

# Application Form

## Profile

**Martin** \_\_\_\_\_ **Bond** \_\_\_\_\_  
First Name Middle Initial Last Name

Home Address \_\_\_\_\_ Suite or Apt \_\_\_\_\_  
**Oakland** \_\_\_\_\_ **CA** **94605**  
City State Postal Code

Primary Phone \_\_\_\_\_  
 \_\_\_\_\_

## District Locator Tool

**Resident of Supervisorial District:**

N/A - Out of County

**MCE** \_\_\_\_\_ **Senior Business Development**  
Employer Job Title  
**Manager**

**Length of Employment**

4 years

**Do you work in Contra Costa County?**

Yes  No

**If Yes, in which District do you work?**

District 4

**How long have you lived or worked in Contra Costa County?**

4 years

**Are you a veteran of the U.S. Armed Forces?**

Yes  No

## Board and Interest

**Which Boards would you like to apply for?**

Hazardous Materials Commission: Submitted

Martin Bond

**Seat Name**

Environmental Organization Seat.

**Have you ever attended a meeting of the advisory board for which you are applying?**

Yes  No

**If Yes, how many meetings have you attended?**

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**Education**

**Select the option that applies to your high school education \***

High School Diploma

**College/ University A**

**Name of College Attended**

UC Santa Barbara

**Degree Type / Course of Study / Major**

Psychology

**Degree Awarded?**

Yes  No

**College/ University B**

**Name of College Attended**

**Degree Type / Course of Study / Major**

**Degree Awarded?**

Yes  No

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**College/ University C**

**Name of College Attended**

**Degree Type / Course of Study / Major**

**Degree Awarded?**

Yes  No

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**Other Trainings & Occupational Licenses**

**Other Training A**

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**Certificate Awarded for Training?**

Yes  No

**Other Training B**

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**Certificate Awarded for Training?**

Yes  No

**Occupational Licenses Completed:**

CSLB B- General Contractor 1051452

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**Qualifications and Volunteer Experience**

**Please explain why you would like to serve on this particular board, committee, or commission.**

In my role at MCE I spend a significant amount of time speaking with residents and businesses in Contra Costa County. One common concern is the impact on the environment from the business and refinery activity located in the County. Having a background in clean energy and construction I feel I have a good understanding of the issues involved. Additionally, I want to make sure the disadvantaged communities most affected by hazardous materials and hazardous waste have a voice in the decisions around storage, removal, and remediation, including land-use planning and economic effects.

**Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)**

I have over 20 years of experience as a senior director in for-profit and non-profit industries spending the last 15 years working to promote clean energy solutions. Currently at MCE as a Senior Business Development Manager, I work with agricultural, commercial, and industrial customers in Contra Costa County to support their work around Climate Action Plans, sustainability, and energy projects. I support the largest MCE customers as an energy consultant to help them manage their energy use through data analysis, operational improvements, and connections to funding opportunities for energy projects. I previously worked as the Executive Director at a nonprofit focused on improving access to clean energy and healthy homes for vulnerable businesses and residents in Contra Costa County. Prior to these roles, I worked as a sales executive specializing in sales training and team development. Additionally, I am licensed B-General Building Contractor.

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Upload a Resume

Martin Bond

**Would you like to be considered for appointment to other advisory bodies for which you may be qualified?**

Yes  No

**Do you have any obligations that might affect your attendance at scheduled meetings?**

Yes  No

**If Yes, please explain:**

**Are you currently or have you ever been appointed to a Contra Costa County advisory board?**

Yes  No

**If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:**

**If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:**

**List any volunteer or community experience, including any advisory boards on which you have served.**

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### **Conflict of Interest and Certification**

**Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)**

Yes  No

**If Yes, please identify the nature of the relationship:**

**Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?**

Yes  No

**If Yes, please identify the nature of the relationship:**

**Please Agree with the Following Statement**

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**I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.**

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I Agree

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Important Information

1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
  - (1) Mother, father, son, and daughter;
  - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
  - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
  - (4) Registered domestic partner, pursuant to California Family Code section 297;
  - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
  - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

## **Martin Bond**

Martin Bond has over 20 years of experience as a senior director in for-profit and non-profit industries spending the last 15 years working to promote clean energy solutions. Currently at MCE as a Senior Business Development Manager, Martin works with agricultural, commercial, and industrial customers to support their work around Climate Action Plans, sustainability, and energy projects. Martin supports the largest MCE customers as an energy consultant to help them manage their energy use through data analysis, operational improvements, and connections to funding opportunities for energy projects.

Martin previously worked as the Executive Director at a nonprofit focused on improving access to clean energy and healthy homes for vulnerable businesses and residents. Prior to these roles, Martin worked as a sales executive specializing in sales training and team development. Martin holds a B.A. from UC Santa Barbara, is LEED certified and a licensed General Building Contractor.

