



CONTRA COSTA COUNTY

AGENDA

Economic Development Committee

Supervisor Diane Burgis, Chair

Supervisor Candace Andersen, Vice Chair

Monday, June 2, 2025

10:30 AM

**3361 Walnut Boulevard, Suite 140,
Brentwood, CA 94513 |**

309 Diablo Road, Danville, CA 94526

ZOOM LINK

<https://cccounty-us.zoom.us/j/88506560273> |

Call in: 888 278 0254 US Toll-free Access code: 841892

The public may attend this meeting in person at either above location. The public may also attend this meeting remotely via Zoom or call-in.

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee.

1. Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two (2) minutes).
3. REVIEW and APPROVE meeting record from February 20, 2025, Economic Development Committee [25-2073](#)
Attachments: [DRAFT Economic Development Committee 02.20.25 minutes.pdf](#)
4. RECEIVE presentation from City of Brentwood on economic development activities (Ricardo Noguera, Economic Development Manager) [25-2074](#)
Attachments: [Contra Costa County ED Presentation June 2025.pdf](#)
5. RECEIVE report from and/or PROVIDE direction to staff regarding County economic development work program [25-2075](#)
Attachments: [2025 National Brownfields Training Conference.pdf](#)
6. The next meeting is currently scheduled for August 4, 2025 10:30AM
7. Adjourn

General Information

This meeting provides reasonable accommodations for persons with disabilities planning to attend a the meetings. Contact the staff person listed below at least 72 hours before the meeting. Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Committee less than 96 hours prior to that meeting are available for public inspection at 1025 Escobar St., 4th Floor, Martinez, during normal business hours. Staff reports related to items on the agenda are also accessible on line at www.co.contra-costa.ca.us.

HOW TO PROVIDE PUBLIC COMMENT:

Persons who wish to address the Committee during public comment on matters within the jurisdiction of the Committee that are not on the agenda, or who wish to comment with respect to an item on the agenda, may comment in person, via Zoom, or via call-in. Those participating in person should offer comments when invited by the Committee Chair. Those participating via Zoom should indicate they wish to speak by using the “raise your hand” feature in the Zoom app. Those calling in should indicate they wish to speak by pushing *9 on their phones.

Public comments generally will be limited to two (2) minutes per speaker. In the interest of facilitating the business of the Board Committee, the total amount of time that a member of the public may use in addressing the Board Committee on all agenda items is 10 minutes. Your patience is appreciated.

Public comments may also be submitted to Committee staff before the meeting by email or by voicemail. Comments submitted by email or voicemail will be included in the record of the meeting but will not be read or played aloud during the meeting.

For Additional Information Contact:

Alyson Greenlee, Committee Staff via email at alyson.greenlee@dcd.cccounty.us or by phone 925-655-2783



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2073

Agenda Date: 6/2/2025

Agenda #: 3.

Advisory Board: Economic Development Committee

Subject: REVIEW and APPROVE meeting record from February 20, 2025, Economic Development Committee

Presenter: Alyson Greenlee, Economic Development Manager

Contact: 925-655-2783

Information:

This is an ongoing item of the Committee.

Referral History and Update:

See Attachment.

Recommendation(s)/Next Step(s):

REVIEW and APPROVE meeting record from February 20, 2025, Economic Development Committee

CONTRA COSTA COUNTY ECONOMIC DEVELOPMENT COMMITTEE– Meeting Record

February 20, 2025 2:30 P.M. In Person/Via Zoom

Supervisor Candace Andersen, District II

Supervisor Diane Burgis, District III

1. Welcome and Introductions

Supervisor Andersen called the meeting to order at 2:30 PM. Supervisors Andersen and Burgis introduced themselves.

2. Public comment on any item not listed on this agenda.

No public comments.

3. REVIEW and APPROVE meeting record from December 4, 2024, Contra Costa County Economic Development Committee

Sup. Burgis approved of the meeting minutes, as did Sup. Andersen. Will pass on to the BOS.

