

2024-10-22 C.6
commentary

Juliet Casey:

Los Medanos College is a proud partner of CCTV with a shared mission of strengthening the community through education and disseminating fair, accurate and timely information. In a time when credible sources of news and information are difficult to discern in the din of social media and "infotainment," CCTV stands apart. CCTV is a vital portal for public access to government, education, and news, and provides an outlet for community voices that would not otherwise be heard. Thank you, CCTV, and congratulations on 30 years of service to Contra Costa County!

Ted Asregado: and I am the Public Information Officer at the Contra Costa District Attorney's Office. Why is community media so important to us? Well from our office's perspective it is integral to our communication strategy. We've utilized this television studios at Contra Costa TV to record long form videos. We've asked the staff to help us uh create ads and edit them for social media for our community academy. This is a 10 week course where we invite the public in about 20 people to learn all about the work we do at the DAS office. And then finally we're really excited about this one. It is a podcast that we just launched called Cross Examination which we record at Contra Costa T V's brand new podcasting facility. So yes community media very important to us here at the District Attorney's Office.