### **Experience**

Senior Business Development Manager *MCE* February 2019- Present  
As Business Relationship Manager, Martin focuses on engagement through all levels of large commercial, industrial and municipal customers.

- Promote MCE's energy efficiency and de-carbonization efforts
- Provide technical assistance as subject matter expert for MCE Programs on electric vehicle charging, energy efficiency and battery energy storage.
- Build strong relationships with MCE's top customers for business retention and business development opportunities.
- Engage closely with key decision makers to provide data analytics, and energy consulting to meet sustainability objectives.
- Support marketing efforts to Commercial and Industrial customer base.

Principal *M5 Coaching* January 2020- Present

- Executive coaching services to help clients overcome obstacles to reach their professional and personal goals and achieve success.

Executive Director *Community Energy Services Corp (CESC)* March 2012- January 2019

As chief executive officer for CESC was charged with providing overall administration and oversight of internal operations of the organization. Executive Director/CEO directs the staff of 25 and is administratively responsible to the CESC Board of Directors.

### **Leadership**

- Through a strategic planning process, focused over 15 separate programs into two distinct priorities: Healthy Homes, to improve indoor air quality through energy efficiency installations, and Zero Net Energy buildings, combining solar PV with energy efficiency.

- Designed and implemented new program delivery models to reach underrepresented communities with energy efficiency, education, and workforce development programs.
- Developed management training program for new managers team to build capacity
- Lead a team of 25 staff.
- Initiated an Advisory Council of influential partners and community members to advise Board and staff on strategic direction .

#### Finance/Operations

- Acting Finance Director: oversaw cash management, accounting operations, supervise financial consultants, lead the budget planning process and formulate financial strategies.
- Directed CESC through all regulatory compliance requirements for Federally funded grant programs including annual fiscal audit.
- Updated Internal Data Security Protocols and technology infrastructure to meet Vendor Security requirements .

#### Development/Communication

Designed, solicited funding, and implemented innovative energy programs:

- Electric Heat Pump Water Heaters pilot program in Alameda and Contra Costa counties to encourage electrification in single family homes in the East Bay.
- Your Energy Manager program to provide strategic energy management services to small and medium business market
- Developed new partnerships to expand grant proposal applications.
- Represented CESC programs at industry conferences, marketing events and with local government organizations.

Adjunct Professor *Laney College /College of Marin* 2010- 2015

ECT 203 "Making the Financial Case for Clean Energy"

- Introduction to financial principles and policies of energy efficiency and renewable energy: Financial analysis to identify cost-effective energy efficiency and renewable energy projects; effective sales strategies and customer service skills for energy efficiency and renewable energy investments.

Program Director- Energy Services

CESC

2007- March 2012

Through funding from LIHEAP, PG&E programs: ESA and Energy Watch, implemented energy efficiency and solar consulting programs for small businesses and income-qualified single family homes.

- Managed all commercial programs in energy efficiency and solar consulting.
- Developed 'green' workforce training program for organization; providing on the job training, and

classroom instruction for paid internships.

Account Representative *InterCall* 2005- 2007

- 110% of Quota Sales results 2006, Awarded 'Gold Club'

Regional Remarketing Manager                      *Enterprise Rent A Car*                      2000- 2005

- Fleet Manager responsible for negotiation, purchase and sale of 3500 vehicle fleet with 90% annual turn. Through data analysis and forecasting, reduced vehicle holding costs by an average of 15% year-over-year in annual fleet purchase plan.
- Sales Manager- generated 30% increase in profitability year-over-year through a sales team of 6 employees; revenue of \$50 million per year.

Rental Branch Manager *Enterprise Rent A Car* 1996- 2000

- Branch Manager responsible for Profit & Loss for 250 vehicle rental branch. Recognized as top Customer Service office in the region.

#### **Publications**

- "Catching the Wave, Lessons Learned from a Heat Pump Water Heater Program", BECC, 2019
- "Long Term Engagement Brings Big Energy Savings: A shared energy manager across multiple businesses" ACEEE 2015- Energy Efficiency as a Resource
- "Lighting Lives On - The future of energy savings calculations for lighting retrofits combines Prescriptive and Calculated approaches to deliver greater savings." ACEEE 2014. J.Adams, M.Bond

#### **Certifications**

LEED, Green Associate

General Building Contractor, CSLB #1051452.

ICF, Associate Certified Coach

#### **Education**

- MentorCoach; ACC Executive Coach certification, 2021
- LeaderSpring; Executive Director Fellowship, 2016- 2018
- B.A., Psychology, UC Santa Barbara

#### **Volunteer Activities**

Score Pro Bono Business Coaching, youth sports coach