



## AGENDA

### CONTRA COSTA COUNTY Contra Costa Council on Homelessness

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Wednesday, July 23, 2025

2:00 PM

Virtual Only:

[https://homebaseccc.zoom.us/meeting/register/ZVZx8BObRIKn46V2R5AjIw](https://homebaseccc.zoom.us/join/https://homebaseccc.zoom.us/meeting/register/ZVZx8BObRIKn46V2R5AjIw)

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#### Homeless Awareness Month Committee Work Group

7.23.25 HAM Agenda and Slide Deck

[25-3018](#)

**Attachments:** [HAM WG 7.23.25 Slide Deck](#)  
[HAM WG Agenda 7.23.25](#)  
[HAM WG Minutes 6.25.25](#)

**Agenda Items:** Items may be taken out of order based on the business of the day and preference of the Committee

1. Roll Call and Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).
3. **Decisions from Last Meetings**  
Jaime Jenett, H3
4. Resolutions: Updates, Decision and Next Steps [25-3019](#)  
**Attachments:** [HAM resolution DRAFT for 7.23.25 review](#)  
[Memorial resolution DRAFT for 7.23.25 review](#)  
Jaime Jenett, H3
5. Recognitions: Updates, Decision and Next Steps [25-3020](#)  
**Attachments:** [2024 Recognition Categories and Descriptions](#)  
Jaime Jenett, H3
6. **BOS Presentation and Reception: Updates and Next Steps**  
Jaime Jenett, H3
7. **Memorial Event: Updates and Next Steps**  
Jaime Jenett, H3

8. Video: Updates and Next Steps [25-3021](#)

**Attachments:** [Video Ideas](#)

Jaime Jenett, H3

9. Toolkit: Updates and Next Steps [25-3022](#)

**Attachments:** [2023 Toolkit Outline](#)

Jaime Jenett, H3

**10. Events: Updates and Next Steps**

Jaime Jenett, H3

**11. Partners to Engage**

All

**12. Next Steps**

Jaime Jenett, H3

The next meeting is currently scheduled for 8/27/25

Adjourn

The Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting. Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Committee less than 96 hours prior to that meeting are available for public inspection at 2400 Bisso Lane, D2, Concord during normal business hours. Staff reports related to items on the agenda are also accessible online at [www.contracosta.ca.gov](http://www.contracosta.ca.gov). If the Zoom connection malfunctions for any reason, the meeting may be paused while a fix is attempted. If the connection is not reestablished, the committee will continue the meeting in person without remote access. Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact: Council on Homelessness: [contracostacoc@cchealth.org](mailto:contracostacoc@cchealth.org)



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-3018

**Agenda Date:** 7/23/2025

**Agenda #:**

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Advisory Board: Contra Costa Council on Homelessness

Subject: 7.23.25 HAM Agenda and Slide Deck

Presenter: Jaime Jenett, H3

Contact:

Information:

Referral History and Update:

Recommendation(s)/Next Step(s):



# HOMELESSNESS AWARENESS MONTH COMMITTEE WORK GROUP 7.23.25

# INTRODUCTIONS

Jaime Jenett, H3

# WHO IS IN THE ROOM?

- Poll

## PURPOSE OF HAM

- Provide information
- Celebrate wins
- Amplify voices
- Highlight gaps
- Encourage action

# DECISIONS FROM LAST MEETING



# CONFIRMED ACTIVITIES FOR 2025

## Tools

- Resolutions of Support
- Recognitions

## Events

- Reception
- BOS Presentation
- Memorial Event

## POSSIBLE ACTIVITIES FOR 2025

### Tools

- Video
- Toolkit

### Events

- Community forum

# RESOLUTIONS: UPDATES, DECISION AND NEXT STEPS

# CONFIRMED ACTIVITIES FOR 2025

## Tools

- Resolutions of Support
- Recognitions

## Events

- Reception
- BOS Presentation
- Memorial Event

# RESOLUTIONS OF SUPPORT

## Purpose

- Affirms public commitment
- Elevates visibility
- Strengthens advocacy:
- Encourages collaboration
- Documents institutional support

