



CONTRA COSTA COUNTY

AGENDA

Governing Board of the Green Empowerment Zone

Supervisor John Gioia, Chair
Chuck Leonard, Vice Chair
Assemblywoman Lori D. Wilson, Vice Chair

Friday, July 11, 2025

9:30 AM

1025 Escobar, Martinez Conference
Room A/B/C ** In Person Only **

**** In Person Only ****

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee

1. Roll Call and Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).
3. Review and Approve Meeting Record from May 16, 2025 [25-2805](#)
Attachments: [05.16.25 Draft Green Empowerment Zone Meeting Minutes.pdf](#)
4. RECEIVE Update on the Policy Research for the Green Empowerment Zone and [25-2806](#)
PROVIDE Direction to the UC Berkeley Labor Center
Attachments: [Policy Research Discussion and Direction_GEZ Board_vShare.pdf](#)
5. RECEIVE update from County staff regarding Marketing the Green [25-2807](#)
Empowerment Zone
Attachments: [TeamCalifornia 2025 Contra Costa County.pdf](#)
[Resignation.pdf](#)
[Tom Hansen Letter of Resignation.pdf](#)

The next meeting is currently scheduled for September 19, 2025.

Adjourn

The Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting. Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Committee less than 96 hours prior to that meeting are available for public inspection at 1025 Escobar, Martinez, during normal business hours. Staff reports related to items on the agenda are also accessible online at www.contracosta.ca.gov. If the Zoom connection malfunctions for any reason, the meeting may be paused while a fix is attempted. If the connection is not reestablished, the committee will continue the meeting in person without remote access. Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact: Alyson Greenlee, Economic Development Manager, 925-655-2783.



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2805

Agenda Date: 7/11/2025

Agenda #: 3.

Advisory Board: Governing Board of the Green Empowerment Zone

Subject: Review and Approve Meeting Record from the May 16, 2025, Meeting

Presenter: County Staff

Contact: Alyson Greenlee, Economic Development Manager, 925-655-2783

Information:

The draft May 16, 2025 meeting record is attached.

Referral History and Update:

This is a standing agenda item.

Recommendation(s)/Next Step(s):

Consider the following actions related to the Green Empowerment Zone:

- Review and Approve the Meeting Record from the May 16, 2025 meeting.

Meeting Minutes – Draft
Governing Board of the Green Empowerment Zone (GEZ)

Supervisor John Gioia, Chair
Assemblymember Lori Wilson, Vice Chair
Chuck Leonard, Vice Chair

Friday, May 16, 2025

9:30 AM

**30 Muir Rd. ZA Conference Room,
Martinez, CA 94553**

ZOOM:

<https://cccouny-us.zoom.us/j/88323737930>

(888) 278-0254

Conference Code: 841892

1. The public may attend this meeting in person at the above location. The public may also attend this meeting remotely via Zoom or call-in.
2. Agenda Items: Items may be taken out of order based on the business of the day and preference of the Governing Board.

1. Call to Order and Roll Call.

Chair John Gioia called the meeting to order.

2. Public comment on items not on agenda
3. Review and Approve the Meeting Records of the March 21, 2025, Meeting.

There is a quorum to review and approve the Meeting Record from March 21, 2025.

A motion was made to approve March 21, 2025, minutes. All were in favor.

4. Receive update from the Marketing Working Group and Provide Direction to County Staff

County staff presented the findings of the April Working Group meeting. The conversation focused on how best to represent the GEZ in media and how to frame its importance to the public. The communities that make up the GEZ should have their commercial and industrial success showcased.

A motion was made to develop a logo and a webpage. The webpage will showcase community success stories, communicate to the public the value of clean energy manufacturing, and highlight the benefits to private business.

All were in favor.

The Governing Board requested that the Marketing Working Group lead the website development process.

5. Adjourn.

The date for the next meeting of the Governing Board of the Green Empowerment Zone will be Friday, July 11, 2025.

Chair Gioia adjourned the meeting.



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2806

Agenda Date: 7/11/2025

Agenda #: 4.

