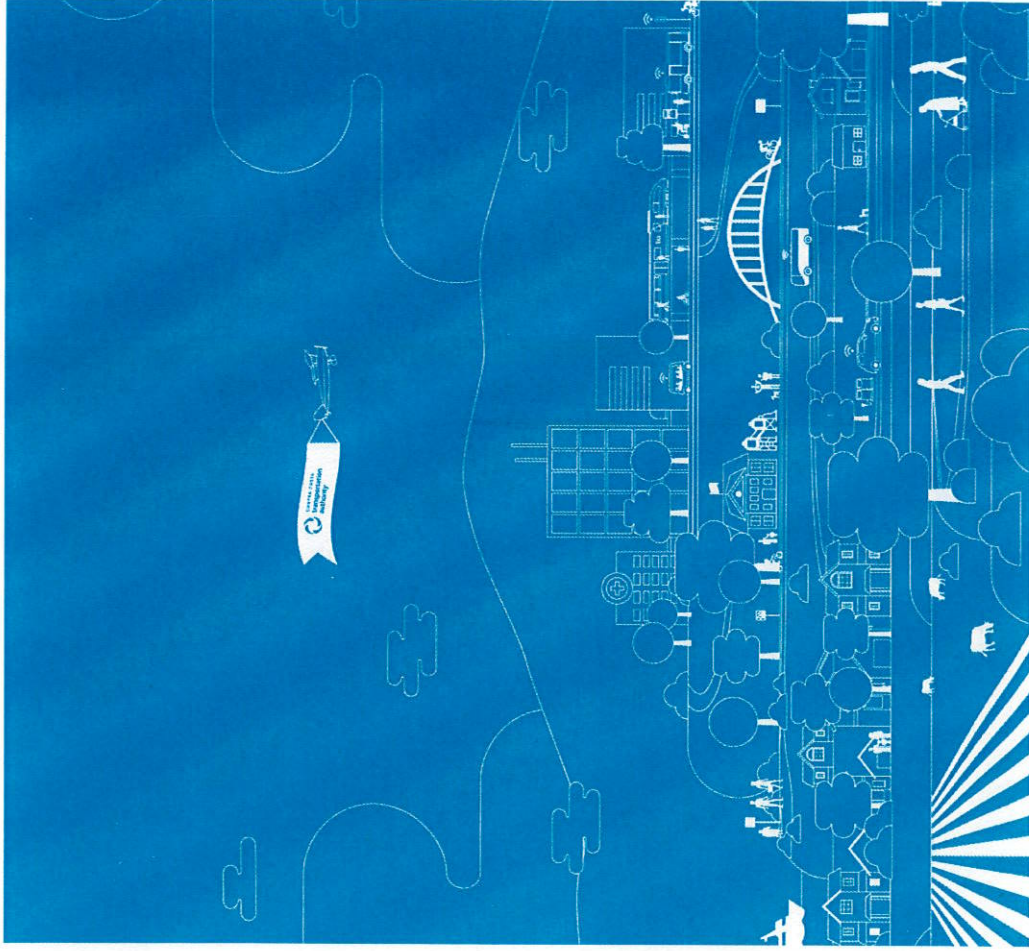




People Centered Mobility

Senior Mobility Action Council
May 5, 2025

Timothy Haile
Executive Director



Introducing the Contra Costa Transportation Authority

- Formed by voters to manage transportation sales tax program and transportation planning efforts.
- Maintains and improves transportation through infrastructure projects.
- Committed to innovation that enhances mobility, quality of life, and economic vitality in Contra Costa County.



Our Mission

Enhancing mobility and quality of life in Contra Costa County.



Reduce Traffic
Congestion



Promote
Safety



Advance Innovation
and Technology



Prioritize Accessibility
and Equity



Protect the
Environment



Uphold Accountable
and Transparent
Government



Stimulate Economic
Development



Promote and
Develop Public
Transportation



What We Do



PEDESTRIAN

Improvements to sidewalks, crosswalks, trails, and paths



LOCAL STREETS

Smooth traffic flow on major roads and make surface improvements such as pothole repairs



BUSES

Invest in a reliable, comfortable and convenient bus network



SAFE ROUTES TO SCHOOLS

Focus on programs and projects aimed at bicycle and pedestrian safety for K-12 students



FERRIES

Expand ferry system by looking to ferries as an alternate commute method between West County and San Francisco



BICYCLE

Invest in safe routes and infrastructure improvements for bicyclists



BART

Improve BART service and stations, extend routes and increase parking



HIGHWAYS

Complete Contra Costa's highway system, and improve air quality and noise protection along corridors



INNOVATIVE SOLUTIONS

Implement smart transportation infrastructure to reduce congestion and encourage greener travel



PROGRAMS FOR SENIORS AND DISABLED

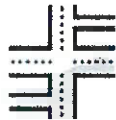
Enhance transit options to improve mobility for seniors and people with disabilities