## To Do Today

- Approve versions to go to COH for voting

# REVIEW AND APPROVE

## HAM Resolution

- Review document in packet
- Provide feedback
- Approve
- Goes to COH on 8/7

## Memorial Resolution

- Review document in packet
- Provide feedback
- Approve
- Goes to COH on 8/7

# RECOGNITIONS: UPDATES AND NEXT STEPS

# RECOGNITION CATEGORIES

Outstanding  
Volunteer

Outstanding  
Landlord

Outstanding  
Partnership

Phoenix  
Rising



# REVIEW AND APPROVE

## Outstanding Volunteer

- Name
- Description
- Criteria

## Outstanding Landlord

- Name
- Description
- Criteria

## Outstanding Partnership

- Name
- Description
- Criteria

## Phoenix Rising

- Name
- Description
- Criteria

# RECOGNITION NEXT STEPS

8/1	Post materials for COH meeting with Recognition categories
8/7	COH approve Recognition categories
8/8	Open Recognition submission forms
9/18	Close Recognition submission forms
9/24	HAM Committee approve Recognitions
10/2	COH approve Recognitions
11/?	Recognition Ceremony

# BOS PRESENTATION AND RECEPTION: UPDATES AND NEXT STEPS

# BOS PRESENTATION AND RECEPTION

## BOS Presentation

- 11/4, 9:30 am
- 1025 Escobar St. Martinez
- Actual presentation time likely more like 10:30

## Reception

- Reserved 1025 Escobar Conference Room
- 11/4, 8:30 – 11 am
- Event 9-10 am?

## NEXT STEPS

### BOS Presentation

- None right now

### Reception

- Decide on date/time of reception (before BOS?)
- Identify planning team

## BOS PRESENTATION AND RECEPTION

Today

Approve Resolutions

8/7

COH approve Resolutions

9/24

HAM Committee discusses agenda

10/2

COH approve Recognitions

11/?

Recognition Ceremony

# MEMORIAL EVENT: UPDATES AND NEXT STEPS

# MEMORIAL EVENT UPDATE

## Anchor

- Schedule and facilitate meetings
- Minutes
- Assign tasks/leads
- "Herd cats"

## Logistics

- Location, Date/time
- Food
- Creation of order of program/speakers
- Publicity
- Gathering of names
- Creation of slide deck

## Partner Agencies Interested

- BARM
- SoS Richmond
- Interfaith Council of CCC



# NEXT STEPS

## Anchor

- Identify anchor person/agency
- Schedule meetings

## Logistics

- Decide on date/time/location
- Suggest Friday 12/19

## Partner Agencies Interested

- Identify more planning partners

# MEMORIAL EVENT NEXT STEPS

Today

Identify Anchor Agency/Person

Week of 8/4

Schedule first of series of meetings

8/27

Provide update at HAM meeting: ideally have set location, date/time

9/24

Provide update at HAM meeting: identify leads for food, program development, slide development, marketing and name gathering

10/22

Provide update at HAM meeting: include confirmed date, location, time and registration link for event and name submission

10/27

Have details finalized for inclusion in Toolkit

# VIDEO: UPDATES AND NEXT STEPS

# VIDEO

## Confirmed Resources

- CEI support
- Canva

## Ideas

- Four 90 second videos video
- Release 1/week
- Theme by type of resource
  - Highlight successes
  - Include data need
  - Participant Success story
- Call to action at end

## Next steps

- Confirm themes
- Identify working group members
- Set planning meeting

# POSSIBLE THEMES

Permanent Housing

Interim Housing

Prevention

Youth

## VIDEO NEXT STEPS

Today	Confirm themes and working group
Week of 7/29	Schedule working group meeting
Week of 8/4	Working group meet
8/27	Provide update at HAM meeting
9/24	Provide update at HAM meeting
10/22	Preview at HAM meeting
10/27	Videos ready to launch