Advisory Board: Governing Board of the Green Empowerment Zone

Subject: RECEIVE Update on the Policy Research for the Green Empowerment Zone and PROVIDE Direction to the UC Berkeley Labor Center

Presenter: Jessie Hammerling and Will Toaspern, UCB Labor Center

Contact: Jessie Hammerling, Co-Director, Green Economy Program, (612) 743 2530 and Will Toaspern, Lead Policy Researcher, (720) 226 6039

Information:

The PowerPoint presentation is attached.

Referral History and Update:

On September 12, 2023, the Board of Supervisors of Contra Costa County authorized an agreement with the Governor's Office of Business and Economic Development (GO-Biz) in an amount not to exceed \$5,000,000 to be used to provide administrative and other support services for the Green Empowerment Zone consistent with State legislation AB 179, the Budget Act of 2022. The term of this Agreement is July 1, 2023 - June 30, 2026. The Governing Board of the Green Empowerment Zone had its first meeting on December 7, 2023.

On December 7, 2023, the Green Empowerment Zone Governing Board received an informational presentation from the UC Berkeley Labor Research Center on a proposal of research to inform planning for the Green Empowerment Zone. Pursuant to the Green Empowerment Zone legislation, AB844 (Grayson), the duties of the Green Empowerment Zone include to partner with the University of California, the California State University, community colleges, and the state's other research and educational institutions, as well as private foundations, to provide guidance, advice, and encouragement in support of studies of particular interest and importance to the energy industry in the Northern Waterfront area of the County of Contra Costa. The UC Berkeley Labor Center refined its proposed concept to focus on developing a high road strategy for the clean energy sector. This refined concept represented an example of research to inform planning for the Green Empowerment Zone that the GEZ Board might wish to consider before strategic planning can be completed.

On February 16, 2024, the Board provided direction to staff to provide an invitation to develop a detailed proposal and to bring a full proposal back to the GEZ Board for consideration. Staff has met with the UC Labor Center five times, working in detail to flesh out the scope of work that resulted in a full draft proposal with the following three strategies:

1. Foundational research to shape clean energy manufacturing priorities and high road growth strategies.
2. Stakeholder engagement and technical assistance to identify opportunities to support high road clean energy manufacturing growth and identify barriers to growth.
3. Policy recommendations to support additional high road clean energy manufacturing growth in the GEZ.

At its April 19, 2024, meeting, the Governing Board of the GEZ received a presentation on the full and detailed

proposal from the UC Berkeley Labor Center to consider recommending the Board of Supervisors enter a \$2 million, 3-Year contract to retain UC Berkeley Labor Center to conduct foundational research, to support stakeholder engagement and technical assistance, and to make policy recommendations to support the Green Empowerment Zone. The GEZ Governing Board directed County staff to negotiate a contract with the University for this scope of service and seek approval from the Board of Supervisors to execute the contract.

The implementation of this contract requires the collaboration of various entities to be successful, including an economic development working group. It also requires biannual (or as needed) reporting to the GEZ Governing Board.

At its October 18, 2024, meeting, the Governing Board of the GEZ received an informational presentation on the Contra Costa Refinery Transition Partnership, and then at its January 17, 2025, meeting, the Governing Board of the GEZ received an update on the release of the final Contra Costa Refinery Transition Partnership reports, which includes a Just Transition Economic Development Framework for Contra Costa County.

At its January 17, 2025, meeting, the Governing Board of the GEZ received an update on the economic development research and stakeholder engagement to support a high-road clean energy manufacturing strategy for the GEZ.

At its May 21, 2025, meeting, the Governing Board of the GEZ received an update on the Just Transition Economic Development Framework and Green Empowerment Zone Priority Technology Research.

Recommendation(s)/Next Step(s):

Consider the following actions related to the Green Empowerment Zone:

- RECEIVE Update on the Policy Research for the Green Empowerment Zone and PROVIDE Direction to the UC Berkeley Labor Center

Policy Research: Discussion and Direction

GEZ Board Meeting - 7/11/25

UC Berkeley Labor Center (UCB LC)

Goals for Today's Meeting

1. Offer high level review of potential policy approaches to advance the goals of the GEZ.
2. Receive input and direction from the GEZ Board on priorities for policy research.

