

# ARTS CCC

**Internal Operations Committee  
November 14, 2024 Meeting**

# ARTSCCC

## ARTSCCC (Arts Contra Costa County)

We are a grassroots service and advocacy arts organization:

- Manage signature programs and services
- Research and write grants
- Highlight artists, art organizations, and public artworks on social media
- Connect partners for collaborations
- Fiscal sponsor is the nonprofit Independent Arts & Media with over 20 years experience

INDEPENDENT  
ARTS & MEDIA

Dorrie Langley (President) and Nathaniel Holben (Vice President) of the Martinez Arts Association at Main Street Arts Gallery. Established in 1968, the Martinez Arts Association facilitates *SWAN Day* (Support Women Artists Now), *Día de Los Muertos*, artist services, community donations, and more (ARTSCCC photo).





# ARTSCCC

- Our goal is to build strong creative communities
- Promote compassion, respect, and resiliency through the Arts
- We've received grants from:



*Cultural Corridor Project* exhibition highlighting (left to right) City of Richmond Mayor Eduardo Martinez, artist Richard Muro Salazar, and Richmond Council Member Cesar Zepeda (ARTSCCC photo).

# ARTSCCC



**Nava Mizrahi**  
Advisor



**BK Williams**  
Advisor



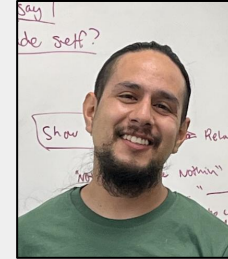
**Tony Tamayo**  
Marketing & Videographer



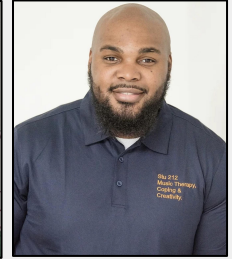
**Silvia Ledezma**  
Community Outreach  
& Photographer



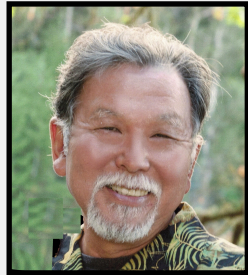
**Donté Clark**  
Poetry Series Program  
Lead Artist and Workshop Facilitator



**Jose Cordon**  
Poetry Series Program  
Workshop Artist



**Jeremy Phillips**  
Poetry Out Loud Coach



**Ben Miyaji**  
Advisor



**Chris Holmes**  
Advisor



**Lisa Burger**  
IAM Executive Director



**Jenny Balisle**  
ARTSCCC Executive Director



**Esther Rojas Soto**  
ARTSCCC Program, Marketing &  
Community Outreach Manager



**Brennan DeFrisco**  
Poetry Out Loud  
Coordinator

Top image source left to right: Nava Mizrahi (personal photo), BK Williams (ARTSCCC photo), Tony Tamayo (personal photo), Silvia Ledezma (personal photo), Donté Clark (ARTSCCC photo), Jose Cordon (ARTSCCC photo), and Jeremy Phillips (personal photo).  
Bottom image source left to right: Ben Miyaji (personal photo), Chris Holmes (personal photo), Lisa Burger (independent Arts & Media photo), Jenny Balisle (ARTSCCC photo), Esther Rojas Soto (personal photo), and Brennan DeFrisco (personal photo).

## ***Cultural Corridor Project***

- Project connecting communities inspired by a shared cultural experience of Contra Costa County
- Two public artworks created by Jesse Hernandez and Richard Muro Salazar
- Part of Contra Costa Crisis Center in Walnut Creek permanent collection



Image: *Cultural Corridor Project* art installation at the Contra Costa Crisis Center (ARTSCCC photo).



# *Danza de los Diablos*

de Santiago Juxtlahuaca, Oaxaca

The *Danza de los Diablos de Santiago Juxtlahuaca, Oaxaca* (Dance of the Devils of Santiago Juxtlahuaca, Oaxaca) project is a dance, performance, and band that celebrates indigenous Mexican traditions with performers that live throughout Contra Costa County

They performed in the 2023 & 2024 4th of July parade in Martinez thanks to the following funders:



Image: *Danza de los Diablos de Santiago Juxtlahuaca, Oaxaca* (Dance of the Devils of Santiago Juxtlahuaca, Oaxaca) July 4th parade performance in downtown Martinez (Tony Tamayo photo and logo).



