



AGENDA

CONTRA COSTA COUNTY Contra Costa Council on Homelessness

Wednesday, August 27, 2025

2:00 PM

Virtual Only:

<https://homebaseccc.zoom.us/j/91812345678>

Homelessness Awareness Month Work Group

8.27.25 HAM Committee Work Group agenda and slide deck

[25-3427](#)

Attachments: [HAM WG 8.27.25 Slide Deck](#)
[HAM WG Agenda 8.27.25](#)
[2024 HAM Reception Program and PPT](#)

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee

1. Roll Call and Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).
3. Resolutions: Updates and Next Steps
Jaime Jenett, H3
4. Recognitions: Updates and Next Steps
Jaime Jenett, H3
5. Memorial Event: Updates and Next Steps
Wayne Earl
6. Video: Updates and Next Steps [25-3428](#)
Attachments: [Myths to consider for campaign](#)
Jaime Jenett, H3
7. Toolkit: Updates and Next Steps [25-3426](#)
Attachments: [2025 Toolkit Outline](#)
[START HERE](#)
Jaime Jenett, H3

8. Events: Updates and Next Steps

Caroline Miller, H3

9. Other Ideas: Updates and Next Steps: a.Social media, b.Posters

Jaime Jenett, H3

10. Partners to Engage

All

11. Next Steps

All

The next meeting is currently scheduled for September 24, 2025 HYBRID.

Adjourn

The Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting. Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Committee less than 96 hours prior to that meeting are available for public inspection at 2400 Bisso Lane, D2, Concord during normal business hours. Staff reports related to items on the agenda are also accessible online at www.contracosta.ca.gov. If the Zoom connection malfunctions for any reason, the meeting may be paused while a fix is attempted. If the connection is not reestablished, the committee will continue the meeting in person without remote access. Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact: contracostacoc@cchealth.org



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-3427

Agenda Date: 8/27/2025

Agenda #:

Advisory Board: Contra Costa Council on Homelessness

Subject: 8.27.25 HAM Committee Work Group agenda and slide deck

Presenter:

Contact:

Information:

Referral History and Update:

Recommendation(s)/Next Step(s):



HOMELESSNESS AWARENESS MONTH COMMITTEE WORK GROUP 8.27.25

INTRODUCTIONS

Jaime Jenett, H3

WHO IS IN THE ROOM?

- Poll

PURPOSE OF HAM

- Provide information
- Celebrate wins
- Amplify voices
- Highlight gaps
- Encourage action

DECISIONS FROM LAST MEETING

CONFIRMED ACTIVITIES FOR 2025

Tools

- Resolutions of Support
- Recognitions
- Toolkit
- Video

Events

- BOS Presentation
- HAM Recognitions Reception
- Memorial Event
- Youth Focused community event/training

RESOLUTIONS: UPDATES AND NEXT STEPS

RESOLUTIONS OF SUPPORT

Purpose

- Affirms public commitment
- Elevates visibility
- Strengthens advocacy:
- Encourages collaboration
- Documents institutional support

Next Steps

- Were approved at 8/7 COH meeting
- Consider developing tools to support use in other jurisdictions

