Cannabis Awareness and Prevention Project (CAPP) Annual Update

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CONTRACOSTA
HEALTH

Agenda Overview

- 1 Program Background
- 2 CCH + TUPE Cannabis Prevention Project Update
- Implementation Challenges and Next Steps
- 4

Staff Recommendations



Program Background and Timeline



- Selection Criteria: Office of Education as the Subcontractor
- Presentations to Board of Supervisors
- Designation of Alcohol and Other Drugs as the lead agency
- Integration and Development of CAPP at all school sites



CAPP Program Components

CannabisPreventionCurriculum

Standford's Small Talk Alternatives toSuspensions

Cannabis Specific YouthDevelopment

Youth Leadership



Family and Stakeholder Engagement

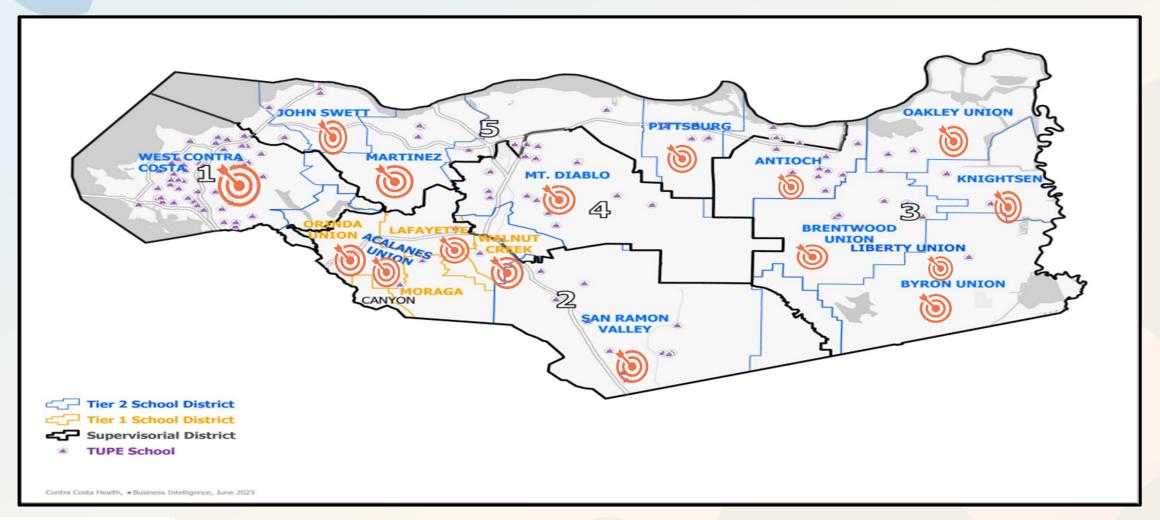
Community
Awareness and
Support

StaffProfessionalDevelopment

Increasing Staff Capacity



Participating School Districts FY 2024-2025





Stanford's Smart Talk: Cannabis Prevention Curriculum



TRAINING LAUNCH

Trainings kicked off at CAPPacity Building Day on February 13, 2025.

TEACHERS TRAINED

A total of 36 teachers received training to support implementation.





DISTRICT EXPANSION

CAPP expanded into 8 districts, growing its reach across the county.

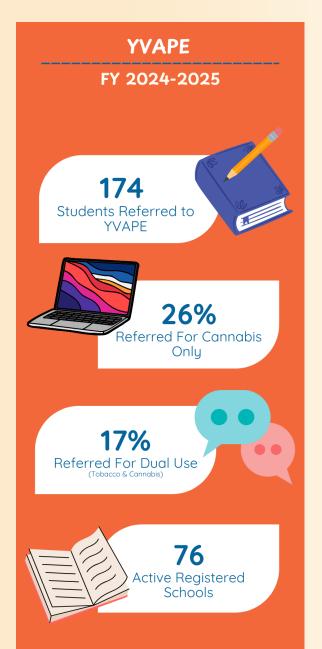
STUDENT IMPACT

988 students participated in Stanford's Smart Talk: Cannabis Prevention & Awareness Curriculum.





Alternatives to Suspension



• BRIEF INTERVENTION: 3 students completed, 9 avoided suspension

• OUR HEALTHY FUTURES: 14 students avoided suspension

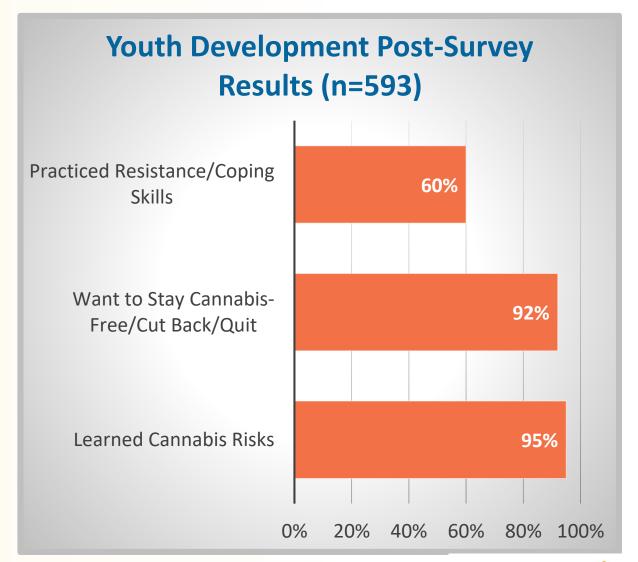
- LIBERTY UNION PEER LED YOUTH COURT (PILOT):
 - 8 students referred, 4 completed
 - 3 cannabis-related cases addressed



Youth Development

2024–25 Outcomes

- 1,466 students reached countywide.
- 40 students accepted as CourAGE members;
 9 participated in the cannabis prevention work group
- 11 youth led cannabis prevention activities.
- 10 schools across 5 districts implemented peer-led activities.