4. RECEIVE presentation from City of Antioch (Bret Sweet, Economic Development Program Manager)

The City of Antioch gave a presentation on current economic development initiatives and their local workforce profile. They spoke about the geographic advantages and high education of the residents of the city in relation to desirable industries. The economic development team is pursuing establishing cornerstone businesses in the community. The city's strategy focuses on:

- Collaborating with resource providers
- Business association
- Local procurement
- Medical district

- Industrial zones
- Clean tech cultivation
- Retention, Expansion, and Attraction

5. RECEIVE updates from staff and/or PROVIDE directions to staff regarding Economic Development Work Program

- County staff continues to participate in Bay Areas Jobs 1st Collaborative. A next generation battery manufacturing hub is being prioritized by the collaborative. The county will support the project as it pursues a pilot project
- Met with US EDA to discuss the County's Just Transition Along the Northern Waterfront application. An investment review is scheduled for March with the EDA representative.
- County staff are attending the Cal Recycle: Recycling Market Development Zone event in Sacramento on March 4-5
- County staff are working with the staff to transition the RMDZ efforts to the Economic Development team
- Staff participated in community college district and Workforce Development Board's strategic planning sessions
- The County will be hosting a quarterly meeting of economic development staff from all the cities within the county. This meeting will be held on February 26th
- TeamCA member cities and county will discuss upcoming event on February 26th
- County staff are in the process of utilizing BluDot CRM. This tool will allow staff to better meet the needs of local businesses and provide resources
- The Economic Development team has assisted over 30 businesses since the December 4th meeting
- PPA project management meetings with Placeworks are continuing

6. Committee Member Comments

- The Committee would like the Economic Development staff to provide PPA information as a consent item for the next BOS meeting.

7. Adjourn to the next meeting (April 7th, 2025)

Sup. Andersen adjourned the meeting.



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2074

Agenda Date: 6/2/2025

Agenda #: 4.

Advisory Board: Economic Development Committee

Subject: RECEIVE presentation from City of Brentwood on economic development activities

Presenter: Ricardo Noguera, Economic Development Manager, City of Brentwood

Contact: (925) 306-2539

Information:

The City of Brentwood's presentation on economic development activities is attached.

Referral History and Update:

N/A

Recommendation(s)/Next Step(s):

RECEIVE presentation from City of Brentwood on economic development activities



Economic Development Activities in Brentwood

June 2, 2025

Contra Costa County



Brentwood's Economic Development Team



- Darin Gale, Acting City Manager
- Ricardo Noguera, Economic Development Manager
- Abraham Salinas, Project Lead/Senior Analyst

Demographic Summary



Total Population: 67,262



College Educated: 70%



Median Household Income: \$142,000



Median Home Value: \$812,000



Recent & Current Economic Development Highlights

Costco Opened in March



Streets of Brentwood was acquired with significant improvements planned.



Recent & Current Economic Development Highlights

Sand Creek Road Extension



The Yard in Downtown Brentwood



Planned & Proposed Economic Development Activities

Innovation Center Marketing



New Industrial Buildings: Harvest
Commerce Center & Sunset Industrial Park



Economic Development Programs

Economic Development Grant Program



Established in 2004



\$2.8M in grant awards

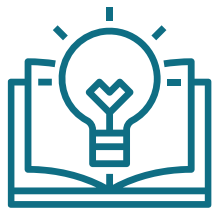


Funded by business license
tax revenue



Economic Development Programs

Small Business Virtual Workshop Series



Training and Education Opportunities



Presented by Local Experts



Hosted Monthly



Boost Your Brand

Social Media Strategies for Local Business Owners

Boost your brand and grow your business with social media! This free virtual workshop for small businesses will teach you how to attract customers, create engaging content, and maximize your reach—without spending a fortune. Don't miss out on the chance to level up your online presence and connect with local entrepreneurs! Register today and gain the skills to turn your social media into a powerful business tool.



Date
February 20, 2025

Time
10:00 AM-11:00 AM

[Zoom Registration](#)

City of Brentwood
Economic Development Division
EconomicDevelopment@Brentwoodca.gov
(925) 516-5440



Kristy J.
Owner
Kristy's Confections

Economic Development Challenges in Brentwood

- Tech & Life Science Market across SF Bay Area is struggling
- Land prices in East County are higher than Solano and Sacramento Counties
- Need for power to be made available within two year timeframe prior to developments opening
- Creating Financial Incentives for Economic Development in East County separate from the need for affordable housing



Thank you!



CONTRA COSTA COUNTY

1025 ESCOBAR STREET
MARTINEZ, CA 94553

Staff Report

File #: 25-2075

Agenda Date: 6/2/2025

Agenda #: 5.

Advisory Board: Economic Development Committee

Subject: RECEIVE report from and/or PROVIDE direction to staff regarding County economic development work program

Presenter: Alyson Greenlee, Economic Development Manager

Contact: 925-655-2783

Information:

Since the last meeting of the Economic Development Committee on February 20, 2025, various elements of the economic development work program have proceeded. This report includes updates on multiple efforts.

