



# CONTRA COSTA COUNTY

## AGENDA

### Measure X Community Advisory Board

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Wednesday, July 16, 2025

5:00 PM

1025 Escobar St, Martinez |  
<https://cccounty-us.zoom.us/j/88618441439?> | Call in: (888) 278-0254 Access  
Code: 3149674

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**Zoom Link:** <https://cccounty-us.zoom.us/j/88618441439?>

**Toll-free Telephone:** USA 888-278-0254

**Conference code:** 3149674

**Meeting ID:** 886 1844 1439

MXCAB Operating Principles Document

[25-2820](#)

**Attachments:** [MXCAB Operating Principles - rev 9.18.24](#)

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee

1. Roll Call and Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).

3. Receive and approve the Record of Action for the June 18, 2025 MXCAB meeting. [25-2821](#)

**Attachments:** [DRAFT MXCAB Record of Action 6.18.25](#)

4. Discuss the Board of Supervisors' direction on Measure X Community Advisory Board Bylaws provided at the July 8, 2025 meeting. [25-2823](#)

**Attachments:** [MXCAB Bylaws Revisions - Approved by BOS 7.8.25](#)  
[Revised Measure X Community Advisory Board Bylaws - July 8, 2025](#)

5. Receive update on Results Based Accountability Framework [25-2822](#)

**Attachments:** [RBA Impact Evaluation Framework\\_MXCAB\\_7.16.2025\\_FINAL](#)

The next meeting is currently scheduled for October 15, 2025.

Adjourn

The Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting. Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Committee less than 96 hours prior to that meeting are available for public inspection at 1025 Escobar St, Martinez, during normal business hours. Staff reports related to items on the agenda are also accessible online at [www.contracosta.ca.gov](http://www.contracosta.ca.gov). If the Zoom connection malfunctions for any reason, the meeting may be paused while a fix is attempted. If the connection is not reestablished, the committee will continue the meeting in person without remote access. Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact:

Jessica Shepard, Deputy County Administrator

[Jessica.Shepard@cao.cccounty.us](mailto:Jessica.Shepard@cao.cccounty.us)

925-655-2049



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-2820

**Agenda Date:** 7/16/2025

**Agenda #:**

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Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD  
Subject: Operating Principles Document (Attached for Reference Only)

**Information:**

On September 18, 2024, the Measure X Community Advisory Board updated and adopted the attached Operating Principles Document, following extensive discussion at the August 21, 2024 MXCAB Retreat meeting. The document is attached for reference and will be posted in the meeting room.

## **Measure X Community Advisory Board**

### **Operating principles**

#### **VISION STATEMENT**

Contra Costa County will have the necessary funds to invest in and sustain a robust system of care and the social and public services necessary to support a vibrant community and ensure that all county residents have equitable opportunities to thrive.

#### **OPERATING PRINCIPLES**

##### **Assumptions and commitments that inform our work together:**

1. Shared responsibility to practice the values of equity, justice, inclusion and compassion.
2. Sustaining a strong social safety net is important for the health and prosperity of all.
3. Investments will prioritize prevention as well as addressing current system gaps.
4. Investments will help leverage other funding sources when feasible.
5. Needs and issues are intersectional and interconnected. Think about needs and services from the point of view of residents.
6. Name inequities and disparities, and be specific in naming and recognizing those who are most harmed by them, especially Black and Latinx residents. Additional areas of focus include residents with mental health needs, indigenous people, Asian American/Pacific Islander American residents, seniors, disabled people, children and youth (prenatal to adult), immigrants, unsheltered and homeless residents, rural communities, LGBTQ+ residents, and poor people.
7. Economic opportunity and equity are at the heart of our purpose.
8. Seek transformative solutions, in addition to filling current service gaps.
9. Fostering a culture of inclusion, welcoming, and belonging demonstrates our commitment to equity and will improve our work process and outcomes.

## **How we work together in meetings:**

1. Empower the chair to lead successful meetings:
  - a. Use appropriate discretion in setting the agenda, including limiting the number of agenda items as needed to allow for depth of discussion.
  - b. Establish guidelines for how long individual members and the body as a whole can speak on a given issue/item.
  - c. Utilize methods to invite input from MXCAB members whose voices have not yet been heard on an item, such as round-robin input (in which each member is asked to weigh in).
  - d. Move the discussion along if it becomes too lengthy.
2. Commit to adhering to the following MXCAB member participation guidelines:
  - a. Come to meetings prepared (read the agenda packet).
  - b. Stay on topic; speak about the matter at hand.
  - c. Avoid repeating a point someone else has already made (or briefly agree).
  - d. Treat each other and all participants with mutual respect.
  - e. Practice active listening; be curious; seek to understand.
  - f. Assume good intention, while accepting and encouraging accountability for impact.
3. Center community voices
  - a. Set time limits for individual MXCAB members' comments and/or for members' comments as a group on a particular agenda item, in order to reserve ample time for public comment.
  - b. Adjust public comment time limit for each agenda item as needed, e.g., if there are a lot of public speakers (while recognizing that we must allow every speaker the same amount of time on each agenda item).