# TOOLKIT: UPDATES AND NEXT STEPS

# TOOLKIT

## Confirmed Resources

- CEI support for graphic design of 1 pager
- Social media

## Ideas

- Create 1 pager
- Google Drive folders

## Next Step

- Decide on categories
- Decide on type of content



# TOOLKIT SECTIONS (LAST DONE 2023)

## LEARN

Data

### Connecting to Services

- Families with Children
- Transition Aged Youth
- Veterans

Homelessness Awareness Month  
Videos

## ENGAGE

Events

How to Help

## RECOGNIZE

Council on Homelessness  
Recognitions

# DECISIONS

Main Categories	Subcategories	Documents to update	Committee/Community Roles
<ul style="list-style-type: none"><li>• Learn</li><li>• Engage</li><li>• Recognize</li></ul>	<ul style="list-style-type: none"><li>• Learn<ul style="list-style-type: none"><li>• Videos</li><li>• Connecting to Services</li><li>• Data</li></ul></li><li>• Engage<ul style="list-style-type: none"><li>• Events</li><li>• How to Help</li></ul></li><li>• Recognize</li></ul>	<ul style="list-style-type: none"><li>• Special Guides</li></ul>	<ul style="list-style-type: none"><li>• Updating subdocuments</li><li>• Seeking partners to contribute flyers/events</li></ul>

[https://drive.google.com/drive/folders/1Vhbdp4RPCon1D\\_4yR09en0IXoR9wHkUa?usp=drive\\_link](https://drive.google.com/drive/folders/1Vhbdp4RPCon1D_4yR09en0IXoR9wHkUa?usp=drive_link)

# TOOLKIT NEXT STEPS

Today	Decide on categories, type of content and helpers
August	Staff start working with CEI on 1 pager
8/27	Staff to provide update/draft of 1-pager at HAM meeting
9/24	Provide update at HAM meeting
Early October	CEI draft Social Media
10/22	Preview at HAM meeting
10/27	Toolkit ready to launch

# EVENTS: UPDATES AND NEXT STEPS

# COMMUNITY FORUM

## Resources

- YAB/Caroline could lead youth focused event
- Jaime can support but not lead general community event

## Logistics

- Topic
- Date/time
- Location
- Marketing

## Next steps

- YAB report out at 9/24 HAM meeting

# COMMUNITY FORUM NEXT STEPS

Today	Decide if any other agency wants to lead
August	YAB/Caroline discuss theme/possible speakers
8/27	YAB presents theme/possible speakers to HAM Committee
9/24	YAB provides update at HAM meeting
Early October	Have meeting theme/date/location/speakers set to start marketing
10/22	Preview at HAM meeting
10/27	Include in toolkit and social media blasts

# PARTNERS TO ENGAGE

# PREVIOUS PARTNERS

- Contra Costa Crisis Center (Memorial Event)
- NAMI Contra Costa
- SoS Richmond
- Youth Action Board
- Others?



# NEXT STEPS

# COMMITTEE MEMBER TO PRESENT AT 8/7 COH

- Introduce Resolutions and Recognition Categories for approval
- Staff will create slides and talking points
- Jaime will NOT be in attendance

## RECOGNITION NEXT STEPS

Today

Approved Recognition Categories

8/1

Post materials for COH meeting with Recognition categories

8/7

COH approve Recognition categories

8/8

Open Recognition submission forms

## BOS PRESENTATION AND RECEPTION

Today

Approved Resolutions

8/7

COH approve Resolutions

9/24

HAM Committee discusses agenda

10/2

COH approve Recognitions

11/?