Referral History and Update:

Since the February 20, 2025, meeting of the Economic Development Committee, various elements of the economic development work program have proceeded. This includes:

- Economic development staff from the County received information from the U.S. Environmental Protection Agency (EPA) Region 9's Brownfields and Land Revitalization Program that the County's application for an Assessment Coalition Grant was selected for funding. EPA anticipates that it will award Contra Costa County a cooperative agreement in the amount of \$1,200,000 pending completion of all administrative and legal requirements, to cover the cost of environmental assessment activities at sites in the Contra Costa Brownfields Assessment Coalition's application. Costa County Department of Conservation and Development is the lead member and the non-lead Coalition members are the cities of Antioch, Pinole, and Martinez, and the nonprofit community-based organization Sustainable Contra Costa (Sustainable CoCo). The Coalition plans to use the grant money to assess the Sites for environmental contamination concerns and potential future cleanup. The grant will support the preparation of up to fourteen Phase I and up to seven Phase II Environmental Site Assessments as well as the development of a brownfield inventory for further priority site selection. The funding will meet the pressing needs of struggling communities along Contra Costa County's Northern Waterfront area by supporting the redevelopment of brownfield sites in five target areas. County staff will attend the upcoming 2025 National Brownfields Training Conference in Chicago from August 5-8, 2025 (See Conference Flyer Attachment).
- Economic development staff from the County participated-along with economic development staff from the City of Oakley-in the Board Meeting for TeamCalifornia on May 7, 2025, at the California Association for Local Economic Development (CALED) Conference in Ontario, California. County staff are coordinating with TeamCalifornia members Cities of Antioch, Brentwood, Concord, Pittsburg, and Oakley to host the TeamCalifornia Meet the Consultants Site Selectors' Conference (<https://teamca.org/meet-the-consultants-25/>) at the Concord Hilton from November 5-7, 2025. County staff will initiate regular planning meetings with TeamCalifornia starting in June 2025.
- Economic development staff from the County are coordinating with East Bay Economic Development Alliance (East Bay EDA) who will sponsor a pre-conference Bus Tour for site selectors before the start of the TeamCalifornia Site Selectors' Conference on November 5, 2025.

- Economic development staff from the County, in alignment with our recent adoption of the Bludot Business Engagement “CRM” (Customer Relationship Management), sent a business survey to all 4,373 licensed and active businesses in the unincorporated communities as part of our continued effort to strengthen economic development and enhance our business planning strategies. This survey will be conducted to collect as many responses as possible.
- Economic development staff from the County have assisted over 80 unique businesses since February 20, 2025, that are interested in locating in or expanding in unincorporated Contra Costa County. This includes aiding with permitting, questions about zoning, contracting, and business license/permits. Economic development staff continue to assist businesses.
- Economic development staff from the County participated in a site visit with East Bay Economic Development Alliance, the County Airports, District III, to Birdstop. Inc. at Buchanan Airfield. The County will continue to conduct site visits of a similar nature.
- Economic development staff from the County submitted two responses to prospective Requests for Information (RFIs) from the Governor’s Office of Business & Economic Development since February 20, 2025. County staff will continue to monitor prospective RFIs and report on the outcomes of these activities.
- Economic development staff from the County conducted its Countywide Economic Development Meetings with the economic development staff from the 19 cities and the Workforce Development Board on February 26, and 21, May 2025. The County will continue to convene these quarterly meetings for countywide economic development staff to have opportunities for information sharing and collaboration.
- Economic development staff from the County conducted a site visit with District III Supervisor’s Staff, County Airports Director, and East Bay EDA to Birdstop. Inc. at Buchanan Airfield. The County will continue to conduct site visits of a similar nature.
- Economic development staff from the County presented to four Community Advisory Panels in April 2025 and the Greater Concord Chamber of Commerce in May 2025.
- Economic development staff from the County continue to participate in regular project meetings for implementation of the two-year Northern Waterfront Technical Assistance Project funded by a \$500,000 Pilot Grant from Metropolitan Transportation Commission (MTC) Priority Production Areas (PPAs) Program for technical assistance for the planning and infrastructure for multiple PPAs in the Northern Waterfront namely the two PPAs within unincorporated Contra Costa County-Pacheco Manufacturing Zone and Bay Point Industrial Center-and those in the Cities of Concord, Pittsburg, Antioch, and Oakley. The County is the lead on this project, and coordinates with the Cities and with MTC-ABAG’s Technical Assistance Provider Placeworks. On May 2025, Placeworks delivered a revised scope of work based on changes to the scope and schedule with MTC-ABAG and an update on the development of a GIS inventory of industrially zoned land.

The economic development activities are funded by a General Fund allocation of \$432,000 dating from 2023-24. There is an estimated total cost of \$976,144.46 for these activities in FY 24/25.