RECOGNITIONS: UPDATES AND NEXT STEPS

REVIEW AND APPROVE

Outstanding Volunteer

- # received

Outstanding Housing Provider

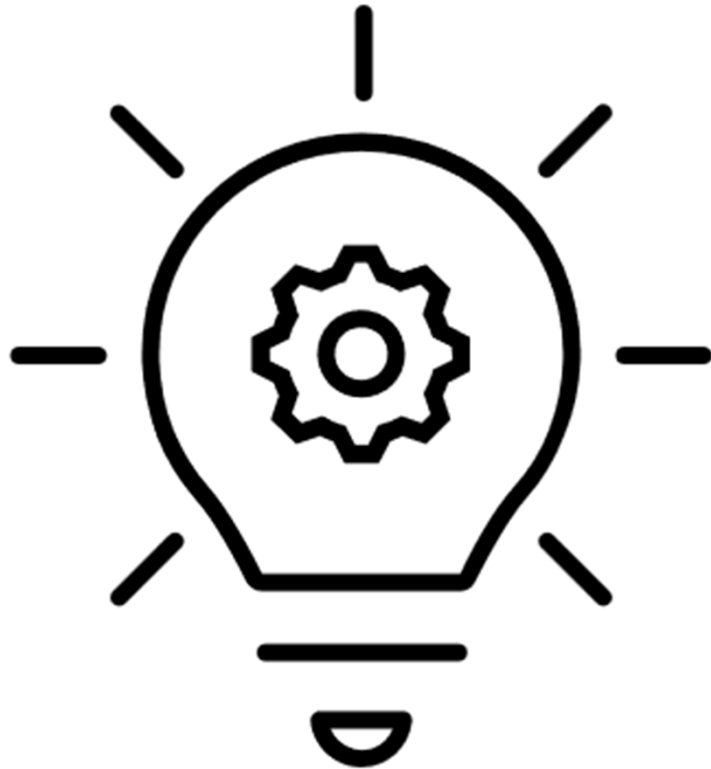
- # received

Outstanding Partnership

- # received

Phoenix Rising

- # received



IDEAS FOR HOW TO GET NOMINATIONS

RECOGNITION NEXT STEPS

9/18

Close Recognition submission forms

9/19

Staff review and compile all nominations

9/24

HAM Committee approve Recognitions

10/2

COH approve Recognitions

11/4

Recognition Ceremony

BOS PRESENTATION AND RECEPTION: UPDATES AND NEXT STEPS

BOS PRESENTATION AND RECEPTION

BOS Presentation

- Tuesday, 11/4, 9:30 am
- 1025 Escobar St.
Martinez
- Actual presentation
time likely more like
10:30

Reception

- Tuesday, 11/4
 - Noon – 1:30 pm
- 1025 Escobar
Conference Room

NEXT STEPS

BOS Presentation

- None right now

Reception

- Review
program/slide
deck

BOS PRESENTATION AND RECEPTION

9/24

HAM Committee discusses agenda and slide deck

10/2

COH approve Recognitions

11/4

Recognition Ceremony

MEMORIAL EVENT: UPDATES AND NEXT STEPS

MEMORIAL EVENT UPDATE

Anchor

- Schedule and facilitate meetings
- Minutes
- Assign tasks/leads
- "Herd cats"

Logistics

- Location, Date/time
- Food
- Creation of order of program/speakers
- Publicity
- Gathering of names
- Creation of slide deck

Partner Agencies Interested

- BARM
- SoS Richmond
- Interfaith Council of CCC

NEXT STEPS

Anchor

- Identify anchor person/agency
- Schedule meetings

Logistics

- Decide on date/time/location
- Suggest Friday 12/19

Partner Agencies Interested

- Identify more planning partners

MEMORIAL EVENT NEXT STEPS

Today

Identify Anchor Agency/Person

8/27

Provide update at HAM meeting

Before 9/24

Set first planning meeting

9/24

Provide update at HAM meeting: identify leads for food, program development, slide development, marketing and name gathering

10/22

Provide update at HAM meeting: include confirmed date, location, time and registration link for event and name submission

10/27

Have details finalized for inclusion in Toolkit

VIDEO: UPDATES AND NEXT STEPS

VIDEO

Confirmed Resources

- CEI to review gathered Success Stories for possible content/themes

Ideas

- One 90 second video to be shared in meetings and presentations
- Focus on myths

To do today

- Confirm myths/themes

VIDEO

CEI

- Draft 90 second video.
- Film clients

Staff

- Bring topics to CEI
- Scout stories to highlight
- Bring drafts back to Committee

To do today

- Identify 8-12 myths/themes may want to use for video, posters and/or social media posts

VIDEO NEXT STEPS

Today	Select up to 12 myths
8/27	Provide update at HAM meeting
9/24	Provide update at HAM meeting
10/22	Preview at HAM meeting
10/27	Videos ready to launch

TOOLKIT: UPDATES AND NEXT STEPS

TOOLKIT NEXT STEPS

CEI

- Design 1 pager for marketing
- Design social media tools
- Approve template for 1 –pager topic pages

