



Economic Development Activities in Brentwood

June 2, 2025

Contra Costa County



Brentwood's Economic Development Team



- Darin Gale, Acting City Manager
- Ricardo Noguera, Economic Development Manager
- Abraham Salinas, Project Lead/Senior Analyst

Demographic Summary



Total Population: 67,262



College Educated: 70%



Median Household Income: \$142,000



Median Home Value: \$812,000



Recent & Current Economic Development Highlights

Costco Opened in March



Streets of Brentwood was acquired with significant improvements planned.



Recent & Current Economic Development Highlights

Sand Creek Road Extension



The Yard in Downtown Brentwood



Planned & Proposed Economic Development Activities

Innovation Center Marketing



New Industrial Buildings: Harvest
Commerce Center & Sunset Industrial Park



Economic Development Programs

Economic Development Grant Program



Established in 2004



\$2.8M in grant awards

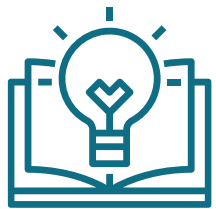


Funded by business license
tax revenue



Economic Development Programs

Small Business Virtual Workshop Series



Training and Education Opportunities



Presented by Local Experts



Hosted Monthly



Boost Your Brand

Social Media Strategies for Local Business Owners

Boost your brand and grow your business with social media! This free virtual workshop for small businesses will teach you how to attract customers, create engaging content, and maximize your reach—without spending a fortune. Don't miss out on the chance to level up your online presence and connect with local entrepreneurs! Register today and gain the skills to turn your social media into a powerful business tool.



Date
February 20, 2025

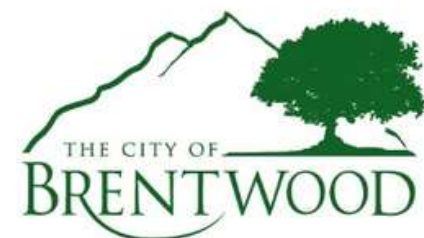
Time
**10:00 AM-
11:00 AM**

[Zoom Registration](#)



Kristy J.
Owner
Kristy's Confections

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Economic Development Challenges in Brentwood

- Tech & Life Science Market across SF Bay Area is struggling
- Land prices in East County are higher than Solano and Sacramento Counties
- Need for power to be made available within two year timeframe prior to developments opening
- Creating Financial Incentives for Economic Development in East County separate from the need for affordable housing



Thank you!