

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

Strategy: Bulky Item Pick-ups & Disposal Vouchers

#: 1

Reporting Period: 07/01/2024 to 03/31/2025

Implementing Entity: Community Housing Development Corporation (CHDC)

Submitted by (name): Janine Shaheed

Strategy Statistics/Reporting Details

Bulky Item Pick-up and Disposal Voucher activity reported should include details for all applicable Pick-ups and Vouchers requested within this Reporting Period. Details regarding Vouchers Redeemed/Bulky Item Pick-ups Provided are intended to be reported separately by Republic Services.

Bulky Item Pick-up & Disposal Voucher Requests Processed: *Provide the numbers of households that requested Disposal Vouchers, Disposal Vouchers issued, and Bulky Item Pick-ups requested.*

Disposal Vouchers Requested

July to September 2024		
Month	Households	Vouchers
July	2	48
August	4	96
September	1	24
Subtotal	7	168

Bulky Item Pick-Ups Requested

July to September 2024	
Month	Pick-ups
July	0
August	0
September	0
Subtotal	0

October to December 2024		
Month	Households	Vouchers
October	4	96
November	2	48
December	2	48
Subtotal	8	192

October to December 2024	
Month	Pick-ups
October	0
November	0
December	0
Subtotal	0

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January to March		
Month	Households	Vouchers
January	1	24
February	1	24
March	3	72
Subtotal	5	120

January to March	
Month	Pick-ups
January	0
February	0
March	0
Subtotal	0

Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

N/A

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or the Strategy's overall success addressing the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned this period and explain why.

N/A

Success Stories, Lessons Learned & Feedback Received to Date:

Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period. Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period.

Outreach Efforts:

Quarter 1

During the quarterly reporting period, the mitigation team continues to outreach at community-wide events, promoting the \$120.00 Disposal Vouchers and Bulky Item Pick-Up services available in the mitigation funding area of North Richmond. In addition, to further outreach efforts, the mitigation team has established core volunteers to translate the available waste related resources to the Spanish community population in North Richmond. For the months of July, August and September, the volunteers outreached by making phone calls to over 250 community members.

The mitigation team continues to strategize outreach efforts providing the waste related resource information by knocking on household doors in the North Richmond community. In addition, during our task force walks, the one-on-one contact with individual households gives the mitigation team, the opportunity to expand the different types of agencies which provides the waste resource services available for dumping household items, promoting the \$120.00, Disposal Vouchers and Bulky Item Pick-Up services available in the mitigation area of North Richmond. During the quarterly reporting period in

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total, the mitigation team distributed over 700 Disposal Vouchers and Bulky Item Pick-Up flyers, 1200 NR Green Newsletters at community events, to community centers, churches, and local businesses.

Quarter 2

During the quarterly reporting period, the mitigation team has been actively engaged in community outreach to promote waste management resources available within the North Richmond mitigation area.

Key activities during the period included:

1. **Community-Wide Outreach Events:** The team participated in several community-wide events, promoting the \$120 Disposal Vouchers and Bulky Item Pick-Up services. These events were crucial in informing residents about available resources and services aimed at reducing waste and improving local sanitation.
2. **Volunteer Engagement for Spanish Translation:** To ensure inclusivity, the mitigation team established a core group of volunteers to assist with outreach efforts, specifically targeting the Spanish-speaking population in North Richmond. These volunteers facilitated communication by translating waste-related resources, which significantly broadened the reach of the team's efforts.
3. **Direct Outreach via Phone Calls:** For the months of October, November, and December, volunteers made phone calls to over 150 community members, provided information about the available waste management services and ensuring that residents were aware of the disposal options available to them.
4. **Door-to-Door Outreach:** The mitigation team continued door-to-door outreach, visiting households directly to distribute information and answer questions. This approach allows the team to engage with community members on a more personal level, fostering trust and providing a clear understanding of available resources.
5. **Task Force Walks:** As part of the outreach strategy, the mitigation team conducted task force walks, during which they made one-on-one contact with individual households. These walks offered an opportunity to promote various waste management services, including the \$120 Disposal Vouchers and Bulky Item Pick-Up services, while also educating residents about additional resources provided by different agencies for managing household waste.
6. **Distribution of Informational Materials:** During the reporting period, the mitigation team distributed more than 500 Disposal Vouchers and Bulky Item Pick-Up flyers, along with 1,200 NR Green Newsletters. These materials were shared at community events, local businesses, churches, food bank distributions and community centers, further increasing awareness of the services available to residents.

