Submit Date: Aug 02, 2024

Contra Costa County Boards & Commissions

Application Form

Profile				
Patience	С	Ofodu		
First Name	Middle Initial	Last Name		
Home Address			 Suite or Apt	
San Ramon			CA	94582
City			State	Postal Code
Mobile: (925) 980-2330 Primary Phone	_			
natience@eastbayeda.org Email Address				
District Locator Tool				
Resident of Supervisori	al District:	:		
✓ District 2				
East Bay Economic Development Alliance - Oakland, CA Employer	Head of Relation Partner Job Title	f Community ns and Strategic ships		
Length of Employment				
16 months				
Do you work in Contra	Costa Cour	nty?		
○ Yes ⊙ No				
If Yes, in which District	do you wo	ork?		
How long have you live	d or worke	ed in Contra Cost	a County?	
18 years				
Are you a veteran of th	e U.S. Arm	ed Forces?		
c Yes ⊙ No				
Board and Interest				
Which Boards would yo	u like to a _l	pply for?		
Workforce Development Bo	ard: Submitte	ed		

Seat Name
open
Have you ever attended a meeting of the advisory board for which you are applying?
⊙ Yes ○ No
If Yes, how many meetings have you attended?
over 50
Education
Select the option that applies to your high school education *
College/ University A
Name of College Attended
CSU East Bay
Degree Type / Course of Study / Major
Masters / Public Administration
Degree Awarded?
⊙ Yes ⊙ No
College/ University B
Name of College Attended
Degree Type / Course of Study / Major
Degree Awarded?
c Yes c No
College/ University C
Name of College Attended
Degree Type / Course of Study / Major
Degree Awarded?
o Yes o No

Other Trainings & Occupational Licenses

Other Training A

Workforce Development Executive Development

Certificate Awarded for Training?

⊙ Yes ○ No

Other Training B

Leadership Contra Costa

Certificate Awarded for Training?

⊙ Yes ○ No

Occupational Licenses Completed:

California Department of Real Salesperson License

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, commitee, or commission.

As an 18-year county resident, I am passionate about giving back to my community. I bring extensive experience in workforce and economic development, honed during my almost 11 years as county staff. The county has provided me with outstanding leadership experience and training. I am passionate about workforce development and deeply relate with the workforce community and stakeholders. I advocate for programs to help small businesses and the vulnerable population. My current role at the East Bay Economic Development Alliance as Head of Community Relations and Strategic Partnerships aligns with key industry sectors. I believe in the power of innovative strategic partnerships and collaborative efforts to create a thriving economic landscape. I continue collaborating with the WDBCCC staff and board members, referring alliances and supporting the WDBCCC's efforts. Board membership will allow me to leverage my partnerships in Alameda and Contra Costa to support the WDBCCC.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

I have 15 years of leadership experience in workforce and economic development across the Bay Area. My nearly 11 years with Contra Costa County include serving as Interim Executive Director of the Workforce Development Board, Workforce Services Specialist/Business Services Manager, One-Stop Career Center Coordinator, and Case Manager. I convene industry, government, labor, education, community, and other stakeholders to address the skills gap and match job seekers with future employers. I recruited board members from top employers and non-profit organizations, staffed committees, raised sponsorships for events, and presented at workforce conferences and to community partners. I collaborated with state workforce and economic development organizations to ensure the appropriate application and accountability of workforce programs and funding. I participated in several county initiatives. As a California Workforce Association (CWA) Race and Equity Committee member, we designed an Action plan during the pandemic. My experience also extends to the workforce and economic development roles in Alameda County and the San Jose Office of Economic Development. Other initiatives and publications I coordinated or partnered with are the Contra Costa Economic Partnership for the Equitable Economic Recovery Task Force, which aims to expand economic opportunity in Contra Costa County and MEETING THE DEMAND HEALTH CARE WORKFORCE IN CONTRA COSTA COUNTY. I serve on several boards, including as Chair for the City of San Ramon Economic Development Advisory Committee. I also have experience as a CA-licensed real estate salesperson for over 20 years and as a past small business owner.

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

• Yes • No

Do you have any obligations that might affect your attendance at scheduled meetings?

○ Yes ⊙ No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

○ Yes ⊙ No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

Board Member Concord Chamber of Commerce, 2024, Chair City of San Ramon Economic Development Advisory Committee, 2024. Chair Economic Development Directors Council of East Bay Economic Development Alliance 2023, Executive Board Member San Ramon Chamber of Commerce 2018, East Bay Leadership Council 2022, and California Workforce Association member 2022.

