



Apply by August 17 to present your business at the premier startup competition located at Cal State East Bay.

Dear Contra Costa Business Leader,

We are delighted to share information about the Start Up World Cup - East Bay Regional, taking place on September 10, 2025, from 5:00 PM to 8:00 PM at California State University, East Bay. This high-profile event brings together established businesses and emerging **startups** for a night of innovation, networking, and strategic opportunity.

We encourage you to apply and:

- Showcase your company to a distinguished panel of investors and industry leaders
- Connect with fellow entrepreneurs, mentors, and potential partners
- Gain media exposure and position your brand at the forefront of regional innovation

Key Dates:

- June 2: Applications Open
- August 17: Submission Deadline
- August 29: Top 10 Finalists Announced
- September 10: Regional Finale & Awards Ceremony

Submit your application by August 17 to be considered among the Top 10 finalists and compete in the Grand Finale for a \$1 million Investment Prize. Visit the official page to apply or register to attend:

- Apply to Compete: [Apply Here](#)
- Register to Attend: [Register Here](#)

Seats for attendees are limited—secure your spot today and join us in celebrating the vibrancy of the East Bay startup ecosystem. For questions or sponsorship inquiries, please contact ebinfo@eastbaysbdc.org



REMINDER: This is a friendly reminder to complete the Contra Costa County Business Questionnaire

Why Your Input Matters

- Ensures county leadership understands your needs
- Guides policy decisions that impact businesses like yours
- Helps allocate resources and support where it's needed most

Sincerely,

Contra Costa County Economic Development Team

Department of Conservation & Development | Contra Costa County

<https://www.contracosta.ca.gov/4805/Economic-Development>