2004
MEASURE J
PASSED



CALDECOTT TUNNEL
fourth bore opens

**I-680
IMPROVEMENTS**
express and auxiliary lanes opened



ROAD WIDENING
Kirkley Pass Road and Vesco Road



**BICYCLE AND PEDESTRIAN
IMPROVEMENTS**
Treat Blvd and San Pablo Dam Road

**HIGHWAY 4
IMPROVEMENTS**

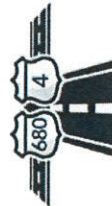


BART EXTENSIONS
to Pittsburg City Center and Antioch



TRAIN STATION
Richmond

**I-680/SR-4
IMPROVEMENTS**



**EXPANDED AND
IMPROVED TRAILS**

MORE
INVESTMENTS
TO COME

Leverage Local Funding

3:1
LEVERAGING
RATIO





People Centered Mobility



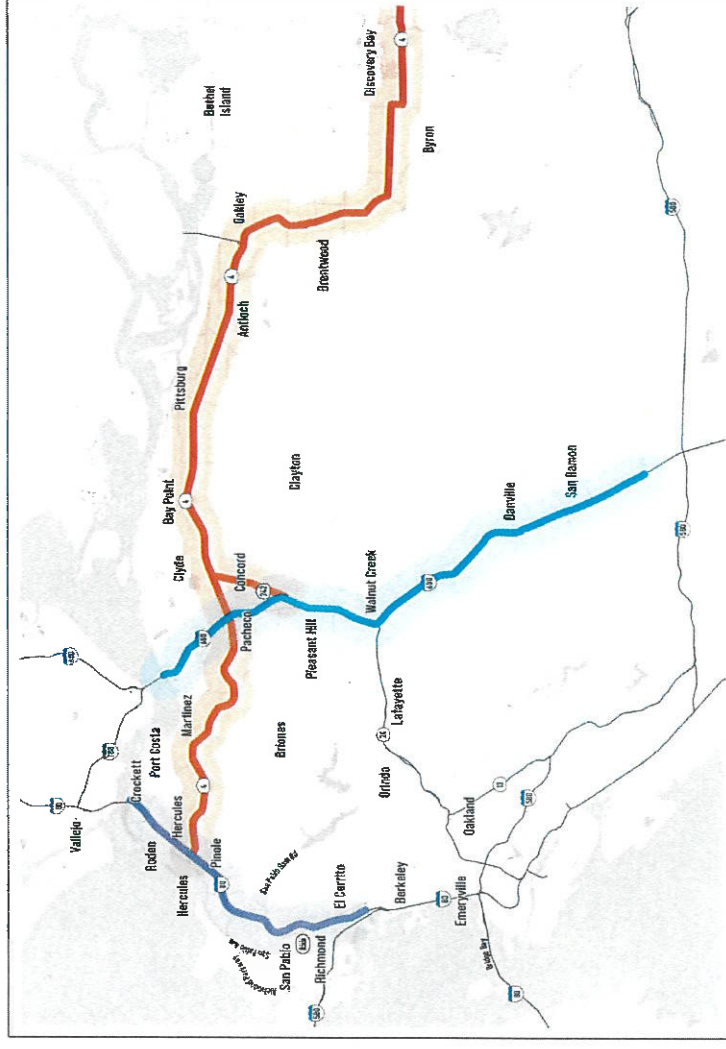
Access to Reliable Transportation

Representative surveys along our three major corridors found that:

1 out of **4** residents lacked access to reliable transportation

Challenging trips included:

- Spending time with friends or family
- Getting groceries or other essential goods
- Accepting a job or working
- Attending medical appointments



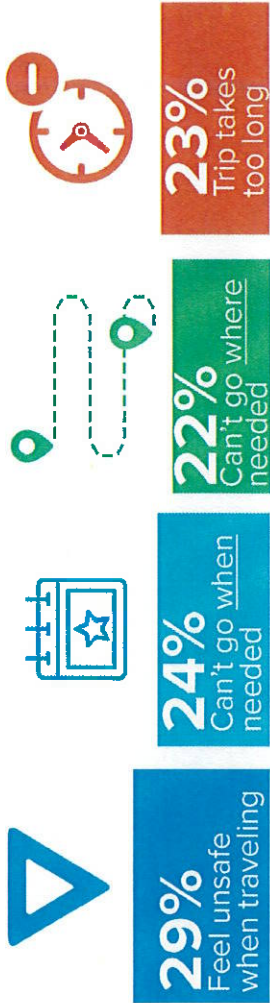
Access for Seniors and Persons with Disabilities