Staff

- Put contents in Google Drive folders
- Update 1-pagers
- Bring drafts back to Sept committee meeting
- Help signal boost

Committee

- Provide input on folder outline
- Help signal boost

TOOLKIT NEXT STEPS

Today	Tighten folder contents
August	Staff start working with CEI on 1 pager
9/24	Staff to provide update/draft of materials HAM meeting
Early October	CEI draft Social Media
10/22	Preview at HAM meeting
10/27	Toolkit ready to launch

EVENTS: UPDATES AND NEXT STEPS

COMMUNITY FORUM

Resources

- YAB/Caroline could lead youth focused event
- Jaime can support but not lead general community event

Logistics

- Topic
- Date/time
- Location
- Marketing

Next steps

- YAB report out at 9/24 HAM meeting

COMMUNITY FORUM NEXT STEPS

Today

YAB event idea to HAM Committee

9/24

YAB provides update at HAM meeting

Early October

Have meeting theme/date/location/speakers set to start marketing

10/22

Preview at HAM meeting

10/27

Include in toolkit and social media blasts

OTHER IDEAS: UPDATES AND NEXT STEPS

Social Media

Posters

SOCIAL MEDIA

- CCH social media gets 100k hits/week!
- CEI to develop and share 4 posts and graphics
 - CEI will share out weekly
 - English and Spanish

For Toolkit:

- Will create 4 graphics to be shared by community
- Will include suggested caption text.
- CEI will create “how to” document for community members

POSTERS

- Exploring creating posters similar to 2018 campaign
- Possibly hang in County Admin building for short campaign
- Put on easels during 11/4 reception
- Hang in new H3 offices after November



Photographer: Jordan Turrick-Weston

Michael is my name. I was born in Castro Valley, CA. I was offered a full ride at USC on a football scholarship in 1980. I never got to play with the Trojans due to a knee injury, so I chose the Culinary Arts as a Chef for 25 years and the rest in the hotel business.

~Michael



NEXT STEPS

CEI

- Social Media: draft ideas
- Posters: get quote

Staff

- Bring back top myths to CEI
- Bring back drafts to Committee

Committee

- None yet!

PARTNERS TO ENGAGE

PREVIOUS PARTNERS

- Contra Costa Crisis Center (Memorial Event)
- NAMI Contra Costa
- SoS Richmond
- Youth Action Board
- Others?

NEXT STEPS

RECOGNITION NEXT STEPS

Today

Nothing

9/24

Review and approve nominees to go to COH for Oct meeting

10/2

COH approve

October

Staff notify all nominees of recognition and reception

11/4

Reception!

BOS PRESENTATION AND RECEPTION

9/24

HAM Committee discusses
event program/agenda

10/2

COH approve Recognitions

11/4

Recognition Ceremony

MEMORIAL EVENT NEXT STEPS

8/27

Schedule first of series of meetings

9/24

Have set location, date/time

VIDEO NEXT STEPS

August/Sept

Staff work with CEI on draft

9/24

Review rough draft

10/22

Preview cut

TOOLKIT NEXT STEPS

9/24

Staff to provide update/draft of 1-pager at HAM meeting

Early October

CEI draft Social Media

10/22

Preview at HAM meeting

10/27

Toolkit ready to launch

COMMUNITY FORUM NEXT STEPS

Today

Decide if any other agency wants to lead

August

YAB/Caroline discuss theme/possible speakers

8/27

YAB presents theme/possible speakers to HAM Committee

SOCIAL MEDIA/POSTER NEXT STEPS

9/24

Staff bring draft/updates

10/22

Final review

10/27

LAUNCH!



