The Board of Supervisors of Contra Costa County, California

In the matter of: Recognizing Rodney "Alamo" Brown, as the 2025 Martin Luther King, Jr. Humanitarian of the Year.

Resolution No. 2025-13

WHEREAS, serving neighbors in need has been Rodney "Alamo" Brown's life's work. As a public servant and community volunteer, Rodney has been an outstanding supporter, ardent community activist, and tireless worker for initiatives that foster family unity and self-sufficiency; and

WHEREAS, Rodney began his professional career in 1987 as a Professional Barber in Richmond, California where one of his early volunteer experiences began from his work with the disenfranchised community, seeing the need for outreach, education and community engagement to low-income African Americans; and

WHEREAS, Rodney began speaking with neighbors, empowering them to organize and speak with the local administration as one voice. Additionally, Rodney collaborates with other community organizations to give locals residents information on jobs, housing, food, and services. Along with his noteworthy accomplishments as a father, mentor, and award-winning author, Rodney's many years of volunteer work has produced amazing outcomes; and

WHEREAS, Rodney is well-known and respected for being the creator of Richmond's Soulful Softball Sunday. This yearly event at Nicholl Park is well-known to many people, but according to Rodney, it's not just about softball; it's also about "atonement and reconciliation" with amazing outcomes to those who participate; and

WHEREAS, Rodney, In the last nine years alone, created free events for Richmond residents to participate. In his professional life, Rodney works as a mental health clinician with underserved youth and families in Richmond, and as a freelance sportswriter recapping UC Berkeley football games for 247/Sports CBS Sports Digital Media. He is also an Ambassador to the Caribbean country of Curacao; and

WHEREAS, as a professional barber, professional baseball scout, community champion, journalist, award-winning author, and Bay Area hip hop pioneer, Rodney has contributed to the culture and wellbeing of Contra Costa County for over forty years; and

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Contra Costa County does hereby honors Rodney "Alamo" Brown for his long-standing dedication and contributions to those he serves in his community and beyond.

PASSED by a unanimous vote of the Board of Supervisors members present this 21st day of January 2025.

CANDACE ANDERSEN

Chair,

District II Supervisor

JOHN GIOIA
District I Supervisor

DIANE BURGIS
District III Supervisor