



# Countywide Public Outreach Campaign on Human Trafficking

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*A Presentation of the Contra Costa Human  
Trafficking Task Force to the Contra Costa  
County Public Protection Committee*

12 February 2025

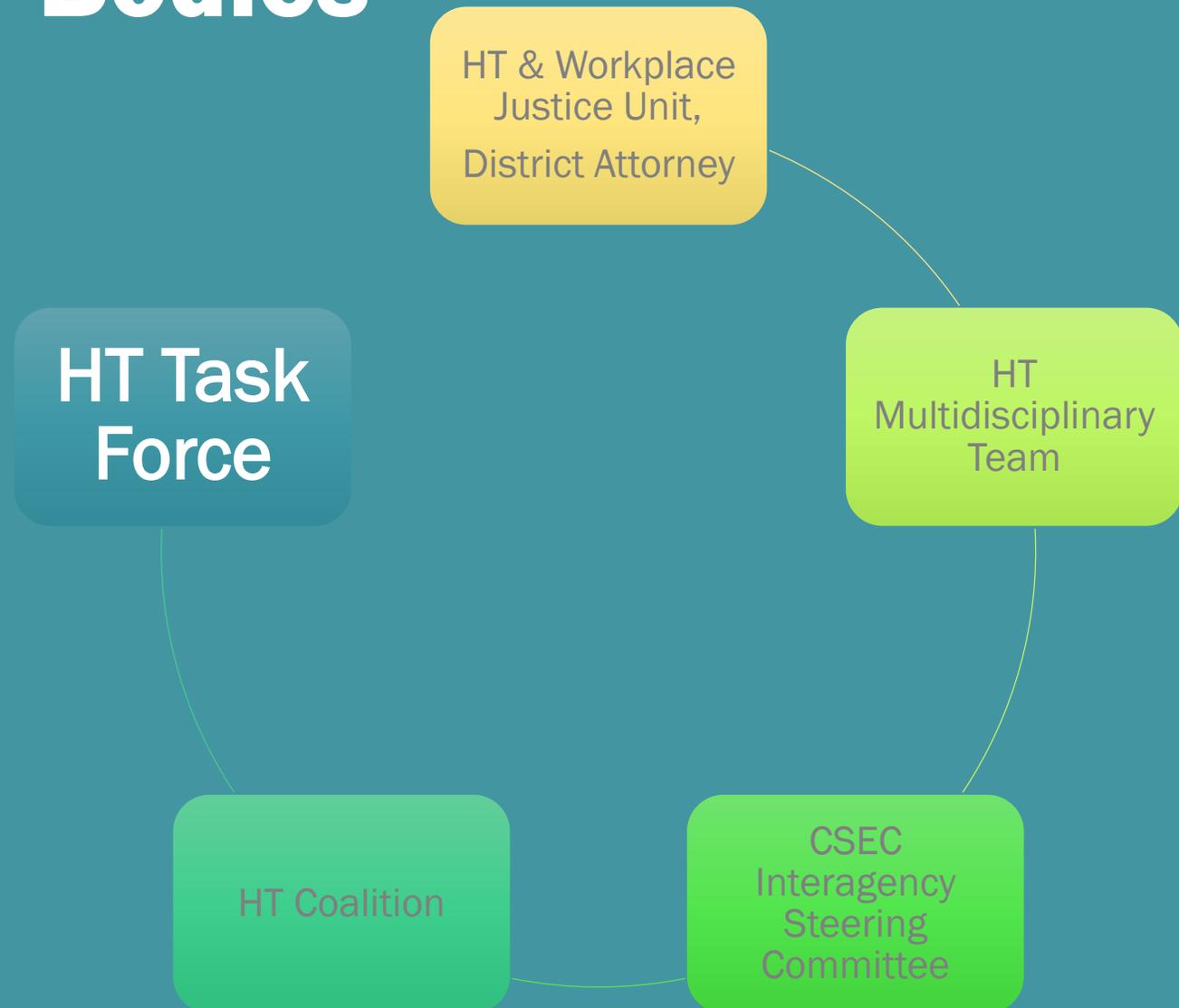
# County-level Anti-HT Bodies

## Mission

- Comprehensive Services
- Exploiter Accountability
- Education & Prevention
- Data-driven Approach

