

Please return completed applications to:

Clerk of the Board of Supervisors 1025 Escobar Street, 1st Floor Martinez, CA 94553

 $or\ email\ to: Clerk of The Board @cob.cccounty.us$ 

# **BOARDS, COMMITTEES, AND COMMISSIONS APPLICATION**

First Name	Middle Initial	Last Name			
Home Address - Street  Primary Phone (best number to reach you	City u) Email Address		State	Postal Code	
Resident of Supervisorial District (if out o	f County, please enter	ty, please enter N/A):		<u>District Locator Tool</u>	
Do you work in Contra Costa County?	Yes No If Yes,	in which District do	you work?		
Current Employer	Job Title	Job Title		Length of Employment	
How long have you lived or worked in Co	ntra Costa County?				
Board, Committee, or Commission		Seat Name			
Have you ever attended a meeting of the  Pease check one: Yes	•	hich you are applying If Yes, how many?	ng?		
EDUCATION					
Check appropriate box if you possess one	of the following:				
High School Diploma C	A High School Proficie	ncy Certificate	G.E.D. Certificate		
Colleges or Universities Attended	Degree Type/ Cours	se of Study/Major	Degree Awarded		
			Yes	No	
			Yes	No	
			Yes	No	
Occupational Licenses Completed:					
			Certificate Awa	arded for Training? No	
Other Trainings Completed:			Yes	No	
Do you have any obligations that might at If Yes, please explain:	ffect your attendance	at scheduled meeti	i <b>ngs?</b> Yes	No	
Would you like to be considered for appo	intment to other advis	sory bodies for whi	ch you may be q	ualified? Yes No	

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No

Are you a veteran of the U.S. Armed Forces? Yes

Please explain why you would like to serve on this particular board, committee, or commission.
Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume).
Lam including my recume with this application.
I am including my resume with this application:  Please check one: Yes No
ricase check one. Tes 140
Are you currently or have you ever been appointed to a Contra Costa County advisory board?
Please check one: Yes No
If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:
If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:
List any volunteer and community experience, including any boards on which you have served.
<b>Do you have a familial relationship with a member of the Board of Supervisors?</b> (Please refer to the relationships listed under the "Important Information" section on page 3 of this application or Resolution No. 2021/234).
Please check one: Yes No
If Yes, please identify the nature of the relationship:
Do you have any financial relationships with the county, such as grants, contracts, or other economic relationships?
Please check one: Yes No
If Yes, please identify the nature of the relationship:

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand and agree that misstatements and/or ommissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

Signed:

G'Anad Burrell

Date:

Submit this application to: ClerkofTheBoard@cob.cccounty.us OR Clerk of the Board

1025 Escobar Street, 1st Floor Martinez, CA 94553

Questions about this application? Contact the Clerk of the Board at (925) 655-2000 or by email at ClerkofTheBoard@cob.cccounty.us

# **Important Information**

- 1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
- 2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
- 3. Members of certain boards, commissions, and committees may be required to: 1) file a Statement of Economic Interest Form also known as a Form 700, and 2) complete the State Ethics Training Course as required by AB 1234.
- 4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
- 5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
- 6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
- 7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships: (1) Mother, father, son, and daughter; (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter; (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter; (4) Registered domestic partner, pursuant to California Family Code section 297; (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner; (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

# Y'ANAD BURRELL, MPA/MHA

Health Equity, DE&I and Communications Professional



#### **EDUCATION**

Doctoral Program, Transformative Social Change | Saybrook University | Class of 2025 Master Degree, Public Administration | Golden Gate University | 2003 Master Degree, Healthcare Management | Golden Gate University | 2001 BA Degree, Accounting | San Francisco State University | 1998

#### **BOARDS & COMMISSIONS**

Mental Health Services Act, *Advisory Council Member* (formerly CPAW), 2017 – Pres. *Commissioner*, Richmond Housing Advisory Commission, 2020 – Pres. *Health Equity & Communications Co-Chair*, Healthy Contra Costa (formerly Healthy Richmond), 2018 – 2022. *Board Member*, Richmond Chamber of Commerce, 2022 – Pres.

#### **JOURNALISM & TEACHING EXPERIENCE**

Freelance Journalist | Post News Group | August 2022 – Pres.

Adjunct Professor | San Francisco State University – College of Extended Learning | 2016 - 2020

Crises Communications Management for Non-Profits

#### **PROFESSIONAL EXPERIENCE**

Community Affairs Rep. II | EBMUD | March – Sept. 2020 (Backfill) | March 2023 to Pres.

