



Contra Costa County

Print Form

Please return completed applications to:
Clerk of the Board of Supervisors
1025 Escobar Street, 1st Floor
Martinez, CA 94553
or email to: ClerkofTheBoard@cob.cccounty.us

BOARDS, COMMITTEES, AND COMMISSIONS APPLICATION

First Name	Middle Initial	Last Name	
Conrad	P	Roberts	
Home Address - Street	City	State	Postal Code
	Richmond	CA	94804
Primary Phone (best number to reach you)	Email Address		
Resident of Supervisorial District (if out of County, please enter N/A): John Gi District Locator Tool			
Do you work in Contra Costa County? <input checked="" type="checkbox"/> Yes No If Yes, in which District do you work? West Contra			
Current Employer	Job Title	Length of Employment	
WardBoy Project Foundtion/Executive		3 years	
How long have you lived or worked in Contra Costa County? 15			

Board, Committee, or Commission	Seat Name
Have you ever attended a meeting of the advisory board for which you are applying?	
Please check one: <input type="checkbox"/> Yes No If Yes, how many?	

EDUCATION

Check appropriate box if you possess one of the following:

☒ High School Diploma ☐ CA High School Proficiency Certificate ☐ G.E.D. Certificate

Colleges or Universities Attended	Degree Type/ Course of Study/Major	Degree Awarded	
Arizona State University-Tempe Camp	Communication and Sociology	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
		<input type="checkbox"/> Yes	<input type="checkbox"/> No
		<input type="checkbox"/> Yes	<input type="checkbox"/> No

Occupational Licenses Completed:

Other Trainings Completed:		Certificate Awarded for Training?	
		<input type="checkbox"/> Yes	<input type="checkbox"/> No
		<input type="checkbox"/> Yes	<input type="checkbox"/> No

Do you have any obligations that might affect your attendance at scheduled meetings? ☐ Yes ☐ No

If Yes, please explain:

Would you like to be considered for appointment to other advisory bodies for which you may be qualified? ☒ Yes ☐ No

Are you a veteran of the U.S. Armed Forces? ☐ Yes ☐ No

Please explain why you would like to serve on this particular board, committee, or commission.

As a resident of Contra Costa County (CCC), Richmond I have seen my community face many challenges and disparities with diversity, inclusion, belonging, racial equity, and social justice. As a member of African American Holistic Wellness Hub, my mission, vision and goal would be to support, heal, and empower the community of CCC by addressing the prevalent systemic harms, inequities, and racial disparities experienced. These disparities are rooted in historical and ongoing systemic injustices, resulting in limited access to quality healthcare, educational opportunities, economic resources, and other essential services. By conducting a comprehensive feasibility study and engaging the community extensively, my initiative will seek to ensure the community voice is represented throughout the process and outcomes are beneficial for everyone.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume).

As the Executive Director at WardBoy Project, I lead a team of Program Executives, Coordinators, and Specialists, under the guidance of the Executive Board, to oversee contract auditing and drive resolution for CCC quality improvements. I have over 10 years of experience in developing and executing key growth strategies in various industries and sectors, including mental health, advocacy, and education. My core competencies include program management, partnership development, and creative direction. I leverage my skills and expertise to foster and cultivate strong relationships with partners, donors, and sponsors, and to contribute to the ongoing discussions and decisions of the Executive Board and the advisory committees. My mission is to create positive impact and value for the communities and organizations I serve.

I am including my resume with this application:

Please check one: ☒ Yes ☐ No

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Please check one: ☐ Yes ☐ No

If Yes, please list the Contra Costa County advisory board(s) on which you are **currently** serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have **previously** served:

List any volunteer and community experience, including any boards on which you have served.

Certificate of Special Supervision Recognition Community Volunteer Appreciation, for Believe In What You Dream Foundation, Dream Weaver Academy.

Do you have a familial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section on page 3 of this application or Resolution No. 2021/234).

Please check one: ☐ Yes ☐ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the county, such as grants, contracts, or other economic relationships?

Please check one: ☐ Yes ☐ No

If Yes, please identify the nature of the relationship:

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand and agree that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

Signed:

[Redacted Signature]

Date: 08/16/2023

Submit this application to: ClerkofTheBoard@cob.cccounty.us **OR** Clerk of the Board
1025 Escobar Street, 1st Floor
Martinez, CA 94553

*Questions about this application? Contact the Clerk of the Board at (925) 655-2000 or by email at
ClerkofTheBoard@cob.cccounty.us*

Important Information

1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
3. Members of certain boards, commissions, and committees may be required to: 1) file a Statement of Economic Interest Form also known as a Form 700, and 2) complete the State Ethics Training Course as required by AB 1234.
4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships: (1) Mother, father, son, and daughter; (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter; (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter; (4) Registered domestic partner, pursuant to California Family Code section 297; (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner; (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

CONRAD ROBERTS

• Richmond, CA • www.linkedin.com/in/conrad-roberts-baa73150

AGGREGATOR

Diversity | Inclusion | Belonging | Racial Equity | Social Justice | Resilient

Director, Partnership Developer and Passionate Learner with 10 years of experience in designing cultivating community-driven partnerships with city governments and local elected leaders to advance racial wealth equity and climate-related outcomes for Black populations. Strong framework with developing and implementing public policy programs and initiatives at the intersection of climate action and equity local levels. Track record of success with intersection of racial wealth equity and climate change, advancing approaches to community co-creation, and developing strategies to mitigate extraction and harm. Exemplifies outstanding leadership in personal and professional development under the direction of the assemblage.

