



CONTRA COSTA COUNTY

AGENDA

Measure X Community Advisory Board

Wednesday, June 18, 2025

5:00 PM

1025 Escobar St, Martinez

// Teleconference location: 400 2nd Ave
SW, Charleston, WV 25303

Zoom Link: <https://cccounty-us.zoom.us/j/88618441439?>

Toll-free Telephone: USA 888-278-0254

Conference code: 3149674

Meeting ID: 886 1844 1439

MXCAB Operating Principles Document

[25-2395](#)

Attachments: [MXCAB Operating Principles - rev 9.18.24](#)

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee

1. Roll Call and Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).

3. Receive and approve the Record of Action for the May 21, 2025 MXCAB meeting. [25-2392](#)

Attachments: [Draft Record of Action 05.21.25 meeting](#)

4. Discuss the Board of Supervisors' direction on Measure X funding provided at the June 10, 2025 meeting. [25-2393](#)

Attachments: [June 10 2025_BOS Direction on Measure X](#)

5. Receive update from Results Based Accountability Workgroup [25-2394](#)

Attachments: [DRAFT MXCAB Deliverable Outline of RE RBA Framework for BOS and CAO](#)
[DRAFT MXCAB RE RBA Commitments, Conditions, and Indicators](#)

The next meeting is currently scheduled for July 16, 2025.

Adjourn

The Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting. Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Committee less than 96 hours prior to that meeting are available for public inspection at 1025 Escobar St, Martinez, during normal business hours. Staff reports related to items on the agenda are also accessible online at www.contracosta.ca.gov. If the Zoom connection malfunctions for any reason, the meeting may be paused while a fix is attempted. If the connection is not reestablished, the committee will continue the meeting in person without remote access. Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact:

Jessica Shepard, Deputy County Administrator

Jessica.Shepard@cao.cccounty.us

925-655-2049



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2395

Agenda Date: 6/18/2025

Agenda #:

Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD
Subject: Operating Principles Document (Attached for Reference Only)

Information:

On September 18, 2024, the Measure X Community Advisory Board updated and adopted the attached Operating Principles Document, following extensive discussion at the August 21, 2024 MXCAB Retreat meeting. The document is attached for reference and will be posted in the meeting room.

Measure X Community Advisory Board

Operating principles

VISION STATEMENT

Contra Costa County will have the necessary funds to invest in and sustain a robust system of care and the social and public services necessary to support a vibrant community and ensure that all county residents have equitable opportunities to thrive.

OPERATING PRINCIPLES

Assumptions and commitments that inform our work together:

1. Shared responsibility to practice the values of equity, justice, inclusion and compassion.
2. Sustaining a strong social safety net is important for the health and prosperity of all.
3. Investments will prioritize prevention as well as addressing current system gaps.
4. Investments will help leverage other funding sources when feasible.
5. Needs and issues are intersectional and interconnected. Think about needs and services from the point of view of residents.
6. Name inequities and disparities, and be specific in naming and recognizing those who are most harmed by them, especially Black and Latinx residents. Additional areas of focus include residents with mental health needs, indigenous people, Asian American/Pacific Islander American residents, seniors, disabled people, children and youth (prenatal to adult), immigrants, unsheltered and homeless residents, rural communities, LGBTQ+ residents, and poor people.
7. Economic opportunity and equity are at the heart of our purpose.
8. Seek transformative solutions, in addition to filling current service gaps.
9. Fostering a culture of inclusion, welcoming, and belonging demonstrates our commitment to equity and will improve our work process and outcomes.

How we work together in meetings:

1. Empower the chair to lead successful meetings:
 - a. Use appropriate discretion in setting the agenda, including limiting the number of agenda items as needed to allow for depth of discussion.
 - b. Establish guidelines for how long individual members and the body as a whole can speak on a given issue/item.
 - c. Utilize methods to invite input from MXCAB members whose voices have not yet been heard on an item, such as round-robin input (in which each member is asked to weigh in).
 - d. Move the discussion along if it becomes too lengthy.
2. Commit to adhering to the following MXCAB member participation guidelines:
 - a. Come to meetings prepared (read the agenda packet).
 - b. Stay on topic; speak about the matter at hand.
 - c. Avoid repeating a point someone else has already made (or briefly agree).
 - d. Treat each other and all participants with mutual respect.
 - e. Practice active listening; be curious; seek to understand.
 - f. Assume good intention, while accepting and encouraging accountability for impact.
3. Center community voices
 - a. Set time limits for individual MXCAB members' comments and/or for members' comments as a group on a particular agenda item, in order to reserve ample time for public comment.
 - b. Adjust public comment time limit for each agenda item as needed, e.g., if there are a lot of public speakers (while recognizing that we must allow every speaker the same amount of time on each agenda item).