## **Other strategies to support inclusive and productive meetings:**

- Inclusion and access:
  - Explore ways to provide interpretation for languages beyond Spanish and ASL. (We noted this should be accompanied by sustained outreach to the communities/residents who speak a particular language, to encourage and welcome them to participate.)
  - Support the accessibility needs of all participants beyond language inclusion, such as technical support and visual/audio support.
- Onboarding & support for new MXCAB members:
  - Create and maintain a robust onboarding process, including key background materials from the 8/21 retreat packet.
  - Implement a buddy system to mentor new members.
- Clarify key roles

- Identify MXCAB member roles & volunteer opportunities (e.g., establishing a position of MXCAB archivist).
  - Clarify MXCAB staff roles and expectations.
- Create an annual Measure X timeline that describes key upcoming dates and decision points.



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-2821

**Agenda Date:** 7/16/2025

**Agenda #:** 3

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Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD  
Subject: Receive and Approve Record of Action for June 18, 2025 Meeting

### **Information:**

Receive and approve the Record of Action for the Measure X Community Advisory Board (MXCAB) meeting held June 18, 2025.

County Ordinance requires that each County body keep a record of its meetings.

Attached for the Measure X Community Advisory Board's information and review is the draft Record of Action for its June 18, 2025 meeting.

### **Recommendation(s)/Next Step(s):**

Receive and approve the Record of Action for the Measure X Community Advisory Board meeting, held June 18, 2025.



# CONTRA COSTA COUNTY

## Committee Meeting Minutes

### Measure X Community Advisory Board

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Wednesday, June 18, 2025

5:00 PM

1025 Escobar St, Martinez

// Teleconference location: 400 2nd Ave SW,  
Charleston, WV 25303

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**Zoom Link:** <https://cccounty-us.zoom.us/j/88618441439?>

**Toll-free Telephone:** USA 888-278-0254

**Conference code:** 3149674

**Meeting ID:** 886 1844 1439

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee

1. Roll Call and Introductions

**Present**

Sam Alley, Steven Bliss, Kathryn Chiverton, Gigi Crowder, Jim Donnelly, Roxanne Carrillo Garza , Odessa Lefrancois, Dennisha Marsh, Mark Miller, Mariana Moore, Rachel Rosekind, and Don Seta

**Absent**

Joseph Grupalo, Gene Jackson, Beatriz Lainez, Vinoy Mereddy, Natalie Oleas, Omar Rascon, Warren Ritter, and Patrick Walsh

**Non-voting**

Nishi Moonka, and Willie Robinson

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).

Public comment was received by two (2) members of the public.

3 Receive and approve the Record of Action for the May 21, 2025 MXCAB meeting.

[25-2392](#)

**Attachments:**

[Draft Record of Action 05.21.25 meeting](#)

Roxanne Carrillo Garza requested that the record of action reflect the MXCAB's intent to agendize interpretation at a future meeting. The record of action was approved with noted correction.

There were no requests for public comment.



- 4 Discuss the Board of Supervisors' direction on Measure X funding provided at the June 10, 2025 meeting. [25-2393](#)

**Attachments:** [June 10 2025 BOS Direction on Measure X](#)

Jessica Shepard, Deputy County Administrator, provided an overview of the direction given by the Board of Supervisors at the June 10, 2025 meeting regarding the full allocation of the remaining Measure X surplus revenue, followed by discussion from the MXCAB.

There were no requests for public comment.

- 5 Receive update from Results Based Accountability Workgroup [25-2394](#)

**Attachments:** [DRAFT MXCAB Deliverable Outline of RE RBA Framework for BOS and CAO](#)  
[DRAFT MXCAB RE RBA Commitments, Conditions, and Indicators](#)

The MXCAB reviewed and discussed the draft Racial Equity Results-Based Accountability Framework and memo outline. A finalized draft memo will be prepared for MXCAB review and vote at the July 16 meeting.

There was one (1) request for public comment.

The next meeting is currently scheduled for July 16, 2025.

Adjourn

The meeting adjourned at 6:57 PM.



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-2823

**Agenda Date:** 7/16/2025

**Agenda #:** 4

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Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD  
Subject: July 8, 2025 Revised Measure X Community Advisory Board Bylaws  
Presenter: Jessica Shepard, Deputy County Administrator

**Information:** Discuss the Board of Supervisors' direction on Measure X Community Advisory Board Bylaws revisions provided at the July 8, 2025 meeting.

**Attachment(s):**

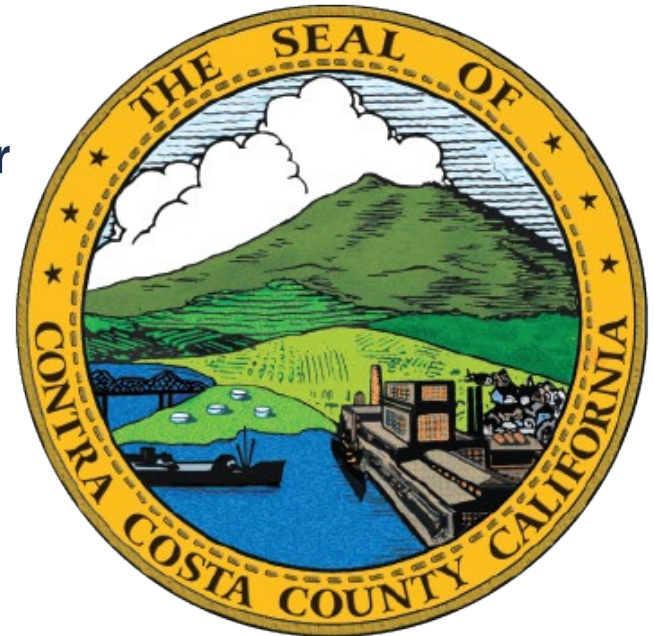
- MXCAB Bylaws revisions presentation July 8, 2025
- Revised Measure X Community Advisory Board Bylaws - July 8, 2025

