



Proposed Bicycle & Pedestrian Safety Education Project

Transportation Development Act Article 3

Fiscal Year 2026 - 2027

**Submitted by:
Contra Costa Health
Building Healthy Communities Program
December 2, 2025**



Proposed Bicycle & Pedestrian Safety Education Project

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CONTRA COSTA HEALTH

2500 Bates Ave, Suite 200 | Concord, CA 94520 | cchealth.org

December 2, 2025

Chris Lau
Assistant Public Works Director
Transportation Engineering Division
Contra Costa County Public Works Department
255 Glacier Drive
Martinez, CA 94553

Dear Mr. Lau,

I am delighted to submit the Contra Costa Health (CCH) application for fiscal year 2026-2027 TDA Article 3 funding. TDA Article 3 has provided generous funding to CCH since 1999. With continued support, CCH will maintain and expand delivery of quality bicyclist and pedestrian safety education initiatives at schools and in community settings across Contra Costa County.

Over the past year, we participated in 13 community events, reaching hundreds of families with bicyclist and pedestrian safety education programming. Additionally, we coordinated with local community-based organizations (CBOs), partners, and law enforcement agencies to distribute 225 helmets to children and adults who needed them and provided training to staff on proper helmet fitting. We continue to partner with key stakeholders to promote a culture of safe walking, biking, and rolling throughout the county. These activities provide county residents, especially those living in equity priority communities, with comprehensive bicycle and pedestrian safety education programs, as well as engaging and safe active transportation promotion events.

The attached description details the proposed activities. The total requested budget for these activities is \$55,000. A line-item budget is attached.

Please do not hesitate to contact me if you have any questions. Thank you for your consideration.

Sincerely,

Cedrita Claiborne

Cedrita Claiborne, MPA
Community Wellness and Prevention Program Director
Contra Costa Health

Attachment B**TDA Article 3 Project Application Form**

1. Agency	Contra Costa Health (CCH)		
2. Primary Contact	Cedrita Claiborne, MPA Community Wellness and Prevention Program Director		
3. Mailing Address	2500 Bates Avenue, Suite B, Concord, CA 94520		
4. Email Address	Cedrita.claiborne@cchealth.org	5. Phone Number	(925) 608-5205
6. Secondary Contact (in the event primary is not available)	Davis Okonkwo Senior Health Education Specialist Building Healthy Communities Program		
7. Mailing address (if different) N/A <input checked="" type="checkbox"/>			
8. Email Address	Davis.okonkwo@cchealth.org	9. Phone Number	(925) 440-7010
10. Send allocation instructions to (if different from above):	N/A		
11. Project Title	Contra Costa Health Bicycle & Pedestrian Safety Education Project		
12. Amount requested	\$55,000.00	13. Fiscal Year of Claim	2026 - 2027

14. Description of Overall Project:

In Contra Costa County, CCH will aim to advance a broad range of active transportation safety education and connectivity to resources through the delivery of bicycle and pedestrian safety education events in schools and community settings, safety resource-sharing and distribution, and expanded local jurisdiction AT partnerships.

15. Project Scope Proposed for Funding: (Project level environmental, preliminary planning, and ROW are ineligible uses of TDA funds.)

Non-infrastructure community and youth bicyclist and pedestrian safety education offered countywide, with emphasis on residents living in equity priority communities, PDAs.

16. Project Location: A map of the project location is attached or a link to a online map of the project location is provided below:

Throughout Contra Costa County, with a special focus on Equity Priority Communities, PDAs, and TOCs located within the county.

- 1) https://mtc.ca.gov/sites/default/files/Equity_Priority_Communities.pdf
- 2) <https://opendata.mtc.ca.gov/datasets/priority-development-areas-plan-bay-area-2050/explore?location=37.982349%2C-122.084129%2C11.00>
- 3) <https://experience.arcgis.com/experience/01311260043f4bd689907c9df577bfff>

Project Relation to Regional Policies (for information only)

17. Is the project in an [Equity Priority Community](#)? Yes ☐ No ☐

18. Is this project in a [Priority Development Area](#) or a [Transit-Oriented Community](#)? Yes ☐ No ☐

19. Project Budget and Schedule

Project Phase	TDA 3	Other Funds	Total Cost	Estimated Completion (month/year)
Bike/Ped Plan				
ENV				
PA&ED				
PS&E				
ROW				
CON				
Total Cost	55,000		55,000	

Project Eligibility

A. Has the project been reviewed by the Bicycle and Pedestrian Advisory Committee? Yes ☐ No ☒
If "YES," identify the date and provide a copy or link to the agenda.
If "NO," provide an explanation).