Other strategies to support inclusive and productive meetings:

- Inclusion and access:
 - Explore ways to provide interpretation for languages beyond Spanish and ASL. (We noted this should be accompanied by sustained outreach to the communities/residents who speak a particular language, to encourage and welcome them to participate.)
 - Support the accessibility needs of all participants beyond language inclusion, such as technical support and visual/audio support.
- Onboarding & support for new MXCAB members:
 - Create and maintain a robust onboarding process, including key background materials from the 8/21 retreat packet.
 - Implement a buddy system to mentor new members.
- Clarify key roles

- Identify MXCAB member roles & volunteer opportunities (e.g., establishing a position of MXCAB archivist).
 - Clarify MXCAB staff roles and expectations.
- Create an annual Measure X timeline that describes key upcoming dates and decision points.



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2392

Agenda Date: 6/18/2025

Agenda #: 3

Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD
Subject: Receive and Approve Record of Action for May 21, 2025 Meeting

Information:

Receive and approve the Record of Action for the Measure X Community Advisory Board (MXCAB) meeting held May 21, 2025.

County Ordinance requires that each County body keep a record of its meetings.

Attached for the Measure X Community Advisory Board's information and review is the draft Record of Action for its May 21, 2025 meeting.

Recommendation(s)/Next Step(s):

Receive and approve the Record of Action for the Measure X Community Advisory Board meeting, held May 21, 2025.



CONTRA COSTA COUNTY

Committee Meeting Minutes

Measure X Community Advisory Board

Wednesday, May 21, 2025

5:00 PM

1025 Escobar St, Martinez

Zoom Link: <https://cccounty-us.zoom.us/j/88618441439?>

Toll-free Telephone: USA 888-278-0254

Conference code: 3149674

Meeting ID: 886 1844 1439

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee

1. Roll Call and Introductions

Present

Sam Alley, Steven Bliss, Kathryn Chiverton, Gigi Crowder, Roxanne Carrillo Garza, Beatriz Lainez, Odessa Lefrancois, Dennisha Marsh, Vinoy Mereddy, Mark Miller, Mariana Moore, Natalie Oleas, Rachel Rosekind, Don Seta, and Patrick Walsh

Absent

Jim Donnelly, Joseph Grupalo, Gene Jackson, Omar Rascon, Warren Ritter, and Willie Robinson

Non-voting

Nishi Moonka

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).

There were no requests for public comment.

3. Receive and approve the Record of Action for the April 16, 2025 MXCAB meeting.

[25-1903](#)

Attachments:

[Draft Record of Action 04.16.25 meeting](#)

The record of action was approved as received.

4. Receive presentation on policies and procedures for advisory boards and commissions (Jessica Shepard, Deputy County Administrator, County Administrator's Office). [25-1904](#)

Attachments: [Advisory Bodies Policies Procedures Overview Final](#)

Jessica Shepard, Deputy County Administrator, provided an informational presentation on advisory body policies and procedures, including the roles of advisory bodies and advisory body members, policies and procedures, ethics and conflicts of interest, required trainings and additional resources.

There were no requests for public comment.

5. Discuss the Board of Supervisors' direction on Measure X funding provided at the April 28-29, 2025 Budget Hearing. [25-1905](#)

Attachments: [Board of Supervisors Direction on FY25-26 Measure X](#)
[County Administrator Budget Overview Measure X Slides](#)
[MXCAB Priority Recommendations to Board of Supervisors 25-26](#)
[Budget Hearings](#)
[Memo re Exclusion of MXCAB Priority Recommendations April 29](#)

Adam Nguyen, County Finance Director, provided an overview of the direction given by the Board of Supervisors on Measure X funding during the April budget hearing, followed by discussion from the MXCAB.