# Measure X Community Advisory Board Revisions to Bylaws

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Jessica Shepard, Deputy County Administrator  
County Administrator's Office

July 16, 2025





# Agenda

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1. Measure X financial summary
2. Overview of Measure X Community Advisory Board
3. Revised MXCAB Bylaws



## Measure X financial summary

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1. On November 3, 2020, voters in Contra Costa County approved Measure X, a Countywide, 20-year, half-cent sales tax.
2. The intent of Measure X is “to keep Contra Costa’s regional hospital open and staffed; fund community health centers; provide timely fire and emergency response; support crucial safety-net services; invest in early childhood services; protect vulnerable populations; and for other essential county services”
3. Collection of the tax began on April 1, 2021
  - a. \$488.5M has been collected through June 2025
  - b. \$631.8M has been allocated through FY25-26 for 62 projects and funding areas
4. All Measure X revenues have been fully budgeted, leaving no remaining balances available to allocate, and the associated revenue growth for the next few years is unlikely to keep up with the increasing costs for existing service levels.



# Measure X Community Advisory Board

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On February 9, 2021, the Board of Supervisors created the MXCAB to:

1. Oversee an annual assessment of community needs, focusing primarily on the priority areas identified in the Needs Assessment
2. Create a detailed priority list of the top ten service gaps (county- and community-provided) based on the results from the Needs Assessment;
3. Use the Needs Assessment to make general funding priority recommendations to the Board of Supervisors; and
4. Provide an Annual Report on the outcomes and impact of allocated funds.



# **MXCAB's structure per bylaws approved by Board of Supervisors on May 16, 2023**

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## **1. Role and responsibilities**

- a. Conduct needs assessments every 3 years, or as needed as determined by the Board of Supervisors
- b. Make funding recommendations on any net revenues available for allocation (after cost-of-living adjustments are made for existing allocations)
- c. Receive an annual report on implementation, milestones, impact, and outcomes of Measure X funded programs in a joint session between the Board of Supervisors and MXCAB
- d. Provide an annual self-assessment report on MXCAB effectiveness

## **2. Membership: 27 total**

- a. 10 District appointed members + 5 alternates
- b. 7 At-Large members + 5 alternates

## **3. Meeting Frequency: Monthly**

# MXCAB bylaws as approved by Board of Supervisors on July 8, 2025

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## 1. Role and responsibilities

- a. Advise on community needs and recommended general funding priorities, in alignment with the Measure X ballot language approved by voters
- b. Participate and collaborate in the needs assessment process and use the final report to help inform the MXCAB's deliberations and its recommendations for general funding priorities (without making specific dollar or provider recommendations).
- c. Provide an annual self-assessment report on MXCAB effectiveness.





# **MXCAB bylaws as approved by Board of Supervisors on July 8, 2025 (continued)**

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## **2. Membership Composition**

- a. Membership: 22 total
  - a. 10 District appointed members + 5 alternates
  - b. 7 At-Large members
- b. District seats are coterminous with the appointing supervisor.

## **3. Membership Eligibility**

- a. Mandatory trainings require completion within 90 days of appointment.
- b. Avoid conflicts of interest, even when MXCAB decisions are advisory.
- c. Recuse from discussions or decisions that would financially benefit yourself, your family, employer, or affiliated organization.
- d. No affiliation with Measure X grantees, including roles as employees, contractors, or board members of recipient organizations.
- e. Members are required to complete Form 700 Statements of Economic Interests.

# MXCAB bylaws as approved by Board of Supervisors on July 8, 2025 (continued)

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## 4. Meetings and Administration

- a. Deleted language no longer applicable for appointments
- b. Set quarterly meetings
- c. Clarifies quorum
- d. Aligns policies to the Advisory Body Handbook
- e. Provides language interpretation upon request
- f. Adds a sunset provision



# Future Allocation Processes

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1. Measure X Allocations Schedule: Accumulate surpluses to aggregate into a meaningful pool (e.g. \$5M or more) for allocation by the Board of Supervisors on the needs assessment year of the 3-year cycle.
2. Two-step Measure X allocation process: For emergent needs off-cycle, require that proposed new allocations from Measure X funds be noticed through a Board of Supervisors consent item, followed by a discussion item at the subsequent BOS meeting.
3. Measure X Needs Assessment: Needs assessments will inform Measure X allocations on 3-year cycles with an analytical process, incorporating departmental studies, plus more direct public engagement through community outreach meetings and online surveys. \$250k one-time has been allocated to support future needs assessments and evaluate the performance and outcomes of Measure X projects.