CORE SKILLS & COMPETENCIES

- | | | |
|--------------------------|----------------------------------|-----------------------|
| ✓ Communication | ✓ Resolution of Complex Issues | ✓ Critical Thinking |
| ✓ Market Fundamental | ✓ Project Management | ✓ Economics |
| ✓ Market Design | ✓ Business Minded | ✓ Policies |
| ✓ Relationship Developer | ✓ Cross Functional Team Building | ✓ Strategic Planning |
| ✓ Analytical | ✓ Microsoft, CAISO | ✓ Consensus/Contracts |

PROFESSIONAL HIGHLIGHTS

- ✓ **Created the W.A.R.D. Mentor and Mentee Program**, which focuses on Leadership, Life skills, and Athletics.
- ✓ **Enrolled twenty-five underrepresented 6th graders into the Amazingly Ridiculous afterschool program**, to become advocates for the varying levels of socio-economic, ethnic, and racial backgrounds in their communities.
- ✓ **Certificate of Special Supervision Recognition Community Volunteer Appreciation**, for Believe In What You Dream Foundation, Dream Weaver Academy.
- ✓ **Successfully transitioned five black males and their families out to the Wraparound Program** based upon accomplishing treatment goals and strategies which aided to eliminating their diagnoses.
- ✓ **Adopted 100 families in Contra Costa County** for the holiday season providing food and gifts for the underserved.

PROFESSIONAL EXPERIENCE

Executive Director

WardBoy Project Foundation (WBP) | May 2020-Present

- Supervises a team of program executives, coordinators and specialist, under the leadership and guidance of the executive board. Responsible for overseeing regional and place-based initiatives delivered with the support of Contra Costa County (CCC) local leaders.
- Contributes to curating technical assistance as warranted to support internal and external teams on implementation of projects and strategies. Seeks guidance and direction from executive board members, advising committees, community leaders and partners for ongoing discussions of CCC quality improvements to better assist needs.
- Monitors and stays abreast of regulatory policies, market rules, long-term transmission, generation planning, and legislative changes impacting black communities. Maintains day-to-day communications across CCC to support shared understanding, effective program delivery, and internal trust.
- Leverages the appropriate responsibilities to team members on the necessary research required with developing engagement strategies and business plans to ensure alignment is supported with local initiatives.
- Organizes and performs market sizes, competitive benchmarking and environmental commitments to support business development framing for potential expansion.

Site Coordinator

HELIN Institute | September 2022 to June 2023

- Coordinated the Expanded Learning Opportunities Program (ELO-P) for Hillview Middle School, Pittsburgh.
- Prioritized weekly meetings with faculty and staff, consulted with the line of management, analyzed trends and metrics to develop solutions, programs, and policies.
- Exemplified abilities to execute strategies by fostering complex policies to finalize arrangements. Utilized knowledge provided inputs and strategic guidance of business plans to capture different opportunities.
- Accountable for condensing and communicating information in an efficient and transparent manner with team leaders to support internal and external reporting.
- Conducted and lead special projects on delivering and impacting the improvements of business and communities.

Director of Partnership Development

Believe In What You Dream Foundation | July 2018- January 2023

- Established strategic partnerships with schools councils and community-based organizations by building relationships with educators, case managers, and support advocates.
- Worked closely with the President and Executive Director with trainings, supporting and managing staff in a community engagement capacity.
- Maintained the ability to explore geographies to identify the best opportunities for development and shift priorities accordingly.
- Initiated collaboration with West Contra Costa County Youth Service Bureau (WCCYSB).

Business Manager

Louis Vuitton Moet Hennessy (LVMH) | October 2014- March 2020

- Assisted with conducting research and analysis on industry trends, competitors, advancements, emerging markets to track and measure progress. Planned outsourcing market events to generate and increase sales resulting in an 8 percent improvement for event goals.
- Analyzed implications on market operations, pricing merchandise in alignment with Bergdorf Goodman's business drive with the capability of translating strategies to produce execution.
- Lead Bergdorf Goodman store management to drive execution of solid commercial agreements to support LVMH brands and course correction if warranted.
- Succussed execution of go-to-market strategizes to capitalize on identified opportunities in conjunction with sales and marketing.
- Provided a world-class clientele service, which included product details, sales, and execution of Crafted, Made to Measure, Gift Card and all in store events.

Facilitator

West Contra Costa Youth Service Bureau (WCCYSB) | July 2008 -August 2012

- Utilized the National Wraparound model by using the phases and activities to analyze mental health diagnoses.
- Effectively communicated and presented skills to engage with internal and external resources.
- Worked collaboratively in cross-functional teams and built consensus among diverse contributors, to compose daily clinical notes indicating progress/regress being made with respect to clients' treatment goals and contracts.
- Successfully transitioned youth participants out of the wraparound program to become passionately productive with developing solutions with instilling their core values within homes, schools and their communities.
- Sustained transactions of core values, generating ideas and strategies to support and drive the municipalities growth.

Bachelor's of Interdisciplinary Studies – Communication & Sociology, Arizona State University – Tempe, Arizona