Conference Overview

The National Brownfields Training Conference

The National Brownfields Training Conference brings together stakeholders from government, industry, and the community to share knowledge and best practices on the remediation and redevelopment of contaminated properties, known as brownfields. The conference features a range of sessions, workshops, and networking events that cover topics such as financing, liability, and community engagement, with the goal of promoting the cleanup and revitalization of contaminated sites across the United States.

Attending the National Brownfields Training Conference can be beneficial for professionals working in fields related to brownfields remediation and redevelopment, such as environmental consultants, developers, attorneys, and government officials. The conference provides a platform for participants to learn about the latest technologies and strategies for cleaning up and reusing contaminated properties, as well as opportunities to connect with peers and potential partners.

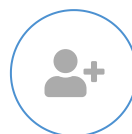


ATTEND

Knowledge



DISCOVER



CONNECT

Community



EXPLORE

of brownfields redevelopment and
promoting sustainable land use practices.

[ABOUT](#)

[PROGRAM](#)

[ENGAGE](#)

[NEWS](#)

[THE PHOENIX AWARDS](#)

[REGISTER NOW](#)

When: August 5-8, 2025

Where: MCCORMICK PLACE,
CHICAGO

What to Expect



The Brownfields Conference features a dynamic educational program of speakers, discussions, mobile workshops, films and other learning formats that are calibrated to provide you with case study examples, program updates, and useful strategies for meeting your brownfield challenges head on. The exceptional training offered by the Brownfields Conference has something for both beginners and seasoned professionals.

The conference is also a premier stop for the private sector with a vibrant exhibit hall and other transactional activities that are catered towards companies doing the business of brownfields cleanup and redevelopment. The exhibit hall will feature federal agencies, engineering firms, developers, environmental cleanup companies, legal and financial expertise, nonprofits, and other types of organizations.

Who Should Attend

If you are in the brownfields industry or are part of a locale with a brownfields site, and you are looking to revitalize your community, spur economic growth, restore the environment, and protect the public health, then don't miss Brownfields 2025.

ABOUT PROGRAM ENGAGE NEWS
Brownfields 2025 features over 150 panels, town halls, roundtables, and topic talks where attendees can learn directly from experts in the field and interact with federal, state, and local decision-makers. In these sessions, speakers will discuss new practices, share success stories, and stimulate new ideas.

The Brownfields Conference is also a great opportunity to earn your continuing education credits.

Discover

Chicago last hosted the conference 10 years ago, in 2015, and the planning team is looking forward to bringing this dynamic event back to the Windy City and highlighting the commitment to environmental protection and economic development in the region. We invite you to get out and experience all that Chicago has to offer through the many offered Mobile Workshops and self-guided tour.

Connect

Brownfields 2025 will feature Regional Open Houses, affiliate meetings, and other networking events. You will have the opportunity to re-connect with your colleagues from around the country and network with federal, state, and local officials. This conference is an extremely valuable experience due to the interactions that take

THE PHOENIX AWARDS

REGISTER NOW



Mobile workshops offer attendees the opportunity to get out of the convention center and to visit brownfields sites firsthand, hearing from project leaders and the community.

Individuals who may be interested:

- Local, state, tribal, and federal government leaders
- Federal and state contractors
- Real estate developers and investors
- Financial and insurance providers and risk management practitioners
- Economic development officials and community development organizations
- Construction and building firms
- Environmental and civil engineers, planners and public works officials
- Information technology professionals
- Academic institutions & students
- Attorneys

Previous Conferences

- 2023 – Detroit
- 2022 – Oklahoma City
- 2019 – Los Angeles
- 2017 – Pittsburgh
- 2015 – Chicago
- 2013 – Atlanta
- 2011 – Philadelphia
- 2009 – New Orleans
- 2008 – Detroit
- 2006 – Boston
- 2005 – Denver
- 2004 – St. Louis
- 2003 – Portland
- 2002 – Charlotte
- 2001 – Chicago
- 2000 – Atlantic City
- 1999 – Dallas
- 1998 – Los Angeles
- 1997 – Kansas City
- 1996 – Pittsburgh

The National Brownfields Training Conference is the largest event in the nation focused on environmental revitalization and economic redevelopment. Held every two years, the National Brownfields Conference attracts over 2,000 stakeholders in brownfields redevelopment and cleanup to share knowledge about sustainable reuse and celebrate the EPA brownfields program's success. Whether you're a newcomer or a seasoned professional, Brownfields 2025 offers something for you!



[SUBSCRIBE TO UPDATES](#)