



CANNABIS SCHOOL-BASED YOUTH EDUCATION & PREVENTION PROJECT

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CANNABIS SCHOOL-BASED EDUCATION PROGRAM

PRESENTATION OVERVIEW



- **Project Background**
- **Cannabis Awareness and Prevention Project Update**
- **Current Contra Costa Health Efforts**
- **Recommendations**



CANNABIS SCHOOL-BASED EDUCATION PROGRAM

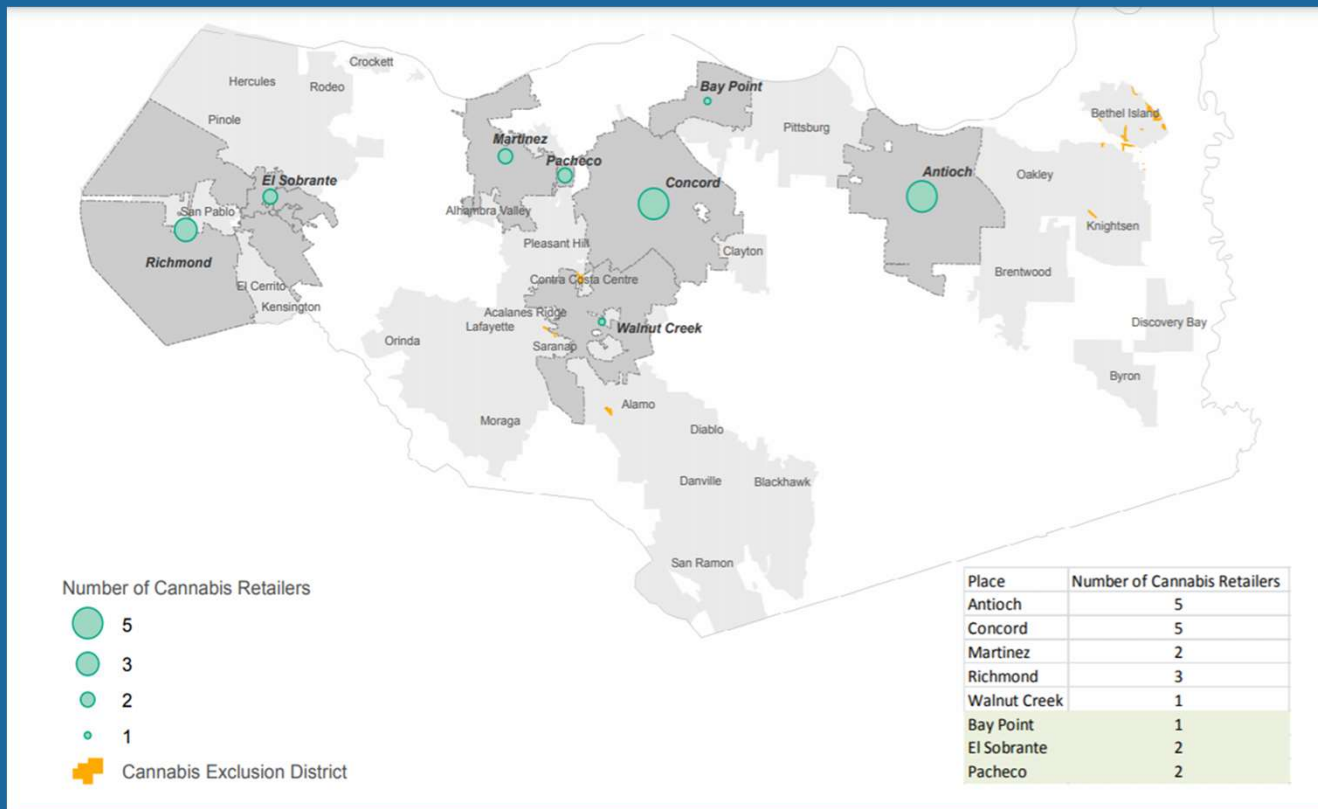
Project Background



- Proposition 64
- Land Use Ordinance 2018-23
- Health Ordinance 2018-24
- Board of Supervisor Presentations
- Cannabis Tax Revenue Analysis
- Subcontractor Selection