Trip Difficulty



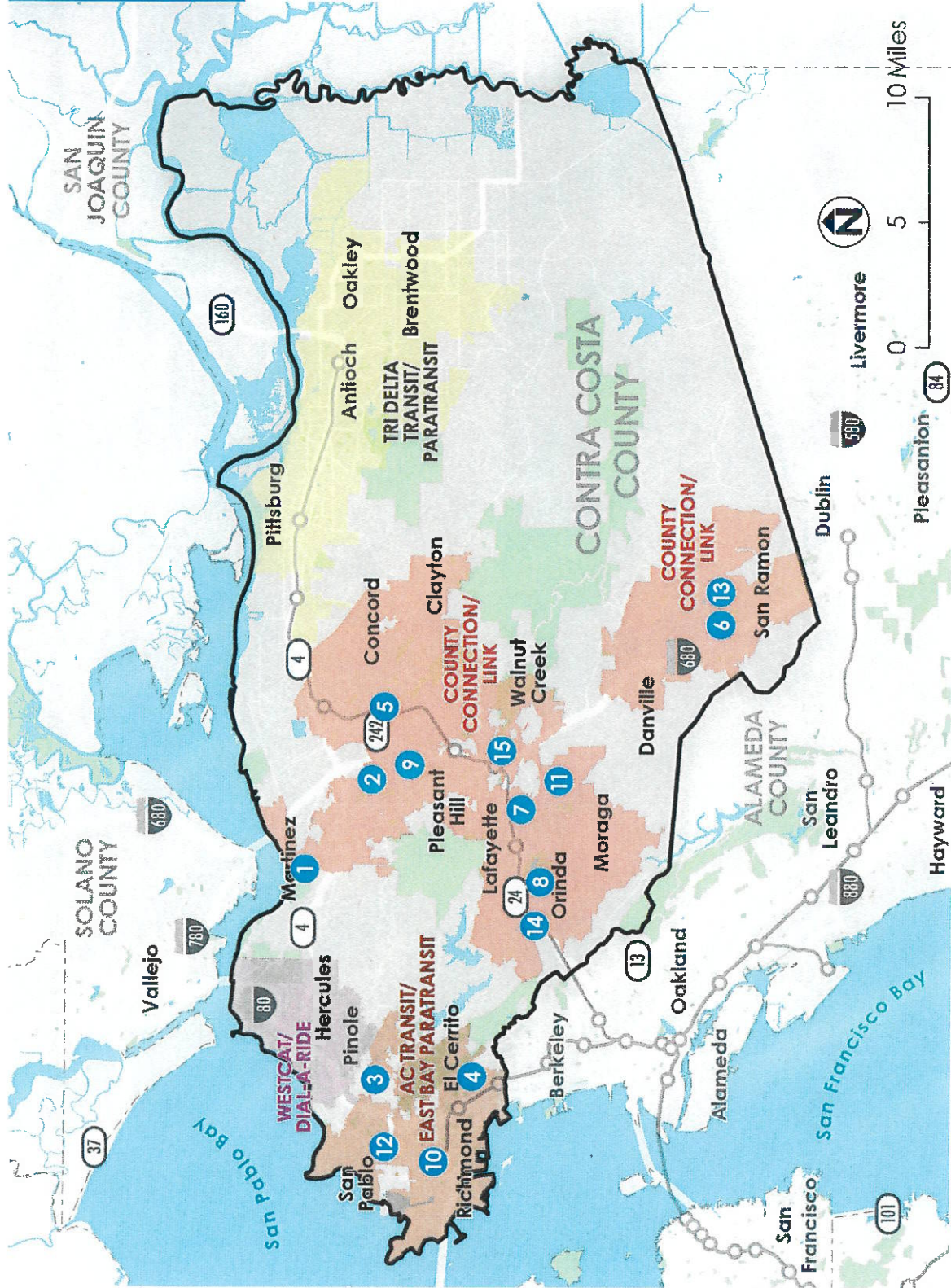
* Respondents could choose up to three trips that they take most often. Percentages reflect total respondents (1,063) for each trip type.

Trip Challenges



* Respondents could choose up to three challenges that they faced most often. Percentages reflect total respondents (1,063) identifying each trip type.

Community-Based Transportation Programs



Medical Facilities



MOBILITY FOR ALL

Accessible Transportation Strategic Plan

TRANSPORTATION NEEDS AND GAPS

The project team's review of existing conditions and survey data identified key needs and gaps in accessible transportation in Contra Costa County. These include:

-  **New Funding** – Grants are sometimes available for planning and pilots, but all recommendations will require new sustainable funding
-  **Safety** – Many respondents feel unsafe while traveling
-  **Volunteer Driving Programs** – Additional volunteers are needed, with more reliable funding to increase capacity
-  **Medical Access** – The Regional Medical Center and VA Medical Center in Martinez need reliable access throughout the county
-  **Quality of Life Visits** – Consumers have difficulty making quality-of-life essential trips to visit friends and family, the senior center, and church
-  **Service Coordination** – Accessible services need improved coordination because they are siloed between agencies, cities, and non-profit organizations

SURVEY RESULTS

Trip Destinations and Challenges

An online survey provided insight into how respondents get where they are going, where they go, and what factors complicate their trips.

Mode to Destination

Trips were most commonly made by solo drivers, followed by those driven by a family, neighbor or paid helper. BART was used by about a third of respondents, with ADA paratransit utilized by 10% of the entire survey sample.



* Respondents could choose as many modes as they used. Percentages reflect total respondents (1,063) selecting a particular mode they used.

Destinations

The top destination was medical appointments, with grocery/drugstore shopping in second place. Senior Center trips and non-medical appointments each accounted for an 8% share of destinations.



* Respondents could choose up to three trips that they take most often. Percentages reflect total respondents (1,063) identifying each trip type.

Possible Programs

- Mobility Management
- One-call, one-click
- Travel training
- Means-based fare subsidy program
- One seat ride
- ADA paratransit support
- Intercity trip program
- Volunteer driver and door-thru-door program
- Community outreach and engagement

One Seat Ride

ONE SEAT 
REGIONAL RIDE





CITY OF SAN PABLO
SENIOR AND DISABLED TRANSPORTATION

Do you live in the 94806 Zip Code?

One-Seat Ride Shuttle from San Pablo Senior Center to Martinez Medical Center

\$5 one-way
 Attendants ride for free
 Available three days a week
Reduced fares available. Please call to see if you qualify.

Apply today!



Tuesday-Wednesday-Thursday

Do you need a ride to the Martinez Medical Center?

If so, register today!

For more information:
 Call 510-215-3095
 Or email: paratransit@sanpabloca.gov




SAN PABLO COUNTY
transportation authority

Low Income Fare Equity (LIFE)



Low Income Fare Equity (LIFE)

Fare subsidy program

Subsidize Your Dial-A-Ride
Do you qualify as a low-income resident of Contra Costa County?