Through these efforts, the mitigation team has successfully engaged the North Richmond community, raising awareness about available waste management resources and ensuring that residents are better equipped to manage household waste and participate in local disposal programs.

Quarter 3

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The mitigation team has made significant strides in promoting waste management resources and services within the North Richmond area during the reporting period. The outreach activities are well-rounded and effective in addressing various community needs. Here's a summary of the key takeaways:

1. **Community-Wide Outreach Events:** Participating in local events is an excellent way to create visibility for the services. By having a physical presence at these gatherings, the team has been able to directly engage with residents and provide immediate answers to questions about waste management options. These events serve as a bridge to foster community relationships and trust.
2. **Volunteer Engagement for Spanish Translation:** This initiative is essential for reaching the Spanish-speaking population in the community. Language barriers can be a significant obstacle to participation in such services, so having bilingual volunteers ensures that the outreach is inclusive and accessible to a wider audience. It also demonstrates the team's commitment to addressing the diverse needs of the community.
3. **Direct Outreach via Phone Calls:** Phone outreach allows the team to make personal connections with community members, ensuring that no one is left out of the loop. With over 150 community members contacted, this method of outreach creates a sense of individualized attention and helps clarify any questions residents may have about the available services.
4. **Door-to-Door Outreach:** Direct visits continue to be an effective way to build rapport and trust with residents. It provides an opportunity for face-to-face interaction, enabling the team to address any specific concerns or questions residents may have. This type of outreach also allows the team to ensure that each household receives the information directly, rather than relying on residents to seek it out.
5. **Task Force Walks:** These walks are a unique and personal form of outreach that emphasizes direct, one-on-one communication with community members. By taking this extra step, the team helps foster a deeper connection with residents and provides personalized support in understanding and utilizing available waste management services.
6. **Distribution of Informational Materials:** Distributing over 500 Disposal Vouchers and Bulky Item Pick-Up flyers, as well as 1,200 NR Green Newsletters, is a strategy for maximizing exposure. These materials are being shared at key community meetings, including businesses, churches, and food banks, ensuring that information about the services reaches a broad and diverse audience.

Overall, these activities have significantly raised awareness about the waste management resources available to residents, improved accessibility to these services, and fostered stronger connections between the mitigation team and the North Richmond community. As the team moves forward, continued engagement with residents, including follow-up outreach efforts and ensuring resources are well utilized, will be key to sustaining and building on these gains.

Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

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Quarter 1

The mitigation team will continue to focus on outreach efforts, researching and establishing other effective opportunities for promoting the Disposal Vouchers and Bulky Item Pick-Up services in the North Richmond Mitigation Funded areas, for the next reporting period.

Quarter 2

The mitigation team will continue to prioritize outreach efforts in the next reporting period, with a focus on identifying and establishing additional effective opportunities to promote the Disposal Vouchers and Bulky Item Pick-Up services in the North Richmond Mitigation Funded areas. Key strategies for the upcoming period include:

1. Expanding Community Partnerships: The team will explore collaborations with local organizations, businesses, and service providers to create new platforms for outreach. Partnerships with local schools, senior centers, and other community hubs may provide additional avenues for distributing informational materials and promoting services.
2. Enhanced Volunteer Involvement: Building on the success of the core volunteer group, the team will look to recruit and train additional volunteers to further extend outreach efforts, particularly in underrepresented neighborhoods. Volunteers may also play a role in virtual outreach, like helping with phone banking or distributing digital resources.
3. Community Pop-Up Events: The team will consider organizing pop-up events or information booths at local markets, transportation hubs, or other frequently visited locations. These events could provide an opportunity for community members to ask questions and receive immediate assistance with scheduling pickups or obtaining disposal vouchers.
4. Targeted Mail Campaigns: In addition to door-to-door outreach, the team will continue to explore the feasibility of direct mail campaigns targeting specific zip codes or demographic groups within the North Richmond area to ensure that all residents are aware of the services.
5. Culturally Tailored Messaging: The team will continue to tailor outreach materials to meet the specific needs of the community, including offering resources in multiple languages and ensuring that the messaging is culturally relevant and accessible to all residents.

