

SERVICE PLAN OUTLINE
(Purchase of Services - Long Form)

Number 48249-14

Nielsen Merksamer Parrinello Gross & Leoni LLP, hereafter referred to as "Contractor," and Contra Costa County, hereafter referred to as "County," agree that Contractor shall perform duties as outlined in this Service Plan. The County Administrator or his designee shall administer this contract and shall be the primary County contact for the Contractor.

SCOPE OF SERVICE

Contractor's services shall include, but not be limited to, the following:

- A. Assist the County in developing and implementing an effective state advocacy strategy and annual legislative program to
 - influence state laws and policies as they relate to County priorities, programs, and operations;
 - promote the passage of County sponsored bills; and
 - increase/protect funding for County priorities, programs, and operations.
- B. Research, monitor, and provide information to the County on such matters as:
 - bills and laws;
 - hearings, reports, and testimony;
 - funding opportunities and availability;
 - regulations, guidelines, directives and other administrative policies, both proposed and adopted;
 - technical memoranda and reports impacting County operations.
- C. Represent County interests in meetings with members of the State Legislature and/or their staff, and with state agencies, boards, commissions, committees and other bodies as appropriate.
- D. Participate in appropriate coalitions and working groups on behalf of the County.
- E. Arrange for meetings involving state officials as requested by the County.
- F. Prepare and deliver briefings and activity reports as needed, including an annual report summarizing services and results and quarterly briefings with key County staff.
- G. Prepare and file, on the County's behalf, such reports of lobbying activity as may be required of the County by state law or administrative requirements.
- H. Perform other related duties as mutually agreed upon.

Contractor shall comply with all federal and state laws regarding the activities of registered lobbyists in the performance of this contract.

Initials: _____

Contractor

County Dept.