Measure X Needs Assessment and Program Evaluation Overview

Jessica Shepard, Deputy County Administrator
County Administrator's Office

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Agenda

1. Objectives and Scope of Services

2. Estimated Timeline

3. Needs Assessment & Program Evaluation Framework

4. Key Deliverables

Objectives and Scope of Services

The Measure X Needs Assessment and Program Evaluation will:

1. Deepen understanding of community needs and current Measure X program impacts

2. Support data-informed decision-making on Measure X priorities and investments

3. Strengthen accountability and transparency through external review

4. Build capacity for continuous improvement and program management

Estimated Timeline

Milestone	Date
Project Start	February/March 2026
MXCAB Presentation	April 15, 2026
Draft Report Presentation to MXCAB	October 21, 2026
Final Report	November 2026

Needs Assessment & Program Evaluation Framework

1. Integrated Needs Assessment

   a. Conduct a Service Gaps Analysis identifying unmet needs by program, population, and geography – within voter-approved Measure X service categories

   b. Incorporate findings from previous needs assessments and reports

2. Community Engagement

   a. Use mixed methods such as surveys, focus groups, interviews, and social media trend analysis, to ensure representation from the County's demographic, socioeconomic, and geographic diversity

   b. Consult with the MXCAB, County departments, BOS and officials, partners, and other key stakeholders

3. Program Evaluation & Capacity Building

   a. Assess and refine the Key Performance Indicators, reporting templates, and data visualizations for Measure X annual reporting

   b. Train staff on evaluation framework and reporting tools

Key Deliverables

1. Evaluation Framework & Staff Capacity Building
   a. Refined KPIs, reporting templates, and visuals
   b. Training to enable consistent, ongoing evaluation

2. Final Report – Executive summary of key findings and recommendations, plus full report on methodology, successes, opportunities, and recommendations

3. Presentation(s) to key stakeholder groups and the Board of Supervisors