* Low Income = less than 30% of area median income; call 510-724-3331 ext. 113



Riders using WestCAT Dial-A-Ride may be eligible for FREE Rides!

The LIFE Program is paid for by Contra Costa County Measure X Funding

For more information:

Call 510-724-3331 ext 113

Or email: Life@westcat.org



Everybody Loves a Free Ride

ADA paratransit riders using Tri Delta Transit services may be eligible for FREE paratransit rides!



The East County Ticket Program

Households eligible for assistance programs should call 211 in Contra Costa County to see if they qualify

If information is needed in another language, please contact 1-925-754-6822.

如果需要其他語言的信息，請聯繫 1-925-754-6822。
Kung kailangan ng impormasyon sa ibang wile, mangyaring makipag-ugnayan sa 1-925-754-6822.



This Program is paid for by Contra Costa County Measure X Funding.
Low income = less than 30% of area median income.

Pilot program lasts Apr-Sep 2023 or until program funds are expended



CONTRA COSTA
COUNTY, CALIFORNIA





Paratransit Low Income Fare Equity (LIFE) Program



PRESTO

Autonomous Shuttle Pilots

Bishop Ranch | Rossmoor | Martinez



PRESTO
It's go time.



CONTRA COSTA
transportation
authority

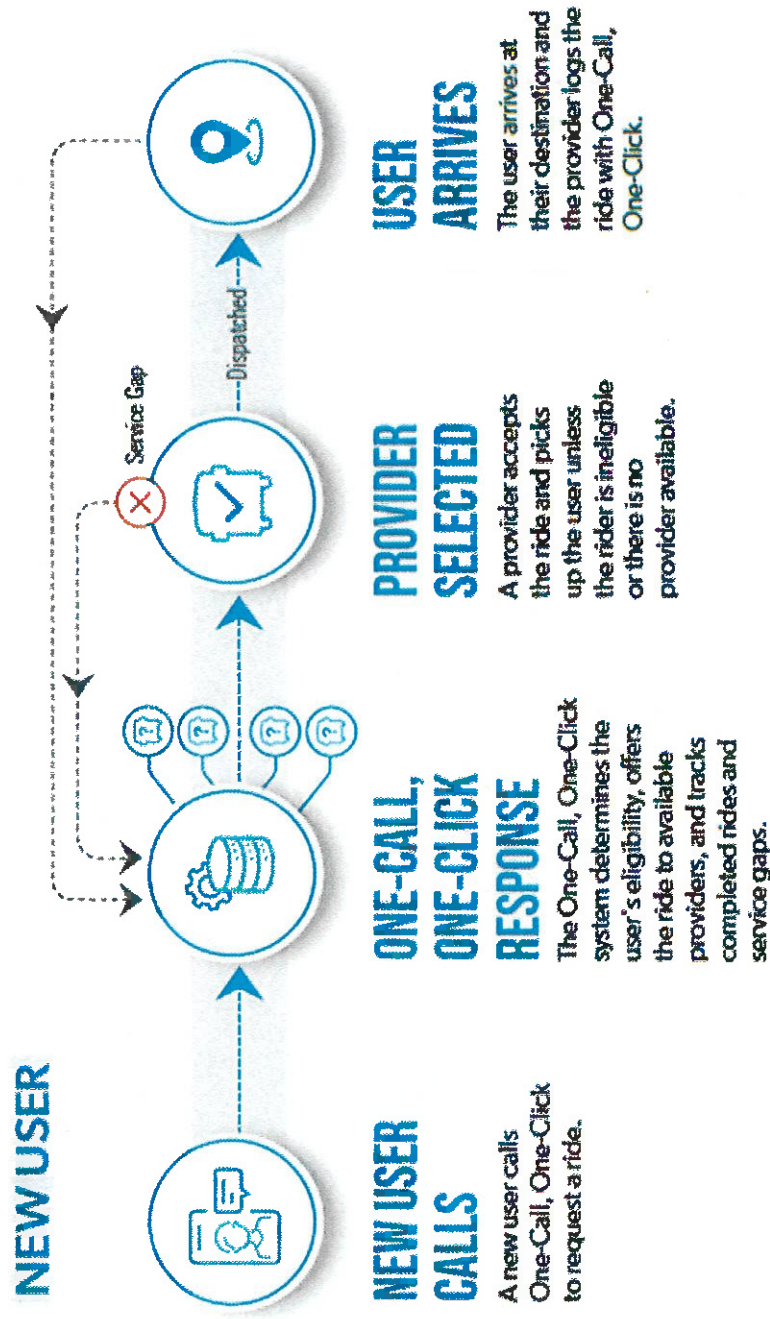


It's go time.