There were two (2) requests for public comment.

6. Receive update from Results Based Accountability Workgroup [25-1906](#)

Attachments: [Measure X RBA Framework Discussion 5.21.25](#)

The Chair provided an update on the Results Based Accountability Workgroup, followed by discussion from the MXCAB.

There were no requests for public comment.

The next meeting is currently scheduled for June 18, 2025.

Adjourn

The meeting adjourned at 7:17 PM.



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2393

Agenda Date: 6/18/2025

Agenda #: 4

Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD
Subject: June 10, 2025 Board of Supervisors' direction on Measure X
Presenter: Jessica Shepard, Deputy County Administrator

Information: Discuss the Board of Supervisors' direction on Measure X funding provided at the June 10, 2025 meeting.

Attachment(s):
June 10 2025 BOS Direction on Measure X

FY25-26 Budget Amendment - Board Actions for Measure X

Uses	Appropriation			
	10-Jun	Type	Department	Source
African American males	400,000	One-time	ORESJ	Measure X One-time Surplus
Needs assessment and evaluation	250,000	One-time	CAO	Measure X One-time Surplus
Parenting peer support	200,000	One-time	EHSD	Measure X One-time Surplus
Family navigation	200,000	One-time	EHSD	Measure X One-time Surplus
Mental health for AAPI	200,000	One-time	Health Services	Measure X One-time Surplus
Food insecurity	221,362	One-time	EHSD	Measure X One-time Surplus
	1,471,362			

Sources	Amount		
	available	Allocated	Balance
Measure X One-time Surplus	1,471,362	1,471,362	-



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2394

Agenda Date: 6/18/2025

Agenda #: 5

Advisory Board: MEASURE X COMMUNITY ADVISORY BOARD
Subject: Receive update from Results Based Accountability Workgroup
Presenter: Results Based Accountability Workgroup

Information:

The MXCAB formed a Results Based Accountability (RBA) Workgroup in January 2025. The workgroup held their first meeting on January 30, 2025. On February 26, 2025 the MXCAB received a presentation on Results Based Accountability from Equity and Results, Ronak Okoye, Co-Principle and Facilitator. On March 19, 2025, the RBA Workgroup presented the Performance & Impact Measures Workgroup Work Plan to the MXCAB. On April 16, 2025, the RBA Workgroup provided the committee with a summary of the framework developed by workgroup and on May 21, 2025 the workgroup presented a framework and asked for input on outcomes and/or operating principles.

The RBA Workgroup will make its final presentation to the MXCAB. The discussion will include a draft outline of the RE RBA Framework for the Board of Supervisors and County Administrator's Office as well as an updated draft of the MXCAB RE RBA Commitments, Conditions and Indicators.

Attachments:

- Draft MXCAB Deliverable Outline of RE RBA Framework for BOS and CAO
- Draft MXCAB RE RBA Commitments, Conditions, and Indicators

Memo Outline: Aligning Population-Level Equity Indicators with Measure X Ballot Intent

1. Purpose of the Memo

- Clearly state that the goal is to provide the Board and CAO with a practical, equity-rooted framework for evaluating the impact of Measure X funding.
- Emphasize that this framework helps bridge the ballot measure's promises with real, trackable community outcomes.

2. Shared Values & Mandate

- Restate core Measure X ballot priorities (e.g., safety-net services, emergency response, hospital access, early childhood investment).
- Link these priorities to the Measure X CAB Operating Principles, particularly:
 - Racial equity
 - Community-driven investment
 - Protection of vulnerable populations

3. Why Population-Level Indicators Now

- Define what population indicators are and what they measure (conditions of well-being, not program outputs).
- Clarify how they offer a consistent, scalable way to assess whether MX-funded investments are meeting community needs.
- Explain that this is not a full RBA rollout — it's a phased, actionable starting point.

4. Recommended Population-Level Indicators

- Provide a short, curated list of proposed indicators (5–8 total), grouped under the original ballot language themes.
 - E.g., housing stability, access to care, youth wellbeing, economic opportunity
- Ensure racial disaggregation and geographic equity are named as cross-cutting dimensions.