HOMELESSNESS AWARENESS MONTH COMMITTEE WORKING GROUP

August 27, 2025 from 2 pm – 4 pm

Register: <https://homebaseccc.zoom.us/meeting/register/ZVZx8BObRIKn46V2R5Ajlw>

Committee Members: Nicole Green, Rina Criswell, Wayne Earl

AGENDA

TIME	AGENDA ITEM	PRESENTERS
5	I. Introductions	Jaime Jenett, H3
15	I. Resolutions: Updates and Next Steps	Jaime Jenett, H3
15	II. Recognitions: Updates and Next Steps	Jaime Jenett, H3
5	III. BOS Presentation and Reception: Updates and Next Steps	Jaime Jenett, H3
15	IV. Memorial Event: Updates and Next Steps	Wayne Earl
20	V. Video: Updates and Next Steps	Jaime Jenett, H3
20	VI. Toolkit: Updates and Next Steps	Jaime Jenett, H3
5	VII. Events: Updates and Next Steps	Caroline Miller, H3
	VIII. Other Ideas: Updates and Next Steps a. Social media b. Posters	Jaime Jenett, H3
10	IX. Partners to Engage	All
5	X. Next steps	All

INTRODUCTIONS

Wayne Earl, *Chair & Faith Representative*

Juno Hedrick, *Chair & Lived Experience Advisor*

HOMELESSNESS AWARENESS MONTH

Board of Supervisors Presentation

- This afternoon!

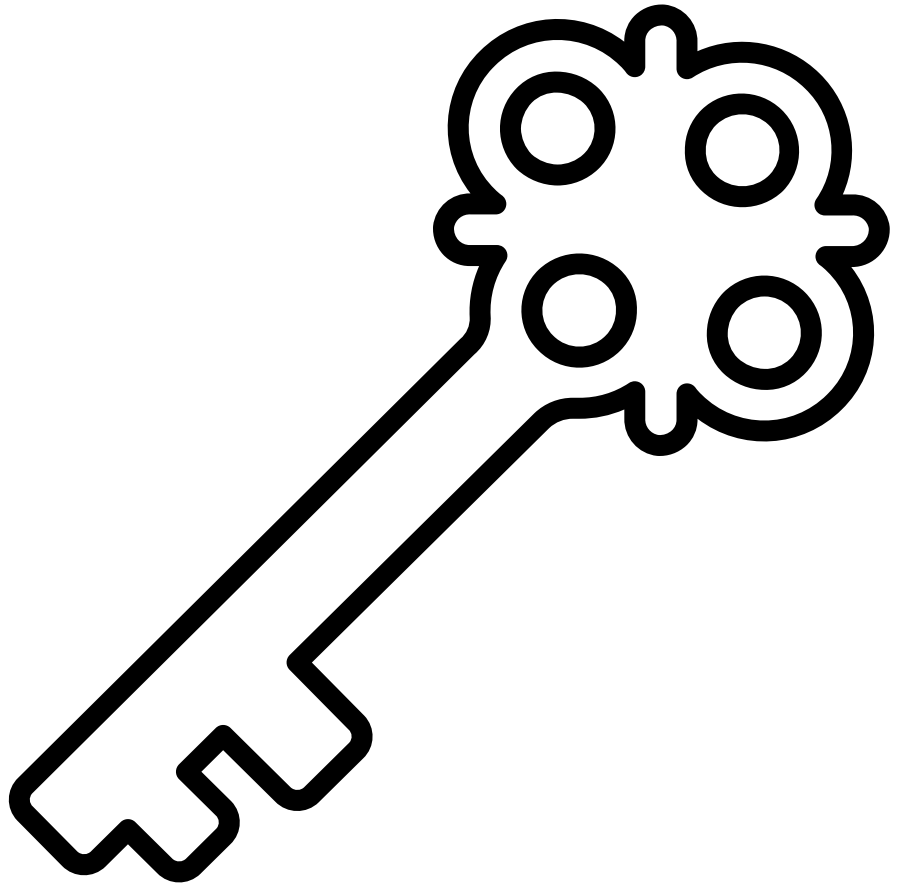
Youth and Young Adult Panel

- Thursday, 11/14 from 3:30 – 5:30 pm
- HYBRID: Contra Costa College and Zoom

Homeless Person's Memorial Event

- Friday, 12/20 from 11:30 am – 1 pm
- HYBRID: Walnut Creek Library and Zoom

RECOGNITIONS



OUTSTANDING LANDLORD

RECOGNITION: OUTSTANDING LANDLORD

Joseline
Medina

Stephanie
Bergin & John
O'Keefe

Tiffany Powell

Verna Cruz

JOSELINE MEDINA, THE JOHN STEWART COMPANY

"Joseline goes above and beyond to best support our clients. Joseline is caring and compassionate."

