



HOMELESSNESS AWARENESS MONTH COMMITTEE

6.25.25

INTRODUCTIONS

Jaime Jenett, H3

PURPOSE OF HAM

- Provide information
- Celebrate wins
- Amplify voices
- Highlight gaps
- Encourage action

MATERIALS/TOOLS

Toolkit (2023)

Recognitions/Awards

Resolutions of
support

Video (2023)

EVENTS

Panel
Conversation/Community
Forum

HAM
reception/recognitions

BOS Presentation

Homeless Person's
Memorial Event
(December)

TOOLKIT SECTIONS (LAST DONE 2023)

LEARN

Data

Connecting to Services

- Families with Children
- Transition Aged Youth
- Veterans

Homelessness Awareness Month
Videos

ENGAGE

Events

How to Help

RECOGNIZE

Council on Homelessness
Recognitions

VIDEOS (LAST DONE 2023)

- https://studio.youtube.com/video/zglqIUN4_oM/edit
- <https://studio.youtube.com/video/ry8qfXN8HcY/edit>
- <https://studio.youtube.com/video/goXAlXguQRA/edit>
- <https://studio.youtube.com/video/cQPBCyGBjco/edit>

RECOGNITIONS/AWARDS (2024)

Outstanding Landlord

- 4 recognized

Outstanding Volunteer

- 8 recognized

Outstanding Partnership

- 10 recognized

Phoenix Rising

- 9 recognized

RESOLUTIONS OF SUPPORT

Homelessness
Awareness
Month

Homeless
Person's
Memorial Day

EVENTS

Panel
Conversation/Community
Forum

HAM
reception/recognitions

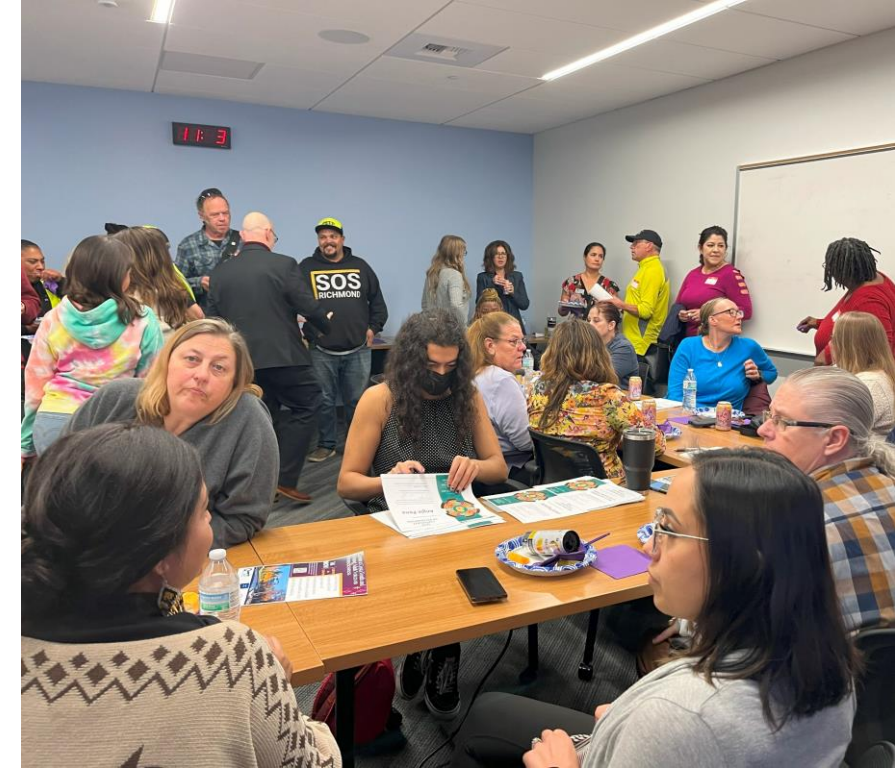
BOS Presentation

Homeless Person's
Memorial Event
(December)

YOUTH & YOUNG ADULT (YYA) PANEL (2024)

- Hosted in partnership with the Council on Homelessness, Contra Costa College, and YAB.
- Hybrid event brought together 47 participants, including 15 and 32 virtual.
- Juno served as the panel host with six YAB panelists: Ajani, Ana, Anastasia, Heaven, John, and Teddy.
- YAB members, Leon and Micheal, along with Caroline from H3, co-facilitated Gallery Walk activity, agreements, and YYA Needs Assessment.