## Membership

- Community-based organizations
- Law enforcement
- Government



## Objectives

1. Identify traffickers and victims,
2. Support and services to survivors, and
3. Investigate and prosecute traffickers.

### Operation Reclaim & Rebuild



**Scope of Problem:  
A Snapshot**

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# Outcomes

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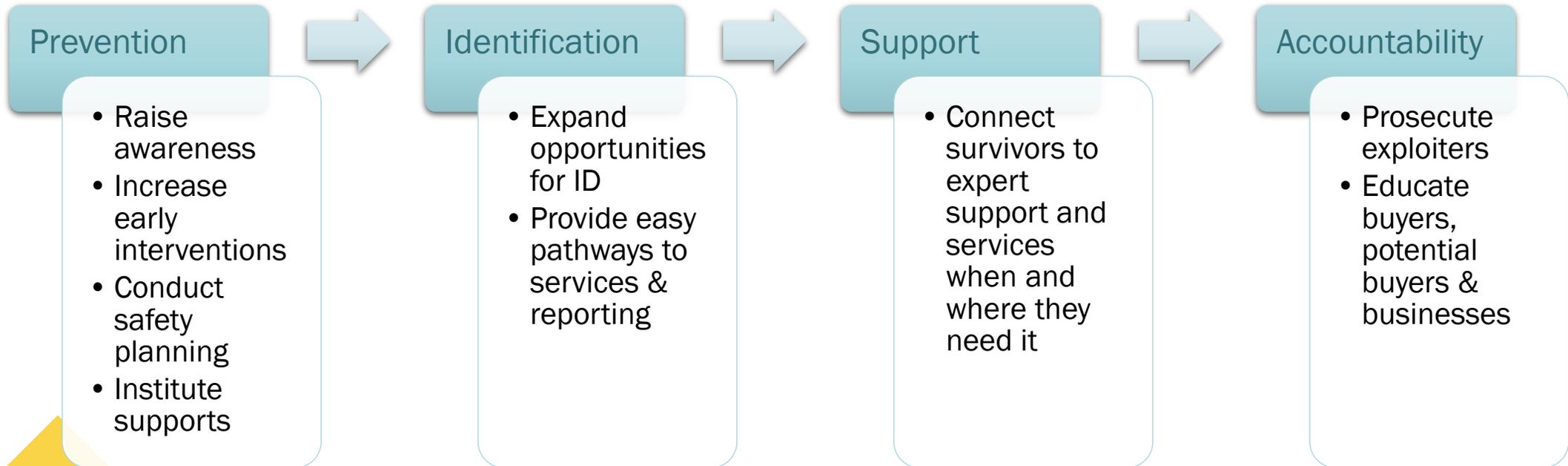
## Community Tips Create a Pathway Out

Mother of several children smuggled into the United States, separated from her children and put to work in a local massage establishment. Instructed to “work” providing sexual services to customers to repay her debt to her smugglers and the business owner and regain access to her children in another state. Identified through an operation, she’s working with a confidential advocate to return to her children and get the support she needs to break away from her traffickers.



# Outreach Goals

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# COUNTY-LEVEL OUTREACH OPPORTUNITIES

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- Materials (posters, brochures, notices, stickers/decals, video/PSA)
- Countywide adoption of materials
- County leadership training
- County Departmental trainings



**STOP  
HUMAN TRAFFICKING**

If you or someone you know is being forced to engage in any activity and cannot leave - whether its commercial sex, housework, farm work, construction, factory, retail, or restaurant work, or any other activity - **text 233-733 (Be Free)** or call the National Human Trafficking Hotline at **1-888-539-2373** to access help and services or the California Coalition to Abolish Slavery and Trafficking (CAST) at **1-888-KEY-2-FRE(EDOM)** or **1-888-539-2373**.

Victims of slavery and human trafficking are protected under United States and California Law.

The hotlines are:

- Available 24 hours a day, 7 days a week
- Toll-free
- Anonymous and confidential
- Accessible in more than 160 languages
- Operated by nonprofit, nongovernmental organizations
- Able to provide help, referral to services, training and general information

**LOCAL SERVICES**  
Community Violence Solutions  
1-800-670-7273

**LOCAL REPORTING**  
Emergency: Dial 9-1-1  
Non-Emergency: Local Police *OR*  
DA Human Trafficking Tip Line  
1-925-957-8658  
Contra Costa Child Abuse Hotline  
1-877-881-1116

 **MORE  
RESOURCES**

BROUGHT TO YOU BY THE CONTRA COSTA HUMAN TRAFFICKING TASK FORCE AND ITS PARTNERS.

# UPCOMING EVENT!

**Date:** March 26, 2026

**Time:** 9:00 a.m. – 12:00 p.m.

**Register Here:**

<https://EconomyofExploitation.eventbrite.com>

**Details:** The Eventbrite page provides updated details and information on the event.

# The Economy of Exploitation:

*Human Trafficking in Hotels & Other Businesses*

Learn the surprising ways human trafficking is impacting your business and what you can do to be part of the solution.



**Register for Free**

Questions? Please email [hello@walnut-creek.com](mailto:hello@walnut-creek.com)

<https://EconomyofExploitation.eventbrite.com>

 **Thursday, March 26th**

 **8:00 AM – 11:00 AM**

 **Embassy Suites Walnut Creek**

In Partnership With:





# Thank you!

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