5. Examples: What Closing the Gap Would Look Like

- Offer 2–3 clear examples of how these indicators could reveal and close equity gaps:
 - “If we track eviction filings by census tract, we can identify whether MX housing dollars are preventing displacement in Black communities.”
 - “If youth mental health crisis calls decrease in East County, we know investments in peer-led healing models are working.”

6. Case Study / Proof of Concept - **will be an appendix.** Share a brief example (e.g., the AAHWRH engagement process or First 5 data efforts) to show how indicator tracking could be implemented now.

- If appropriate, call out an early adopter department or program willing to pilot alignment

7. Budget Alignment & Joint Meeting Readiness

- Suggest how these indicators can be used to:
 - Track FY25-26 program alignment with ballot intent and community needs.
 - Inform department presentations at the November Joint Board–CAB Meeting.
 - Serve as a basis for future funding recommendations or reallocations.

8. Conclusion & Request for Direction

- Reiterate that this framework is designed to support shared accountability, not to add burden.
- Ask for Board direction on:
 - Endorsing the indicator framework
 - Requiring departments to begin internal alignment with the framework’s conditions of well-being and population-level indicators.
 - Collaborating on next steps toward implementation in partnership with the MXCAB and community stakeholders

**Draft Racial Equity Results-Based Accountability Framework:
Commitments, Conditions, and Indicators
June 18, 2025**

Operating Principle/Ballot Language	Condition of Well-being	Population-level Indicators
<p>Shared practice of equity, justice, inclusion, and compassion</p> <p>Sustain strong social safety net = health and prosperity for all</p> <p>Fund emergency response</p>	<p>All residents—especially those historically excluded and/or impacted by structural racism—have access to preventative and emergency care that is affordable, culturally responsive, trauma-informed, and geographically accessible. All residents receive equitable and rapid response in crisis situations (health, fire, disaster, etc.). Attention is paid to humanizing processes and eliminating barriers.</p>	<p>Equity, Justice, Inclusion, and Compassion</p> <ol style="list-style-type: none"> 1. % of County Departments with active race equity implementation plans 2. % of residents reporting positive experience with public systems (health, housing, justice) 3. % of County-funded programs contracting with BIPOC-led and BIPOC-operated CBOs <p>Strong Social Safety Net & Hospital Access (Strengthen programs that serve low-income, marginalized populations across sectors - health, housing, mental health, etc. and continued outcome and staffing of CCRMC, especially for users of Medi-Cal)</p> <ol style="list-style-type: none"> 4. Preventable emergency room visit rates by Zip code 5. % of Medi-Cal patients with consistent primary care 6. % of Black mothers that receive first trimester care that leads to better outcomes for those mothers and their babies. 7. Ensure hospital staffing reflects community and patient demographics and carry cultural values to promote the next outcomes 8. Track access by race/language/insurance status 9. Prioritize services that reach high-need census tracts 10. Track racial disparities in who receives services and outcomes <p>Prioritize Prevention</p> <ol style="list-style-type: none"> 11. Number and % of 5150 holds diverted to community care 12. Suicide ideation/hospitalization rates (youth, by race & geography) 13. % of residents connected to culturally responsive health, mental health and social services, disaggregated by race, economic status, geography, age group, housing status, education levels, and other meaningful dimensions