Recognition Ceremony

## MEMORIAL EVENT NEXT STEPS

Today

Identify Anchor Agency/Person

Week of  
8/4

Schedule first of series of meetings

8/27

Provide update at HAM meeting:  
ideally have set location, date/time

## VIDEO NEXT STEPS

Today

Confirm themes and working group

Week of 7/29

Schedule working group meeting

Week of 8/4

Working group meet

8/27

Provide update at HAM meeting

# TOOLKIT NEXT STEPS

Today	Decide on categories, type of content and helpers
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## COMMUNITY FORUM NEXT STEPS

Today

Decide if any other agency wants to lead

August

YAB/Caroline discuss theme/possible speakers

8/27

YAB presents theme/possible speakers to HAM Committee





# HOMELESSNESS AWARENESS MONTH COMMITTEE WORKING GROUP

July 23, 2025 from 2 pm – 4 pm

Register: <https://homebaseccc.zoom.us/meeting/register/ZVZx8BObRIKn46V2R5Ajlw>

Committee Members: Nicole Green, Rina Criswell, Wayne Earl

## AGENDA

TIME	AGENDA ITEM	PRESENTERS
5	I. Introductions	Jaime Jenett, H3
5	I. Decisions from Last Meetings	All
15	II. Resolutions: Updates, Decision and Next Steps	All
15	III. Recognitions: Updates, Decision and Next Steps	All
5	IV. BOS Presentation and Reception: Updates and Next Steps	All
15	V. Memorial Event: Updates and Next Steps	All
20	VI. Video: Updates and Next Steps	All
20	VII. Toolkit: Updates and Next Steps	All
5	VIII. Events: Updates and Next Steps	All
10	IX. Partners to Engage	All
5	X. Next steps	All



# HOMELESSNESS AWARENESS MONTH COMMITTEE WORKING GROUP

June 25, 2025 from 10 – 11:30 am

Attended: Committee Members: Nicole Green, Rina Criswell, Wayne Earl. Community: Clearnise Bullard (BACS); Cynthia Chavez (SHELTER, Inc.); Gina Ostertag (Contra Costa Crisis Center); Jeff O'Hearn (White Pony Express); Juno Hedrick (COH); Marjorie Oliver (City of Antioch); Ms Evon Ufland (Agape's Restore and Renew Home); Sonja Shephard (Pittsburg Fifty Plus Club); Teresa Li  
Staff: Caroline Miller, Jaime Jenett

## MINUTES

TIME	AGENDA ITEM	PRESENTERS
5	<b>I. Introductions</b>	Jaime Jenett, <i>H3</i>
Members introduced themselves		
5	<b>II. Purpose of Homelessness Awareness Month</b>	Jaime Jenett, <i>H3</i>
Discussed purpose of HAM		
20	<b>III. Overview of past activities</b> a. Materials/Tools i. Toolkit ii. Videos iii. Recognition/Awards iv. Resolutions of Support b. Events i. Panel Conversations/Forum ii. Recognition Ceremony <b>iii.</b> BOS Presentation iv. Memorial Event	Jaime Jenett, <i>H3</i>
Reviewed past activities		
20	<b>IV. Analysis of Past Activities</b>	All
Analyzed past activities		
25	<b>V. Proposed ideas for 2025</b>	All
Items to definitely do - Activities: HAM Reception; Board of Supervisors Presentation; Memorial Event - Materials: Recognitions/Awards; Resolutions of Support Possible activities - Community forum o Caroline/Juno to talk to YAB about their possible plans for hosting a community forum/panel discussion		

- Video
  - o Jaime mentioned her ongoing project to gather success stories with quotes and photos may provide content for video, making this an easier lift.
- Toolkit
  - o Suggestion to just update past Toolkit rather than create an entire new one. Jaime to explore ability to re-use document template from last time.

Next steps

- Video: Jaime to connect with CEI to discuss support available and requirements for possible video
- Toolkit: Jaime to connect with CEI to discuss support available and requirements for updating toolkit
- Memorial Event: Wayne will explore a few options for possible anchor agencies including SOS Richmond
- Reception: Jaime to explore possible budget for reception food.