STEPHANIE BERGIN & JOHN O'KEEFE, JOHN O'KEEFE PROPERTIES

"Their kindness and compassion in an increasingly difficult housing market have had a profound and lasting impact, demonstrating their commitment to making a difference in the lives of these vulnerable families."

TIFFANY POWELL, GLO'S INDEPENDENT LIVING

"Tiffany is a huge help to the unhoused community with not only compassion, but also treating her residents like they belong. To hear 'You belong' at your lowest and most critical state is the first step to believing in yourself."

(5 nominations)

VERNA CRUZ, BAY AREA COMMUNITY SERVICES

"She is the meaning of it takes a Village! She has stepped in a lot of times- she feeds people three meals a day and will also support the partner with doctor visits and trips to the grocery store."



OUTSTANDING VOLUNTEER

RECOGNITION: OUTSTANDING VOLUNTEER

Contra Costa
Crisis Center's Call
Center Volunteers

Daniel Aderholt

Doreen Oberg

Liana (Lili)
Baldazo

Maurice Tierney

Nichole Gardner

Sandro Trujillo
and RR Ministries
Team

Sonia Leopold

CONTRA COSTA CRISIS CENTER'S CALL CENTER VOLUNTEERS

"Last fiscal year, our agency took 8,737 homeless resource related calls and connected Contra Costa residents to a total of 73,403 resources across all calls. Without the efforts of our volunteers, those 8,737 individuals experiencing homelessness would not have been connected to vital resources."

DANIEL ADERHOLT (2 NOMINATIONS)

"He has several times discharged himself out of the hospital after having cancer surgery that same day and goes to help our homeless to make sure nobody starves or dies.

[He] and his American River homeless crew's non-profit members just recently handed out over 9,438 meals to our homeless in Antioch, Pittsburg, Concord, Martinez, Oakland and Tracy in the last week alone."

DOREEN OBERG

"I've never met a more dedicated and committed volunteer, working for the betterment of our homeless community and those who serve it. More important that her colleagues would be the 20 or so homeless people who know she will be where she says and when with food, hydration, warm clothes or blankets and whatever else is required for survival that moment."

LIANA (LILI) BALDAZO

"My daughter Liana, 10, has been wanting to purchase and collect blankets to donate to our unhoused neighbors.

While I don't think that showing love and kindness needs a reward, I completed this form because this case has shown me just how innocent and loving our children are and it is up to us to empower that love and kindness so that it may grow as they age. "

MAURICE TIERNEY

"Maurice's portraits of staff help change the narrative about homelessness through bringing forth each person's character in a way that the viewer connects with. When you view his portraits, it's nearly impossible to hold on to constructs which perpetuate negative stereotypes."

NICHOLE GARDNER

"Nichole and her nonprofit org team work directly with those experiencing homelessness, feeding them and often coordinating housing opportunities to get them off the streets."

SANDRO TRUJILLO AND RR MINISTRIES TEAM

"Community members, educators, and service providers recognize the invaluable role the nominee plays in helping families in need. Their commitment to offering food, clothing, advice, and educational support makes a lasting difference in the lives of those they serve, helping them to not only survive but thrive."

SONIA LEOPOLD

"The smile she brought to people's faces when they knew that someone cared about them enough to go to them and give them some help, to simply be thought of and recognized as an individual who has feelings and needs, to be dignified as someone who has worth and value, this is just some of the way Sonia made a positive difference in people's lives. "



OUTSTANDING PARTNERSHIP

RECOGNITION: OUTSTANDING PARTNERSHIP

CEP/BARM
Partnership

Clean Start
Partners

Community
Villages Partners

Contra Costa Crisis
Center Partners

El Portal Place
Partners

Housing First
Collaborative

Loaves and
Fishes/BACS Delta
Landing
Partnership

Loaves and
Fishes/Trinity
Center
Partnership #1

Loaves and
Fishes/Trinity
Center
Partnership #2

SHARE
Community
Partnership

CEP/BARM PARTNERSHIP

"CEP and BARM have partnered together to ensure families experiencing homelessness are supported and know that their children will be set up for academic success."