Key strategies for UCB LC Green Economy project

Strategy A: Research

1. Identify priority Clean Energy Manufacturing (CEM) technologies
2. Examine growth opportunities and barriers to growth
3. Workforce and environmental assessments to inform high-road strategies

Strategy B: Technical Assistance

1. Track public funding opportunities relevant for GEZ
2. Assist employers and local government in developing high-road partnerships for CEM funding opportunities

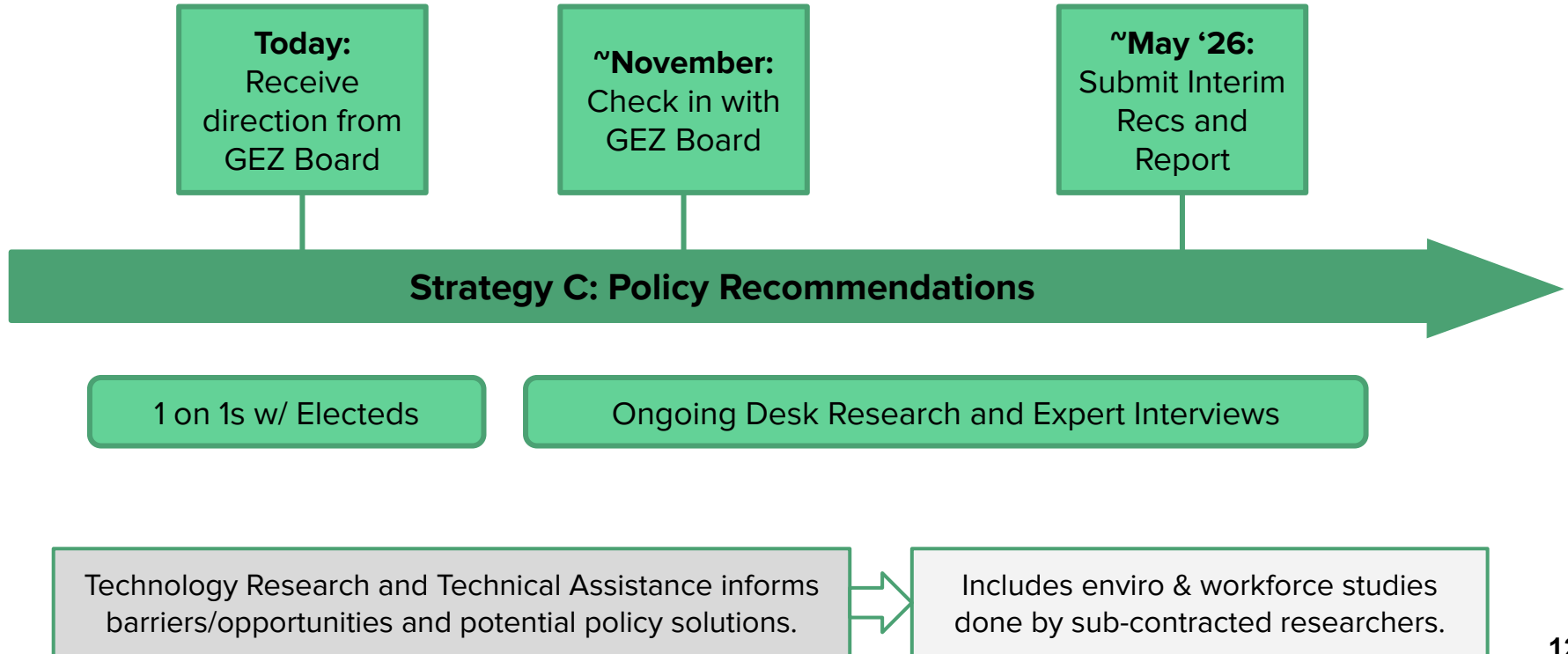
Strategy C: Policy Recs

Combine research and technical assistance learnings to develop policy recommendations needed for high-road CEM growth.

Purpose of Policy Recommendations

Achieve the goals of the GEZ and land high road CEM projects by addressing GEZ-specific barriers and opportunities.

