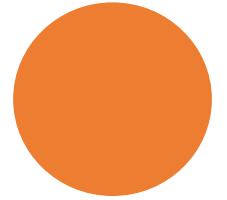


Office of Racial Equity  
and Social Justice

# Status Updates on Measure X Funded Projects

November 12, 2024



# Measure X Funded Projects

Feasibility Study for  
African American  
Holistic Wellness and  
Resource  
Hub | \$80,000

African American  
Holistic Wellness and  
Resource Hub and  
Services | \$8,500,000

Office of Racial Equity  
and Social  
Justice | \$1,860,000

# Feasibility Study for African American Holistic Wellness and Resource Hub

FY 23-24 Measure X Allocation: \$80,000

**GOAL** | Produce a feasibility study for the Board of Supervisors that outlines the “what” and the “how” of launching and sustaining an African American Holistic Wellness and Resource Hub in Contra Costa County

**STATUS** | In Progress



# Implementation Updates

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- **October 2023** | Board of Supervisors appoint 13 community members to the African American Holistic Wellness and Resource Hub (AAHWRH) Feasibility Study Steering Committee to oversee procurement process (i.e., drafting of solicitation, review/scoring of proposals, and making recommendation of contract award) and to provide input throughout the feasibility study.
- **December 2023** | Steering Committee convened
- **February 2024** | Request for Qualifications (RFQ) released
- **March 2024** | RFQ closes with one application received; Steering Committee and Equity Committee recommend release of a Request for Proposals (RFP) with additional \$100k ORESJ funding; Board of Supervisors approves
- **April 2024** | Request for Proposals (RFP) released
- **May 2024** | RFP closes with 7 proposals received (6 complete, 1 incomplete)
- **August 2024** | Ceres Policy Research begins contract to conduct feasibility study



# Feasibility Study Timeline

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- **October 2024** | Distribute countywide survey to African American community members to assess community wellness needs
- **November 2024** | Meaning-making of data; Listening sessions held with over 16 community partners; Preliminary findings, including potential hub locations, presented to Equity Committee
- **December 2024** | Present survey data, finalize recommendations for Hub site; Equity Committee: review and refine preliminary report
- **January 2025** | ORESJ and Steering Committee receives final draft report
- **February 2025** | Finalize materials for Board presentation
- **March 2025** | Report to Board of Supervisors

# Budget Summary

- **FY 23-24 Measure X Allocation:** \$80,000
- **FY 23-24 ORESJ Allocation:** \$100,000
- **Expenditures to Date:** Contractor has begun to incur costs
- **Anticipated Project Completion/  
Total Budget Expended:** March 31, 2025

FY 23-24 Allocation	Measure X	ORESJ
Feasibility Study	\$80,000	\$100,000

# African American Holistic Wellness and Resource Hub and Services

FY 23-24 Measure X Allocation: \$8,500,000

**GOAL** | To augment and expand existing services for African American wellness in Contra Costa County

- \$7.5M African American Wellness and Resource Hub
- \$1M African American wellness resources

**STATUS** | In Progress

# African American Holistic Wellness and Resource Hub



- **April 2024** | Board of Supervisors allocated \$7.5 million for the establishment of the African American Holistic Wellness and Resource Hub
  - These funds will be held in reserve until after more research and analysis has been done, including completion of the Feasibility Study and delivery of community-based support services, as related to increasing African American safety and well-being in Contra Costa County.



# Community Foundation to Administer \$1M in service contracts for immediate African American wellness



- **March 2024** | Researched and designed an equity-centered, community-responsive procurement process to enlist a local community foundation to administer contracts with and support Black-led, Black-serving organizations
- **June 2024** | Request for Qualifications (RFQ) released; no applications received
- **August 2024** | Request for Qualifications (RFQ) re-released
- **October 2024** | RFQ closed 10/4 (5 proposals received); Present award recommendation to Equity Committee 10/21
- **November 2024** | Request approval from Board of Supervisors
- **December 2024** | Contract start date
- **January 2025** | Contract negotiations with BOS-approved service providers
- **July 2025** | Present mid-year summary report on progress and impact to Equity Committee and Board of Supervisors
- **February 2026** | Present annual summary report on progress and impact to Equity Committee and Board of Supervisors