B. Has the project been approved by the claimant's governing body? Yes ☐ No ☒
If "NO," provide expected date: _____

C. Has this project previously received TDA Article 3 funding? Yes ☒ No ☐
(If "YES," provide an explanation on a separate page)

D. For "bikeways," does the project meet Caltrans minimum safety design criteria pursuant to [Chapter 1000 of the California Highway Design Manual](#)? N/A Yes ☐ No ☐

E. 1. Is the project categorically exempt from CEQA, pursuant to CCR Section 15301(c), Existing Facility? Yes ☒ No ☐

2. If "NO" above, is the project is exempt from CEQA for another reason? Yes ☐ No ☐
Cite the basis for the exemption. _____ N/A ☒
If the project is not exempt, please check "NO," and provide environmental documentation, as appropriate.

F. Estimated Completion Date of project (month and year): 06/2030

G. Have provisions been made by the claimant to maintain the project or facility, or has the claimant arranged for such maintenance by another agency? (If an agency other than the Claimant is to maintain the facility, please identify below and provide the agreement. Yes ☐ No ☒

H. Is a Complete Streets Checklist required for this project? Yes ☐ No ☒
If the amount requested is over \$250,000 or if the total project phase or construction

phase is over \$250,000, a Complete Streets checklist is likely required. Please attach the Complete Streets checklist or record of review, as applicable. More information and the form may be found here: <https://mtc.ca.gov/planning/transportation/complete-streets>



PROJECT NARRATIVE

PROPOSED BICYCLE & PEDESTRIAN SAFETY EDUCATION PROJECT Fiscal Year 2026 - 2027

PROJECT SUMMARY:

The proposed Contra Costa Health (CCH) Building Healthy Communities Program TDA Article 3 Bicycle & Pedestrian Safety Education Project for Fiscal Year (FY) 2026 - 2027 will include several bicycle and pedestrian safety strategies that CCH will conduct primarily in school and community settings. These include:

- School pedestrian, bicycle, and e-bike safety education and events,
- Parent and guardian bike/ped safety meetings,
- Family bicycling and walking events,
- Bicycle helmet fitting and distribution,
- Community helmet safety outposts,
- Bike trailer resource sharing for bike rodeos,
- Maintain local jurisdiction partnerships for safe active transportation infrastructure.

With the generous support of TDA Article 3 funding since 1999, the CCH Bicycle & Pedestrian Safety Education Project has grown from a narrow focus on classroom traffic safety education to broad, collaborative school- and community-wide programming, planned in partnership with local jurisdictions, transportation engineers, land use planners, community-based organizations (CBOs), school communities, and more. Please find enclosed the "Contra Costa Health TDA Highlights, FY 2024 - 2025" for detail on our successes in implementing the program in the previous fiscal year.

In FY 2026 - 2027, CCH proposes to continue providing the Bicycle & Pedestrian Safety Education Project across Contra Costa County through a collaborative, community-focused approach to reach a wide range of community members including parents/guardians, school-aged children, school staff, residents living in equity priority communities, and agency partners. In recent years, CCH has focused on developing the capacity of community organizations to train staff and stakeholders in safe walking and biking to broaden and deepen the reach of the project. Project activities are described in detail below.

SCHOOL EDUCATION AND EVENTS

In FY 2026 - 2027, CCH will provide 1-2 bicycle and pedestrian safety presentations or events in school and after-school settings to reach at least 50 students throughout Contra Costa County. Presentations and events will include e-bike safety education. CCH staff will distribute small safety incentives at these events, such as reflective armbands and bike lights. CCH bases presentation content on an array of bicyclist and pedestrian safety resources from national experts and partners in the field. The presentations engage students in learning and practicing safe walking and rolling. Presentations will also include a demonstration of correct bicycle helmet fitting. CCH will add information on safety practices for other micro-mobility modes such as scooting and e-biking, as appropriate. Classroom education will include either post-tests to assess student knowledge or informal evaluation measures such as hand-raising tallies reflecting intention to implement bike/ped safety strategies. In addition, CCH will maintain ongoing communication with school site staff to identify emerging needs.

