



Contra Costa County

Print Form

Please return completed applications to:
Clerk of the Board of Supervisors
1025 Escobar Street, 1st Floor
Martinez, CA 94553
or email to: ClerkofTheBoard@cob.cccounty.us

BOARDS, COMMITTEES, AND COMMISSIONS APPLICATION

First Name	Middle Initial	Last Name	
Sheryl	E	Lane	
Home Address - Street	City	State	Postal Code
	Richmond	CA	94804
Primary Phone (best number to reach you)	Email Address		
Resident of Supervisorial District (if out of County, please enter N/A): 1 District Locator Tool			
Do you work in Contra Costa County? ☒ Yes ☐ No If Yes, in which District do you work? 1			
Current Employer	Job Title	Length of Employment	
FIERCE Advocates	FIERCE Advocates	5	
How long have you lived or worked in Contra Costa County? 45			

Board, Committee, or Commission	Seat Name
African American Holistic Wellness Hu	
Have you ever attended a meeting of the advisory board for which you are applying?	
Please check one: ☐ Yes ☒ No If Yes, how many?	

EDUCATION

Check appropriate box if you possess one of the following:

☒ High School Diploma ☐ CA High School Proficiency Certificate ☐ G.E.D. Certificate

Colleges or Universities Attended	Degree Type/ Course of Study/Major	Degree Awarded	
UC Irvine	MA/Sociology & Psychology	☒ Yes	☐ No
The New School	MA/Urban Policy	☐ Yes	☐ No
		☐ Yes	☐ No

Occupational Licenses Completed:

Other Trainings Completed:		Certificate Awarded for Training?	
		☐ Yes	☒ No
		☐ Yes	☐ No

Do you have any obligations that might affect your attendance at scheduled meetings? ☒ Yes ☐ No

If Yes, please explain: It depends on the time of the subcommittee meetings, I may have work or other responsibilities.

Would you like to be considered for appointment to other advisory bodies for which you may be qualified? ☐ Yes ☒ No

Are you a veteran of the U.S. Armed Forces? ☐ Yes ☒ No

Please explain why you would like to serve on this particular board, committee, or commission.

Multigenerational African American wellness is paramount to our community thriving and connecting to individual and collective purpose, joy, and liberation. From my professional work I have listened and learned from Black and African-American residents spanning the age of youth and older adults that they want and need affordable, culturally competent, and accessible support for their mental and emotional health and healing that specifically caters to their needs as Black people. However, our community lacks affordable and culturally competent services for those experiencing emotional wellbeing

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume).

I am the executive director for FIERCE Advocates, formerly Building Blocks for Kids (BBK). I've had the opportunity to lead teams on our core strategy of healing centered care and programming that focuses on Black wellness, including CoCo Doula's a countywide community based doula program for Black birthing people, and emotional well-being support groups for Black men and women. I'm experienced in partnering with communities in social innovation and public policy advocacy to drive social justice and transformative change.

I am including my resume with this application:

Please check one: ☒ Yes ☐ No

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Please check one: ☐ Yes ☐ No

If Yes, please list the Contra Costa County advisory board(s) on which you are **currently** serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have **previously** served:

List any volunteer and community experience, including any boards on which you have served.

City of Richmond Planning Commission (2009-2017)
California Black Power Network Board Member (current)

Do you have a familial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section on page 3 of this application or Resolution No. 2021/234).

Please check one: ☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the county, such as grants, contracts, or other economic relationships?

Please check one: ☒ Yes ☐ No

If Yes, please identify the nature of the relationship:

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand and agree that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

Signed: Sheryl Lane

Date: 9/8/23

Submit this application to: ClerkofTheBoard@cob.cccounty.us **OR** Clerk of the Board
1025 Escobar Street, 1st Floor
Martinez, CA 94553

*Questions about this application? Contact the Clerk of the Board at (925) 655-2000 or by email at
ClerkofTheBoard@cob.cccounty.us*

Important Information

1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
3. Members of certain boards, commissions, and committees may be required to: 1) file a Statement of Economic Interest Form also known as a Form 700, and 2) complete the State Ethics Training Course as required by AB 1234.
4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships: (1) Mother, father, son, and daughter; (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter; (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter; (4) Registered domestic partner, pursuant to California Family Code section 297; (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner; (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

Sheryl E. Lane

Email: _____

EMPLOYMENT HISTORY

FIERCE Advocates, formerly Building Blocks for Kids (BBK) 2017-Present

Executive Director

Responsible for ensuring that internal systems and practices are aligned with FIERCE Advocates' mission and values.

