



**RichmondLAND**

LOCAL ACTION IN NEIGHBORHOOD DEVELOPMENT

**ORIENTATION**

TODAYS

# AGENDA



WELCOME & CHECK-IN



OVERVIEW & HISTORY OF RICHMOND LAND



RICHMOND LAND'S ORGANIZING,  
MEMBERSHIP, & PROJECTS



HOW TO GET INVOLVED



CLOSING



## Community

We work as, with, by, and for our neighbors, people, and local relations.



## Land

We de-commodify homes and move land out of speculation.



## Trust

We trust in ourselves and each other to co-govern land and remain accountable to lasting and affordable homes and neighborhood assets.

MEET

# OUR TEAM

EXECUTIVE DIRECTOR - PRINCESS ROBINSON

JUST TRANSITION - JAMES HUYNH

REAL ESTATE - AMY YOUNG

COMMUNITY ENGAGEMENT - DILLON HARP

OPERATIONS - DANIELLE SUMLER



# HISTORY OF RICHMOND

RICHMOND IS COMPOSED OF DISTINCT DISTRICTS, EACH WITH UNIQUE HISTORIES, CHALLENGES, AND STRENGTHS.

- NORTH RICHMOND
- CENTRAL RICHMOND
- SOUTH RICHMOND

EXPLORING RICHMOND'S REGIONS HELPS CONTEXTUALIZE THE NEED FOR COMMUNITY LAND TRUSTS IN PRESERVING AFFORDABLE HOUSING AND PREVENTING FURTHER DISPLACEMENT...



# WHAT IS A COMMUNITY LAND TRUST?



A COMMUNITY LAND TRUST (CLT) IS A  
COMMUNITY-DRIVEN MODEL OF LAND  
OWNERSHIP WHERE LAND IS HELD IN  
TRUST FOR THE LONG-TERM BENEFIT  
OF MARGINALIZED COMMUNITIES  
RATHER THAN FOR INDIVIDUAL PROFIT.

# WHO IS RICHMOND LAND?

RICHMOND LAND (LOCAL ACTION IN NEIGHBORHOOD DEVELOPMENT) IS A COMMUNITY LAND TRUST BASED IN RICHMOND, CALIFORNIA. RICHMOND LAND'S MISSION IS TO BUILD GRASSROOTS POWER FOR COMMUNITY-CONTROLLED LAND-USE THROUGH COMMUNITY ORGANIZING, LAND ACQUISITION, DEVELOPMENT, AND STEWARDSHIP OF LAND AND AFFORDABLE HOUSING FOR LASTING COMMUNITY BENEFIT.

## CORE PROCESSES...

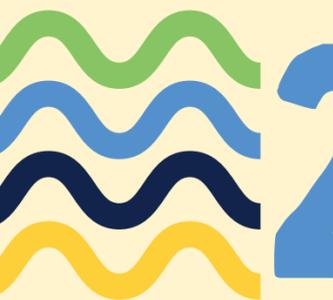
**SELF-DETERMINATION:**  
WE DEFINE THIS AS THE ABILITY TO HAVE CONTROL OVER THE ACTIONS AND DESTINY OF ONESELF AND ONE'S COMMUNITY.

**CAPACITY BUILDING:**  
RICHMOND LAND IS COMMITTED TO BUILDING THE CAPACITY OF HOMEGROWN EXPERTS BECAUSE WE KNOW LONG LASTING SOLUTIONS START FROM THE ROOTS.



# 2018

THE FOUNDING BOARD OF RICHMOND COMMUNITY-OWNED DEVELOPMENT ENTERPRISE (RICHMOND CDE) WAS FORMED. RICHMOND CDE WAS BUILT UPON LESSONS LEARNED FROM RESIDENTS' EFFORT TO WIN A COMMUNITY BENEFITS AGREEMENT DURING THE BERKELEY GLOBAL CAMPUS INITIATIVE.



# 2019

RICHMOND CDE CHANGED ITS NAME TO RICHMOND LAND AND BEGAN CREATING AND IMPLEMENTING THE VISION FOR COMMUNITY-CONTROLLED LAND AND HOUSING. RICHMOND RESIDENTS CAME TOGETHER TO RESEARCH AND DESIGN COMMUNITY DEVELOPMENT AND HOUSING PROJECT CONCEPTS THAT SERVE LOW-INCOME RESIDENTS OF COLOR. THESE PROJECTS BECAME THE FIRST DEVELOPMENT EFFORTS PURSUED BY RICHMOND LAND.



# 2020

WE OFFICIALLY RECEIVED OUR NONPROFIT STATUS & BEGAN SHAPING OUR COMMUNITY LAND TRUST MODEL TO REALIZE OUR VISION OF RESIDENT-LED DEVELOPMENT AND ROOTED STEWARDSHIP.