Manage community affairs and government relations of EBMUD's Wildcat pipeline replacement project. Wildcat is the largest project EBMUD has done. Handle emergency stand-by duties that required prompt responses to media during crises. Manage, conduct, and design strategies for community and government relations outreach. Ensure community groups and local government agencies are informed of EBMUD's policies, interests, and projects. Stay informed of current state regulations and legislation as they relate to EBMUD policies and as they impact local government agencies. Represent EBMUD on the Disadvantage Communities Committee and the North Richmond Shoreline Stakeholder Group.

#### Chief Executive Officer | Youth UpRising | Dec. '20 – Jan. '23

Milestone: Designed and implemented a DEI strategy focused on reducing barriers of access to mental health and wellness services for BIPOC youth in Oakland. This strategy required strong stakeholder engagement, partnership with multiple CBOs and health systems, including UCSF Benioff Children's Hospital. Other milestones:

#### Finance & Grants

- Led the team in securing \$2.1M in grants, individual gifts, and government contracts, 45% unrestricted.
- > Designed a diversified funding pipeline individuals, corporate, foundation, city, state, and federal grants.
- Completed a successful county audit and two organization annual audits.
- Secured funding to upgrade YU's entire security system and IT assets.

#### **Leadership Management**

- Drafted a framework and timeline for a 5-Yr. Organization Strategic Plan.
- Lead the executive management team (CFO, COO, Human Resources and Program Director).
- I work closely with the Board of Directors on organizational growth and infrastructure management.
- Perform high-level stakeholder engagement and government relations.
- Meticulously track the legislative and policy landscape around education and health equity for youth ages 13-24.

#### **Health Equity and Community Health Transformation**

- Alameda County Dept. of Public Health | Youth UpRising Marginalized Communities COVID Outreach Campaign
- > Updated organization operations procedures to include COVID-19 safety measures.
- > Trained staff on new health equity lens programming and Alameda County guidelines for student support.
- Redesigned mental health and wellness programming for more inclusive and equity consideration.
- Introduced new technology for telehealth and in-person mental health sessions for young people.
- > Expanded art programming as part of mental health services for young people.
- Collaborated with other CBOs on strategies to support young people with wellness services.

# Y'ANAD BURRELL, MPA/MHA

Health Equity, DE&I and Communications Professional

# **Communications and Strategic Planning**

- Lead the communications team in designing and executing a 3-year communications plan.
- > Train the team on the writing and design of templates for internal and external communications.
- > Through county-wide analytic research of responses to communications efforts, trained team on impactful messaging.
- > Ensured organization messaging effectively reached stakeholders, CBOs, and elected officials.
- Collaborated with other CBOs on youth program development and communication outreach/messaging.

## Chief Executive Officer | Glass House Communications | 2005 – Pres.

### Partial list of <u>DEI and Communications</u> contracts:

- Community Development & Strategic Partnership Administrator | WORD Community Dev. Corp. | 2015 2020
- > Diversity & Inclusion Consultant | UC Berkeley, Haas School of Business | 2019
- > Creative Director | Fashion On The Square | 2008 2018 (Annual Event)
- Community Engagement & DEI Consultant | Richmond Bay Campus/Lawrence Berkeley Labs | 2015
- Communications & Marketing Consultant | Covered CA | 2014 2015

# Partial list of Fund Development contracts:

- ➤ Interim Executive Director | Project Re-Connect | 2016 2017
- Capital Campaign Consultant | Museum of the African Diaspora | 2013 2015
- > Strategically led a \$10M capital campaign by cultivating 120 prospects, 60% lived outside California.
- > Asst. Director of Development & Communications | Women's Initiative (Oakland) | 2011 2012
- Director of Development & Communications | 4Cs of San Mateo County | 2009 2010
- Asst. Director of Development | **Pivot Learning Partners** | 2008 2009

## **LEGAL - EARLY CAREER EXPERIENCE**

Designed and instituted a firm-wide expert witness database for the law firm (200+ attorneys) in conjunction with technology vendors. Assigned to lead an intellectual property team of trial attorneys with a large-scale validation project researching and reviewing complex patents for multi-district litigation involving infringement and copyright breaches.

Heller Ehrman White & McAuliffe | Sr. Intellectual Property/Regulatory Litigation Paralegal | 2001 – 2007