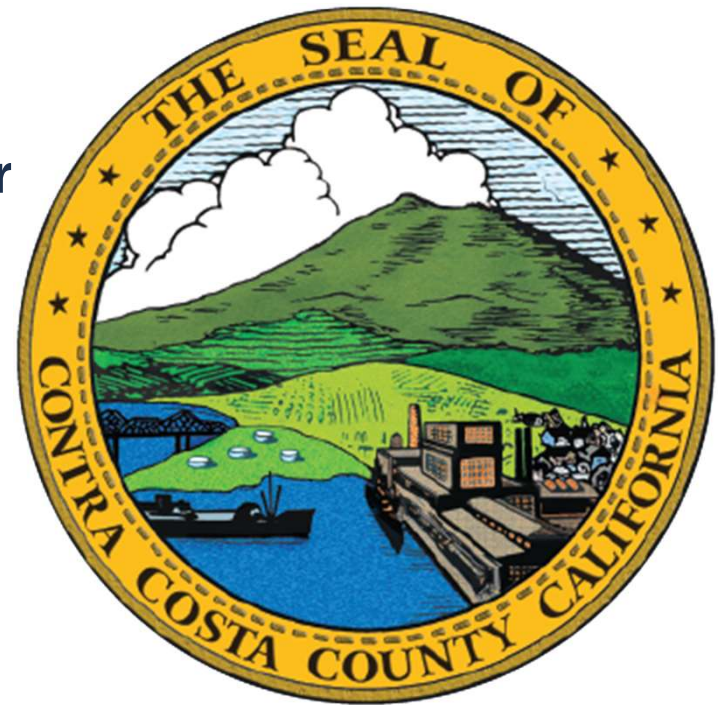


Measure X Needs Assessment Updates

Jessica Shepard, Deputy County Administrator
County Administrator's Office

July 15, 2026





Agenda

1. Needs Assessment Purpose
2. Completed and Remaining Tasks
3. Community Engagement Methodologies
4. Pop-Up Locations



Needs Assessment Purpose

1. The needs assessment will:

- a. Use a mixed-method approach to collect comprehensive and representative data on community needs
- b. Incorporate information from previous needs assessments
- c. Provide a current snapshot of community needs
- d. Support data-informed decision-making on Measure X investments



Tasks Completed to Date

1. Reviewed findings from recent needs assessments
2. Facilitated listening sessions with the MXCAB and Department leaders
3. Interviewed each County Supervisor
4. Finalized the community engagement plan
5. Conducted a statistically reliable, random sample survey
6. Launched community survey
7. Began conducting pop-ups



Remaining Tasks to be Completed

1. Complete surveys and analyze results
2. Conduct remaining pop-ups and summarize community feedback
3. Prepare draft Measure X Needs Assessment and Program Evaluation report
4. Present draft report to the MXCAB and Departments
5. Incorporate MXCAB and Department feedback in final report
6. Present final report to the Board of Supervisors in November or December 2026

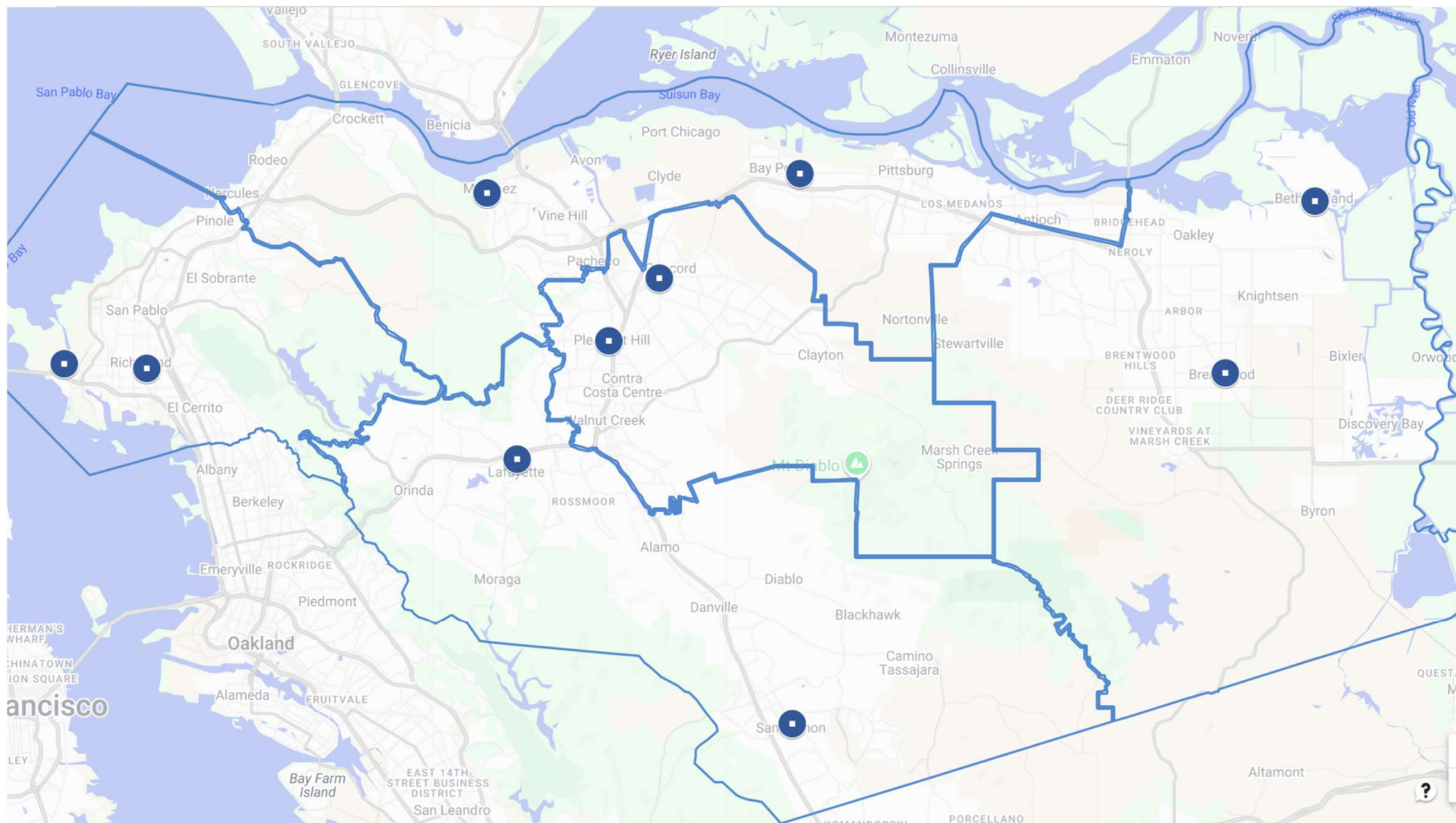


Community Engagement Methodologies

Methodology	Purpose of Method
Document + Data Review	Review existing needs assessment and data reports
Stakeholder Interviews	Gather information about engagement approaches, county needs, vulnerable populations, services/service gaps
Representative and Community Surveys	Understand the needs across the county, household experiences and household priorities
Pop-ups	Understand the needs and priorities of community members not often heard, including vulnerable populations



Supervisor-Approved Pop-Up Locations





Community Survey

Please Take Our 10-minute Survey!

*To take our survey,
scan the code or visit
<https://research-polls.com/rTUx>*



Contra Costa County's leaders want to understand residents' priorities. Unfortunately, not every idea can be a top priority given limited funds. Additionally, federal and state funding cuts mean that the County may not be able to maintain all services.