PARENT AND GUARDIAN SAFETY MEETINGS

In FY 2026 - 2027, CCH will plan and deliver 1-2 parent/guardian-focused bicycle and pedestrian safety presentations. The presentations will include content related to e-bike safety. These sessions have the overarching goals of 1) empowering parents and guardians to advocate for safer active transportation school-zones, and 2) providing a forum for parents and guardians to learn, practice, and increase their knowledge of bicyclist and pedestrian safety measures.

In the realm of active transportation, the built environment plays a crucial role in ensuring safety. Physical infrastructure, such as well-maintained sidewalks, protected bike lanes, and comfortable pedestrian crossings provide the opportunity for individuals to engage in active transportation safely. The presentations will invite parents and guardians to identify bicyclist and pedestrian roadway safety issues in their school zones and brainstorm strategies to address these concerns. The presentations will include provision of customized safety materials and technical assistance to improve school zone safety (e.g. walking school buses, crossing guards, safety patrols, safe drop-off processes, and more). All solutions proposed at these presentations are implemented in accordance with existing school district and local jurisdiction policies. Additionally, in implementing these efforts, CCH will leverage partnerships with transportation engineers, land use planners, city employees, parents/guardians, school staff, and school district administrators.

FAMILY BICYCLING AND WALKING EVENTS

In FY 2026 - 2027, CCH will continue to promote active transportation safety and physical activity encouragement across the county by coordinating and conducting at least 1 safe bicycling or walking community event. Event activities may include bike helmet fitting and distribution, bike valet, or LCI-instructor led energizer stations for families to receive active transportation safety encouragement. In recent years, CCH has collaborated with the Richmond Outdoor Coalition, Monument Crisis Center, the Muslim Community Center East Bay, Mount Diablo Unified School District, East County Community Partners, Verde Elementary in North Richmond, The Watershed Project, Bike East Bay, Rich City Rides, and Bike Concord to distribute resources and

encourage bike and pedestrian safety. To ensure that students practice safe walking and bicycling (including e-biking), CCH provides parents, guardians, school staff, and agency partners with active transportation safety and helmet fitting fliers during these events. CCH staff also distribute small safety incentives at these events, such as reflective armbands and bike lights.

BICYCLE HELMET FITTING AND DISTRIBUTION

For FY 2026 - 2027, CCH will fit and distribute helmets, provide educational materials about helmet use, and inform participants of California helmet laws. CCH will provide approximately 100 helmets to Contra Costa families living in disinvested communities, working in partnership with community-based organizations, law enforcement, and key stakeholder groups. CCH staff or CCH-trained volunteers will fit helmets to each child. CCH will provide all volunteers with a helmet-fitting training and demonstration prior to the event to ensure appropriate fittings. Helmet distribution is supplemented by one-on-one education and take-home materials about correct helmet use.

COMMUNITY HELMET SAFETY OUTPOSTS

In FY 2026 - 2027, CCH will continue to build the capacity of at least 2 CBOs to stock and maintain community safety outposts dedicated to the distribution and proper fitting of bicycle helmets. CCH staff will train CBO staff on bicycle helmet laws, how to properly fit bicycle helmets, support inventory planning, and coordinate helmets delivery, as supplies last. Ongoing partnerships with the Richmond Outdoor Coalition, Monument Impact, and the Muslim Community Center have yielded positive outcomes for helmet distribution efforts and readiness, with the target for the continuity of these partnerships well on track to continue.

BIKE TRAILER RESOURCE SHARING FOR BIKE RODEOS

In FY 2026 - 2027, CCH will loan, free of charge, the Safe Moves Bicycle Trailer to at least 3 community organizations, schools, or law enforcement agencies to support them in conducting their own bicycle rodeo events. CCH staff will also be available to provide on-site technical assistance for partner-led bike rodeos, as requested. The CCH Safe Moves Trailer is made available to community partners and local agencies on a request and reservation basis. CCH staff provide the borrowing organization with technical assistance, equipment, and materials to successfully conduct the event. This includes the use of the Safe Moves bike rodeo equipment, helmets, and printed safety flyers. CCH staff will maintain the equipment and the trailer in good working order throughout the year.