HOMELESS AWARENESS MONTH RECEPTION

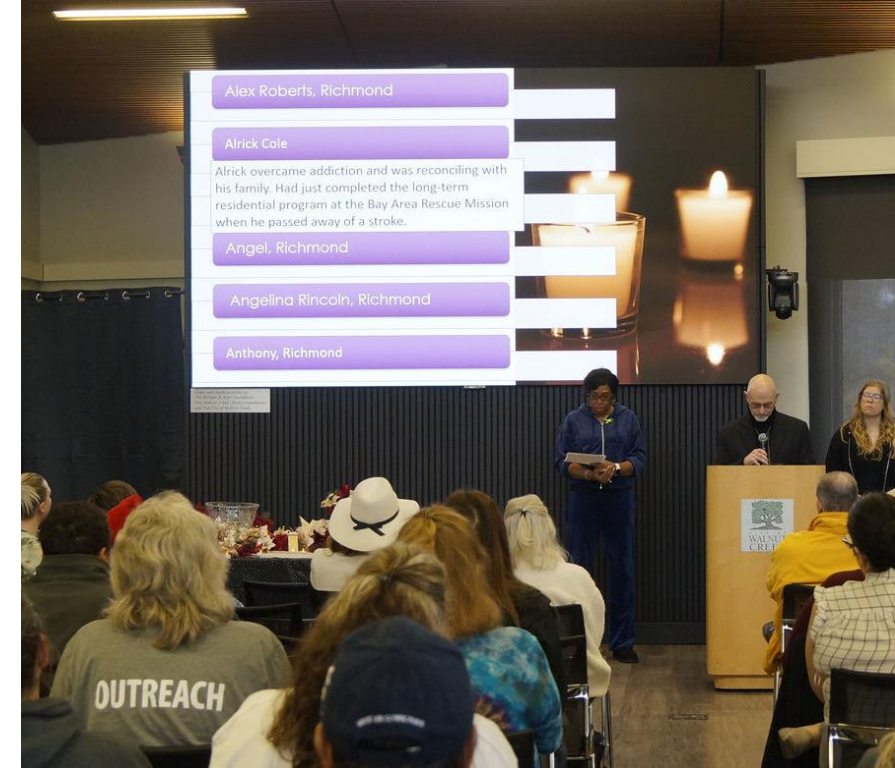
BOARD OF SUPERVISORS PRESENTATION



COH CHAIR
PRESENTS

HIGHLIGHTS
HAM
ACTIVITIES

ASK FOR
RESOLUTIONS
OF SUPPORT



HOMELESS PERSON'S MEMORIAL EVENT

ANALYSIS OF ACTIVITIES

MATERIALS/TOOLS IN ORDER OF “LIFT”

Video

Toolkit

Recognitions/Awards

Resolutions of Support

VIDEO (ESTIMATE 30+ HOURS)

Work Group

- Plan theme
- Create outline
- Possibly gather content
- Possibly help assemble video

Committee

- Approve theme
- Approve final cut

Staff

- Oversee process
- Gather content
- Assemble video
- Distribution

TOOLKIT (ESTIMATE 20-30 HOURS)

Committee

- Approve template
- Approve categories

Staff

- Solicit content
- Assemble toolkit
- Distribute

RECOGNITIONS (ESTIMATE 15 HOURS)

Committee

- Approve categories
- Review/recommend nominees

Staff

- Solicit nominations
- Communicate with nominees
- Create certificates

COH

- Approve nominees

RESOLUTIONS OF SUPPORT (ESTIMATE 3 HOURS)

Committee

- Make recommendations to resolutions

Staff

- Draft possible edits to resolutions
- Get to BOS

COH

- Approve final resolutions

EVENTS IN ORDER OF “LIFT”

Homeless Person's Memorial Event

Panel Conversation/Community Forum

HAM reception/recognitions

BOS Presentation

HOMELESS PERSONS MEMORIAL EVENT (ESTIMATE 50+ HOURS)

Anchor agency

- Coordinate and facilitate planning meetings
- Secure site
- Coordinate food
- Coordinate agenda and presentation
- Coordinate publicity

Committee

- Help identify anchor agency
- Participate in planning meetings

Staff

- Coordinate with anchor agency
- Present at event
- publicize

PANEL/COMMUNITY FORUM (ESTIMATE 20+ HOURS)

Committee

- Identify theme
- Participate in planning
- Create a work group?

Staff

- Coordinate planning meetings
- Coordinate agenda
- Coordinate speakers
- Publicity

HAM RECEPTION (ESTIMATE 20+ HOURS)

Committee

- Identify theme
- Participate in planning

COH

- Attend
- Chair/Vice Chair present certificates
- Help publicize

Staff

- Coordinate location
- Coordinate food
- Coordinate agenda
- Publicity
- Print certificates
- Create slide deck

BOS PRESENTATION(ESTIMATE 5+ HOURS)

Committee

- Suggest theme/key points for presentation
- Suggest identifying markers for supporters at meeting

COH

- Attend BOS meeting
- Chair/Vice Chair present

Staff

- Secure time on BOS agenda
- Create packet for submission
- Create slide deck
- Publicize

PROPOSED IDEAS FOR 2025

MATERIALS/TOOLS IN ORDER OF “LIFT”

Video

Toolkit

Recognitions/Awards

Resolutions of Support

EVENTS IN ORDER OF “LIFT”

Homeless Person's Memorial Event

Panel Conversation/Community Forum

HAM reception/recognitions

BOS Presentation

PARTNERS TO ENGAGE

PREVIOUS PARTNERS

- Contra Costa Crisis Center (Memorial Event)
- NAMI Contra Costa
- SoS Richmond
- Youth Action Board
- Others?

NEXT STEPS

NEXT STEPS

4th Wednesdays of the month from 10 – Noon

- 7/23
- 8/27
- 9/24
- 10/22
- 11/26?

Work Plan

- Jaime to bring to next meeting

Work Group Meetings

- Jaime to reach out to members to schedule