CLEAN START PARTNERS

"Clean Start is a homeless outreach program that provides mobile shower facilities, laundry services, and toiletries for people experiencing homelessness in Contra Costa County. It served 559 individuals experiencing homelessness, and one-quarter of guests returned six or more times a year."

COMMUNITY VILLAGES PARTNERS

"Community Villages support individuals experiencing homelessness providing resources and linkage to basic essentials such as food, resources to other agencies or housing partners, facilitate wellness checks...empowering community connections and relationships building."

CONTRA COSTA COUNTY CRISIS CENTER PARTNERS

"Our compassionate team of 40 trained staff and 40 award-winning volunteers, many who have themselves faced hardship and are part of the local community, understand firsthand the struggles our callers endure. Last year alone, we received over 70,000 calls through the 988 crisis lifelines and the 211 information & referral helpline."

EL PORTAL PLACE PARTNERS

"This partnership was instrumental in transforming the property from a vacant office building to 54 units of permanent supportive housing for chronically homeless, high utilizers of services in Contra Costa County. El Portal Place demonstrates that through collaboration and innovation, we can bring about lasting change and impactful solutions to homelessness in our community."

HOUSING FIRST COLLABORATIVE

"The partners are Richmond Community Foundation, City of Richmond, SOS Richmond, Labor of Love, Catholic Charities of the East Bay, Motel 6, Extended Stay America and CORE. People with lived experience have been hired to help lead this work and engage with the partners daily on specific issues and monthly as a full group to provide feedback on what is working. "

LOAVES AND FISHES/BACS DELTA LANDING PARTNERSHIP

"Loaves and Fishes of Contra Costa and Bay Area Community Services partner together at Delta Landing to make sure people who have experienced homelessness and who are now housed in the shelter at Delta Landing receive a hot and nutritious meal and groceries Monday thru Friday."

LOAVES AND FISHES/TRINITY CENTER PARTNERSHIP

"Together we provide a safe, welcoming space at Trinity Center with nutritious meals provided by Loaves and Fishes. Meal time offers a real sense of community where hope flourishes and doorways to opportunity can lead to wellness, employment, and housing."

SHARE COMMUNITY PARTNERSHIP

"Providing both food and medical services alongside mobile showers for the unhoused significantly enhances the effectiveness of outreach programs. Individuals are more likely to engage with these services when they are all available in one location, fostering trust and encouraging them to seek additional help."



PHOENIX RISING

RECOGNITIONS: PHOENIX RISING

Amelia
Juner

Angie Pena

Ashley
Graham

Carlos
Aguilar

Christopher
Williams

Darren
Stallcup

Malika
Mahanna

Teddy
Thollaug

Victoria
Fairchild

AMELIA JUNER

"Amy stepped away from her fears and anxiety, found steady employment, acquired housing, enrolled in classes, graduated from the SPIRIT program and interned for a while with CORE. Her strength to take on her mental and physical health for the purpose of being with her son as he grew up was awesome to watch."

ANGIE PENA

"Angie Pena's journey from living in a homeless encampment to becoming a key leader at SOS Richmond is nothing short of inspiring. Angie Pena is more than a leader—she is a beacon of hope and proof that, with dedication and support, it's possible to create a better future."

ASHLEY GRAHAM

"Ashley has suffered over 20 years of severe homelessness, drug addiction and being a victim of human trafficking. For the past two years she has worked closely with her treatment team and maintained her sobriety while pursuing a higher education at Diablo Valley College."

CARLOS AGUILAR

"They used to be homeless and now he helps our homeless with food and supplies every week as an American River homeless crew member. Carlos helps our homeless every chance he gets in Antioch."

CHRISTOPHER WILLIAMS

"What truly makes Christopher stand out is his ability to mentor others walking the path he once walked. His willingness to share his journey and guide others has made him a pillar of support within SOS."

DARREN STALLCUP

"My house burnt down and I lost everything - I overcame homelessness, mental health and drug addiction. Now I'm sober, selling cars, have my own place and I'm married."

