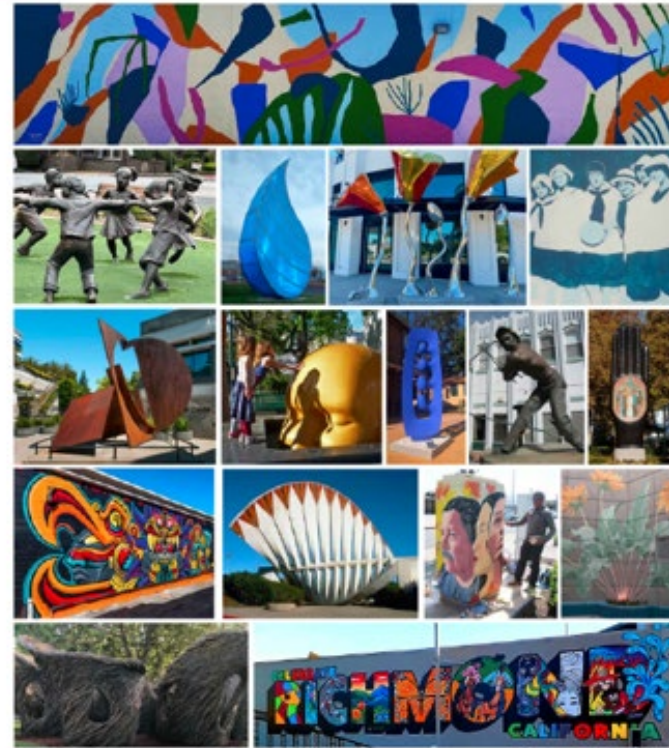


# *Proposed* Contra Costa County Public Art Policy

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## PUBLIC ART POLICY



Prepared by



# Contra Costa County Public Art Policy Advisory Group

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# Purpose

**The purpose of this policy is to establish uniform guidelines and procedures through which the County can commission, consider, approve, or reject publicly accessible art on County owned or controlled public property and accept or decline gifted artwork.**

The Public Art Policy will be reviewed and updated by the Board of Supervisors, as needed.

# Applicability

**This policy applies to Public Art proposed to be located on County owned or controlled property that is viewable from the public right-of-way or other public property.**

Excludes temporary exhibitions of Portable Artwork displayed in County facilities through programmatic activity administered by County staff and/or graffiti abatement or other beautification efforts administered or supported by the County on private property.

