

# Sprint to 9-6

Bay Area-wide collaboration of cities, counties, agencies, utilities, technical experts & advocates

Lay the foundation for successful Rule 9-6 launch

1. Cost reductions (equipment, labor, permitting & inspection)
2. Increases in support (funding & programs, public engagement)
3. Policy flexibility (equity & otherwise)

Highlight and scale local best practices

Stretch limited staff by dividing and conquering!



Source: Rheem

Jurisdictions	Advocates	Utilities	Technical	Agencies
Alameda	Act Now BA	MCE	SPUR	Air District
Alameda (C)	ECC	SVCE	Rewiring America	BayREN
Albany	PODER	Alameda MP	POWER	CARB
Berkeley	NRDC	SFPUC	AEA	Regional Climate Protection Authority
Contra Costa (C)	GHHI	PG&E	RMI	Stop Waste
Cupertino	Sierra Club	Ava	USGBC-CA	
Hayward	Earth Justice	PCE	BDC	
Marin (C)	Evergreen Action	SJCE	Energy Solutions (TECH)	
Mountain View	SFPSR		Vaya	
Napa (C)	Acterra		SunWork	
Oakland			<a href="https://revalue.io">Revalue.io</a>	
Palo Alto			Clear Result	
Piedmont			Efficiency First	
San Francisco			CTWI	
San Mateo (C)			Build It Green	
Solano (C)				
Sonoma (C)				
San Rafael				
Santa Clara (C)				
Sunnyvale				
Walnut Creek				

# Reducing Costs

## Equipment Costs

- Exploring Bay Area-wide bulk purchasing
- Considering both mfr & distributor approaches
- Various HPWH sizes and types (split vs. unitary)

## Labor Costs

- Monthly HPWH trainings for contractors
- Up to 100 attendees per training
- Live interpretation into SP, CH, Tagalog
- Over 90% of contractors rated highly

## Barrier to Installation

- Permits, inspections & service upgrades
- Defining incidental electrical work
- Developing load calc tools & expanding use
- Identifying alternatives to upsizing



# Increasing Support

## Community Engagement

- Developing common messaging & docs
- Launching Bay Area-wide outreach campaign
- Expanding homeowner & renter outreach
- Reaching out to real estate & property managers

## Programs & Funding

- Exploring point-of-sale rebate @ retail locations
- Organizing 0% financing workshop for CCA's
- Identifying long-term funding opportunities

