



CONTRA COSTA COUNTY

AGENDA

Governing Board of the Green Empowerment Zone

Supervisor John Gioia, Chair
Chuck Leonard, Vice Chair
Assemblywoman Lori D. Wilson, Vice Chair

Wednesday, July 2, 2025 **3:00 PM** **30 Muir Road, Martinez | ZOOM LINK:**
[https://cccounty-us.zoom.us/j/846225831](https://cccounty-us.zoom.us/j/84622583116)
16 | Dial in 888 278 0254 US Toll-free
Conference code: 841892

Marketing Working Group ZOOM LINK: <https://cccounty-us.zoom.us/j/84622583116> Dial in 888
278 0254 US Toll-free Conference code: 841892

1. Roll Call and Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).
3. REVIEW and APPROVE Meeting Record from April 21, 2025 [25-2621](#)
Attachments: [2025-04-21 Draft Marketing Working Group Meeting Record.pdf](#)
4. RECEIVE update from County staff regarding Marketing the Green [25-2612](#)
Empowerment Zone and/or PROVIDE direction to County staff
Attachments: [GEZ Website Strategy Presentation.pdf](#)
[Meet the Consultants 2025 Registration.pdf](#)

The next meeting of the Green Empowerment Zone is currently scheduled for Friday, July 11, 2025 at 9:30 AM.

Adjourn

The Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting. Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Committee less than 96 hours prior to that meeting are available for public inspection at 30 Muir Rd., during normal business hours. Staff reports related to items on the agenda are also accessible online at www.contracosta.ca.gov. If the Zoom connection malfunctions for any reason, the meeting may be paused while a fix is attempted. If the connection is not reestablished, the committee will continue the meeting in person without remote access. Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact: Alyson Greenlee, Economic Development Manager,
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