
County of Contra Costa
Office of the County Administrator
MEMORANDUM

DATE: April 30, 2024

TO: All Departments

FROM: Monica Nino, County Administrator

SUBJECT: **2024 BIKE TO WORK DAY AND BIKE TO WHEREVER DAYS**



Pull out your bike, pump up the tires, and leave your car in the garage! May is National Bike Month. This year, the Bay Area will be celebrating *30 years* of Bike to Work Day! “Bike to Work Day” will be taking place on Thursday, May 16, and “Bike to Wherever Days” will be taking place for the entire month of May. The goal of Bike to Work Day is to encourage County commuters to try bicycling to work on this day by offering a variety of incentives, such as a raffle for prizes and bicycle energizer stations with refreshments and bicycle educational materials. The goal of Bike to Wherever Days is to encourage Bay Area residents to ride their bikes for all types of trips, including commute trips, recreational trips, and shopping trips. All nine Bay Area counties will be participating in Bike to Work Day and Bike to Wherever Days at

some level. County Departments are being asked to encourage their staff to ride a bike to work on Bike to Work Day and bike as often as possible during Bike to Wherever Days. More information on both Bike to Work Day and Bike to Wherever Days can be found at the following website: <https://bayareabiketowork.com>.

To mark the 30th anniversary of Bike to Work Day, the Bay Area will celebrate in a big way by holding the “Bay Area Bike Challenge” (<https://bayareabiketowork.com/event-information/bike-challenge>). Throughout the entire month of May, residents of all nine counties of the Bay Area are encouraged to collectively log 30,000 miles on their bikes. Whether commuting to work, running errands, or simply enjoying a leisurely ride, every mile counts toward this goal. Take the challenge today!

511 Contra Costa has set up a Bike to Work Day 2024 website (<https://511contracosta.org/bike-to-work-day>) that provides bicycling resources to prepare you for Bike to Work Day, Bike to Wherever Days, and the Bay Area Bike Challenge, including a Bike Mapper page (<https://bike.511contracosta.org>) to help you plan your bike route. 511 Contra Costa has developed a bike & drive safety quiz (<https://driveless.typeform.com/BikeMonth24>) that all County employees, including bicyclists and drivers, are encouraged to take. 511 Contra Costa will award a prize to ten randomly selected people who take the survey.

County Departments are encouraged to participate in outreach efforts to promote both events, including distributing and posting a flyer (attached) promoting an interdepartmental bike competition. The interdepartmental bike competition has been created to encourage employees to bike to work on the week of Bike to Work Day (May 13-May 17).¹ Individual participants can record their Bike to Work Day participation in a survey (<https://tinyurl.com/CCC2024BTWDSurvey>). Even if not participating in the bike competition, all employees are encouraged to take the survey to provide their input on their experience and/or challenges with biking to work. All bike competition participants will receive Bike to Work Day giveaways. In addition, staff from the Department of Conservation and Development will tally the number of participants who ride their bike to work on the week of Bike to Work Day by department and award a prize to the department with the most bike competition participants. All participants are encouraged to post photos and videos of their bike ride and the destinations they biked to on social media, using the hashtag **#CCC2024BTWD**.

Staff from the Department of Conservation and Development and Public Works Department have volunteered to tune up bikes to help you get ready for Bike to Work Day, Bike to Wherever Days, and the Bay Area Bike Challenge.² Services include help fixing a flat, adjusting brakes and gears, and maintaining bike chains.

For more information on 2024 Bike to Work Day and Bike to Wherever Days, please contact Robert Sarmiento, Department of Conservation and Development, at robert.sarmiento@dcd.cccounty.us or (925) 655-2918.

¹ A commute that includes fully or partially biking to/from work counts as participating in the interdepartmental bike competition. Surveys will be accepted through **Friday, May 31**.

² Contact Lawrence Leong, Public Works Department [larry.leong@pw.cccounty.us, (925) 313-2026] or Joseph Lawlor, Department of Conservation and Development [joseph.lawlor@dcd.cccounty.us, (925) 655-2872]. Joseph Lawlor is available on both May 9 and May 14, 12PM-1PM and 5PM-5:30PM.



BIKE TO WHEREVER DAYS



2024

INTERDEPARTMENTAL "BIKE TO WORK DAY" CHALLENGE ON

MAY 13-17



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FOR MORE INFORMATION ON **BIKE TO WORK DAY** AND **BIKE TO WHEREVER DAYS**, VISIT [HTTPS://BAYAREABIKETOWORK.COM](https://bayareabiketowork.com), OR CONTACT **ROBERT SARMIENTO**, DEPARTMENT OF CONSERVATION AND DEVELOPMENT, AT ROBERT.SARMIENTO@DCD.CCCOUNTY.US OR (925) 655-2918.