# Danza Azteca Teokalli

- Traditional and indigenous *Danza Azteca Teokalli* (Teokalli Aztec Dance) group
- Bay Area-based professional Aztec dance troupe led by Alvaro Kepokamaztli Tellez and Jefa Irma Pineda
- Over 40 group members live and work throughout Alameda and Contra Costa Counties



Images: Richmond Art Center flyer and Danza Azteca Teokalli image (Tony Tamayo photo).

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# Poetry Series Program

- We facilitate a *Poetry Series Program* at John A. Davis Juvenile Hall in Martinez to serve youth
- An artist team leads workshops to build educational and professional skills
- Partners: Incarceration to College and Author's Inside
- Book creation to highlight youth writings
- Program fills gap programming for Contra Costa County and serves youth from all Districts

Image: Lead Artist and Workshop Facilitator Donté Clark, Workshop Artist Jose Cordon, and ARTSCCC Marketing & Videographer Tony Tamayo (ARTSCCC photo). Logo designed by Tony Tamayo.





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# Poetry Series Program

- California Arts Council
  - *Creative Youth Development* grant
- Expanding program to include mentorship and young women
- Led by Richmond-raised artist and poet CieraJevae. She is the founder and Executive Director of Serving Melanin Collective.



Image: CieraJevae (Artist photo)



## Per Contra Costa County contract:

- County Arts Portal
- Art Databases
- Convenings
- Workshops
- Newsletter
- County Administration Building Exhibitions
- *Poetry Out Loud* program  
(pending California Arts Council grant)
- Grantmaking
- Reporting
- And more!

Image: *Art Passages* exhibition at the County Administration Building featuring Contra Costa County art organizations and artists (ARTSCCC photo).



## Organization Development

Timeline Development and Revision  
Roles, Staffing and Support  
Project Review & Financial Alignment  
Reporting Schedule Development

## Service Development

Cultural Inventory Database  
Website & Portal to Database  
Arts Consumer Database  
Roundtable Convenings  
Training, Workshops & Webinars  
Technical Assistance

## Added Funding

Grant Identification & Writing  
Newly Funded Grant Programs

## Communication

Newsletter  
Social Media Outreach/Engagement  
Marketing Services for Added Funds  
Advocacy (not Lobbying)  
Community Engagement and Organizational Responsiveness

## Direct Programs

Gap Programming: Poetry Series Program  
Poetry Out Loud (pending CAC grant)  
Art Passages  
Artist & Art Organizations Stipends

# Contra Costa Contract: 5-Year Plan



Image: Danza de los Diablos de Santiago Juxtlahuaca, Oaxaca (Dance of the Devils of Santiago Juxtlahuaca, Oaxaca) July 4th parade performance in downtown Martinez (Tony Tamayo photo).





# Poetry Out Loud

- High School poetry recitation contest
- Requirement of California Arts Council:
  - *State Local Partner* grant
- *Memorandum of Understanding (MOU)* with Contra Costa County Office of Education (CCCOE)
- **Jan. 10, 2025:** School Registration Deadline
- **Feb. 8, 2025:** County Competition

Image: Poetry Out Loud 2025 flyer



Alt text: A student with curly hair and a striped button-up shirt stands in front of a microphone.



[www.poetryoutloud.org](http://www.poetryoutloud.org)

## 2025 Poetry Out Loud

School Registration Deadline  
**January 10, 2025**

School Competition Deadline  
**January 31, 2025**

Contra Costa Competition  
**February 8, 2025**

### Questions:

Brennan DeFrisco, POL Coordinator  
[bdeppoetry@gmail.com](mailto:bdeppoetry@gmail.com)  
(925) 984-4031



[bit.ly/CCCPOL2025](https://bit.ly/CCCPOL2025)

**SCAN TO REGISTER**



# Art Passages

- **County Administration Building quarterly exhibitions**
- **1st exhibit:**
  - District 1: Visual Artists of Richmond
  - District 2: Alamo Danville Artists' Society
  - District 3: Art Guild of the Delta
  - District 4: Concord Art Association
  - District 5: Martinez Arts Association
- **2nd exhibit:**
  - District 1: NIAD
  - District 2: Lamorinda Arts Council
  - District 3: Village Community Resource Center
  - District 4: Las Juntas ~ East Bay Artists Guild
  - District 5: Epperson Gallery
- **Current exhibit:**
  - Los Medanos College and Center for Community Arts
  - **Reception December 6th 2-4pm**



Image: *Art Passages* exhibition highlighting Los Medanos College and Center for Community Arts (ARTSCCC photo).