MALIKA MAHANNA

"She shows strength of character by overcoming, severe neglect, physical, and psychological abuse. She persevered while suffering with a mental illness, over overcoming Juvenile hall and chronic homelessness."

TEDDY THOLLAUG

"Teddy Thollaug is a kind and compassionate person who shows incredible strength, courage, and resilience. Their dedication to helping improve our systems and support our community is a regular inspiration for me."

VICTORIA FAIRCHILD

"After I stopped going to jail, I spent five years still in my addiction, living on the streets, pushing a shopping cart, living in homeless encampments. I had no hope. Today I am full of hope, with 11 years clean."

UPCOMING HOMELESSNESS AWARENESS MONTH EVENTS

Board of Supervisors Presentation

- This afternoon!

Youth and Young Adult Panel

- Thursday, 11/14 from 3:30 – 5:30 pm
- HYBRID: Contra Costa College and Zoom

Homeless Person's Memorial Event

- Friday, 12/20 from 11:30 am – 1 pm
- HYBRID: Walnut Creek Library and Zoom



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-3428

Agenda Date: 8/27/2025

Agenda #: 6.

Advisory Board: Contra Costa Council on Homelessness

Subject: Video: Updates and Next Steps

Presenter: Jaime Jenett, H3

Contact:

Information:

Review and discuss possible myths to use as themes for videos and other media developed during HAM

Referral History and Update:

Recommendation(s)/Next Step(s):

Review and discuss possible myths to use as themes for videos and other media developed during HAM

2025 HAM Myths To Bust

Myths

1. Homelessness will never happen to me.
2. Housing First is expensive and ineffective.
3. Funding spent on homelessness is money wasted
4. Homeless people:
 - a. Are all single adults/single white men
 - b. Are Criminals
 - c. Are Uneducated
 - d. Are violent or Dangerous
 - e. Are lazy/don't want to work
 - f. Are homeless by choice
 - g. Are mentally ill or addicts
 - h. Are not from here
 - i. Are not interested in help
 - j. Are a burden on the economy/receive more than their fair share of government assistance/ don't pay taxes/ taking advantage of the system.
 - k. can't take care of themselves – so they shouldn't be allowed to have pets
5. It's Hopeless to Try to End Homelessness
 - a. Homelessness is a permanent problem
 - b. We will never solve homelessness
 - c. Nothing we're doing is helping
 - d. Homelessness is not preventable.
6. There's nothing I can do
7. There's nothing to help people experiencing homelessness



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-3426

Agenda Date: 8/27/2025

Agenda #: 7.

Advisory Board: Contra Costa Council on Homelessness

Subject: Toolkit: Updates and Next Steps

Presenter: Jaime Jenett, H3

Contact:

Information:

Referral History and Update:

Recommendation(s)/Next Step(s):

Review and provide input on outline of folders for online toolkit for HAM

I. START HERE [single document]

- a. Intro blurb
- b. Table of Contents with hyperlinks

II. LEARN

- a. Videos
 - i. 1 pager of all videos
- b. Connecting to Services
 - i. Flyer English
 - ii. Flyer Spanish
 - iii. TAY
 - 1. 1 pager guide for TAY
 - iv. Veterans
 - 1. 1 pager guide for Veterans
 - 2. VA housing flyer
 - 3. VA walk in flyer
 - v. Families with Children
 - 1. 1 pager for School aged children
 - 2. 1 pager guide for families with children ages 0-5
- c. Data
 - i. 1 pager Data Overview
 - ii. HNA report
 - iii. PIT report
 - iv. Annual Report

III. ACT

- a. Events
 - i. Calendar of events
 - ii. Flyer for reception
 - iii. Memorial event flyer
 - iv. Other event flyers
- b. How to Help
 - i. 1 pager Guide: Volunteering
 - ii. 1 pager Guide: Landlords
 - iii. 1 pager Guide: Faith Community
 - iv. 1 pager Guide: Donate/Volunteer
 - v. Agency flyers
- c. Social Media Tools
 - i. TBD by CEI

IV. CELEBRATE

- a. Flyer for reception
- b. Outstanding Volunteer

2025 Toolkit Layout

- c. Outstanding Housing Provider
- d. Outstanding Partnership
- e. Phoenix Rising

INTRODUCTION

The Contra Costa Council on Homelessness is happy to join communities around the country in recognizing November as Homelessness Awareness Month. In Contra Costa, we take this opportunity to create and share materials and events that help people learn, engage and recognize people and projects working to address homelessness.