Process for Policy Recommendations



Audience (and implementers) of policy recommendations

City and County Gov't

Local governments on the GEZ board may be the ones to take action.

The GEZ can be a place to coordinate and share best practices in order to take cohesive and collective action across the region.

Regional, State, and Federal Gov't

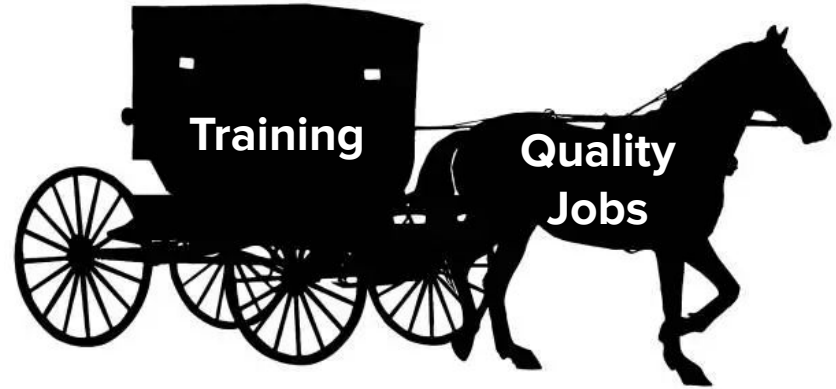
Other government entities, many of whom are represented here, may have the jurisdiction or resources to implement recommendations.

The GEZ can be a place to make the case and advocate to those entities, including the CA Legislature.

High road economic development

“A high-road economy is based on **quality jobs, equity for disadvantaged communities, and environmental sustainability**. In a HR economy, firms compete by capturing the value of innovation, quality, and worker skill, rather than pursuing a ‘low-road’ race to the bottom based on low wages and cutting corners.”

— California ZEV Strategy (2021)



Opportunities and barriers: preliminary list

Barriers

- High power costs, long waits for upgrades.
- Lack of turnkey manufacturing facilities compared to nearby areas.
- Complex & uncertain regulatory environment.
- Length of time to develop projects.
- Lack of high-quality employment options for workers transitioning from fossil fuel industries and those without college degrees.
- Ongoing concerns about industrial pollution.
- High cost of living for workers.
- ...

Opportunities

- Highly trained workforce and workforce training infrastructure.
- Access to critical transportation infrastructure including ports.
- Proximity to innovation and research hubs including National Labs.
- High quality of life for workers.
- Clustering of companies in traditional and clean manufacturing industries
- ...

Discussion Questions:

- Which of these barriers and opportunities do you think are most important?
- What are other relevant barriers or opportunities?

Overview of relevant policy areas

Employer Attraction

Industrial Lands and
Facilities

Infrastructure

Funding and Capital
Access

Training and Workforce
Development

Governance

Permitting

Coordination/Strategy

Zoning

Standards

Job Quality and Access

Environmental

Community Benefits

Employer attraction overview*

Policy Bucket	Opportunities/Barriers	Potential Examples
Industrial Lands and Facilities	<i>Barriers:</i> Lack of turnkey facilities <i>Opp.:</i> Industrial waterfront areas	Clean manufacturing campuses; land remediation; shared innovation spaces; comprehensive database of industrial sites
Infrastructure	<i>Barriers:</i> Power costs <i>Opp.:</i> Transportation infrastructure including ports	Clean manufacturing campuses with high voltage power infrastructure; grid upgrades; Port and transportation investments
Funding and Capital Access	<i>Barriers:</i> Public cuts to clean energy investments and incentives <i>Opp.:</i> Active venture capital network	Tax credits and incentives (manufacturing); loans, grants, public funding; tax increment financing districts; free trade zone
Workforce and Training Systems	<i>Barriers:</i> Lack of quality jobs aligned with training pathways <i>Opp.:</i> Existing training and workforce development infrastructure	Registered apprenticeships; community college pathways; workforce development partnerships targeting low income and disadvantaged workers