Through these strategies, the mitigation team aims to increase awareness and participation in the Disposal Vouchers and Bulky Item Pick-Up programs, ensuring that more residents in the North Richmond Mitigation Funded areas can take advantage of these valuable waste disposal services in the next reporting period.

Quarter 3

For the next reporting period the mitigation team is taking a strategic, community-focused approach to improve engagement with the Disposal Vouchers and Bulky Item Pick-Up services. To partner with trusted local organizations like schools, senior centers, and community centers, which already have the trust of the community, so leveraging those relationships can make outreach more effective and impactful.

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By implementing these strategies, the mitigation team will improve not only the visibility of the services but also the overall community participation, ensuring that residents fully benefit from these important programs.

Next Steps - Planned Accomplishments During the Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

Quarter 1

The mitigation team's next steps during the reporting period will be to continue exploring new narratives approaching strategic methods for outreaching the North Richmond community. In addition, the mitigation team will collaborate with local non-profits and agencies to promote the Disposal Vouchers and Bulky Items Pick-Up services and other resources on Saturdays and Sundays.

Quarter 2

The mitigation team's next steps during the upcoming reporting period will focus on refining and diversifying outreach strategies to better engage the North Richmond community. These efforts will center around exploring new narratives and leveraging strategic methods to increase awareness and participation in the Disposal Vouchers and Bulky Item Pick-Up services. The mitigation team will research and test new narratives that resonate with the community. This could involve framing outreach messages in a way that highlights the personal and environmental benefits of waste disposal services, such as reducing neighborhood clutter, promoting a cleaner environment, and supporting the health and well-being of residents.

The team will expand its outreach by forming stronger partnerships with local non-profits, community organizations, and other agencies that serve the North Richmond area. These organizations are trusted by the community and can help facilitate direct communication with residents. Collaboration with these groups will include co-hosting community events, sharing resources, and providing educational materials at key locations, such as food banks, housing complexes, and family support centers. By incorporating these new strategies and expanding collaboration with local non-profits and agencies. The mitigation team aims to significantly increase the visibility and utilization of Disposal Vouchers and Bulky Item Pick-Up services. The team will remain flexible, adjusting their approaches based on ongoing feedback and the evolving needs of the North Richmond community.

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Strategy: Neighborhood Clean-Ups

#: 2

Reporting Period: July 1, 2024 - March 31, 2025

Implementing Entity: Richmond City Manager's Office

Submitted by (name): Hugo Mendoza

Date: 5-7-2025

Strategy Statistics/Reporting Details

Neighborhood Clean-up activity reported should correspond to the costs for actual dumpsters (drop boxes) used and associated disposal as well as the agency resources (staff/equipment) provided on the day of the Clean-up.

Neighborhood Clean-ups

Clean-up Activity/Expense	Clean-up Details
Scheduled Clean-up Date	10/19/2024
Scheduled Start/End Times	8:00 AM - 12:30 PM
# of Clean-up Box Locations	6
Size of Clean-up Boxes - Trash	40 Cubic Yard
# of Clean-up Boxes Filled with Trash (Loads Disposed by RSS)	21
# of Loads Collected/Disposed in City Trucks	5
Tons of Trash Disposed by RSS	50.38
Tons of Trash Disposed by City Trucks	9.87
# of Recycling Boxes Used	2
# of Special Pick-ups for Seniors	20
# of Clean-up Hours Worked/Charged by City Staff	61 (33 OT - 28 reg. seniors pick-up)
Type(s)/Quantity(ies) of City Equipment Used for Clean-up	4 stake body trucks, 1 loader, 1 pickup truck

Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or this Strategy's overall ability to effectively

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address the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned during this period and explain why.