10	<b>VI. Partners to Engage</b>	All
Jaime encouraged all attendees to invite any partners they thought might be interested in this work to the next meeting.		
5	<b>VII. Next steps</b> a.	All
Set meeting schedule: 4 <sup>th</sup> Wed from 2 pm – 4 pm		



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-3019

**Agenda Date:** 7/23/2025

**Agenda #:** 4.

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Advisory Board: Contra Costa Council on Homelessness

Subject: Resolutions: Updates, Decision and Next Steps

Presenter: Jaime Jenett, H3

Contact: [contracostacoc@cchealth.org](mailto:contracostacoc@cchealth.org) <<mailto:contracostacoc@cchealth.org>>

### Information:

Every year for Homelessness Awareness Month, the Council on Homelessness asks the Board of Supervisors to adopt a Resolution of Support for Homelessness Awareness Month and for Homeless Persons' Memorial Day. Resolutions are used to affirm public commitment; elevate visibility; strengthen advocacy; encourage collaboration; and document institutional support

### Referral History and Update:

These resolutions are very similar to resolutions adopted by the BOS in the past

### Recommendation(s)/Next Step(s):

Review and approve proposed resolutions, knowing that certain data points and event details will be updated closer to November.

# Resolution Declaring November Homelessness Awareness Month

**WHEREAS**, November is recognized nationally as *Homelessness Awareness Month*, a time to acknowledge the challenges faced by individuals and families experiencing homelessness and to mobilize community-wide efforts toward lasting solutions; and

**WHEREAS**, 14,245 individuals accessed homeless services in Contra Costa County in 2024—an increase of 40% from 2020<sup>1</sup>, underscoring systemic housing challenges;

**WHEREAS**, homelessness in Contra Costa County is driven primarily by the lack of affordable housing, with 30,812 low-income renter households in Contra Costa County not having access to an affordable home in 2024<sup>2</sup>; and

**WHEREAS**, renters needing to earn \$43.63 per hour—more than 2.5 times the City of Richmond’s minimum wage—to afford the average monthly rent of \$2,269<sup>3</sup>; and

**WHEREAS**, in 2025 in Contra Costa County, there were only 3,787 temporary and permanent housing beds for persons experiencing homelessness, a stark shortfall compared to the scale of need across our communities<sup>4</sup>; and

**WHEREAS**, Contra Costa County’s 34% increase in temporary and permanent housing beds<sup>5</sup> over the past two years reflects a sustained commitment to expanding shelter and housing solutions; and

**WHEREAS**, racial disparities persist, with Black/African American/African households and people with Multiple Races were over-represented in the CoC relative to the county population (4x and 3x, respectively) <sup>6</sup>; and

**WHEREAS** 63% of unsheltered people surveyed as part of Contra Costa’s 2025 Point in Time Count experienced being made to move by city workers or law enforcement within the past year<sup>7</sup>; and

**WHEREAS** research shows that criminalizing homelessness worsens the crisis and deepens existing racial inequities<sup>8</sup> and

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<sup>1</sup> 2024 Annual report [do full citation with page #]

<sup>2</sup> **California Housing Partnership**. (2024, May). *Contra Costa County 2024 Affordable Housing Needs Report*. [https://chpc.net/wp-content/uploads/2024/05/Contra-Costa\\_Housing\\_Report.pdf](https://chpc.net/wp-content/uploads/2024/05/Contra-Costa_Housing_Report.pdf)

<sup>3</sup> Ibid.