1 **CONTRA COSTA COUNTY MEASURE X COMMUNITY ADVISORY BOARD BYLAWS**

2  
3 (adopted by the Board of Supervisors on July 8, 2025)

4 **Article I – Purpose**

5 A. The Measure X Community Advisory Board (the “Advisory Board” or “MXCAB”) was established by  
6 the Board of Supervisors on February 2, 2021 to advise the Board of Supervisors on the use of  
7 Measure X transactions and use tax funds. The main responsibilities of the Advisory Board are:

- 8 1. Advising the Board of Supervisors on priority, community needs every three years, using as a  
9 starting point the priority areas identified in the Measure X ballot language: “To keep Contra  
10 Costa’s regional hospital open and staffed; fund community health centers; provide timely  
11 fire and emergency response; support crucial safety-net services; invest in early childhood  
12 services; protect vulnerable populations; and for other essential county services.”
- 13 2. Participating and collaborating in the needs assessment process to develop findings and  
14 general funding priorities to be recommended to the Board of Supervisors on Measure X  
15 funds available for allocation:
- 16 i. Needs assessments will occur during every third year, incorporating community  
17 outreach; county departmental analysis, including recent mandated state, federal,  
18 and local needs assessments; and analysis of emergent needs identified by the  
19 Board of Supervisors. The MXCAB will receive needs assessment reporting to help  
20 inform their deliberations and recommended general funding priorities;
- 21 ii. Revenue growth from Measure X shall first be allocated to the cost growth within  
22 existing Measure X funded programs;
- 23 iii. The MXCAB shall not make specific dollar amount allocations recommendations, or  
24 specific program provider recommendations.
- 25 3. Providing an annual report to the Board of Supervisors on the MXCAB’s self-assessment of  
26 their effectiveness during the past year, including reporting on the advisory body’s activities,  
27 accomplishments, work plan, and goals.

28 **Article II – Membership**

29 A. Composition:

- 30 1. The Advisory Board shall consist of 17 members, composed of 10 Supervisorial District  
31 appointees (two (2) per Supervisorial District) and seven (7) At-Large appointees.
- 32 2. The Advisory Board shall include five (5) alternates, one for each Supervisorial District.  
33 Alternate members are expected to attend all regular Advisory Board meetings and may  
34 participate fully, except that they may not vote unless substituting for an absent member.  
35 Alternate members may not serve as elected officers but may serve on ad hoc or standing  
36 committees of the Advisory Board.

1 B. Eligibility:

2 1. General: The Advisory Board shall be composed of members representing diverse voices,  
3 perspectives, and expertise, including but not exclusive to: budget justice advocacy, children's  
4 services, community health, consumer advocacy, faith leadership, senior services, fire and public  
5 safety protection, housing and homelessness, labor union representation, legal advocacy, local  
6 businesses, mental health services, non-partisan civic organizations, policy organizations, public  
7 health, racial justice and equity, safety net services, senior services, substance use services,  
8 taxpayers, and youth services. Priority will be given to residents who are most impacted by one  
9 or more of the community needs identified by MXCAB, including those who have direct lived  
10 experience of the harms caused by racial and economic inequities. MXCAB will work with  
11 members of the Board of Supervisors to develop and implement strategies to identify and  
12 support MXCAB applicants and new members with lived experience.

13 2. Live/Work Requirement: Members shall either live or work in Contra Costa County, with the  
14 majority being residents of the County. There is no requirement for Supervisorial District seat  
15 appointees to live or work within a specific Supervisorial District.

16 3. No Public Officials: Elected officials and County department heads are not eligible to serve on  
17 the Advisory Board.

18 4. Required Trainings: All members, including alternates, are required to take formal ethics  
19 training (AB 1234) and other courses as specified in the Advisory Body Handbook. New members  
20 have up to three (3) months to fulfill their obligation. Verification of completion must be  
21 provided immediately to Staff. Members not in compliance will be referred to the Board of  
22 Supervisors for appropriate action.

23 5. No Conflicts of Interest: All members should avoid the appearance of a conflict of interest  
24 even when the committee's decisions are advisory. Members must recuse themselves from the  
25 Advisory Body's deliberations and decisions that would financially benefit oneself; one's  
26 employer, affiliated organization, or family. Members and their relatives also may not be  
27 associated with a grantee of revenue generated by Measure X, such as an employee, contractor,  
28 or organization board member of a grantee or subrecipient.

29 6. Disclosure of Financial Interests: All members, including alternates, must annually complete  
30 and file California Form 700 – Statement of Economic Interests, and also upon leaving the  
31 Advisory Body.

32 C. Terms of Office:

33 1. Appointments: The members of the Advisory Board and alternates shall serve staggered  
34 terms of two or three years.

35 a) Supervisorial District Appointments: Each of the two (2) Supervisorial District seats and  
36 alternates identified in Article II(A) for each Supervisorial District, shall serve a term of two (2)  
37 years. The appointment will run in alignment with the term of office of the nominating  
38 Supervisor.

1 b) At-Large Appointments: Each of the seven (7) At-Large seats identified in Article II(A), shall  
2 serve a term of three (3) years.

