



Measure X Community Advisory Board

Measure X Funding Priority Recommendations

For up to \$31 million in one-time Measure X funds

Presented by Mariana Moore (immediate past Chair) and Roxanne Carrillo Garza (Chair)

April 2024

Measure X Community Advisory Board purpose & role

The ballot measure language stated that the intent of Measure X is “to keep Contra Costa’s regional hospital open and staffed; fund community health centers, emergency response; support crucial safety net services; invest in early childhood services; protect vulnerable populations; and for other essential county services.”

The Measure X Community Advisory Board has 27 members and alternates, all of whom are appointed by the Board of Supervisors.



Measure X Community Advisory Board purpose & role

Per the bylaws, the main responsibilities of the Advisory Board include:

- Overseeing regular **assessments of community needs**;
- Using the assessment findings to **develop general funding priorities** to recommend to the Board of Supervisors on any Measure X net revenues available for allocation;
- Receiving **annual status reports** on the implementation, milestones, impact, and outcomes of Measure X funded programs, including whether program goals are being achieved, in a joint presentation to the MXCAB and Board of Supervisors; and
- Providing an **annual report** to the Board of Supervisors on MXCAB's self-assessment of their effectiveness during the past year.



Members - Measure X Community Advisory Board

District appointees:

District 1: Rachel Rosekind, Willie Robinson,
Lishaun Francis*

District 2: Kathryn Chiverton, Steven Bliss,
Nishi Moonka*

District 3: Odessa LeFrancois, Susanna
Thompson, Nancy Benevides*

District 4: Roxanne Carrillo Garza,
Pello Walker, (alternate seat vacant)

District 5: Jontae Clapp, Azi Carter,
(alternate seat vacant)

* *Alternate*

At-large members:

Gigi Crowder
Mariana Moore
Diana Honig
Joseph Grupalo
Omar Rascon
Gene Jackson
(one vacancy)

At-large alternates:

Natalie Oleas
Patrick Walsh
Mark Miller
Sam Alley
Jim Donnelly



Core values and operating principles

Core values:

- Equity, justice, inclusion, compassion

Operating principles:

- Importance of strong safety net
- Prevention & addressing service gaps
- Transformative solutions
- Leverage other funding sources

- Needs and issues are intersectional and interconnected.
- Prioritize experiences and perspectives of most impacted residents
- Commit to naming inequities and disparities & recognize those residents most harmed by them
- Economic opportunity & equity
- Create a culture of welcome, inclusion, belonging



Methodology for assessing community needs

- MXCAB's funding priorities are informed by **intensive community input** conducted over several months in 2023 and early 2024, including:
 - Written and verbal public comments at nine monthly Advisory Board meetings
 - Testimony from more than 200 members of the public
 - Data from third-party sources, including the Bay Area Equity Atlas
- Identification of unfunded priorities via **formal analysis** of 3 years of public input, prior MXCAB recommendations, and Board of Supervisors allocations
- **Public poll** of Advisory Board members at March 2024 meeting to identify and converge on priority recommendations



Funding priority recommendations

- Services to meet urgent needs of **African American residents**, including:
 - Additional funds for African American Holistic Wellness & Resource Hub
 - Services for African American families
 - Parent resource center
- Additional funding for the **Innovation Fund**
- **Guaranteed income pilots** to benefit residents countywide



Funding priority recommendations

- Community-based/provided **employment & training** services
- Community-based/provided **mental health services** for at-risk & under-served populations, especially LGTBQI+ and Asian-American Pacific Islander
- Community-based services focusing on **restorative justice & pre- & post-release services** for those re-entering the community from incarceration



Funding priority recommendations

- Community-based services for **seniors & disabled residents**, including programs that increase food security for seniors
- **Supportive housing subsidies for unhoused and housing-insecure youth and young adults**, including those aging out of foster care or returning to the community following incarceration
- **Vegetation management** for fire prevention
- **Abuse prevention and support**



Encouraging a focus on community-based services

- A majority of Measure X funding to date has been allocated to County departments and programs.
- The Advisory Board urges the Board to allocate the majority of this round of one-time funding to programs and services provided by organizations that are based in, and ideally staffed/led by, people who reflect those being served.
- We also urge that these funds be disbursed as expeditiously as possible, to address the urgent needs of residents who are struggling.



Thank you!

Thank you to the Board of Supervisors for committing to an inclusive, transparent, and values-driven approach to allocating these Measure X sales tax revenues.

Thank you to our diverse community members and stakeholders for entrusting the Advisory Board with the task of inviting and lifting up urgent community needs and conveying these needs to the Board of Supervisors for consideration.