# Community-based Service Providers to Increase African American Health and Well-Being

- **September 2024** | Request for Proposals (RFP) for African American wellness services is released. The five priority service categories include:
  - Behavioral health support services
  - Food and/or housing insecurity services
  - Maternal and infant health services
  - Youth development support services
  - Community healing supports, particularly from trauma due to police violence
- **October - November 2024** | RFP Closes; Convene participatory review panel; Presents recommendations to Equity Committee on 11/25
- **December 2024** | Request approval from Board of Supervisors of final awards
- **January 2025** | Contract negotiations with BOS-approved community foundation; contracts begin
- **January - June 2025** | Orientation, capacity building and technical assistance; service providers submit mid-cycle progress and impact report
- **January 2026** | Providers submit final progress and impact report; Select providers request no-cost contract extensions for up to add'l 12 months

# Budget Summary

- **FY 23-24 Measure X Allocation:**  
\$8,500,000
- **Expenditures to Date:** Contracts issued in December 2024 (Community Foundation) and January 2025 (Service Providers)
- **Anticipated Project Completion/ Total Budget Expended:**
  - \$1M African American wellness services: December 2025
  - \$7.5M for African American Wellness Hub: Feasibility study in progress

FY 23-24 Measure X Allocation	Community Foundation	Service Providers	African American Wellness and Resource Hub
African American Wellness Services	\$120,000	\$880,000	\$7,500,000

# Office of Racial Equity and Social Justice

FY 23-24 Measure X Allocation: \$1,260,000

## GOALS:

- ❖ Assess, strengthen and improve County practices and programs through policy and culture change to eliminate structural racism and increase equity.
- ❖ Actively engage county residents, particularly those most vulnerable and marginalized due to structural inequities, and nurture avenues for their participation in County processes aimed at increasing access to resources and opportunities.

**STATUS** | Launched in October 2023



# Year One Implementation Updates | Community Focus

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- Facilitate and steward the African American Holistic Wellness and Resource Hub Feasibility Study Steering Committee
- \$1 million Measure X Allocation for African American wellness services
- Assess and increase participation of community members with lived experience on advisory boards and commissions
- Community outreach and engagement activities/events



## Year One Implementation Updates | System Focus

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- Inventory of racial equity efforts and determine which to consolidate within ORESJ
- Support development of department Budget Equity statements and Racial Equity Action plans
- Countywide Language Justice planning
- Assess Implicit Bias training; develop Racial Equity trainings for County officials and leaders
- Convene a cross-departmental racial equity workgroup

# Year One Implementation Updates | Office Set Up & Infrastructure

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- Set up the operations and workflow within central office space
- Create new job classifications and hire additional staff
- Establish local, regional and state partnerships to advance equity
- Develop processes and infrastructure for data collection, analysis, storage and dissemination
- Develop robust communications and engagement strategy

# ORESJ Operating Budget Summary

- ORESJ Measure X allocation: \$1,860,000  
(\*includes \$600,000 FY 22-23 carry-forward)
- Unspent Measure X allocation, as of June 30, 2024: \$1,407,872
- Unspent balances of MX funds will be used for priority projects & office infrastructure
- FY24-25 ORESJ Measure X allocation: \$1,290,240

Expenditures	FY 23-24 Actuals	FY 24-25 Budgeted
Priority Projects ( <i>one-time</i> )	\$27,738	\$1,080,000
Office Infrastructure ( <i>one-time</i> )	---	\$320,000
Staffing	\$374,567	\$1,208,366
Office Operations	\$53,783	\$89,746
<b>Total Expenditures</b>	<b>\$452,128</b>	<b>\$2,698,112</b>
<b>ORESJ Measure X Allocation</b>	<b>\$1,860,000*</b>	<b>\$1,290,240</b>



# Thank you!

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