Governance overview*

Policy Bucket	Opportunities/Barriers	Examples
Permitting	<i>Barriers:</i> Slow development timelines <i>Opp.:</i> Can address local pollution and other community priorities	Supporting efficient local permitting processes; permit prioritization framework; opt-in permitting
Coordination/Strategy	<i>Barriers:</i> Difficult to strategize across many entities and areas <i>Opp.:</i> Collaborate and share resources to maximize impact	Joint powers authority; Community Benefit Districts; next generation of GEZ
Zoning	<i>Barriers:</i> Complex regulatory enviro. <i>Opp.:</i> Preserve and expand industrial land; address pollution concerns	Coordinated zoning across GEZ cities; local efforts ongoing

Standards overview*

Policy Bucket	Opportunities/Barriers	Examples
Job Quality and Access	<i>Barriers:</i> Lack of quality, blue collar jobs, job/housing mismatch. <i>Opp.:</i> Strong workforce/training systems.	Negotiated agreements (CBAs, PLAs, CWAs etc.); procurement rules; wage and job quality standards; local and targeted hiring policies
Environmental	<i>Barriers:</i> Legacy of ej/enviro issues, industry near sensitive receptors. <i>Opp.:</i> Prop 4 Climate investments.	Negotiated agreements (CBAs, etc.); local/regional/state environmental standards; remediation/restoration investments
Community Benefits	<i>Barriers:</i> Lack of projects, potential lack of consensus on benefits. <i>Opp.:</i> Growing interest in this approach in California.	Negotiated agreements (CBAs, etc.); community engagement processes; procurement standards

Discussion Questions

1. Are there any critical policy issues missing here?
2. Which policy issues or approaches do you think we should prioritize in our research?
3. Are there case studies or examples from other communities that you'd like us to explore?
4. Other questions or thoughts?



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2807

Agenda Date: 7/11/2025

Agenda #: 5.

Advisory Board: Governing Board of the Green Empowerment Zone

Subject: RECEIVE update from County staff regarding Marketing the Green Empowerment Zone

Presenter: Alyson Greenlee, Economic Development Manager

Contact: (925) 655-2783

Information:

Staff update is below.

Referral History and Update:

At the meeting of the Governing Board of the Green Empowerment Zone on Friday, January 17, 2025, the Governing Board directed County staff to convene a Green Empowerment Zone (GEZ) Marketing Working Group consisting of county and city economic development staff, the County public information officer, East Bay EDA, East Bay Leadership Council, Interested GEZ Board Members, and the UC Berkeley Labor Center.

The GEZ Marketing Working Group met on April 21, 2025, and received a presentation from the UC Berkeley Labor Center on *Economic Development Research: Updates and Key Regional Strategies*. The main regional strategies were presented for the GEZ, and the Working Group provided discussion and direction to County staff regarding the marketing/publicity of the GEZ.

At its meeting on May 16, 2025, the Governing Board of the Green Empowerment Zone directed staff to reconvene the GEZ Marketing Working Group to receive an update from County staff regarding Green Empowerment Zone Marketing and provide direction to County staff (See Presentation Attached).

The Governing Board also directed staff to provide information on Meet the Consultants: Meet the Consultants: TeamCalifornia's Annual Site Selection and Economic Development Forum. The 11th Annual Meet the Consultants 2025, TeamCalifornia's Annual Site Selection & Economic Development Forum, will be hosted by Contra Costa County and held at the Hilton Concord from November 5-7, 2025. Registration is now open: <https://www.eventbrite.com/e/meet-the-consultants-2025-registration-1406339502309>.

The GEZ Marketing Working Group met on July 2, 2025 and received a presentation from County staff on the GEZ Website Strategy. County staff is requesting that cities within the GEZ submit relevant success stories based upon UC Labor Center framework, that will be sent to cities at a later date. The success stories will be due in mid-August. The website launch date is planned for Fall 2025.

Recommendation(s)/Next Step(s):

RECEIVE update from County staff regarding Marketing the Green Empowerment Zone.



NOVEMBER 5-7, 2025

CONCORD HILTON

CONTRA COSTA COUNTY

LEARN  ENGAGE  DEVELOP



MEET THE CONSULTANTS

**TEAMCALIFORNIA'S ANNUAL SITE SELECTION
AND ECONOMIC DEVELOPMENT FORUM**

CONNECT WITH SITE SELECTION DECISION MAKERS AND ECONOMIC DEVELOPMENT PROFESSIONALS



Who Attends MTC?