PRESTO

ridepresto.com

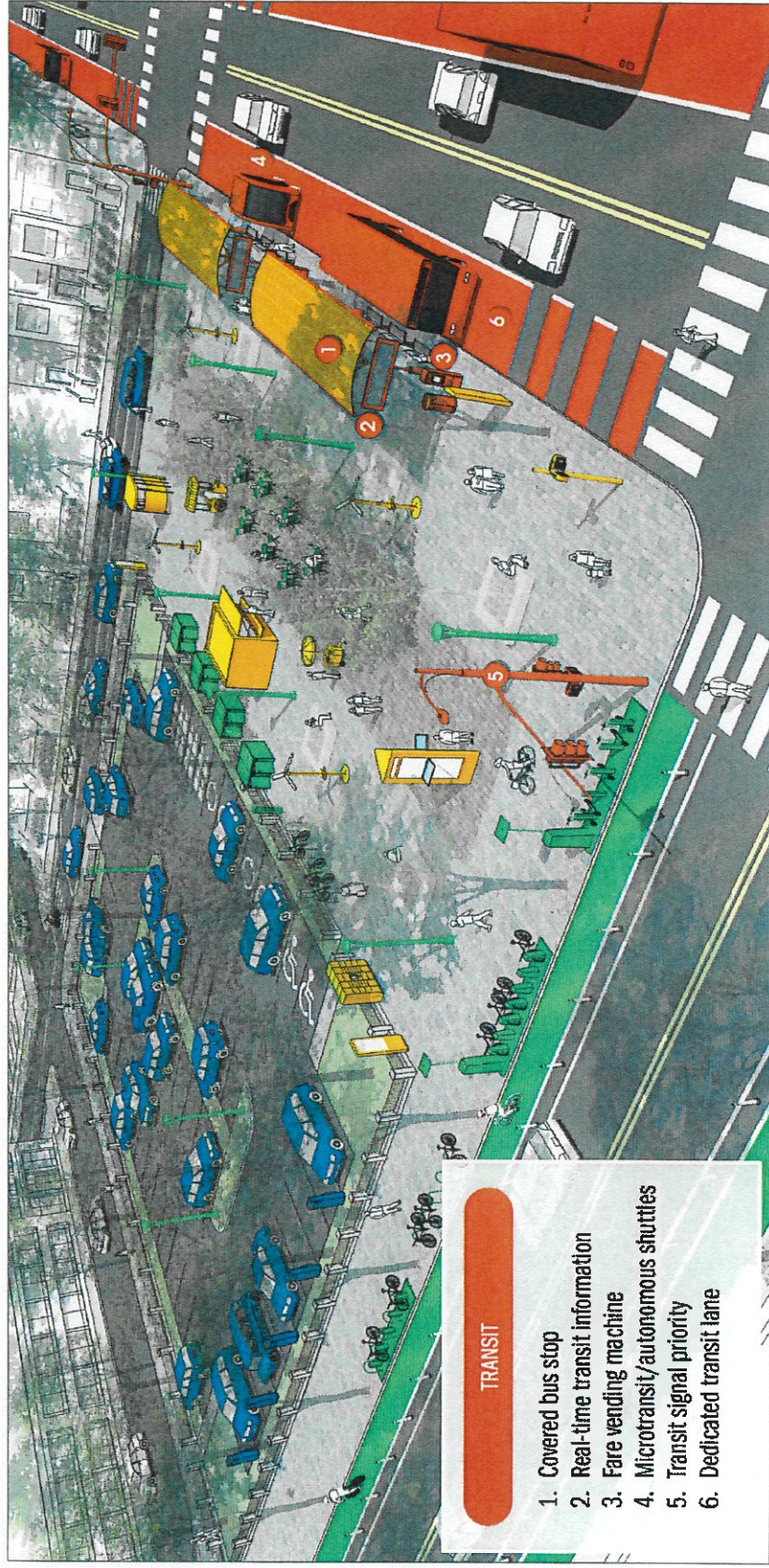
One-Call, One-Click



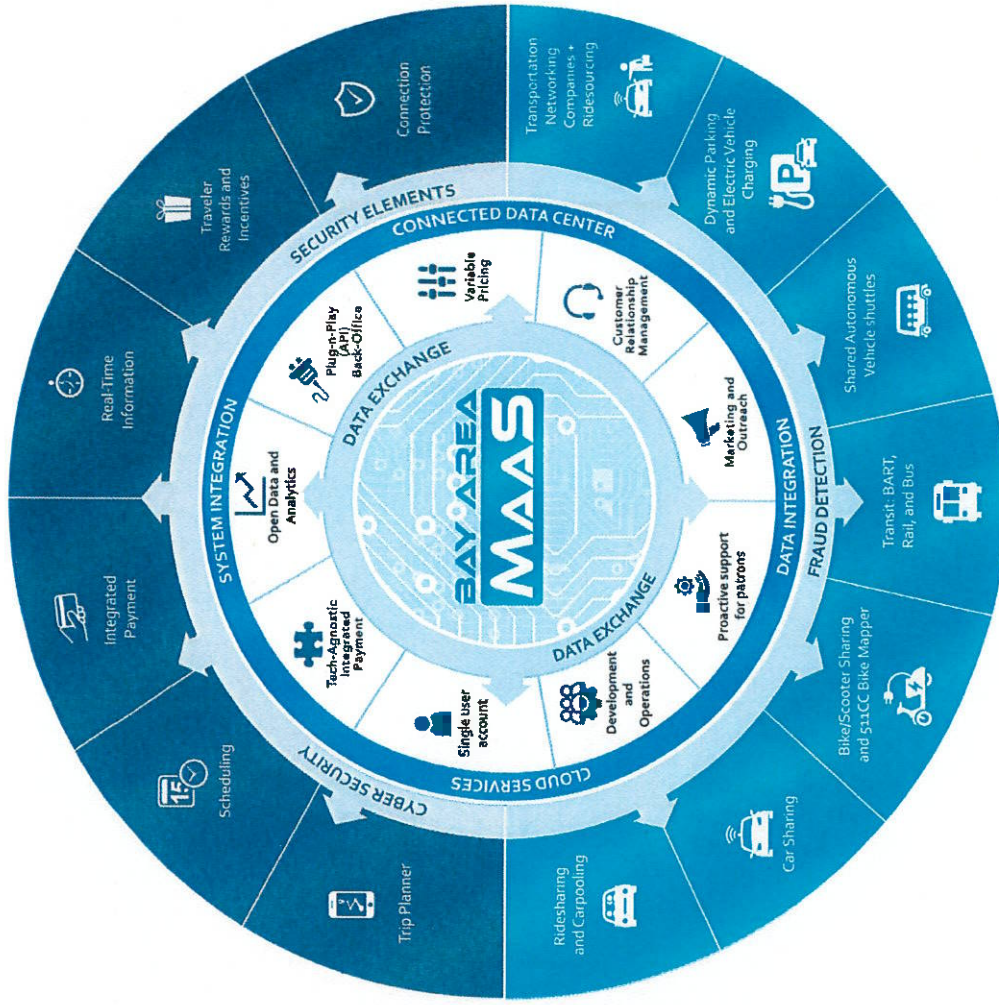