3 2. Term Limits: Each member is limited to serving, consecutively, for a maximum of six years.

4 D. Appointment Process:

5 1. Supervisory District Appointments:

6 a) The Clerk of the Board of Supervisors will solicit applications to fill the Supervisory  
7 District Appointments every two (2) years in a single recruitment process. The  
8 respective Supervisor, and interested members of MXCAB, shall assist in ensuring that  
9 the opportunity to apply is distributed widely to a broad array of county residents and  
10 stakeholders, in order to maintain and support diverse representation on MXCAB.

11 b) Applications shall be referred to each County Supervisor to select three nominees to  
12 serve on the Advisory Board (two nominees plus one alternate nominee).

13 c) Nominations will be submitted directly to the Board of Supervisors.

14 2. At-Large Appointments:

15 a) The Clerk of the Board of Supervisors will solicit applications to fill the At-Large  
16 Appointments every three (3) years in a single recruitment process.

17 b) Applications shall be referred to the Finance Committee to select seven (7) At-Large  
18 seats

19 c) The Finance Committee shall ultimately make every effort to ensure that there is  
20 representation from the broadest cross-section of stakeholders as described in Article  
21 II(B)(1) as well as geographic, racial and ethnic representation reflecting the County's  
22 diversity.

23 d) Final nominations shall be submitted to the full Board of Supervisors for  
24 consideration of appointment.

25 3. Unscheduled Vacancies:

26 a) General: Should an unscheduled vacancy occur during a MXCAB member's term of  
27 office, whether by death, resignation or otherwise, the Board of Supervisors and MXCAB  
28 Chair shall be notified of the vacancy. The Board of Supervisors shall direct the Clerk of  
29 the Board to announce the vacancy and collect applications for appointment.

30 b) Supervisory District Vacancy: If the unscheduled vacancy is in a Supervisory District  
31 seat, then the applications seeking appointment will be transmitted by the Clerk of the  
32 Board to the Supervisory District responsible for making nominations for appointment  
33 to that seat. The MXCAB will also be notified of the vacancy. The Supervisory District  
34 will then transmit the nomination for appointment to the Board of Supervisors for  
35 consideration.

1 c) At-Large Vacancy: If the unscheduled vacancy is in an At-Large seat, then the  
2 applications seeking appointment will be transmitted by the Clerk of the Board to the  
3 Finance Committee to consider making nominations for appointment to the vacant seat.  
4 The Finance Committee will then transmit the nomination for consideration and  
5 appointment to the Board of Supervisors for consideration.

6 d) Resignation: Any appointed member may resign by giving written notice to the Clerk  
7 of the Board of Supervisors, the appointing Supervisor of the district appointee, and the  
8 MXCAB Chair.

### 9 **Article III. – Advisory Board Structure & Meetings**

- 10 A. Officers: The Advisory Board shall select a Chair and Vice Chair for purposes of officiating meetings,  
11 who shall each serve for a term of one (1) year. The Chair and Vice Chair, respectively, may be  
12 elected to successive terms as Chair and Vice Chair by the Advisory Board, and may serve in these  
13 capacities until such time as their overall term on the Advisory Board ends. Alternate members may  
14 not serve as officers. Election of officers shall be held in April of each year.
- 15 B. Meetings: Regular meetings of the Advisory Board shall be held quarterly. Regularly scheduled  
16 meetings may be canceled by a majority vote of the Advisory Board or, for lack of business or a  
17 quorum, by the Chair.
- 18 C. Special Meetings: Special meetings of the Advisory Board or any other committees may be called by  
19 the Chair at any time, or by a majority of current Advisory Board members. Such meetings shall be  
20 called in accordance with the provisions of the Ralph M. Brown Act and the Contra Costa County  
21 Better Government Ordinance regarding member and public notice. The MXCAB Chair shall consult  
22 with MXCAB staff to ensure staff capacity to support any such committee meetings.
- 23 D. Quorum: A majority of the membership of the Advisory Board shall constitute a quorum for the  
24 transaction of business. A quorum is established when nine (9) members are present at a meeting.  
25 No action shall be taken by the Advisory Board unless a quorum is present as defined above.  
26 Alternate Advisory Board members substituting for members may be counted in determining  
27 whether a quorum is established at a meeting.
- 28 E. Voting: Each member of the Advisory Board, or the member's alternate when the member is absent,  
29 has one vote. A minimum of nine (9) votes of the members present, or alternates when members  
30 are absent, are required to pass a motion.
- 31 F. Conflict of Interest: A member may not discuss or vote on an agenda item if doing so would  
32 constitute a conflict of interest. In such a case, the member shall announce that they have a conflict  
33 of interest, recuse themselves, and leave the room before the item is presented and considered.
- 34 G. Meeting Procedure: The Chair shall preside at all meetings, and shall proceed with the business of  
35 the Advisory Board in a manner prescribed in these bylaws and in the Advisory Body Handbook. If  
36 the Chair is not present at a meeting, the Vice Chair shall preside.