<sup>4</sup> Contra Costa Health. (2025). *[Contra Costa County 2025 HOMELESS POINT-IN-TIME COUNT]* <https://www.cchealth.org/home/showpublisheddocument/32051/638868762849870000>

<sup>5</sup> 2024 Annual report [do full citation with page #]

<sup>6</sup> Ibid, page #

<sup>7</sup> Contra Costa Health. (2025). *[Contra Costa County 2025 HOMELESS POINT-IN-TIME COUNT]* <https://www.cchealth.org/home/showpublisheddocument/32051/638868762849870000>

<sup>8</sup> DuBois, N., Herbert, C., & Sowards, E. M. (2025, February). *Criminalizing homelessness worsens the crisis: Research shows*. National Alliance to End Homelessness. [https://endhomelessness.org/wp-content/uploads/2025/02/CriminalizingWorsensTheCrisis\\_NAEH\\_2-4-25.pdf](https://endhomelessness.org/wp-content/uploads/2025/02/CriminalizingWorsensTheCrisis_NAEH_2-4-25.pdf)

**WHEREAS**, since 2020, Contra Costa has seen an 79% increase in households with minor children, a 69% increase in seniors aged 65+, and a 53% increase in Transition Aged Youth (ages 18–24) accessing homeless services<sup>9</sup>; and

**WHEREAS**, the *Contra Costa Continuum of Care* unites over 50 organizations, jurisdictions, and individuals committed to preventing and ending homelessness through coordinated housing, health, and support services; and

**WHEREAS**, the *Council on Homelessness*, staffed by Contra Costa Health, serves as both an advisory body to the Board of Supervisors and the planning entity for the Continuum of Care, welcoming public engagement and collaboration; and

*NOW, THEREFORE, BE IT RESOLVED* that the Contra Costa County Board of Supervisors hereby proclaims November 2025 as *Homelessness Awareness Month* in Contra Costa County.

BE IT FURTHER RESOLVED that the Board affirms its commitment to building and sustaining a well-resourced, coordinated, and equity-driven Continuum of Care that meets the complex needs of people experiencing homelessness.

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<sup>9</sup> Ibid, page #

## RESOLUTION NAMING DECEMBER 21, 2025 NATIONAL HOMELESS PERSONS' MEMORIAL DAY IN CONTRA COSTA COUNTY

In recognition of the lives lost and the ongoing crisis of homelessness, the Contra Costa Board of Supervisors seeks to honor the memory of those who died without housing and to recommit to lasting solutions that affirm dignity, health, and housing for all.

**WHEREAS**, December 21, 2025 marks the first day of winter and the longest night of the year, symbolizing the hardships faced by individuals living without shelter;

**WHEREAS**, the National Coalition for the Homeless and the National Health Care for the Homeless Council have designated December 21, 2025 as National Homeless Persons' Memorial Day;

**WHEREAS**, 14,245 individuals accessed homeless services in Contra Costa County in 2024—an increase of 40% from 2020, underscoring systemic housing challenges<sup>1</sup>;

**WHEREAS**, homelessness increases risk of illness, injury, and premature death, with non-elderly homeless individuals facing a mortality rate 3.5 times higher than their housed peers—comparable to housed individuals two decades older in age<sup>2</sup>; and

**WHEREAS**, in 2024, the Contra Costa Coroner reported 76 people experiencing homelessness who died during calendar year 2024, a 33% decrease from 2023<sup>3</sup>;

**WHEREAS**, drug and alcohol-related accidental deaths represented the highest cause of mortality in this group, followed by natural causes and other accidents<sup>4</sup>;

**WHEREAS**, cuts to Medicaid will disproportionately impact people experiencing homelessness, making it more difficult to access the broad range of care needed to maintain their health, engage in employment, and achieve housing<sup>5</sup>; and

**WHEREAS**, Contra Costa County calls on government agencies, faith communities, business leaders, nonprofit organizations, and residents to recognize the urgent need to address homelessness through sustained collaboration, compassion, and advocacy;

**WHEREAS**, the Council on Homelessness, serving as both an advisory board to the Board of Supervisors and the planning body for the Continuum of Care, coordinates the

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<sup>1</sup> Ibid, p. x

<sup>2</sup> *Life and Death at the Margins of Society: The Mortality of the U.S. Homeless Population*, Meyer, Wyse, Logani (2023)