The contents of the CCH Safe Moves Bicycle Trailer include a fleet of 22 bicycles of several wheel sizes to fit children of various ages. Wheel sizes include 20-inch, 18-inch, 16-inch, as well as 12-

inch balance bikes. The trailer also contains bike rodeo equipment including lane delineators, a wooden ramp, bike helmets of various sizes (toddler, small, medium, large, and X-large), a bike pump, safety cones (large, medium and small), chalk, a chalk lane marking tool, collapsible bike valet racks, and traffic signage placards. CCH contracts with the Bike Concord Bike Kitchen to provide annual maintenance of the bike fleet (or more often if necessary). The vendor provides full-service repairs, parts replacements, and tune-ups for the bike fleet. Additionally, County Public Works performs annual maintenance on the trailer to ensure the trailer is in good working order.

MAINTAIN LOCAL JURISDICTION PARTNERSHIPS FOR SAFE ACTIVE TRANSPORTATION INFRASTRUCTURE

In FY 2026 - 2027, CCH staff will serve as a member of at least 1 active transportation working group to provide a public health injury prevention perspective and ensure bicyclist and pedestrian safety are prioritized. CCH is dedicated to developing collaborative partnerships with local jurisdiction staff and elected officials to advance shared goals of improved traffic safety, health, and active transportation. CCH has been an active collaborative partner in the countywide Vision Zero working group, Contra Costa Vision Zero Action Plan implementation team, the county Planning Integration Team for Community Health (PITCH), and various active transportation and safe routes planning committees (including those coordinated by CCTA, WCCTAC, City of El Cerrito, City of Pinole, City of Lafayette, City of San Pablo, and City of Pittsburg). At these collaborative tables, CCH provides input on bicyclist and pedestrian-built environment countermeasures to ensure safety, health, and equity are integrated into local plans and infrastructure.

PROJECT BUDGET

The proposed budget request for these activities is \$55,000. Please see attached the line-item budget and budget justification.

Building Healthy Communities Program

TDA HIGHLIGHTS- FY 24-25



Key Strategies

School pedestrian, bicycle, and e-bike safety education and events

Parent and guardian bike/ped safety meetings

Family bicycling and walking events

Bicycle helmet fitting and distribution

Community helmet safety outposts

Bike trailer resource sharing for bike rodeos

Local Jurisdiction Partnerships and Collaboration



**School pedestrian, bicycle, and e-bike safety
education and events**

Location: West County

Date: 8/16/24 & 5/22/25

Description

To expand the culture of active transportation in school and after-school settings in West County, CCH staff conducted safe walking and rolling education presentations at the Davis Parks Fields and Center, Dover Elementary for its Multicultural Day Fair, and the Thrive Thursday community health and wellness series. Staff also distributed safety resources and small incentives to encourage active travel.





**Parents and guardians bike/ped safety meetings
Virtual & In-person (Central County)**

Date: 9/28/24 & 5/6/25

Description

CCH leveraged its deepened collaboration with the county's EHSD Head Start Childcare and Learning Centers to deliver two parent/guardian-focused bicycle and pedestrian

safety presentations that empowered and enhanced their understanding and application of active transportation-related safety measures in the built environment to cultivate and advocate for safer, healthier, and active travel.



Family bicycling & walking events

West and East County

Date: 8/1/24 & 9/24/24

Description

In the past FY (24-25), CCH conducted at least 5 family bicycling and walking events across the county, collaborating with vibrant community hubs and school sites that include the Richmond Outdoor Coalition, Gehringer Elementary, Meadow Homes Elementary, a Park Rx community health event and Balboa Children's Center to deliver educational activities and resources tailored to increase and encourage safe biking and walking among students and families across the county.



Bicycle helmet-fitting and distribution

Countywide

Date: Various

Description

In the past year, CCH ramped up its inventory to coordinate helmet distribution efforts, coordinate helmet-fitting demos, and inform community members of the existing California helmet use law. These efforts resulted in the distribution of over 225 helmets across the county to support various cities' law enforcement agencies, school sites, community setting events, and CBOs. CCH also paired these distributions with smaller incentives based on request and need.

**Building Communities
and Opportunity.**

Rooted in the Monument neighborhood, we provide programs and services they need to build a better future.