1 H. Order of Business: The regular order of business of the Advisory Board shall be at least the  
2 following:

- 3 1. Call to order
- 4 2. Roll call to determine voting eligibility
- 5 3. Public comment on items not on the agenda
- 6 4. Approve Record of Action from prior meeting
- 7 5. Consideration and action on agenda items
- 8 6. Adjournment

9  
10 I. Sub-Committees and Ad Hoc Committees: With approval from the MXCAB, the MXCAB Chair may  
11 create MXCAB sub-committees and/or ad hoc committees as needed, composed of regular or  
12 alternate members who have full voting rights. All such committees are open and accessible to the  
13 general public in accordance with the Ralph M. Brown Act and the Contra Costa County Better  
14 Government Ordinance. The MXCAB Chair shall consult with MXCAB staff to ensure staff capacity to  
15 support any such committee meetings.

16 J. Public Access: All meetings of the Advisory Board shall be open and accessible to the general public  
17 in accordance with the Ralph M. Brown Act and the Contra Costa County Better Government  
18 Ordinance. Opportunity for public comment will be included in each agenda item. In the interest of  
19 facilitating the business of the Advisory Board, the Chair may set in advance of public comment  
20 reasonable time limits for oral presentation.

## 21 **Article IV – Administration**

22 The Advisory Board shall obtain staff support from the County Administrator’s Office or another county  
23 office designated by the Board of Supervisors. The staff will be responsible for compiling and distributing  
24 Advisory Board meeting notices, agenda packets and records of action; upon request 72 hours in  
25 advance arranging for simultaneous interpretation (at a minimum in American Sign Language and  
26 Spanish) for all MXCAB meetings; posting MXCAB meeting videos on the county website within seven (7)  
27 days of the most recent meeting; maintaining the MXCAB member roster and contact list; and advising  
28 the MXCAB Chair and members on questions of procedure.

## 29 **Article V – Compensation**

30 Members of the Advisory Board shall serve without compensation and shall not receive reimbursement  
31 for any expenses incurred while conducting official business.

## 32 **Article VI – Changes to Bylaws**

33 The provisions of these Bylaws may be altered, amended or repealed within the limitations imposed by  
34 the Brown Act, the Contra Costa County Better Government Ordinance and the policies of the Contra  
35 Costa County Board of Supervisors. No such alteration, amendment or repeal shall be effective unless  
36 and until the change has been approved by the Board of Supervisors.



1    **Article VII – Dissolution**

2    The Advisory Board shall dissolve after all sales tax revenue pursuant to Measure X is considered  
3    collected at the end of the term of Measure X, unless extended by the Board of Supervisors, and a final  
4    report is submitted.



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-2822

**Agenda Date:** 7/16/2025

**Agenda #:** 5

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Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD  
Subject: Receive update on Results Based Accountability  
Presenter: Roxanne Carrillo Garza, Chair

### Information:

The MXCAB formed a Results-Based Accountability (RBA) Workgroup in January 2025. The workgroup held its first meeting on January 30, 2025. On February 26, 2025, the MXCAB received a presentation on Results-Based Accountability from Equity and Results, delivered by Ronak Okoye, Co-Principal and Facilitator.

On March 19, 2025, the RBA Workgroup presented the Performance & Impact Measures Workgroup Work Plan to the MXCAB. On April 16, 2025, the workgroup provided the committee with a summary of the framework they developed, and on May 21, 2025, they presented a draft framework and solicited input on outcomes and/or operating principles.

On June 18, 2025, the RBA Workgroup made its final presentation to the MXCAB. A draft outline of the RE RBA Framework and an updated draft of the MXCAB RE RBA Commitments, Conditions and Indicators were shared for feedback.

The Chair will present a draft Measure X RE RBA Summary and request that the MXCAB provide recommendations for revisions or additions, followed by a request for approval.

### Attachments:

- Results Based Accountability Impact Evaluation Framework

Measure X Community Advisory Board  
Proposed Evaluation Framework  
July 16, 2025

## Introduction

This evaluation framework is the result of months of deliberation by the Measure X Community Advisory Board (MXCAB) and a dedicated workgroup that steered this effort. We propose that the County implement a Measure X results-based accountability approach to develop data-informed processes that assess progress, outcomes, and success. This methodology centers the experiences and needs of the County's most vulnerable communities. It will assist in answering two vital questions: (1) What is the lived and human impact of the millions of dollars invested through Measure X and (2) Are Measure X investments achieving intended results, and if not, how can we refine our strategies and investments to promote better outcomes for **all** residents? MXCAB is providing this initial framework for consideration to the Board of Supervisors.

## MXCAB Role

As a community asset, the Measure X Community Advisory Board (MXCAB) strives to expand our county's collective capacity to address entrenched inequities; resource, opportunity, and outcomes gaps; and sustained generational harms. We seek to work in collaboration with Supervisors, County staff, community service providers, and residents to support thriving, healthy, fulfilled individuals, families, and communities.

The MXCAB is committed to elevating the safety, health, and well-being of all Contra Costa County residents. We activate this commitment through prioritizing resident voice and transparent discussion, making well-informed and strategic funding recommendations to the Board of Supervisors, and holding ourselves accountable to the ballot measure's priorities and our shared values of inclusive belonging, equity, and transformative action.