- Site Selectors
- Economic Development/City Leaders
- State/Federal Agencies
- Developers
- Utilities
- Investors
- Brokers
- State/Community Colleges
- Workforce Development
- Others

TeamCalifornia's Mission

TeamCalifornia's mission is to promote business development, retention and expansion opportunities across California. We do this as the State's business marketing arm with a collaborative network of state agencies, cities, counties, economic development organizations, utilities, industry associations, private businesses and more.

The Annual Meet the Consultants Conference provides an opportunity for:

- 1) The "Host" City or County to showcase their region to Site Selectors
- 2) Cities and regions across the state to showcase their own opportunities and value to Site Selectors and decision-makers
- 3) Learning the latest needs/trends/expectations in site selection
- 4) One-on-one networking and discussions with decision-makers and site consultants
- 5) Local economic development professionals, elected officials, state agencies, cities, counties, utilities, and other interested parties to collaborate and show support for opportunities across California.

There's no need to travel out-of-state to learn from and engage with decision makers.

We bring the Site Selectors and decision makers to you, all under one roof, here in California. We know that California is diverse and full of business friendly communities. Our regions have so much to offer! This event is FOR California and ABOUT California without the noise of competitors from other states. Let's get down to business in helping YOU get down to business.

Sponsorship Opportunities



Learn. Engage. Develop.

This packet is designed to outline the ways that we can work closely to create a valuable event for site selection consultants and attendees alike. We want you to be able to learn, engage and shine. To that end, sponsorship items are **critical to the success and value of our event, and we ask that you consider sponsorship.**

Funds earned from the Annual MTC Conference will first be used to cover expenses of the event. A non-profit organization, TeamCalifornia will direct surplus funds to much needed ongoing marketing and promotion of California and California regions to site consultants and businesses.

TeamCalifornia works very hard for our members when it comes to story-telling and being at the table for economic development opportunities across the state. We hope that you will show your support by sponsoring and/or attending Meet The Consultants this year in Contra Costa County.



2025 Meet The Consultants

Tiered Sponsorship Levels

Tiered Sponsorship Levels & Benefits

Unlock the Power of Your Support:

Explore Our Sponsorship Levels and Join Us in Making a Difference For California Communities

	Silver Only 3 available \$1,750 (1 reg)	Exhibitor \$2,500 (1 reg)	Gold \$3,000 (2 reg)	Platinum \$10,000 (4 reg)
SPONSORSHIP DETAILS				
Conference Registrations				
Included in conference marketing materials, profile in app	✓	✓	✓	✓
Invitation to attend private sponsor/ host Welcome Dinner with site selectors	✓	✓	✓	✓
Registration bag insert	✓	✓	✓	✓
Exhibit Space (6ft table provided)		✓	✓	✓
Logo on name tags			✓	✓
Dedicated Spotlight in our TeamCalifornia Newsletter			✓	✓
Ability to address attendees prior to large group sessions				✓
TeamCalifornia Annual Membership				✓

Additional team member registrations are \$199 per attendee with any Sponsor Package



Economic Empowerment Sponsorships

Specialty Sponsorships

Specialty Sponsorships include invitation to private sponsor/host welcome dinner.
Add 6' table in the exhibitor space for \$250

\$2000 | Welcome Reception

3 Available

- 2 min to address participants at reception
- 1 attendee registration
- Included in conference marketing materials, app
- Your banner can be displayed during reception
- Registration bag insert

\$3000 | App

1 Available

- Recognition as digital app sponsor, inside app
- 2 attendee registrations
- Included in conference marketing materials, app
- Registration bag insert

\$3000 | Lanyard

1 Available

- Your logo on conference lanyard
- 2 attendee registrations
- Included in conference marketing materials, app
- Registration bag insert

\$3200 | Site Selector Host

5 Available

- One-on-one meeting and private breakfast with your Site Selector and TeamCa Board of Directors
- Invited to retrieve consultant from the airport (if you are available, if not, transportation will be arranged)
- 2 attendee registrations
- Included in conference marketing materials, app
- Registration bag insert





Economic Empowerment Sponsorships

Specialty Sponsorships

Specialty Sponsorships include invitation to private sponsor/host welcome dinner.