CANNABIS RETAILERS

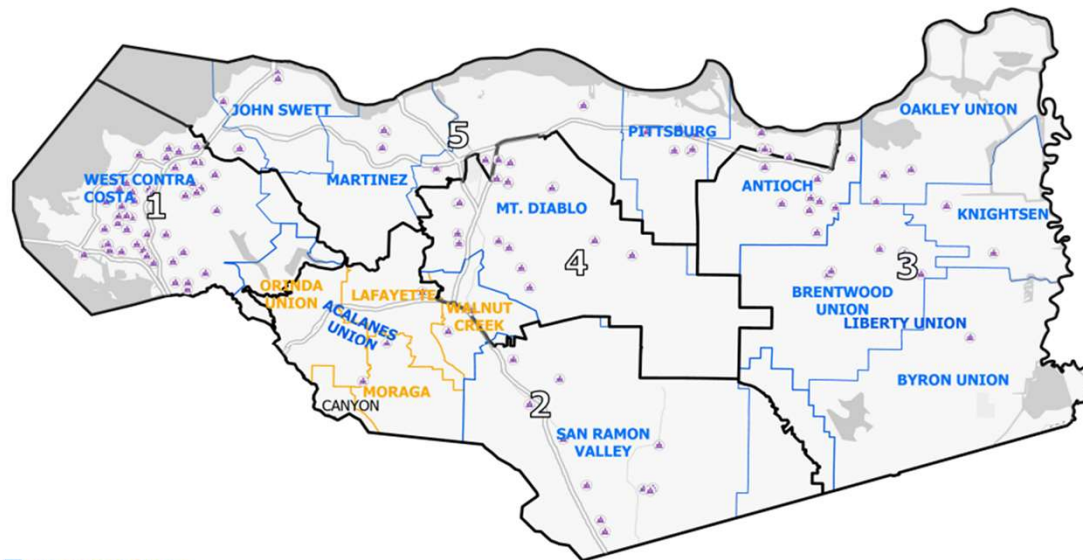




CANNABIS SCHOOL-BASED EDUCATION PROGRAM

TOBACCO USE PREVENTION AND EDUCATION (TUPE) PROGRAM

School Districts Funded by TUPE, 2023-2024
(Tobacco Use Prevention and Education)



- Tier 2 School District
- Tier 1 School District
- Supervisory District
- TUPE School

Contra Costa Health, Business Intelligence, June 2023



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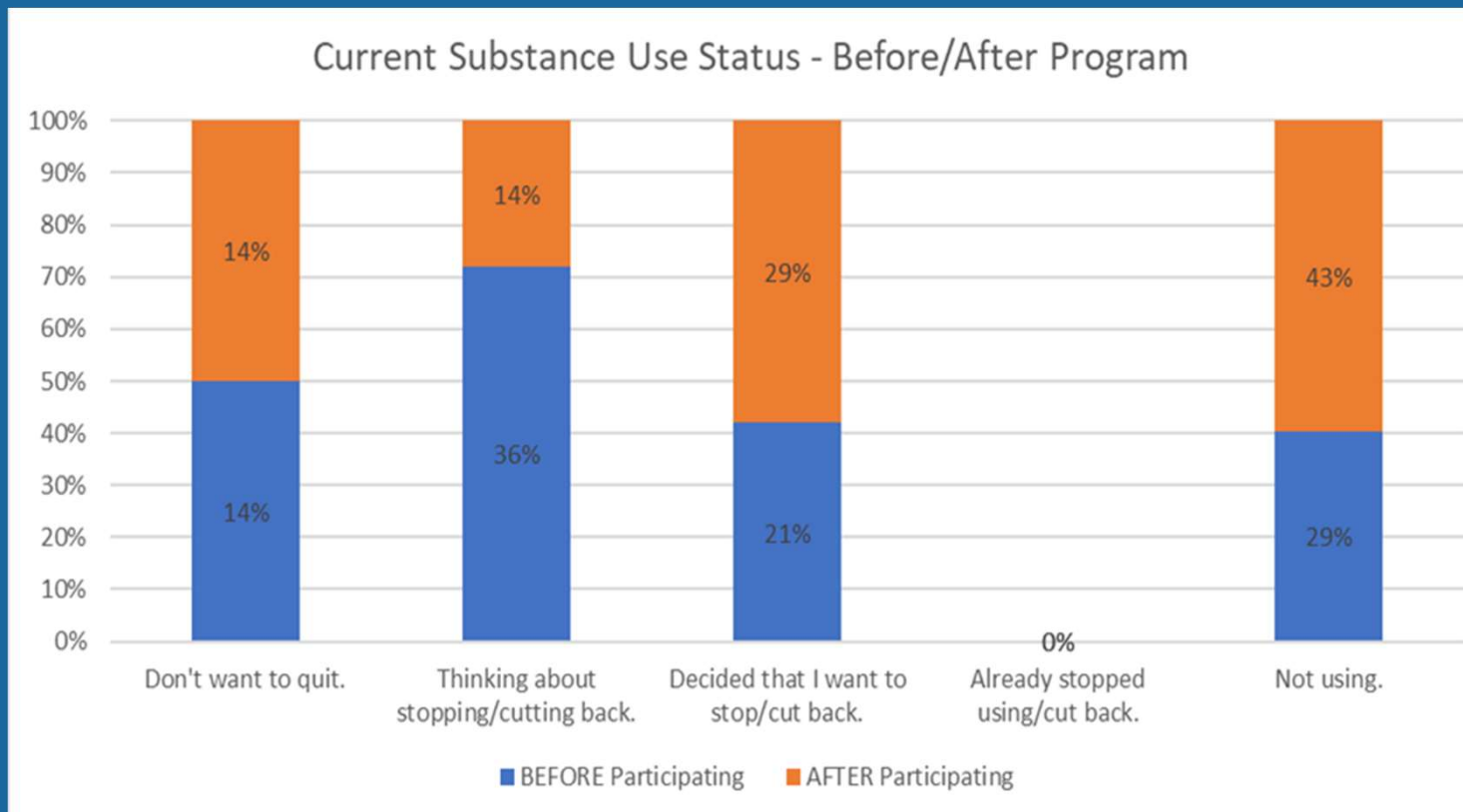
TUPE IMPLEMENTATION STRATEGIES