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

○ Yes ⊙ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

○ Yes ○ No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and undersand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

✓ I Agree

Important Information

- 1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
- 2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
- 3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
- 4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
- 5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
- 6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
- 7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
 - (1) Mother, father, son, and daughter;
 - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
 - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.



Professional Summary:

East Bay workforce and economic development leader with over 15 years in strategic roles across the Bay Area. Demonstrates a proven track record in driving economic growth, enhancing workforce capabilities, and fostering community partnerships. Skilled in strategic partnerships, community relations, policy development, advocacy, program management, event coordination, and stakeholder engagement. Recognized by the California Workforce Association (CWA) and the region as an expert on workforce development, frequently invited as a subject matter expert at state and regional convenings. Has hosted numerous employer and job seeker events with hundreds in attendance and participated extensively in national and local workforce and economic development conferences. Recognized for board member recruitment and managing board relationships and dedicated to Equity and Inclusion in supporting workforce development initiatives.

Professional Experience:

Head of Community Relations and Strategic Partnerships Economic Development Director *East Bay Economic Development Alliance - 2023-Present*

- Engage with various stakeholders, including community members, business partners, government officials, and non-profit organizations.
- Design and implement community engagement strategies to foster positive relationships that align with the organization's mission and goals.
- Identify and pursue strategic partnerships that align with the organization's goals.
- Foster collaboration between the organization and its partners to achieve mutual goals.
- Ensure efficient and effective use of resources and leverage partnerships to secure funding and sponsorships.
- Track and evaluate the performance and impact of partnerships.

Interim Executive Director (positions during this time include Workforce Services Specialist, Business Services Manager, One-Stop Career Center Coordinator, and Career Center Case Manager).

2012-2023, Contra Costa County Workforce Development Board

- Expert in board member recruitment and staffing multiple committees
- Managed Federal and State programs and funding, including AB109/ Reentry, Rapid Response, Business Services, and Youth, Adult, and Dislocated Worker Programs.
- Built strong relationships with business leaders, policymakers, and community organizations.

- Conducted comprehensive labor market analyses to inform program development.
- Led initiatives that improved employment opportunities and access to employment opportunities
- Managed multi-million-dollar budgets and funding for workforce programs.
- Developed and implemented strategic plans with local businesses and educational institutions.

Business Services Lead

Alameda County - NUMMI Re-Employment Center (NRC-LETC-UAW), 2010 -2012

Business Services Coordinator Job Placement Specialist

City of San Jose Office of Economic and Program Development, Work2future, 2010 - 2012

New Home Community Sales Manager for Several Builders Including:

Summer Hill Homes, Lennar Homes, Signature Properties and Pulte Homes, 2001-2008

Computer Associates, ACCPAC Inc,

Account Manager/Business Partner Recruiter, 1998-2001

Education:

Master's degree in public administration

California State University, East Bay

Board Memberships and Leadership:

- Chair City of San Ramon Economic Development Advisory Committee, 2023-2024
- Board Member, Concord Chamber of Commerce, 2020-2024
- Chair and Co-Chair, Economic Development Directors Council of East Bay Economic Development Alliance, 2021-2023
- California Workforce Association, Race and Equity, Legislative, and Capacity Building Committees 2016-2023
- Contra Costa County Employment and Human Services Diversity and Equity Committee, 2021-2023
- Executive Board Member San Ramon Chamber of Commerce, 2017-2018
- Member East Bay Leadership Council (EBLC)
- Contra Costa College Community College District, Advisory Board Participation to support skills and curriculum development as invited.

Professional Development and Conferences:

Bay Area Social Services Consortium, UC Berkeley Executive Development Program, - 2022 California Association for Local Economic Development Conference (CALED) - 2014-2024 California Economic Summit, 2016-2023

California Federation of Labor Unions / Rapid Response Conference $-\,2013\text{-}2022$ National Association of Workforce Boards Forum and California Workforce Association Conference, 2014–2022

Leadership Contra Costa Graduate - 2020

California Workforce Association (CWA) Executive Boot Camp - 2017

Keys to Economic Development Certificate Program (CALED) - 2019

Contra Costa County — EHSD Leadership Academy and Mentor and Mentee Program

Executive Skills:

• Community Relations, Strategic Partnerships, Strategic Planning, Event Planning, Policy Development, Program Management, Stakeholder Engagement, Budget Management, Public Speaking, Advocacy.

Certifications:

• California Licensed Salesperson Certificate – 2001-Present