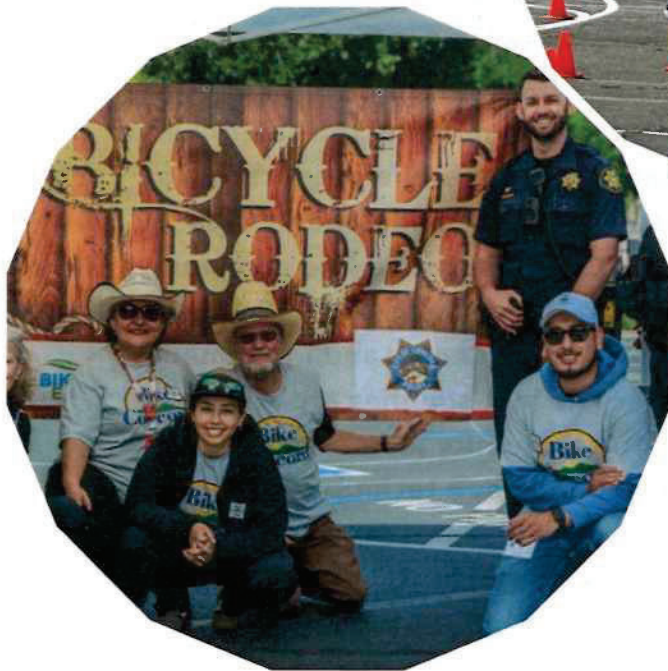


**Community helmet safety outposts
Countywide**

Date: 4/16/25 & 6/12/25

Description

To extend its reach in meeting the safety needs of all county residents while connecting and cultivating bike and pedestrian safety partnerships, CCH established two community helmet safety outposts with two CBOs in--the Muslim Community Center and Monument Impact--where helmet supplies are stored and distributed to community members as needed. CCH staff also provided technical assistance training to support inventory maintenance and helmet-fitting/use.



Bike trailer resource sharing for bike rodeos

Countywide

Date: 4/30/25, 5/3/25 & 5/15/25

Description

In FY 24-25, CCH loaned the Safe Moves Bicycle trailer to community partners, specifically, Bike Concord, the Pinole Police Department, and the Office of the Sheriff, to conduct bike rodeo events for families and residents, as CCH staff provided technical assistance to support the success of these activities



CONTRA COSTA COUNTY, CALIFORNIA **Planning Integration Team for Community Health (PITCH)**

Local jurisdiction partnerships and collaboration

Date: Meets bimonthly

Description: Throughout FY 24-25, BHC staff participated in bimonthly PITCH meetings to offer a public health perspective in various County transportation planning and engineering projects. PITCH is a Contra Costa County interdepartmental group, formed by the County Board of Supervisors, charged with aligning and integrating various ongoing planning, engineering, and public health initiatives throughout the County into a coordinated team approach across departmental lines.

CONTRA COSTA
HEALTH



cchealth.org

Thank You!



Budget Proposal
Transportation Development Act Article 3 (TDA)
Bicycle & Pedestrian Safety Education Project
FY 2026 - 2027

PERSONNEL	FTE	Salary	Budget Request
Senior Health Education Specialist	0.30	\$ 110,698.33	\$ 33,209.50
TOTAL SALARY			\$ 33,209.50
Fringe Benefits (56%)			\$ 18,597.32
TOTAL PERSONNEL			\$ 51,806.82
OPERATING EXPENSES			
Fees and Services: Annual bike trailer maintenance, vehicle rentals, storage space			\$ 1,200.00
Bike/Ped Safety Items			\$ 993.18
Bike Helmets			\$ 1,000.00
TOTAL NON-PERSONNEL EXPENSES			\$ 3,193.18
TOTAL PROJECT EXPENSES			\$ 55,000.00

Budget Justification

Salary: Senior Health Education Specialist provides project coordination and implementation; salary reflects FY 26-27 COLA.

Benefits: County benefits calculated at 56%

Fees and Services: Bike trailer County Fleet Services fees and insurance \$24 x 12 mos ~\$288; vehicle rentals to transport bike fleet (2x) ~\$300; self-storage space fees for additional storage needs ~\$362, and bike fleet maintenance ~\$250

Bike/Ped Safety Items: Estimated cost of approximately 200 small bike/ped safety incentives at \$4 - \$5 per item.

Bike Helmets: Estimated cost of approximately 100 helmets at \$10 each.