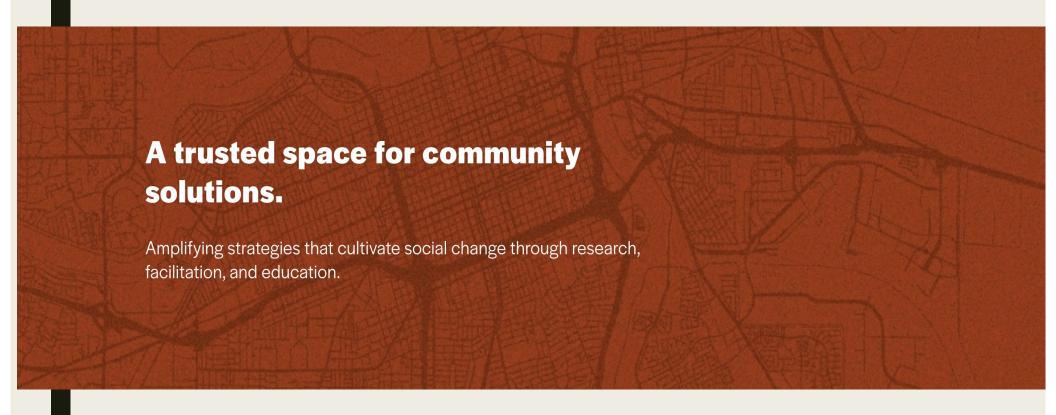
AFRICAN AMERICAN WELLNESS HUB FEASIBILITY STUDY: PROGRESS UPDATE ON EQUITY AND COMMUNITY INVOLVEMENT

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Reimagining Wellness for African American Communities

- A holistic approach to health that considers the interconnectedness of mind, body, spirit, and community.
- Healing from systemic harm through mental, emotional, and spiritual practices grounded in culturally affirming traditions.
- Addressing the historical harm caused by racism and injustice, with an emphasis on community-centered healing.

Landscape Analysis – Key Issues

- Based on ORESJ 2022 Data:
 - **Health Disparities:** 34% of Black residents report harm from healthcare systems (vs. 18% white).
 - Mental Health: 35% of Black residents report harm from mental health services.
 - Education & Housing: Black residents face higher rates of harm in K-12 education (34%) and housing (32%).
 - LGBTQ+ Black residents: Higher rates of harm in education (52%) and healthcare (48%).
 - Black immigrants: 52% experience harm in healthcare, 57% in employment.
 - Justice-Involved Black residents: 23% report harm from youth justice systems.

Equity in Survey Design

- Progress Update (September 9 October 14):
 - Collaborated with the Steering Committee to develop and refine the survey.
 - The survey was launched on October 16, 2024, with a goal of gathering responses from 1,000–1,500 participants.

Survey Goal:

Collect data to determine the community's needs and inform the structure and offerings
of the Wellness Hub.

Incentives:

• The first 1,000 participants will receive a gift card to encourage participation.

Next Steps:

 Continue outreach and broaden community participation to shape the hub's development.





Help Shape the

FUTURE

of African American Wellness in Contra Costa!

JOIN US IN SHAPING A NEW AFRICAN AMERICAN HOLISTIC WELLNESS AND RESOURCE HUB DESIGNED TO MEET THE SPECIFIC NEEDS OF OUR COMMUNITY. YOUR VOICE MATTERS!

TAKE THIS 15-20 MINUTE CONFIDENTIAL SURVEY TO SHARE YOUR THOUGHTS ON THE SERVICES AND SUPPORT THAT WILL BEST SERVE THE AFRICAN AMERICAN COMMUNITY IN CONTRA COSTA COUNTY.

- YOUR INPUT WILL DIRECTLY INFLUENCE CRITICAL DECISIONS
 ABOUT SERVICES AND THE LOCATION OF THE HUB.
- WE'RE EXPLORING OPTIONS FOR MULTIPLE LOCATIONS ACROSS THE COUNTY TO MAKE THE HUB ACCESSIBLE TO ALL.
- THE FIRST 1,000 RESPONDENTS WITH VALID EMAIL ADDRESSES
 WILL RECEIVE A \$15 DIGITAL VISA GIFT CARD AS A
 THANK-YOU FOR YOUR TIME.



TAKE THE SURVEY TODAY!

VISIT HTTPS://TINYURL.COM/AFAMHUB24SURVEY TO PARTICIPATE TODAY!

Listening Sessions - Status Update

Purpose:

• We are conducting listening sessions to understand *how* to provide services and design the space for our target populations.

September Committee Meeting:

- Key Performance Indicators (KPIs) were determined for the Wellness Hub, focusing on:
 - Families/Parents of K-12 Youth: Reducing disparities in the K-12 system and providing family education resources.
 - African American Elders: One-on-one resource advocacy tailored to seniors.
 - Justice-Impacted Individuals: Culturally appropriate services to reduce justice-related health disparities, especially for African American males.
 - African American Women (Child-Bearing Years): Culturally competent prenatal, postnatal, and postpartum care.
 - Unhoused Community Members: Increasing access to affordable housing and addressing homelessness.
 - African American Males: Achieving demographic ratio parity in services.
 - Mental Health & Substance Use Support: Improving behavioral health outcomes.

• Current Plan (Nov 7-20, 2024):

Partnering with 16 community-based organizations to coordinate listening sessions for these target groups.

Next Steps:

• In January-February, we will re-engage the community by supervisorial districts to present preliminary recommendations for the Hub and build community consensus.

Community Engagement Strategy

Collaborations:

- We have successfully partnered with the following organizations:
 - NAACP Richmond
 - Reimagine Antioch
 - · First 5 Contra Costa
 - STAND!
 - Rubicon
 - BWOPA (Black Women Organized for Political Action)
 - · Contra Costa Crisis Center
 - East Contra Costa Community Alliance (ECCCA)
 - YWFC (Young Women's Freedom Center)
 - HealthRIGHT 360
 - Contra Costa Senior Legal Services
 - Bridge Builders
 - Lift Up Contra Costa
 - Contra Costa Family Justice Center
 - · Fierce Advocates
 - · Black Parent Resource Center
 - · Choice in Aging
 - · Genesis Church

Outreach Methods:

• Surveys are being distributed in-person and digitally at community events to gather broad participation from diverse groups.

Challenges and Opportunities

Challenges:

 Reaching specific communities such as houseless populations and elderly populations.

Opportunities:

- Collaborate with community-based organizations to support future Hub planning.
- Incorporate community-driven data analysis into wellness hub plans.

Next Steps and Timelines

- Close survey by November 20, 2024.
- Conduct listening sessions from November 7-20, 2024.
- November 2024 (Equity Committee Meeting):
 - Conduct a Site Selection Analysis for the Wellness Hub.
- Compile data for preliminary recommendations by December 2024.
- January-February 2025:
 - Host community cafes by supervisorial district to build consensus around the Hub proposal.
- March 2025:
 - Submit the final report and recommendations to the Board of Supervisors.