

Memo Outline: Aligning Population-Level Equity Indicators with Measure X Ballot Intent

1. Purpose of the Memo

- Clearly state that the goal is to provide the Board and CAO with a practical, equity-rooted framework for evaluating the impact of Measure X funding.
- Emphasize that this framework helps bridge the ballot measure's promises with real, trackable community outcomes.

2. Shared Values & Mandate

- Restate core Measure X ballot priorities (e.g., safety-net services, emergency response, hospital access, early childhood investment).
- Link these priorities to the Measure X CAB Operating Principles, particularly:
 - Racial equity
 - Community-driven investment
 - Protection of vulnerable populations

3. Why Population-Level Indicators Now

- Define what population indicators are and what they measure (conditions of well-being, not program outputs).
- Clarify how they offer a consistent, scalable way to assess whether MX-funded investments are meeting community needs.
- Explain that this is not a full RBA rollout — it's a phased, actionable starting point.

4. Recommended Population-Level Indicators

- Provide a short, curated list of proposed indicators (5–8 total), grouped under the original ballot language themes.
 - E.g., housing stability, access to care, youth wellbeing, economic opportunity
- Ensure racial disaggregation and geographic equity are named as cross-cutting dimensions.

5. Examples: What Closing the Gap Would Look Like

- Offer 2–3 clear examples of how these indicators could reveal and close equity gaps:
 - “If we track eviction filings by census tract, we can identify whether MX housing dollars are preventing displacement in Black communities.”
 - “If youth mental health crisis calls decrease in East County, we know investments in peer-led healing models are working.”

6. Case Study / Proof of Concept - **will be an appendix.** Share a brief example (e.g., the AAHWRH engagement process or First 5 data efforts) to show how indicator tracking could be implemented now.

- If appropriate, call out an early adopter department or program willing to pilot alignment

7. Budget Alignment & Joint Meeting Readiness

- Suggest how these indicators can be used to:
 - Track FY25-26 program alignment with ballot intent and community needs.
 - Inform department presentations at the November Joint Board–CAB Meeting.
 - Serve as a basis for future funding recommendations or reallocations.

8. Conclusion & Request for Direction

- Reiterate that this framework is designed to support shared accountability, not to add burden.
- Ask for Board direction on:
 - Endorsing the indicator framework
 - Requiring departments to begin internal alignment with the framework’s conditions of well-being and population-level indicators.
 - Collaborating on next steps toward implementation in partnership with the MXCAB and community stakeholders