		<p>Fund Community Health Centers – Equity Lens: Preventative, Community-based care in Underserved Areas</p> <ol style="list-style-type: none"> 14. Fund community-based care as upstream prevention by supporting FQHCs, mobile clinics, and integrated behavioral health. 15. # of residents served at FQHCs and clinics in high-need census tracts 16. % of residents who report a health home and access to primary care provider 17. Community Health Center utilization rates, disaggregated by race and income 18. # of culturally competent providers serving identified priority populations. <p>Emergency Response</p> <ol style="list-style-type: none"> 19. Ensure emergency services are available and equitable in their response across communities 20. % of mental health crisis calls diverted to non-police response models. 21. % of low-income neighborhoods with fire prevention programming or community resilience plan. 22. Households in climate-vulnerable zones with access to fire mitigation and community awareness on house hardening practices.
<p>Investments prioritize prevention and address current system gaps</p> <p>Name inequities and those most harmed, especially Black and Latinx. Additionally, residents with mental needs, Indigenous peoples, Asian American Pacific Islanders, seniors, people with disabilities, children and youth, immigrants, unsheltered, rural communities, LGBTQ+, and people in poverty.</p> <p>Economic opportunity and equity are at the heart of MXCAB purpose</p> <p>Seek transformative solutions, in addition to filling current service gaps</p> <p>Invest in early childhood services</p>	<p>All residents have access to educational, housing, and employment opportunities that foster positive development, redress structural inequities, and disrupt generational poverty. Public investments shift root causes, not just address symptoms, by delivering targeted support and resources to those who have been historically under-resourced and most harmed. Holistic and high-quality services and supports are provided for children’s development and family well-being.</p>	<p>Economic Opportunity & Equity</p> <ol style="list-style-type: none"> 1. Unemployment rates by race and census tract 2. Education levels/degree completion by race and census tract 3. Median household income increase in priority equity zones 4. % of MX-funded programs that hire from high-barrier communities 5. Eviction filings per 1,000 residents in priority census tracts 6. % of Black, Latinx, Indigenous, older adult, and other vulnerable households in stable, long-term housing 7. Youth and young adult homelessness rate in County districts 8. Reductions in school disciplinary actions for BIPOC youth

9. % of programs designed for disability access or language justice
10. % of MX contracts awarded to BIPOC-led grassroots community organizations

Integrate Transformative Solutions

11. % of County-funded programs investing in innovative and transformative initiatives, e.g., healing justice, community land trusts, diversion, etc.
12. % of MX funding supporting multi-sector partnerships or place-based pilots
13. % of programs demonstrating structural change (e.g. policy change, co-governance models)

Protect the Vulnerable – Support Programs for People at Risk: Unsheltered, Disabled, LGBTQIA+, Elders, Youth, Justice-involved, and Immigrants and Refugees

14. Ensure investments reach those disproportionately harmed by systemic racism (reentry, senior services, housing navigation, LGBTQIA+ affirming programs)
15. Track safety, housing, transportation, environmental health and climate justice and stability outcomes across demographic lines
16. Require partnerships with residents and organizations from impacted communities

Invest in Early Childhood Services

17. Availability of child care for working parents
18. Attendance in early learning settings for children ages 3+. Can be disaggregated by zip code; e.g., the indicator of interest could be “attendance in early learning settings for children ages 3+ in the most marginalized county zip codes”, identified as those with [low child opportunity scores](#)
19. % of Medi-Cal enrollees (in Contra Costa Health Plan and Kaiser) who

		<p>receive a valid developmental screening between 0-3 years of age</p> <p>20. Childhood immunization rates</p> <p>21. Well-child visits in first 30 months</p> <p>22. Lead screening</p>
Needs and issues are intersectional and interconnected. Take the resident point of view.	Community members are given a meaningful opportunity to voice their needs and propose solutions for how they can be met. Residents are engaged as thought partners, decision makers, and lived experience experts, as reflected in a significant percentage of MX-funded programs co-designed with community input, inclusion of residents in request for proposals processes, and evaluations conducted with success metrics defined by lived experience experts.	Residents are engaged as thought partners, decision makers, and lived experience experts, as reflected in a significant percentage of MX-funded programs co-designed with community input, inclusion of residents in request for proposals processes, and evaluations conducted with success metrics defined by lived experience experts identified by the community.
Foster a culture of inclusion, welcoming, and belonging demonstrates our commitment to equity and will improve our work progress and outcomes	All communities see themselves reflected in the County's processes, advisory bodies, and outcomes (e.g., % of programs demonstrating structural change, influencing policy change, and/or led by co-governance models)	<p>1. % of programs demonstrating structural change, influencing policy change, and/or led by co-governance models</p> <p>1. % of programmatic and funding decisions made in response to CAB recommendations</p> <p>2. % of public comment participants from high-need zip codes.</p> <p>3. % of MX programs with community advisory or feedback loops</p>