# NOW

WE'VE SUCCESSFULLY ACQUIRED TWO PROPERTIES, AND ARE ORGANIZING TO DEVELOP A SHARED EQUITY HOUSING PROGRAM. OUR S. 24TH ST. PROPERTY WAS ACQUIRED TO ENSURE STABLE OWNERSHIP FOR CURRENT RESIDENTS AND OUR GIARAMITA ST. PROPERTY WILL BE THE SITE OF OUR NORTH RICHMOND ECO VILLAGE.

# R.LAND'S POINTS OF UNITY

**ALL OF OUR MEMBERS  
AGREE TO THE FOLLOWING...**

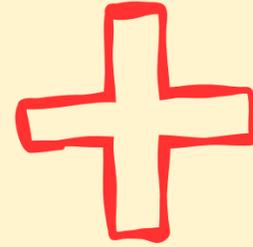
**LAND IS  
ESSENTIAL TO  
LIBERATION**

**BIPOC CARRY HISTORIES OF LAND THEFT  
AND DISPOSSESSION AND THUS REQUIRE  
LAND CONTROL AND STEWARDSHIP TO  
THRIVE. RESIDENTS SHOULD CO-CREATE  
AND DETERMINE THE FUTURE OF OUR  
NEIGHBORHOODS. OUR EXPERIENCES  
MATTER, NO ONE IS DISPOSABLE, AND  
RESIDENTS CARRY WISDOM AND  
EXPERTISE FOR COMMUNITY SOLUTIONS.**

**CONVENTIONAL ECONOMIC AND  
COMMUNITY DEVELOPMENT SYSTEM  
DO NOT ADEQUATELY SERVE US.  
AFFORDABLE AND SECURE HOUSING  
IS OUR RIGHT. THE PRODUCTION OF  
NEW DEVELOPMENT IS FOR PEOPLE  
NOT PROFIT. HOME, MOBILITY, AND  
BELONGING SHOULD NOT BE  
RESTRICTED BY MARKET FORCES.**

# ORGANIZATIONAL STRUCTURE

**TRI-PART  
BOARD OF DIRECTORS**



**RICHMOND LAND  
MEMBERS**

**RICHMOND LAND'S MISSION AND VISION IS GUIDED BY OUR MEMBERSHIP. WE RELY ON OUR MEMBERSHIP TO COLLECTIVELY DECIDE THE FUTURE OF THE ORGANIZATION. WE ARE BUILDING A BASE COMMITTED TO COMMUNITY-CONTROLLED HOUSING AND DEVELOPMENT. WE ARE CULTIVATING UNDERSTANDING OF THE IMPORTANCE OF COMMUNITY LAND TRUSTS, COMMUNITY-LED DEVELOPMENT, AND CO-STEWARDING COMMUNITY-CONTROLLED ASSETS. IT ALSO MEANS WE ARE BUILDING THE SKILLS AND CAPACITY FOR FUTURE GENERATIONS TO MANAGE COLLECTIVELY HELD LAND AND TO STEWARD BOTH THE LAND AND THE BUILDINGS ON THAT LAND.**

**CORE STAFF**

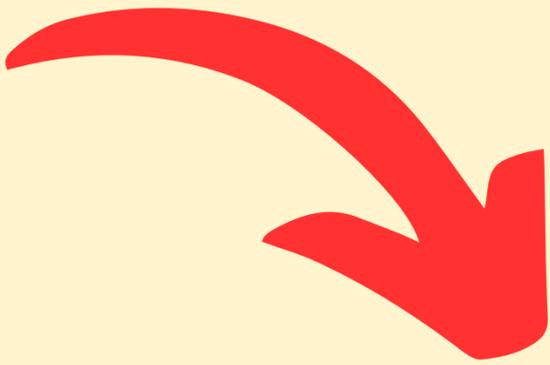
**STAFF SERVE THE MEMBERS OF RICHMOND LAND AND MANAGE OPERATIONS.**



# HOW WE DO OUR WORK

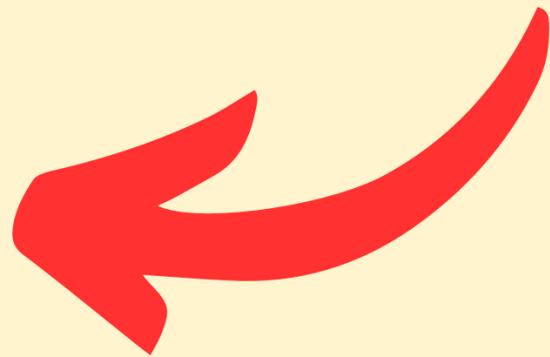
## ORGANIZING

WE ENGAGE OUR COMMUNITY AND ADVOCATE FOR POLICIES THAT RESPECT THE HERITAGE, STORIES, AND RIGHTS OF RICHMOND'S RESIDENTS.