Your Ride, Your Way



Shared Mobility Hubs

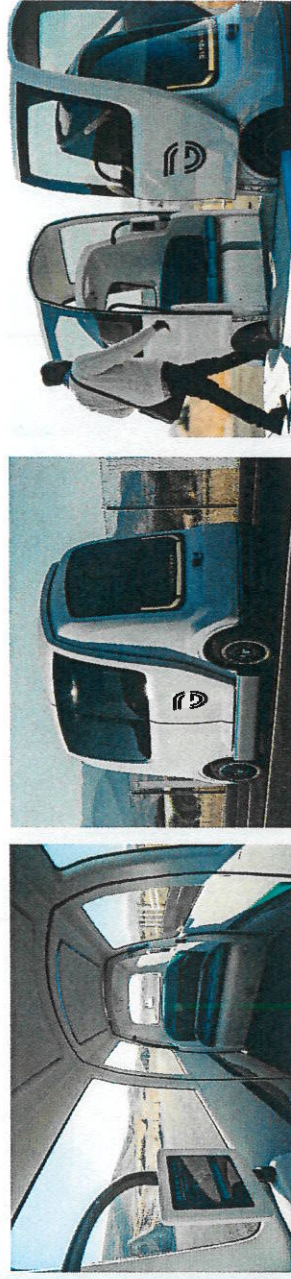
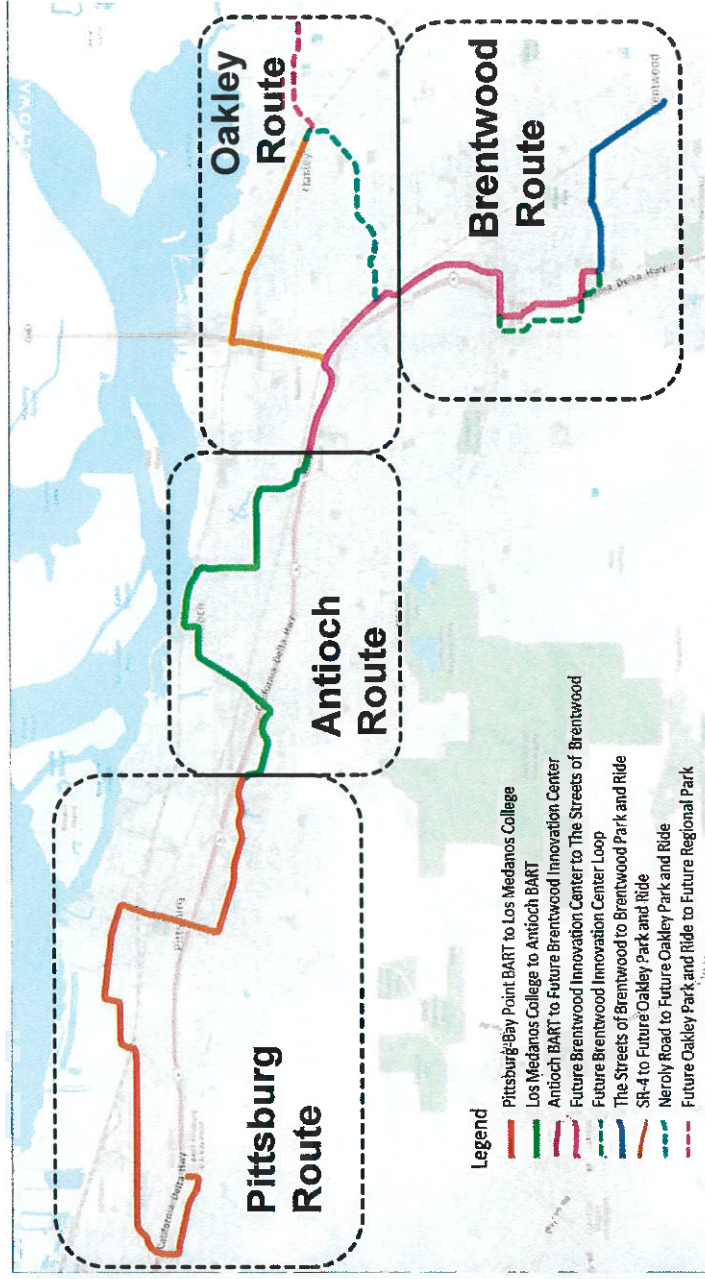