Family & Stakeholder Engagement

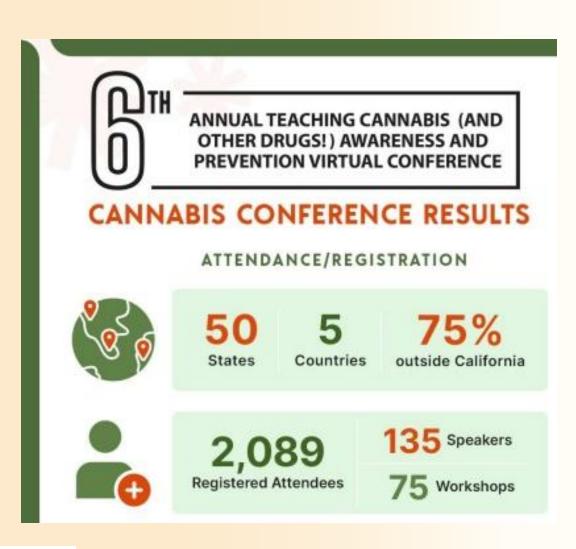




- 344 parent guides distributed on substance use & mental health.
- 6 community events hosted (District-led & Countywide).
- Events focused on fentanyl awareness, also connected to cannabis risks.
- In all Opioid Community Forums, cannabis and vaping were elevated by the public and parents as gateways to other drugs and expressed the importance of education and awareness
- Parents voiced vaping as top concern.



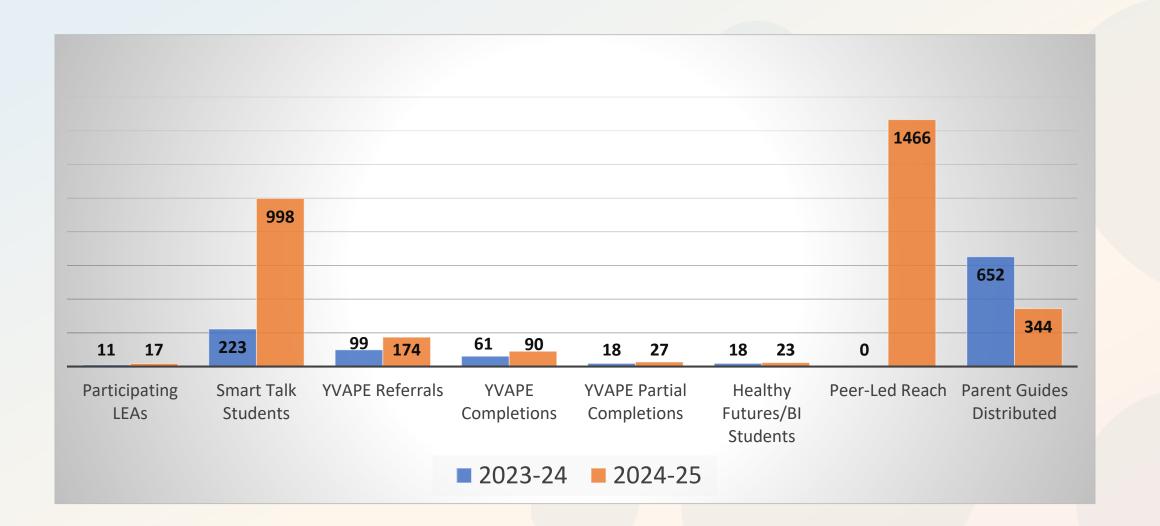
Staff Professional Development



- A CCCOE's TUPE/CAPP
 Curriculum Specialist led
 multiple sessions on cannabis
 education
 - 121 attendees for Alternative/Continuation Schools
 - 210 attendees for Middle Schools
 - 247 attendees High Schools
 - 33 Contra Costa staff registered
 - Superintendent Lynn Mackey emphasized the importance of the Alternatives to Suspension programs



CAPP Comparison 2023-2024 VS 2024-2025



Implementation Challenges

Curriculum Integration Timing

Incomplete Program Reporting

Variation in District Level Implementation of Alternative to Suspension Programs





Next Steps

- Integrate prevention and intervention trainings into 2025–26 countywide professional development calendar for site coordinators.
- Engage remaining 25% of eligible schools in YVAPE referral process; provide administrator training and support.
- Continue to strengthen the partnership with Stanford REACH Lab to support Smart Talk and Healthy Futures programs.
- Develop district wide led data collection/analysis tools to address challenges with disaggregated student data.



Why is this Program Important?



- Youth cannabis use is influenced by normalization and glamorization, this leads to low perceived harm, and peer acceptance.
- Youth cannabis use impacts learning & can contribute to early-onset psychosis.
- In 2024, about 1 in 10 adolescents and about 1/3 of young adults used marijuana in the past year. National Survey on Drug Use and Health (NSDUH)
- 2023 CHKS: 14% of 11th graders vaped in past 30 days.



Staff Recommendations

 Accept Contra Costa Health (CCH) report on TUPE Cannabis Education Program and 24–25 outcomes.

 Continue funding beyond June 30, 2026, to sustain progress and increase impact of cannabis education program.

 Consider the evolution of youth substance use trends and align cannabis policy initiatives with science-driven health equity strategies.

Thank you!

Questions?