Add 6' table in the exhibitor space for \$250

\$4000 | Forum Meal

2 Available - Luncheon or Dinner

- 5 min to address participants before meal
- 2 attendee registrations
- Included in conference marketing materials, app
- Your logo will be displayed during meal
- Registration bag insert

\$3000 | Welcome Bags

1 Available

- Your logo on conference welcome bag - you can provide or we design together
- 2 attendee registrations
- Included in conference marketing materials, app
- Registration bag insert

\$5000 | Breakout Rooms

0 Available

- Company name & logo on session signage
- Thank you and verbal recognition in all sessions
- 3 attendee registrations
- Included in conference marketing materials, app
- Registration bag insert

\$6000 | Round Table Discussion

1 Available

- Company name & logo displayed during round tables
- 5 min to address attendees in large room before round tables
- 3 attendee registrations
- Included in conference marketing materials, app
- Registration bag insert





Why should I attend MTC25?

Not only does our annual MTC Forum give attendees the opportunity to showcase their value proposition about business investment and development, but you will hear the latest trends in the site selection industry while directly engaging with site selectors, developers, investors, brokers and other leaders making things happen across California. Of all events to participate and support with TeamCalifornia, this is the one!



When does registration open, and what will be the total cost to attend?

Forum Cost

Our registration link will go live and be announced sometime during the week of 6/28/2025. TeamCalifornia Member rates will be \$650, with nonmember guests being higher.

Hotel

Upon registration, affordable hotel accommodations can be reserved for under \$200/night.

Transportation

The nearest major airport is Oakland International Airport, approximately 30 miles to the southwest. Airfare rates may vary.

We'd like to encourage you to register early - therefore we will offer an Early Bird Savings on both registrations and sponsorships through August 31st!





What can I expect? Do you have a sample agenda?

Our conference will be held inside the Hilton Concord Hotel. The program includes interactive panels, consultant presentations, round table discussions and breakout sessions with consultants. We are currently making arrangements with some of the best site selectors in the United States, their identities will be announced soon! Topics will include workforce development strategies, advanced manufacturing, ag tech and food processing, energy, logistics, cleantech, retail, Foreign Direct Investment (FDI) and more!

DAY 1 - NOVEMBER 5

8:00am – 10:00am Registration Open/Badge Pickup
 8:30am – 9:30am TeamCalifornia Board of Directors Annual Meeting
 10:00am – 2:30pm Optional Fam Tour
 2:30pm – 5:45pm Registration Open/Badge Pickup
 3:30pm–4:30pm TeamCalifornia Membership Meeting (Member Organizations Only)
 4:30pm–4:45pm Conference Welcome – Meet the Consultants
 4:45pm – 5:45pm Session One
 6:00pm – 9:00pm Welcome Reception

DAY 2 - NOVEMBER 6

7:30am – 10:00am Registration Open/Badge Pickup
 7:30am – 8:30am Light Breakfast & Networking
 8:30am – 9:00am Opening Remarks – TeamCalifornia, Contra Costa County
 9:00am – 10:00am Session Two
 10:00am – 10:15am Break
 10:15am – 11:15am Session Three
 11:15am – 12:15pm Breakout Sessions
 12:15pm – 1:30pm Consultant Networking Luncheon – Settle-In and Connect
 1:30pm – 2:30pm Session Four
 2:30pm – 2:45pm Break
 2:45pm – 4:00pm Meet the Consultant Round Tables
 5:00pm – 8:00pm Sponsor/Consultant Dinner (Invitation Only)
 8:00pm – 9:30pm After Hours



DAY 3 - NOVEMBER 7

7:30am – 11:00am Registration Open/Badge Pickup
 7:30am – 8:30am Light Breakfast & Networking
 8:30am – 9:30am Session Five
 9:30am – 9:45am Break
 9:45am – 10:45am Meet the Consultant Round Tables (Round Two)
 10:45am – 11:00am Ask Anything
 11:00am – 12:00pm Closing General Session