<sup>3</sup> 2024 Contra Costa Continuum of Care Annual Report, p. xx

<sup>4</sup> Ibid, p. x

<sup>5</sup> Rabell, L. (2025, April). *Homelessness and Medicaid: What's the connection?* National Health Care for the Homeless Council. [https://nhchc.org/wp-content/uploads/2025/04/Homelessness-and-Medicaid-Whats-the-Connection\\_.pdf](https://nhchc.org/wp-content/uploads/2025/04/Homelessness-and-Medicaid-Whats-the-Connection_.pdf)

county's strategy toward ending homelessness and encourages active community participation;

**WHEREAS**, the Health, Housing, and Homeless Services Division of Contra Costa Health is committed to making homelessness rare, brief, and non-recurring through an integrated system of housing and support;

**WHEREAS**, a Homeless Persons' Memorial event will be held on DATE/TIME/LOCATION coordinated by the XX, and the Council on Homelessness, offering space to honor lives lost (Registration: Google Form link);

**WHEREAS**, by gathering in remembrance and solidarity, the community can affirm its commitment to meaningful change and honor the humanity of every neighbor lost to homelessness;

**NOW, THEREFORE, BE IT RESOLVED** That the Contra Costa Board of Supervisors hereby declares December 21, 2025 as **National Homeless Persons' Memorial Day** in Contra Costa County—to honor those who have died without shelter, to encourage collective reflection and engagement, and to strengthen our commitment to housing solutions rooted in dignity, equity, and hope.





# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-3020

**Agenda Date:** 7/23/2025

**Agenda #:** 5.

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Advisory Board: Contra Costa Council on Homelessness  
Subject: Recognitions: Updates, Decision and Next Steps  
Presenter: Jaime Jenett, H3  
Contact:

### Information:

For the last 5+ years, the Council on Homelessness has publicly recognized outstanding people, agencies and projects as part of Homelessness Awareness Month. The categories, descriptions and eligibility criteria are suggested by the HAM planning Committee and ultimately approved by the Council. Staff creates nomination forms and ensures eligibility of submissions, the HAM Committee reviews and recommends all eligible the nominations for formal approval by the COH. The COH formally approves the Recognitions by vote at a COH meeting and then publicly recognizes the nominees in the month of November in a variety of ways include in publicly shared materials and sometimes a certificate ceremony.

### Referral History and Update:

### Recommendation(s)/Next Step(s):

Review, suggest any applicable edits and then recommend Categories, Descriptions and Eligibility for the COH to approve at their 8/7 COH meeting. Following approval, staff will begin soliciting nominations.

# 2024 Recognition Categories and Descriptions

## 1. "Outstanding Volunteer"

The Contra Costa Council on Homelessness wants to recognize individuals or groups who have enriched the lives of people facing homelessness in Contra Costa County through volunteer efforts. Outstanding efforts can be demonstrated by length of involvement, by a strong concentration of service or impact of efforts.

### Eligibility:

- Nominee must volunteer in Contra Costa County
- The volunteer activity must be without pay

## 2. "Outstanding Landlord"

The Contra Costa Council on Homelessness wants to recognize landlords, property management companies and/or house managers that have enriched the lives of people facing homelessness in Contra Costa County by providing permanent housing opportunities.

Outstanding efforts can be demonstrated in a number of ways including length of time involved in housing people affected by homelessness, number of units/rooms rented to individuals and/or families facing homelessness, quality of units/rooms rented, etc. Landlord, property management company or house managers must rent units/rooms in Contra Costa County to people individuals and/or families facing homelessness.

### Eligibility:

- Landlord or property management company and/or house managers must rent units/rooms in Contra Costa County to people individuals and/or families facing homelessness.
- Landlord, property management company or house managers may nominate themselves

## 3. "Outstanding Partnership"

The Outstanding Partnership category is designed to recognize partnerships that support people experiencing homelessness. Partnerships can be with/between government agencies, nonprofits/CBOs, advocacy groups, faith organizations,

individuals (including those who have experienced homelessness), and businesses.

#### Eligibility

- The partnership must support people facing homelessness in Contra Costa County in some way, but does not have to only serve people experiencing homelessness.

