## Meeting Minutes – Draft Governing Board of the Green Empowerment Zone (GEZ)

Supervisor John Gioia, Chair Assemblymember Lori Wilson, Vice Chair Chuck Leonard, Vice Chair

Friday, May 16, 2025

9:30 AM

## 30 Muir Rd. ZA Conference Room, Martinez, CA 94553

## ZOOM: https://cccounty-us.zoom.us/j/88323737930 (888) 278-0254 Conference Code: 841892

- 1. The public may attend this meeting in person at the above location. The public may also attend this meeting remotely via Zoom or call-in.
- 2. Agenda Items: Items may be taken out of order based on the business of the day and preference of the Governing Board.
- 1. Call to Order and Roll Call.

Chair John Gioia called the meeting to order.

- 2. Public comment on items not on agenda
- 3. Review and Approve the Meeting Records of the March 21, 2025, Meeting.

There is a quorum to review and approve the Meeting Record from March 21, 2025.

A motion was made to approve March 21, 2025, minutes. All were in favor.

4. Receive update from the Marketing Working Group and Provide Direction to County Staff

County staff presented the findings of the April Working Group meeting. The conversation focused on how best to represent the GEZ in media and how to frame its importance to the public. The communities that make up the GEZ should have their commercial and industrial success showcased.

A motion was made to develop a logo and a webpage. The webpage will showcase community success stories, communicate to the public the value of clean energy manufacturing, and highlight the benefits to private business.

All were in favor.

The Governing Board requested that the Marketing Working Group lead the website development process.

## 5. Adjourn.

The date for the next meeting of the Governing Board of the Green Empowerment Zone will be Friday, July 11, 2025.

Chair Gioia adjourned the meeting.