Personal Connected Mobility



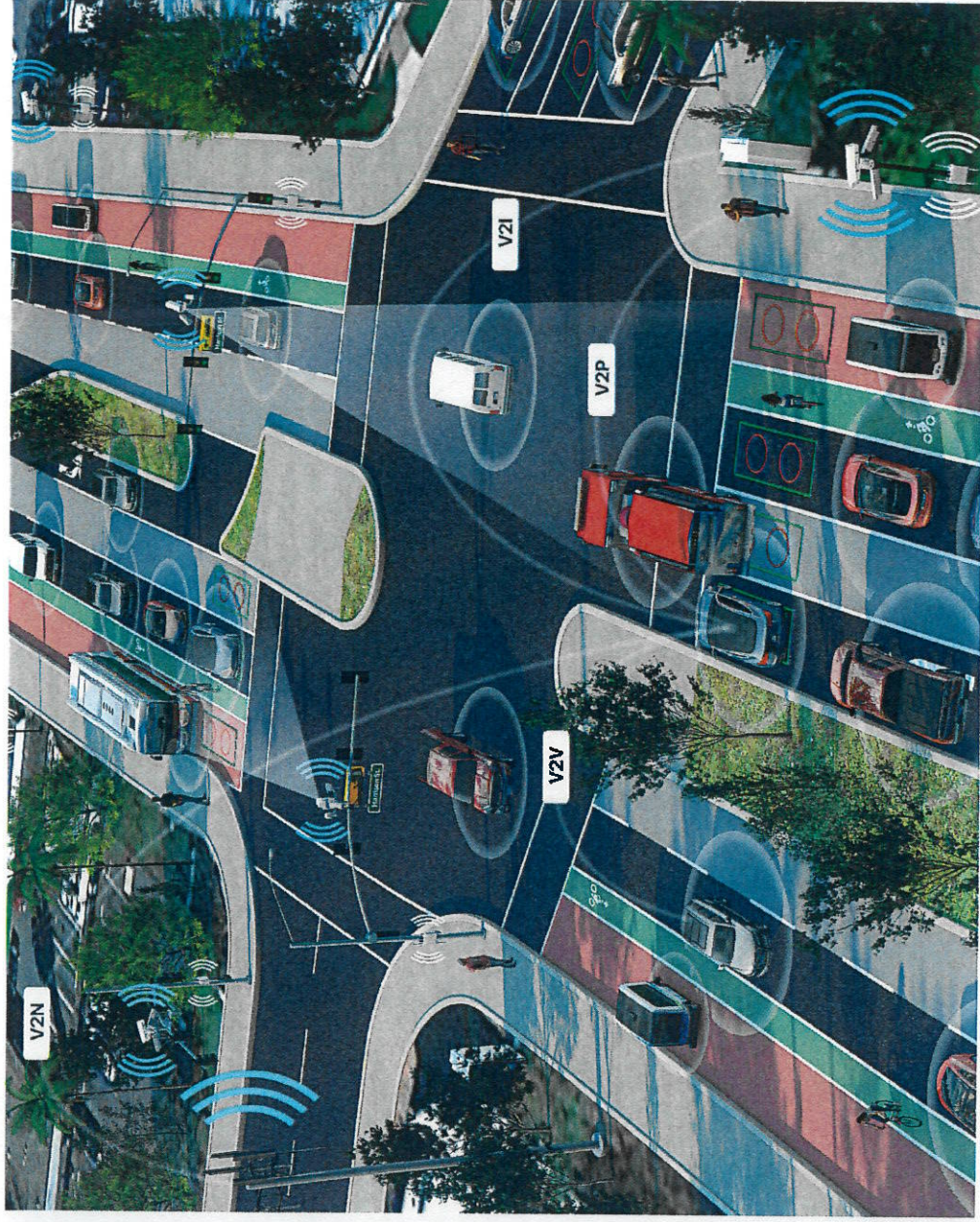
Automated Transit Network

A new mobility option being
explored at GoMentum
Station.



digitalMOTIONS

Digital Management of
Traffic Infrastructure
Optimizing Network
Systems

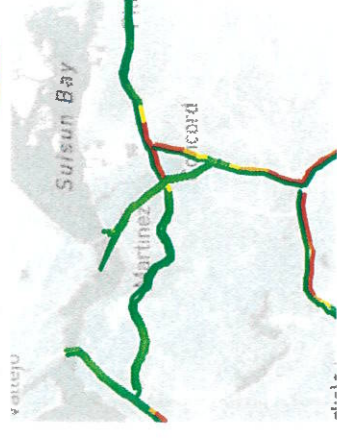
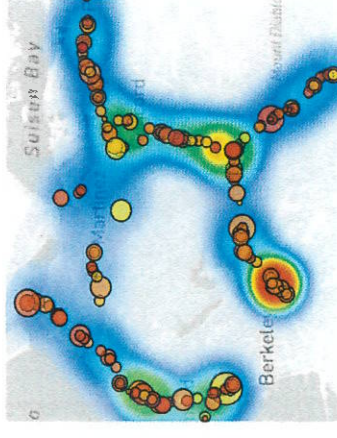


Data and Maps: Traffic Safety and Congestion Management Countywide

CCTA and its regional partner agencies are using real-time traffic data to help manage congestion on county roadways. This website shares some of the key data that informs CCTA's decision-making around transportation challenges. It also provides tools for you to make informed decisions about how and when you travel.

