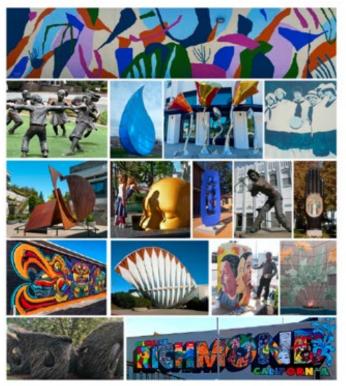
# Proposed Contra Costa County Public Art Policy

November 5, 2024







Contra Costa County Public Art Policy Advisory Group

Lara DeLaney, Sr. Deputy County Administrator

Julie Enea, Sr. Deputy County Administrator

Eric Angstadt, Chief Assistant County Administrator

John Kopchik, Director of Conservation and Development

Lynne Noone, Deputy Director of Contra Costa Library

Carrie Ricci, Deputy Director of Public Works

Jaskiran Samra, County Counsel

Rhonda Smith, Assistant to the Director of CC Health

Marla Stuart, Director of Employment and Human Services

Jenny Balisle, Executive Director of ARTSCCC

Ben Miyaji, Lead Advisor of ARTSCCC

### Purpose

The purpose of this policy is to establish uniform guidelines and procedures through which the County can commission, consider, approve, or reject publicly accessible art on County owned or controlled public property and accept or decline gifted artwork.

The Public Art Policy will be reviewed and updated by the Board of Supervisors, as needed.

### **Applicability**

This policy applies to Public Art proposed to be located on County owned or controlled property that is viewable from the public right-of-way or other public property.

Excludes temporary exhibitions of Portable Artwork displayed in County facilities through programmatic activity administered by County staff and/or graffiti abatement or other beautification efforts administered or supported by the County on private property.

Countyinitiated Public Art Projects Guidelines

Identification of sites and resources

Implementation process

Artist selection process

Community engagement

Murals

Utility Box Art

Artists rights

A Public Art Project opportunity, facility location, and budget is identified by the County Administrator's Office in tandem with the Public Art Advisory Committee, in discussion with the applicable District's Supervisorial Office. The Public Art Project is approved and funded by the Board of Supervisors Timeline for the Public Art Project is developed by the Administrator's Office in tandem with the Department of Public Works A Public Art Project Manager is Selected to oversee the Artist Selection process and overall project delivery. A Public Art Selection Committee is A Request for Qualifications is Issued to Artists Identified The Public Art Selection Committee reviews Artist's submissions and selects Artist finalists to proceed to the Request for Proposals stage.

The Public Art Selection Committee Reviews Proposals and selects the Artist and Proposal for the commission recommendation.

The Public Art Advisory Committee reviews the recommended Artist and Proposal for Approval.

The Board of Supervisors has Final Approval of the Artist's Commission.

### Additional Policy Provisions

Public Art Donations
Community-initiated Public Art proposals
Deaccession of Art
Maintenance of Art in Collection

#### Implementation of Community-Initiated Public Art Proposals

A community entity identifies and develops a Public Art Project and Proposal as required.

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The Proposal is submitted to the applicable District's Supervisorial Office. The Supervisor's office will review for referral to the Administrator's Office.



The Administrator's Office in tandem with the Public Art Advisory Committee will review and recommend the Proposal for approval by the Board of Supervisors.



The Board of Supervisors has final Approval of the Community Initiated Public Art Proposal.

### **Appendices**

- A. Chart Implementation of County-Initiated Public Art Projects
- B. Contra Costa County Cities' Public Arts Programs and Funding
- C. 2024 Utility Box Public Art Program (from *City of El Cerrito*)
- D. Utility Art Box Program Handbook 2022 (from *City of Costa Mesa*)
- E. Chart Implementation of Community-Initiated Public Art Proposals
- F. Sample Art Donation Form (from City of San Diego)

### Budget Allocation for a County Public Art Program

To provide artist and panelist stipends/awards and cover ancillary costs (e.g. administration, installation, inspection, maintenance)

What is the funding source for the Public Art Program allocation?

Is this on-going or one-time funding?

Are sponsorships allowed and actively sought to supplement or off-set costs?

Is the allocation to be divided evenly by 5 jurisdictions?

Timing of the allocation: Budget year 2025-26?

#### <u>Implementation</u>

What elements of a County Public Art Program does the Board want to pursue?

#### **Utility Box Art Program**

Is there a Board-adopted "theme" for the art?
Is there a Board preference for art painted directly on box surfaces or art transferred to vinyl wrapping?

#### **Mural Program**

Is there a Board-adopted "theme" or criteria for mural content?

#### Other Arts and Culture

(e.g., Sculpture, Painting, Big Belly container art)

#### Implementation (cont.)

Administration

Are costs for administration to be charged against the Budget Allocation for the Program or absorbed by the Department?

Will the Arts Council be asked to play a role in administering the Program, with additional compensation?

#### **Public Art in County Construction**

1-2% of total project cost is the industry benchmark.

Will there be a Mandatory or Voluntary allocation for Public Art in County Construction projects?

Does the Board wish to establish a Public Art fee/budget allocation or decide on a project-by-project basis what it should be?

Is this applicable to new construction only or would it include major remodels/renovations?

Is there a threshold for the size of the project it would apply to?

Voluntary program for private development?