

NORTHERN WATERFRONT ECONOMIC DEVELOPMENT UPDATE

Department of Conservation & Development

Presentation to Board of Supervisors

June 25, 2024



IMPLEMENTING THE NORTHERN WATERFRONT ECONOMIC STRATEGIC ACTION PLAN

- Promotion and Marketing the Region
- Enhancing Infrastructure Capacity
- Leveraging Green Empowerment Zone
- Brownfields Cleanup and Redevelopment.



Northern Waterfront Economic Development Initiative Strategic Action Plan



January 8, 2019

CONTRA COSTA COUNTY JOINED TEAM CALIFORNIA TO PROMOTE AND MARKET THE REGION

Northern Waterfront City Partners

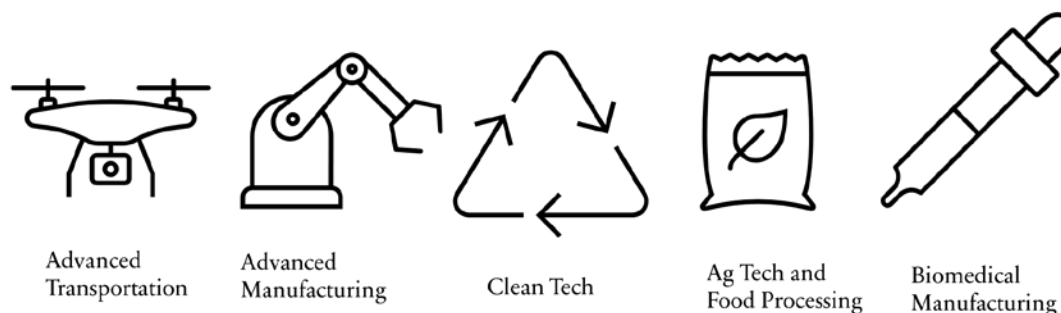
- To market and promote the Northern Waterfront of Contra Costa County,
- In 2023, the County joined TeamCalifornia
- Along with the Cities of Antioch, Brentwood, and Oakley.



PROMOTING CONTRA COSTA COUNTY AS THE LOCATION FOR CLEAN AND GREEN BUSINESS

- TeamCalifornia is the non-profit that markets communities and site location assistance for California
- Working closely with the State of California Governor's Office of Business & Economic Development (GO-Biz) and others.

Northern Waterfront Priority Industries



CONTRA COSTA COUNTY IS HOSTING THE 2025 “MEET THE CONSULTANTS” CONFERENCE

- The Northern Waterfront of Contra Costa County was selected to host the 2025 “Meet the Consultants” Conference
- Working with the Public Works Department—in particular the Airports Division— and others to make this three-day conference a success.

TeamCalifornia



Proud Member

DEPT. OF CONSERVATION & DEVELOPMENT (DCD) ECONOMIC DEVELOPMENT TEAM



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