## Let's Connect!

Instagram: @\_artsccc

Threads: @\_artsccc

Facebook: Arts Contra Costa County - artsccc

Twitter: @\_artsccc

## Monthly Newsletter:



Image: Newsletter QR Code and October ARTSCCC Newsletter

# ARTSCCC

## Welcome October with ARTSCCC!

Celebrate Dia de Los Muertos at the Richmond Art Center with [Danza Azteca Teokalli](#) on **October 19th**, come see a new [Art Passages](#) exhibit at the County Administration Building, look forward to our [Happy Hour Event](#) on **November 21st**, meet the [Concord Art Association](#), participate in [Poetry Out Loud](#), learn about [Arts & Economic Prosperity 6 \(AEP6\)](#), and see our [curated list of opportunities](#) below!

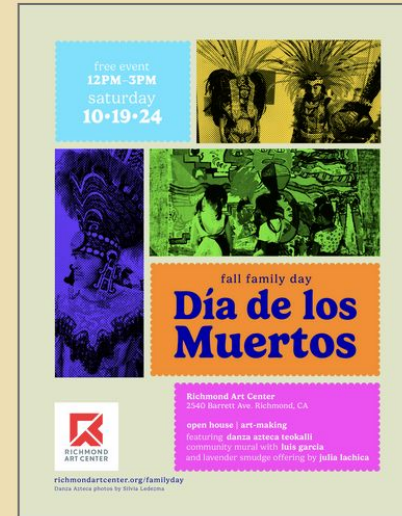


Image: Richmond Art Center flyer, graphic design by Gladys Vasquez, and photos by Silvia Ledezma

**Danza Azteca Teokalli at the  
Richmond Art Center Fall Family Day**



# 2025 District Arts Partner Grant

## Art organizations that provide vital services:

- **Visual Artists of Richmond:**
  - Artist organization with an artist directory and opportunities.
- **Alamo Danville Artists' Society:**
  - Since 1977, provides art services such as a gallery space and exhibitions.
- **Lamorinda Arts Council:**
  - Established in 1950, services include exhibitions, education, and art opportunities.
- **Art Guild of the Delta:**
  - Sole organization providing art services in East County.
- **Concord Art Association:**
  - Founded in 1963, the oldest art association in Contra Costa County.
- **Las Juntas~East Bay Artist Guild:**
  - Art organization with exhibition opportunities and services.
- **Martinez Art Association:**
  - Founded in 1968, they provide vital art opportunities and support a gallery space.
- **Epperson Gallery:**
  - Founded in 1996, the gallery showcases exhibits and artist studios.



## **SAVE THE DATE**

- **November 21st 4-6pm**
- *Happy Hour* Lesher & Zellerbach event introducing ARTSCCC
- Bedford Gallery in Walnut Creek
- We'll have a special arts performance!
  - Donté Clark
  - Jose Cordon

# **ARTSCCC HAPPY HOUR**

Nov 21st 4-6pm | Bedford Gallery  
1601 Civic Drive  
Walnut Creek

A gathering of the Contra Costa County arts community to introduce ARTSCCC (Arts Contra Costa County). Sponsored by Dean & Margaret Lesher Foundation and Zellerbach Family Foundation.

### Program

4:30 pm Introductions and Performance

**ARTSCCC**



**Zellerbach**  
FAMILY FOUNDATION



# ARTSCCC

*Thank You!*

**WWW.ARTSCCC.COM**

**Instagram:** @\_artscCC

**Threads:** @\_artscCC

**Facebook:** Arts Contra Costa County - artscCC

**Twitter:** @\_artscCC



Images from top to bottom: Cultural Corridor Project, Poetry Series Program, and Danza de los Diablos de Santiago Juxtlahuaca, Oaxaca (Dance of the Devils of Santiago Juxtlahuaca, Oaxaca)