

---

**DATE:** April 15, 2026  
**TO:** Youth Committee  
**FROM:** Dr. Erica Conners, Executive Director, Bay Area, Improve Your Tomorrow  
**RE:** **Measure X Youth Services in Districts 3 and 5 Provided by Improve Your Tomorrow**

---

### BIOGRAPHY OF SPEAKER



**Dr. Erica Conners**  
Executive Director, Bay Area  
Improve Your Tomorrow

Dr. Erica Conners is the Executive Director of Improve Your Tomorrow's (IYT's) Bay Area Region, where she leads initiatives to expand college access, mentorship, and leadership development for young men of color. A proud product of Oakland, Dr. Conners understands systemic and environmental challenges negatively impacting youth, especially in single-parent homes in urban settings. Inspired by community members who supported her journey, she is committed to making a positive difference and disrupting the school-to-prison pipeline in under-resourced communities.

A first-generation college graduate, Dr. Conners has dedicated her career to underserved populations—creating pathways to long-term success through college readiness and advocacy, particularly for youth impacted by the foster care system. As Aila Malik, Founder and Co-Principal of Venture Leadership Collective, notes, “Dr. Conners exemplifies what it means to be a Change Champion—a dynamic leader advancing equity and justice, committed to making a lasting difference in the lives of young people.” Dr. Conners holds a PhD in Clinical Psychology and an MBA from the University of Rhode Island, along with MAs in Psychology in Education and Organizational Psychology from Columbia University.

As Executive Director, she guides the continued growth of IYT's programs and partnerships, strengthening a college-bound brotherhood and expanding opportunities for the next generation. Reflecting on her leadership, she shares, “I am deeply honored to serve in this role. Our mission to empower young men of color is more important than ever, and I look forward to working alongside our team and community partners to create lasting change.” Outside of her professional work, Dr. Conners enjoys attending music events, traveling, and engaging in civic efforts that support youth advocacy and social justice.

### IMPROVE YOUR TOMORROW'S MEASURE X YOUTH SERVICES IN DISTRICTS 3 AND 5

#### Key Topics Covered

- Measure X Youth Services, academic support
- College Academy program