This toolkit is divided into three sections:

LEARN

In this section you will find data, information about services, and links to videos by and about people with a lived experience of homelessness in Contra Costa where you can learn directly from the people most impacted by homelessness.

ENGAGE

Do you want to attend an event, volunteer or donate? This is where you'll find what you need.

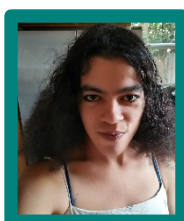
RECOGNIZE

This section highlights the great work done to support people experiencing homelessness in our community.

We hope you will find this toolkit inspiring, helpful and worth sharing far and wide.



Juno Hedrick
Chair and Lived Experience Representative



Jo Bruno
Vice Chair and Lived Experience Representative

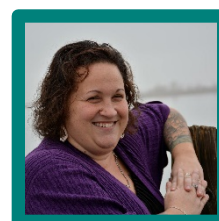


TABLE OF CONTENTS

This year we've made our Homelessness Awareness Month Toolkit easier to use and share by creating a [virtual hub with documents that can easily be downloaded](#) or shared with others in addition to a printable document.

- **To be taken to the downloadable/sharable electronic version:** Click on the underlined name of the section, folder or document in the Table of Contents

<u>LEARN</u>	
<u>Data</u>	
<u>Guide: Contra Costa Homelessness Data Overview</u>	
<u>Report: CoC Annual 2022</u>	
<u>Report: CONTRA COSTA COUNTY 2023 Affordable Housing Needs Report</u>	
<u>Report: PIT Infographic 2023</u>	
<u>Connecting to services</u>	
<u>Flyer: Connecting to Services (English)</u>	
<u>Flyer: Connecting to Services Flyers (Spanish)</u>	
<u>Families with Children</u>	
<u>Guide: Connecting to Services: Families with Children 0-5</u>	
<u>Guide: Connecting to Services: Families with School Aged Children</u>	
<u>Transition Aged Youth (18-24)</u>	
<u>Guide: Connecting to Services: Transition Aged Youth</u>	
<u>Flyer: H3 Contra Costa Youth Continuum of Services</u>	
<u>Veterans</u>	
<u>Guide: Connecting to Services: Veterans</u>	
<u>Flyer: Veterans Affairs Walk-In</u>	
<u>Flyer: Veterans Affairs Housing Flyer</u>	
<u>Videos</u>	

<u>2023 Video: Challenging Myths About Homelessness: A Message For Your Neighbors</u>	
<u>2022 Video: R.O.O.T.S: Reflecting On Our Truth and Stories</u>	
<u>2021 Video: H.O.P.E: Hearing Other People's Stories</u>	
<u>2020 Video: Contra Costa Homelessness Awareness Month 2020</u>	
<u>2023 Video Interview Transcripts</u>	
ENGAGE	
Events	
<u>Calendar of Events for November</u>	
<u>Flyer- Concord Unhoused Resource Fair</u>	
<u>Flyer- Foster Parent Training</u>	
<u>Flyer- Homeless Persons' Memorial Event</u>	
How to Help	
<u>Guide: How to Help: Donate</u>	
<u>Guide: How to Help: Faith Community</u>	
<u>Guide: How to Help: Landlords</u>	
<u>Guide: How to Help: Volunteering</u>	
<u>Flyer- Contra Costa Crisis Center Volunteer</u>	
<u>Flyer- Northern California Family Center Volunteer</u>	
<u>Flyer: SHELTER Inc Thanksgiving Food Drive</u>	
RECOGNIZE	
Council on Homelessness Recognitions	
<u>Recognition: Outstanding Landlord</u>	
<u>Recognition: Outstanding New Project/Program</u>	
<u>Recognition: Outstanding Volunteer</u>	
<u>Recognition: Resilience in the Face of Homelessness</u>	