- Oversaw the transition of FIERCE Advocates, formerly BBK, from a fiscally sponsored organization to an independent 501c(3) nonprofit organization
- Managed the creation and collective implementation of the organization's first five-year strategic plan, including new mission, vision and organizational values; aligned programs with BBK's new intended impact
- Cultivate, secure, and grow diversified funding sources; including increasing its budget to over one million dollars
- Recruited Board Members who are representative of FIERCE Advocates' community, experts in their fields, and are committed to providing strategic guidance, increasing visibility, and supporting fundraising.

EARN/Saverlife, San Francisco, CA 2010-2017

Director of Public Policy and Partnerships

Managed EARN's partnership program to grow its access to clients throughout the United States. Oversaw the development and strategic direction for EARN's public policy activities, projects, and initiatives to increase financial security for low-to-moderate income households. Managed policy, member support and partnership staff and interns.

- Grew EARN's partnerships by more than 40% in 24 states so that organizations can access EARN's technology savings platform for their clients and employees by building a partner pipeline, cultivating relationships and understanding the needs of a cross-section of organizations.
- Managed multi-year granted projects of more than \$500,000 per year including researching potential funders, drafting and providing feedback on funder proposals, meeting with funders and completing funder report to include indicator and outcome information
- Led campaign to eliminate the asset test for the CalWORKs program with state bill AB 1809. The bill was passed on the state Assembly floor and Senate policy committee.
- Developed EARN's Policy Ambassador Leadership Program to train EARN clients in policy advocacy, including public speaking, meeting with legislators and drafting policy ideas
- Managed a statewide grassroots constituency-building effort with organizations throughout California

Urban Habitat, Oakland, CA 2006 – 2010

Program Director & REDI Campaign Coordinator

The seven-member Richmond Equitable Development Initiative (REDI) collaborative advocated and developed policy proposals focused on equitable development and land use for low-income communities and communities of color. Managed community outreach staff and interns.

- Developed campaign strategy for the General Plan Campaign which resulted in the

incorporation of housing, transportation, land use, housing and health policy recommendations into the City of Richmond's General Plan

- Designed community engagement strategy which resulted in community leaders ranging in age from 15 to 80 becoming actively involved in land use and urban planning.
- Organized broad community outreach and coalition building efforts including working with labor unions, health organizations, environmental and neighborhood councils to build support for REDI's initiatives
- Managed and assisted with reporting for multi-year granted projects of more than \$500,000 per year. Edited and provided feedback on funding proposal and met with funders to highlight Urban Habitat's work

City of San Jose, San Jose, CA 2004-2006

Community Relations and Policy Analyst, Mayor's Office

Identified, researched and analyzed economic development and neighborhood planning policy issues for consideration by Mayor and City Council. Represented the Mayor at community, business and public agency meetings, in addition to conducting community outreach.

- Primary policy analyst for broadening the city's premier community development program from redevelopment areas to citywide
- Primary researcher and policy analyst on mayor's campaign finance reform initiative which was introduced to a vote by the city council
- Developed and coordinated a successful citywide neighborhood summit for Mayor and community leaders to discuss important community development issues.

Gap Inc., San Bruno, CA 2000-2002

Communications Specialist, IT Communications Department

Bank of America, San Francisco, CA 1998-2000

Communications Specialist, Corporate Communications Department

EDUCATION

MS, Urban Policy Analysis and Management 2004

Milano Graduate School of Management and Urban Policy
New School University, New York, NY

B.A., Psychology & Social Behavior 1998

School of Social Ecology

B.A., Sociology 1998

School of Social Sciences
University of California, Irvine

COMMUNITY SERVICE

City of Richmond Planning Commissioner 2009-2017

Richmond Main Street Economic Development Committee 2017-2019

Stewart Elementary School School Site Council 2017-2019