#### 4. Phoenix Rising

The Phoenix is a bird that rises up again and again from the ashes. It embodies courage and resilience through its journey/flight. The Phoenix category recognizes individuals with a lived experience of homelessness who have demonstrated outstanding courage, strength and/or resilience.

#### Eligibility

- Nominated people must have a lived experience of homelessness in Contra Costa County and/or have experienced homelessness elsewhere and currently live and/or work in Contra Costa County.



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-3021

**Agenda Date:** 7/23/2025

**Agenda #:** 8.

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Advisory Board: Contra Costa Council on Homelessness

Subject: Video: Updates and Next Steps

Presenter: Jaime Jenett

Contact:

### Information:

The COH has created short videos for Homelessness Awareness Month for a number of years in a row. Staff has consulted with the Contra Costa Health CEI (media/communications) team which is suggesting, for this year, the COH create a series of short videos, with one released each week.

Suggested themes and subtopics are suggested in attached document

### Referral History and Update:

### Recommendation(s)/Next Step(s):

Review and discuss proposed ideas. Select subcommittee to work on video project with staff.

# 2025 HAM Video Ideas

## Permanent Housing

- El Portal
- Valor Village
- Rick Judd
- Hope Solutions Access Expansion Hope Village in WC
- Half of CORE's exits were to PH

## Interim Housing

- Premiere Inn
- Expanded warming center
- ERF Grant expanding capacity in East
- Reentry population coordination

## Prevention

- Keep People housed
- New providers
- New tool
- Success story
- CORE Flex Fund in El Cerrito
- Reentry work

## Youth

- YAB
- Tiny village spirit project?

### Call to action

- Advocate for projects that are demonstrated success like these



# CONTRA COSTA COUNTY

1025 ESCOBAR STREET  
MARTINEZ, CA 94553

## Staff Report

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**File #:** 25-3022

**Agenda Date:** 7/23/2025

**Agenda #:** 9.

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Advisory Board: Contra Costa Council on Homelessness

Subject: Toolkit: Updates and Next Steps

Presenter: Jaime Jenett, H3

Contact:

### Information:

The COH has created Toolkits as part of HAM activities in the past. This year staff is proposing a Google Drive based Toolkit, with a one page public facing handout/document designed by Contra Costa Health CEI team.

### Referral History and Update:

### Recommendation(s)/Next Step(s):

Review possible categories and subcategories for Toolkit. Identify working group members to work with staff on editing and designing materials.

# 2023 Toolkit Menu

## 1. LEARN

- a. Videos
  - i. Past HAM videos
- b. Connecting to Services
  - i. General flyer: English
  - ii. General Flyer: Spanish
  - iii. Transition Aged Youth
    - 1. Special Guide for TAY
  - iv. Veterans
    - 1. Special Guide for Veterans
    - 2. Flyers from VA services
  - v. Families with Children
    - 1. Special guide for School Aged Children
    - 2. Special Guide for 0-5
- c. Data
  - i. Special Data Overview Guide
  - ii. Annual report
  - iii. PIT report
  - iv. Affordable Housing Needs Report

## 2. ENGAGE

- a. Events
  - i. Memorial Event flyer
  - ii. Calendar of Events
  - iii. Flyer for event
  - iv. Flyer for event
- b. How to Help
  - i. Guide: How to Help: Volunteering
  - ii. Guide: How to Help: Landlords
  - iii. Guide: How to Help: Faith Community
  - iv. Guide: How to Help: Donate
  - v. Flyer: Contra Costa Crisis Center volunteering
  - vi. Flyer: Shelter Inc food drive
  - vii. Flyer: NCFC volunteering

## 3. RECOGNIZE

- a. .pdf of Recognitions for Outstanding Landlord
- b. .pdf of Recognitions for Outstanding Volunteer
- c. .pdf of Recognitions for Outstanding Project
- d. .pdf of Recognitions for Phoenix Rising