<https://data.ccta.net/>

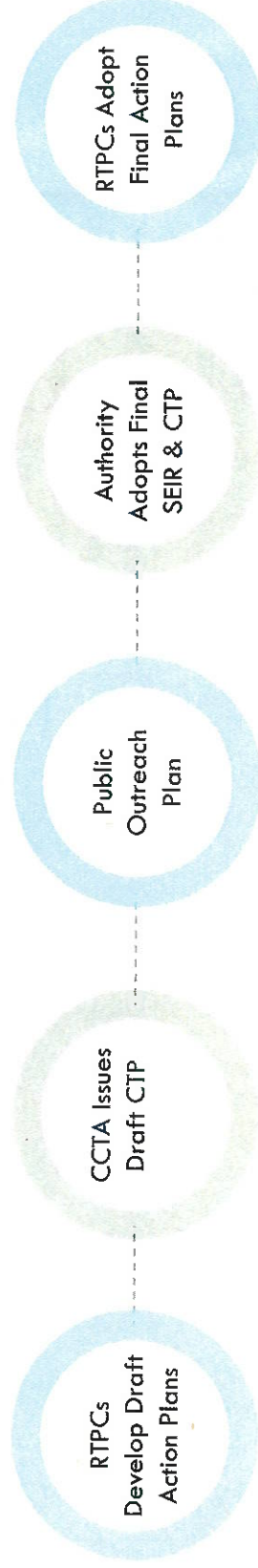
- Visual storytelling through data science and applied software development
- Monitoring and intelligent decision making
- Started with available data: Inrix, Streetlight, and PeMs
- Existing pages: Congestion, Safety, Trends, CMP, and 511
- Future pages: BART/Transit, Arterials



Building a Transportation Plan from the Ground Up

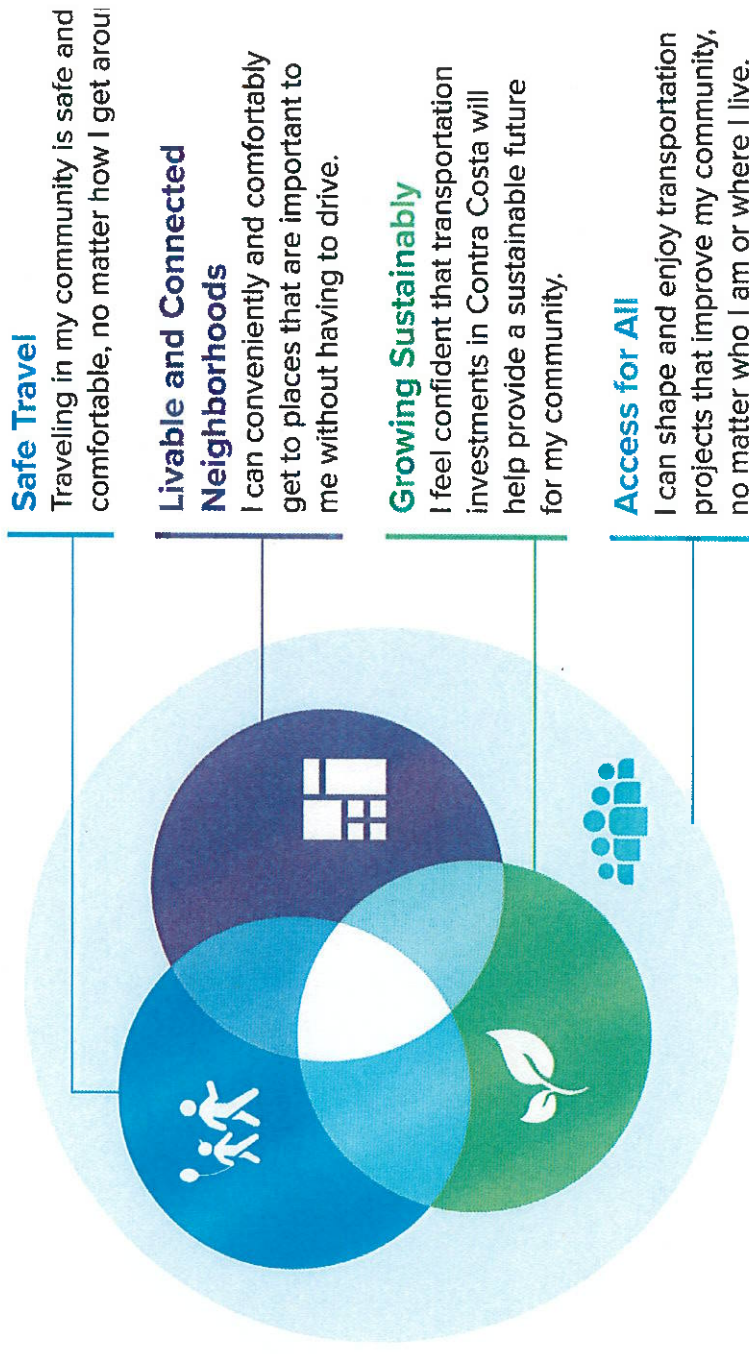
CCTA's Process

- Updated Every 4-5 Years
- Documents the Authority's Goals, Vision, and Strategies
- Action Plans are Developed by the Regional Committees
- Includes 10- and 20-Year Financially Constrained Project Lists



RTPC = Regional Transportation Planning Committee

Four principles will guide the CTP and Business Plan





We're Active in Our Community

- Community events
- Social media
- Public input websites
- Public meetings
- Surveys and polls

ON THE PATIO



We have a podcast!

Learn more about CCTA's
innovative work.

ccta.net/about-us/on-the-patio-podcast

Thank you!

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@thaile