Meet The Consultants 2025 Sponsorship Agreement

Chosen Sponsorship Level:

Tiered Sponsorship

- ☐ Silver Sponsor | \$1,750
- ☐ Exhibitor | \$2,500
- ☐ Gold | \$3,000
- ☐ Platinum | \$10,000

Economic Empowerment Speciality Sponsorships

- ☐ Welcome Reception | \$2,000
- ☐ App Sponsor | \$3,000
- ☐ Lanyard Sponsor | \$3,000
- ☐ Site Selector Host | \$3,200
- ☐ Forum Luncheon or Dinner Sponsor | \$4,000
- ☐ Welcome Bag Sponsor | \$3,000
- ☐ Breakout Rooms Sponsor | \$5,000
- ☐ Round Table Discussion | \$6,000



Sponsorship Terms:

TeamCalifornia agrees to grant the sponsor the appropriate sponsorship benefits.

Sponsor agrees to pay the amount of _____ made payable to TeamCalifornia within 30 days of signing agreement for these sponsorship benefits.

Sponsor deliverables will not begin until TeamCalifornia has received full payment.

The sponsorship will be for the 2025 Meet the Consultants Forum starting from the date on the agreement and will end on November 7, 2025.

Sponsor Contact:

(This is the person who TeamCalifornia will be contacting regarding your sponsor benefits and planning)

Name and Title:

Organization Name:

Address:

City, State, Zip:

Phone:

Email:

The sponsor agrees to provide the following:

- Sponsor logo (high resolution for print and digital) within 7 days of signing agreement
- Sponsor's complete list of forum attendees by October 9, 2025

By signing below, the Sponsor agrees to the terms in this agreement:

Sponsor name

Title

Date

While this year's speakers are still being finalized, last year's powerhouse lineup included:

**MEET THE
CONSULTANTS**



**TEAMCALIFORNIA'S ANNUAL
SITE SELECTION &
ECONOMIC DEVELOPMENT FORUM**



**VISALIA CONVENTION CENTER, VISALIA, CALIFORNIA
AUGUST 6-8, 2024**

Join us for the 2024 TeamCalifornia Annual Site Selection & Economic Development Forum hosted by the County of Tulare. Attendees will hear insights and perspectives from national site selection consultants, business leaders, and economic developers, with additional opportunities for live networking.

PREMIER LINEUP OF EXPERT SPEAKERS



CHRIS LLOYD
MCGUIREWOODS CONSULTING LLC



KIM MOORE
NEWMARK



GARRICK BROWN
GALLELLI



COURTNEY DUNBAR
BURNS & MCDONNELL



WILLIAM HEARN
SITE DYNAMICS LLC



RICK KINGERY
COLLIERS



NIREE KODAVERDIAN
BEACON ECONOMICS LLC



NATALIE PEBBLES
JERSEY MIKE'S SUBS



DEREK KIRK
GO-BIZ



POONUM PATEL
GO-BIZ

From: [Tom Hansen](#)
To: [Alyson Greenlee](#)
Subject: Resignation
Date: Monday, July 7, 2025 6:33:02 AM
Attachments: [20250701173818677.pdf](#)

Alyson,

Please see my resignation to the Board of the Green Empowerment Zone.

Thank you

Tom

Tom Hansen
Business Manager
IBEW Local Union 302
925/228-2302 Office Phone
925/228-0764 Fax

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS

REGULAR MEETING 4TH WEDS. EACH MONTH



EXECUTIVE BOARD MEETS 3RD WEDS. EACH MONTH

1875 ARNOLD DRIVE • MARTINEZ, CALIFORNIA 94553-4239
TELEPHONE (925) 228-2302 • FAX (925) 228-0764

Contra Costa County
Economic Development Manager
Alyson Greenlee

Alyson,

Please accept my resignation from Green Empowerment Zone Board. As of July 10th I will no longer be serving as President of the Contra Costa Building Trades Council.

I Respectfully request that my alternate Tim Sbranti the Executive Director of the Contra Costa Building Trades Council be appointed as my replacement.

Sincerely yours



Tom Hansen
Business Manager
IBEW Local 302