We believe that Contra Costa County residents cannot experience safety, health, and well-being when communities of color and low-income residents experience it at disproportionately lower rates. Therefore, we have consistently sought to maximize the impact of limited funds by targeting resources to the priority populations and areas identified in the ballot measure and elevating equity to address urgent issues, service gaps, and outcomes disparities.

The MXCAB continues to elevate the core values and operating principles that have guided the body's work since its inception. These inform both internal conduct and external decision-making and are reflected in the evaluation framework we propose below.

These values and principles include:

1. Holding a shared responsibility to practice core values of equity, justice, inclusion, and compassion
2. Recognizing the importance of a strong safety net
3. Addressing prevention as well as current system gaps
4. Actively seeking transformational ideas
5. Leveraging other funding sources
6. Prioritizing the perspectives of residents most impacted by community needs, with a recognition that solutions must be interconnected and intersectional
7. Naming inequities and disparities, and recognizing those most harmed
8. Recognizing that economic opportunity and equity are at the heart of our work
9. Creating a culture of inclusion, welcoming, and belonging

## The Framework

The evaluation framework draws from MXCAB’s expertise in needs assessment, shared learning on results-based accountability methodology, experience developing Measure X priority funding recommendations, and deep connections to various communities.

This rubric fuses the ballot measure’s named priorities with the MXCAB operating principles to create an accountable and actionable assessment framework that applies rigor to a person-centered process. It seeks to help us discern whether Measure X’s strategies and investments are working, or not, and pushes us to explore how we can collaborate to ensure that the measure’s public benefits are apparent and experienced.

The framework proposes a set of population-level (or community-level) high-level indicators that help assess progress toward desired conditions of well-being and equitable outcomes. These indicators can be tracked through readily available data sources coupled with more intentional, disaggregated, and deep information collection that provides targeted, real-time, and/or longitudinal evaluation of a given issue or intended outcome. Overall, our proposed indicators are accessible, accurate, and relevant to Measure X’s priorities and principles.

### A Framework for Assessing and Elevating the Equity Impacts of Measure X-Funded Projects

Operating Principle/Ballot Language	Condition of Well-being	Population-level Indicators
Shared practice of equity, justice, inclusion, and compassion	All residents—especially those historically excluded and/or impacted by structural racism—have access to preventative and emergency care that is	<b>Equity, Justice, Inclusion, and Compassion</b> <ol style="list-style-type: none"> <li>1. % of County Departments with active race equity implementation plans.</li> </ol>

<p>Sustain strong social safety net = health and prosperity for all</p> <p>Fund emergency response</p>	<p>affordable, culturally responsive, trauma-informed, and geographically accessible. All residents receive equitable and rapid response in crisis situations (health, fire, disaster, etc.). Attention is paid to humanizing processes and eliminating barriers.</p>	<ol style="list-style-type: none"> <li>2. % of residents reporting positive experience with public systems (health, housing, justice).</li> <li>3. % of County-funded programs contracting with BIPOC-led and BIPOC-operated CBOs.</li> </ol> <p><b>Strong Social Safety Net &amp; Hospital Access</b> (Strengthen programs that serve low-income, marginalized populations across sectors - health, housing, mental health, etc. and track continued outcomes and staffing of Contra Costa Regional Medical Center, especially for users of Medi-Cal)</p> <ol style="list-style-type: none"> <li>4. Preventable emergency room visit rates by zip code.</li> <li>5. % of Medi-Cal patients with consistent primary care.</li> <li>6. % of Black mothers that receive first trimester care that leads to better outcomes for those mothers and their babies.</li> <li>7. Ensure hospital staffing reflects community and patient demographics and carry cultural values to promote the best outcomes.</li> <li>8. Track access by race/language/insurance status.</li> <li>9. Prioritize services that reach high-need census tracts.</li> <li>10. Track racial disparities in who receives services and outcomes.</li> </ol> <p><b>Prioritize Prevention</b></p> <ol style="list-style-type: none"> <li>11. Number and % of 5150 holds diverted to community care.</li> <li>12. Suicide ideation/hospitalization rates (youth, by race &amp; geography).</li> <li>13. % of residents connected to culturally responsive health, mental health and social services, disaggregated by race, economic status, geography, age group, housing status, education levels, and other meaningful dimensions.</li> </ol> <p><b>Fund Community Health Centers – Equity Lens: Preventative, Community-based care in Underserved Areas</b></p> <ol style="list-style-type: none"> <li>14. Fund community-based care as upstream prevention by supporting Federally Qualified Health Centers (FQHC),</li> </ol>
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		<p>mobile clinics, and integrated behavioral health.</p> <p>15. # of residents served at FQHCs and clinics in high-need census tracts.</p> <p>16. % of residents who report a health home and access to primary care provider.</p> <p>17. Community Health Center utilization rates, disaggregated by race and income.</p> <p>18. # of culturally competent providers serving identified priority populations.</p> <p><b>Emergency Response</b></p> <p>19. Ensure emergency services are available and equitable in their response across communities.</p> <p>20. % of mental health crisis calls diverted to non-police response models.</p> <p>21. % of low-income neighborhoods with fire prevention programming or community resilience plan.</p> <p>22. Households in climate-vulnerable zones with access to fire mitigation and community awareness on house hardening practices.</p>
<p>Investments prioritize prevention and address current system gaps</p> <p>Name inequities and those most harmed, especially Black and Latinx. Additionally, residents with mental needs, Indigenous peoples, Asian American Pacific Islanders, seniors, people with disabilities, children and youth, immigrants, unsheltered, rural communities, LGBTQ+, and people in poverty.</p> <p>Economic opportunity and equity are at the heart of MXCAB purpose</p> <p>Seek transformative solutions, in addition to filling current service gaps</p> <p>Invest in early childhood services</p>	<p>All residents have access to educational, housing, and employment opportunities that foster positive development, redress structural inequities, and disrupt generational poverty. Public investments shift root causes, not just address symptoms, by delivering targeted support and resources to those who have been historically under-resourced and most harmed. Holistic and high-quality services and supports are provided for children's development and family well-being.</p>	<p><b>Economic Opportunity &amp; Equity</b></p> <ol style="list-style-type: none"> <li>1. Unemployment rates by race and census tract.</li> <li>2. Education levels/degree completion by race and census tract.</li> <li>3. Median household income increase in priority equity zones.</li> <li>4. % of MX-funded programs that hire from high-barrier communities.</li> <li>5. Eviction filings per 1,000 residents in priority census tracts.</li> <li>6. % of Black, Latinx, Indigenous, older adult, and other vulnerable households in stable, long-term housing.</li> <li>7. Youth and young adult homelessness rate in County districts.</li> <li>8. Reductions in school disciplinary actions for BIPOC youth.</li> <li>9. % of programs designed for disability access or language justice.</li> </ol>