- **Stanford's Smart Talk:
Cannabis Prevention & Awareness Curriculum**
- **Cannabis-Specific Alternatives-to-Suspension**
- **Youth Development**
- **Family & Stakeholder Engagement**

CANNABIS SCHOOL-BASED EDUCATION PROGRAM

TUPE FINDINGS - YEAR 1





CANNABIS SCHOOL-BASED EDUCATION PROGRAM PROJECT HIGHLIGHTS



Cannabis School-Based Intervention Program January - June 2024

98

Students Referred To Y-VAPE

42%

Referred For
Cannabis Only

10%

Referred For Dual Use
(Tobacco & Cannabis)

48%

Tobacco-Only Or Did
Not Disclose

11

School Districts Participated
in Project



CANNABIS SCHOOL-BASED EDUCATION PROGRAM

CONTRA COSTA ALCOHOL AND OTHER DRUGS SERVICES



- Education
- Policy
- Youth Development
- Cannabis Decoded (Social Media)



CANNABIS SCHOOL-BASED EDUCATION PROGRAM

PROJECT IMPLEMENTATION CHALLENGES



- **Contract Delay**
- **Conflicting Timelines**
- **Technical Difficulties**
- **Data Limitations**



CANNABIS SCHOOL-BASED EDUCATION PROGRAM

TUPE: A STRONG COUNTY PARTNER



- Optimal Organizational Structure
- Captive Audience: Schools, Teachers, Students and Parents
- Strong Affiliations & Collaboration with key Partners
- Alternative Data Feed
- Curriculum Already Available
- Both Youth and Parents Already Involved



CANNABIS SCHOOL-BASED EDUCATION PROGRAM

CANNABIS TAX REVENUE (As of June 30, 2024)

Cannabis Dispensaries in Unincorporated Contra Costa	FY 2023-2024 Revenue Dollars
Dispensary #1	\$292,170.57
Dispensary #2	\$7,175.00
Dispensary #3	\$30,921.80
Dispensary #4 (est. 03/24)	\$0.00
Total Revenue Available	\$330,267.37



CANNABIS SCHOOL-BASED EDUCATION PROGRAM FUNDING REQUEST

Monthly Budget			
	Projected Cost	Actual Cost	Difference
PROJECTED MONTHLY INCOME			
Income 1		€ 2,500.00	
Extra income		€ 500.00	
Total monthly income		€ 3,000.00	
ACTUAL MONTHLY INCOME			
Income 1		€ 2,500.00	
Extra income		€ 500.00	
Total monthly income		€ 3,000.00	
HOUSING			
Mortgage or rent	€ 1,500.00	€ 1,400.00	€ 100.00
Phone	€ 60.00	€ 100.00	€ (40.00)
Electricity	€ 50.00	€ 60.00	€ (10.00)
Gas	€ 200.00	€ 180.00	€ 20.00
Water and sewer	€ 50.00	€ 48.00	€ 2.00
Waste removal			
Maintenance or repairs			

- FY 23-24 Budget : \$191, 821.18
- Unexpended Funds FY 23-24: \$98,419
- New Funding Requested 2024-2026: \$330,000



CANNABIS SCHOOL-BASED EDUCATION PROGRAM

Additional Considerations

- Negative health impacts associated with youth use of cannabis.
- Alignment between local tobacco control policies and protective cannabis regulations for youth.





CANNABIS SCHOOL-BASED EDUCATION PROGRAM RECOMMENDATIONS

Recommendation #1

- **ACCEPT** the annual report from Contra Costa Health (CCH) with updates on the implementation of the cannabis school-based education program for Fiscal Year 23/24 by the Contra Costa Office of Education Tobacco Use and Prevention Education Program (TUPE).





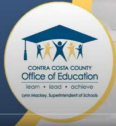
CANNABIS SCHOOL-BASED EDUCATION PROGRAM RECOMMENDATIONS

Recommendation #2

- **CCH RECOMMENDS** continued funding for TUPE cannabis school-based education program efforts and extend the contract period through June 30, 2026 for a total payment limit of \$191,821.18 per fiscal year and no less than \$330,000 for two years of program funding.

Addiction & Teens

Webinar Event
Monday, May 20, 2024





CANNABIS SCHOOL-BASED EDUCATION PROGRAM RECOMMENDATIONS

Recommendation #3

- **DIRECT CCH to continue to support TUPE's cannabis school-based education program to ensure successful implementation and designate AODS as the department responsible for contract development.**



CONTRA COSTA
HEALTH



CANNABIS SCHOOL-BASED EDUCATION PROGRAM

*Thank
You!*