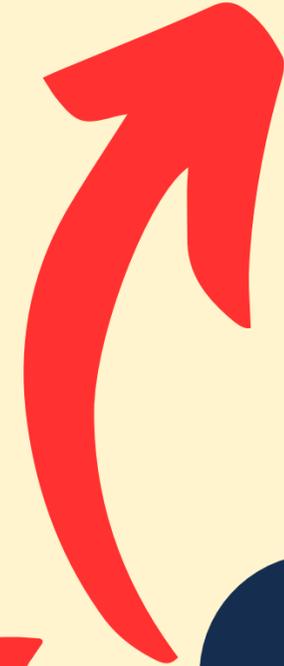
## MEMBERSHIP

OUR PROJECTS ARE SHAPED BY OUR MEMBERS. FROM THE START, THE COMMUNITY'S VOICE AND VISION GUIDE WHAT HAPPENS ON OUR LANDS, CENTERING BIPOC AND LOW-INCOME RESIDENT'S INPUT AND COLLECTIVE DESIGN IDEAS.



## TRANSFORMATIVE REAL ESTATE

WE ACQUIRE AND DE-COMMODIFY LAND, TAKING IT OFF OF THE SPECULATIVE MARKET, KEEPING IT UNDER THE STEWARDSHIP OF RICHMOND'S COMMUNITY.



## LOCAL POLICY & ADVOCACY EFFORTS



**THE NORTH RICHMOND MOU**



**"JUST RIGHT TO RETURN" POLICY**



**"EQUITABLE PUBLIC LAND  
DISPOSITION" POLICY**

## COLLABORATIVE CULTURAL ART INITIATIVES/PRODUCTS



**SOUTH SIDE TALKS**



**8 PRINCIPLES THROUGH  
A BLACK WOMENS LENSE**



**PREVENTING A SECOND DISPLACEMENT  
OF LAOTIANS IN RICHMOND**

# ORGANIZING EFFORTS

**RICHMOND LAND IS ROOTED IN ORGANIZING COMMUNITIES TO ADVANCE HOUSING JUSTICE AND THE COMMUNITY LAND TRUST MODEL IN RICHMOND AND WEST CONTRA COSTA COUNTY. OUR ORGANIZATION BELIEVES WE MUST ENGAGE ALL FACETS OF WORK THAT SHAPE THE FUTURE OF OUR HOMES THROUGH LAND-USE, PLANNING, DEVELOPMENT AND HOUSING. BY DOING THIS WE STRENGTHEN AN ECOSYSTEM OF ACTORS WHO ARE ALIGNED IN VALUES.**

# MEMBERSHIP FRAMEWORK

## COMMUNITY MEMBER:

COMMUNITY MEMBERS ARE ANY AND ALL INDIVIDUALS WHO AGREE TO RICHMOND LAND POINTS OF UNITY.

COMMUNITY MEMBERS ARE ELIGIBLE TO RUN FOR THE BOARD OF DIRECTORS AND CAN CAST VOTES FOR ANY ORGANIZATIONAL ELECTIONS.

## RESIDENT MEMBER:

RESIDENT MEMBERS ARE INDIVIDUALS WHO LEASE LAND OR LIVE IN HOMES MANAGED BY RICHMOND LAND.

RESIDENT MEMBERS PLAY A VITAL ROLE IN OUR ORGANIZATIONAL FRAMEWORK AND ARE ENCOURAGED TO SET POLICIES RELATED TO HOUSING AND GROUND LEASE AGREEMENTS AS WELL AS THE BROAD FUNCTIONING OF THE COMMUNITY LAND TRUST.





# Real Estate Projects

**New Construction**  
16-22 tiny homes, 350-400 sf



**Preservation**  
3-unit apartment, 800-1600 sf



**INTRO  
TO OUR  
PROJECT  
PORTFOLIO**

# TAP IN AND GET INVOLVED

## BECOME A MEMBER:

JOIN US AS A MEMBER,  
ADDING YOUR VOICE TO  
THE COMMUNITY  
DECISIONS THAT SHAPE  
OUR PROJECTS.

## GET ACTIVE:

ATTEND MEMBER MEETINGS.  
WATCH OUT FOR OUR  
COMMUNICATIONS THROUGH  
EMAIL & SEE UPCOMING  
EVENTS ON WEBSITE!

## DREAM BIG:

PARTICIPATE IN OUR MEMBER  
PROPOSAL PROCESS TO GUIDE  
RICHMOND LAND'S NEXT  
PROPERTY ACQUISITIONS AND  
COMMUNITY PROJECTS

**SCAN HERE TO SIGN UP  
FOR MEMBERSHIP TODAY!**