		<p>10. % of MX contracts awarded to BIPOC-led grassroots community organizations.</p> <p><b>Integrate Transformative Solutions</b></p> <p>11. % of County-funded programs investing in innovative and transformative initiatives, e.g., healing justice, community land trusts, diversion, etc.</p> <p>12. % of MX funding supporting multi-sector partnerships or place-based pilots.</p> <p>13. % of programs demonstrating structural change (e.g. policy change, co-governance models).</p> <p><b>Protect the Vulnerable – Support Programs for People at Risk: Unsheltered, Disabled, LGBTQIA+, Elders, Youth, Justice-involved, and Immigrants and Refugees</b></p> <p>14. Ensure investments reach those disproportionately harmed by systemic racism (reentry, senior services, housing navigation, LGBTQIA+ affirming programs).</p> <p>15. Track safety, housing, transportation, environmental health and climate justice and stability outcomes across demographic lines.</p> <p>16. Require partnerships with residents and organizations from impacted communities.</p> <p><b>Invest in Early Childhood Services</b></p> <p>17. Availability of child care for working parents.</p> <p>18. Attendance in early learning settings for children ages 3+ in the most marginalized county zip codes, identified as those with <a href="#">low child opportunity scores</a>.</p> <p>19. % of Medi-Cal enrollees (in Contra Costa Health Plan and Kaiser) who receive a valid developmental screening between 0-3 years of age.</p> <p>20. Childhood immunization rates.</p> <p>21. Well-child visits in first 30 months.</p> <p>22. Lead screening.</p>
Needs and issues are intersectional and interconnected. Take the resident point of view.	Community members are given a meaningful opportunity to voice their needs and propose solutions for how they can be met. Residents are engaged as thought partners, decision makers, and lived experience experts, as reflected in a	Residents are engaged as thought partners, decision makers, and lived experience experts, as reflected in a significant percentage of MX-funded programs co-designed with community input, inclusion of residents in request for proposals processes, and evaluations conducted with

	significant percentage of MX-funded programs co-designed with community input, inclusion of residents in request for proposals processes, and evaluations conducted with success metrics defined by lived experience experts.	success metrics defined by lived experience experts identified by the community.
Foster a culture of inclusion, welcoming, and belonging demonstrates our commitment to equity and will improve our work progress and outcomes	All communities see themselves reflected in the County's processes, advisory bodies, and outcomes (e.g., % of programs demonstrating structural change, influencing policy change, and/or led by co-governance models)	<ol style="list-style-type: none"> <li>1. % of programs demonstrating structural change, influencing policy change, and/or led by co-governance models.</li> <li>2. % of programmatic and funding decisions made in response to CAB recommendations.</li> <li>3. % of public comment participants from high-need zip codes.</li> <li>4. % of MX programs with community advisory or feedback loops.</li> </ol>

## Conclusion

We offer this framework as a tool to help all County stakeholders—elected officials, department staff, community service providers, and residents—identify, celebrate, and scale up successful Measure X-funded programs and strategies; refine implementation and investment when outcomes aren't being met; and cultivate a culture of collective reflection that pushes us to create systems and services that are more responsive and robust.

We hope this framework can be considered as a tool for the upcoming evaluation to more actionably and accountably address a longer-term goal to review the data, determine opportunities to interrupt root causes or outcomes, clarify whether we are achieving Measure X priorities (e.g., all Contra Costa residents are healthy), and create concrete strategies to address the gaps between intent and impact. As always, we commit to partnering with the Board of Supervisors to help create a culture of equity and excellence throughout Contra Costa County.