# County- initiated Public Art Projects

## Guidelines

Identification of sites and resources

Implementation process

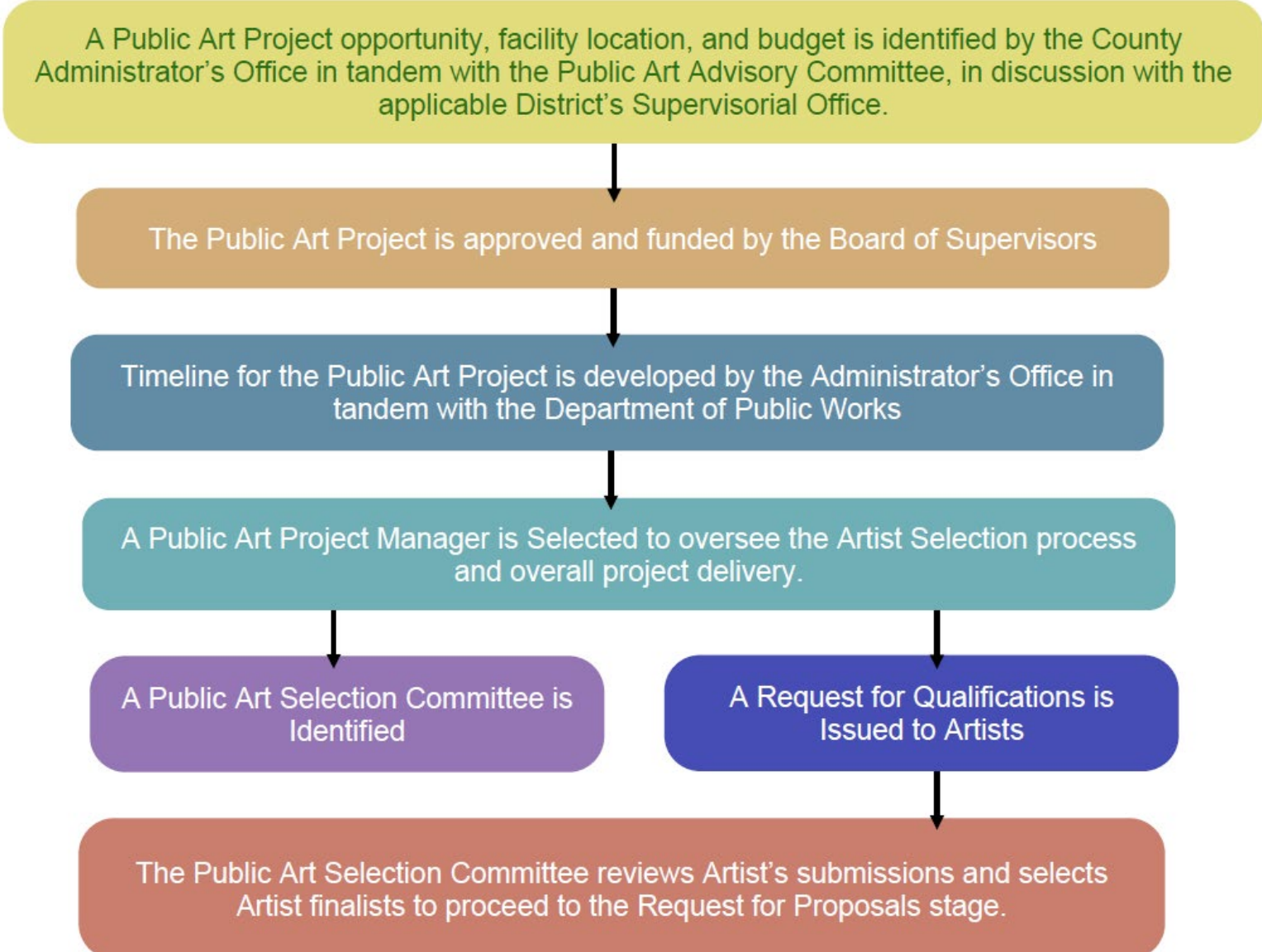
Artist selection process

Community engagement

Murals

Utility Box Art

Artists rights





# Additional Policy Provisions

**Public Art Donations**

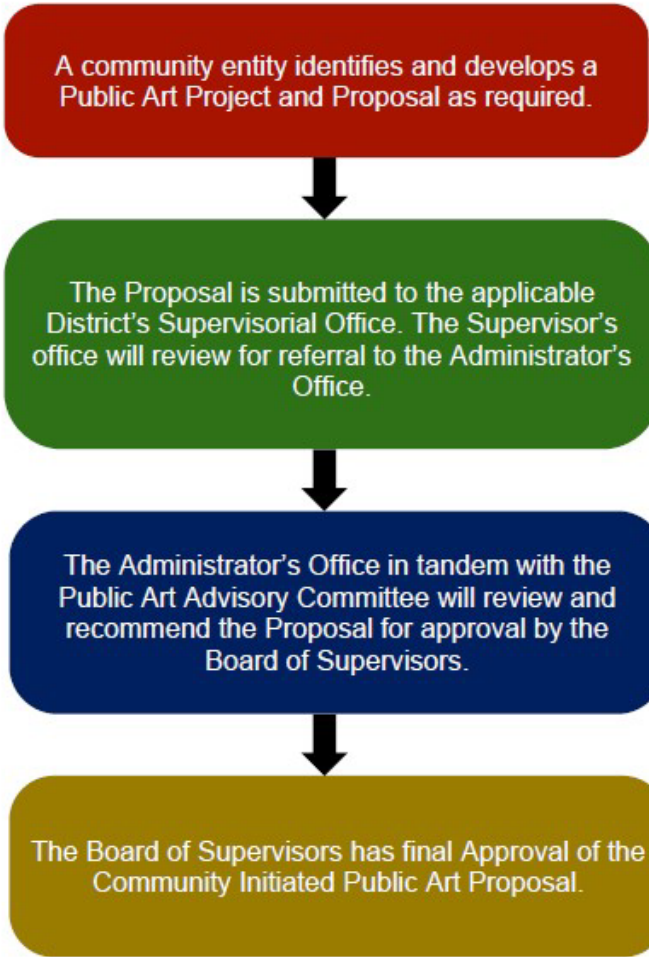
**Community-initiated Public Art proposals**

**Deaccession of Art**

**Maintenance of Art in Collection**



### Implementation of Community-Initiated Public Art Proposals



# Appendices

- A. Chart – Implementation of County-Initiated Public Art Projects
- B. Contra Costa County Cities' Public Arts Programs and Funding
- C. 2024 Utility Box Public Art Program (from *City of El Cerrito*)
- D. Utility Art Box Program Handbook 2022 (from *City of Costa Mesa*)
- E. Chart – Implementation of Community-Initiated Public Art Proposals
- F. Sample Art Donation Form (from *City of San Diego*)

# Policy Questions for Board of Supervisors' Direction

## Budget Allocation for a County Public Art Program

*To provide artist and panelist stipends/awards and cover ancillary costs (e.g. administration, installation, inspection, maintenance)*

What is the funding source for the Public Art Program allocation?

Is this on-going or one-time funding?

Are sponsorships allowed and actively sought to supplement or off-set costs?

Is the allocation to be divided evenly by 5 jurisdictions?

Timing of the allocation: Budget year 2025-26?

# Policy Questions for Board of Supervisors' Direction

## Implementation

*What elements of a County Public Art Program does the Board want to pursue?*

### Utility Box Art Program

Is there a Board-adopted “theme” for the art?

Is there a Board preference for art painted directly on box surfaces or art transferred to vinyl wrapping?

### Mural Program

Is there a Board-adopted “theme” or criteria for mural content?

### Other Arts and Culture

(e.g., Sculpture, Painting, Big Belly container art)

# Policy Questions for Board of Supervisors' Direction

## Implementation (cont.)

### *Administration*

Are costs for administration to be charged against the Budget Allocation for the Program or absorbed by the Department?

Will the Arts Council be asked to play a role in administering the Program, with additional compensation?

# Policy Questions for Board of Supervisors' Direction

## Public Art in County Construction

*1-2% of total project cost is the industry benchmark.*

Will there be a Mandatory or Voluntary allocation for Public Art in County Construction projects?

Does the Board wish to establish a Public Art fee/budget allocation or decide on a project-by-project basis what it should be?

Is this applicable to new construction only or would it include major remodels/renovations?

Is there a threshold for the size of the project it would apply to?

Voluntary program for private development?