Success Stories, Lessons Learned & Feedback Received to Date:

Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period. Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period.

Next Steps - Planned Accomplishments During the Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

FILE: Neighborhood Clean-ups_Template-FINAL.doc

Reporting Template Created: 7/16/2012

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Strategy: Prevention Services Coordinator

#: 3

Reporting Period 07/01/2024 to 03/31/2025

Implementing Entity: Community Housing Development Corporation (CHDC)

Submitted by (name): Janine Shaheed

Strategy Statistics/Reporting Details

Prevention Services Coordinator's illegal dumping activity reported should include details for all applicable occurrences within this Reporting Period. Details about Voucher/Bulky Item Pick-up Programs are intended to be reported separately.

Reported Illegal Dumping Occurrences: *Provide the total number of illegal dumping occurrences reported by the Hot Spot Crew and others each month, based upon details entered into the North Richmond Illegal Dumping Database.*

July to September 2024			
Month	Reported Occurrences	Referred to City	Evidence Collected
July	613	66	8
August	490	68	6
September	557	66	6
Subtotal	1,660	200	20

October to December 2024			
Month	Reported Occurrences	Referred to City	Evidence Collected
October	516	68	3
November	522	71	6
December	551	60	6
Subtotal	1,589	199	15

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January to March 2025			
Month	Reported Occurrences	Referred to City	Evidence Collected
January	512	48	12
February	443	40	1
March	518	63	11
Subtotal	1,473	151	24

Total Reported Illegal Dumping Occurrences to Date (July-March) = 4,722

Quarter 1

COMMUNITY MEETINGS ATTENDED/HOSTED

Meeting Name/Type & Date(s)	Role	Community Awareness of NRMF-funded Activities
North Richmond Mac Date(s): 1st Tuesday of Month In-Person & Virtual Microsoft Team meeting held at 515 Silver Avenue, Richmond, CA	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience. <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 58 /Virtual: 75 Verbally: 94
North Richmond Green Date(s): 1st Wednesday of Month In-Person & Microsoft Team meeting held at 1540 Fred Jackson Way, Richmond, CA	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 10 /Virtual: 35 Verbally: 55
NR Community Resource Team Patrol Street Walks Dates (s): 2nd Thursday of each Month (In-Person- Walk)	<input type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience. <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 19 /Outreach: 100
NRMF Coordinator Meeting Date(s): 2nd Wed of the Month Virtual Microsoft Team	<input type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience. <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Monthly strategy updates and completions.	# of NR Resident Attendees that Learned about NRMF Activities Verbally: 0 / Flyers: 0

COMMUNITY EVENTS ATTENDED/HOSTED

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Community Event(s) & Date(s)	Role	Community Awareness of NRMF-funded Activities
National Night Out Date: August 6, 2024	<input type="checkbox"/> Host/ <input checked="" type="checkbox"/> Attendee. <input checked="" type="checkbox"/> Booth/Presenter Topic(s): NR Community Mitigation Funding Area Services & Related Waste Resources	NR Resident Attendees that Learned about NRMF Activities Verbally: 100 / Flyers: 100

Quarter 2

COMMUNITY MEETINGS ATTENDED/HOSTED

Meeting Name/Type & Date(s)	Role	Community Awareness of NRMF-funded Activities
North Richmond Mac Date(s): 1st Tuesday of Month In-Person & Virtual Microsoft Team meeting held at 515 Silver Avenue, Richmond, CA	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience. <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 58 /Virtual: 75 Verbally: 94
North Richmond Green Date(s): 1st Wednesday of Month In-Person & Microsoft Team meeting held at 1540 Fred Jackson Way, Richmond, CA	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 10 /Virtual: 35 Verbally: 55
NR Community Resource Team Patrol Street Walks Dates (s): 2nd Thursday of each Month (In-Person- Walk)	<input type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience. <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 19 /Outreach: 100

COMMUNITY EVENTS ATTENDED/HOSTED

Community Event(s) & Date(s)	Role	Community Awareness of NRMF-funded Activities
K-8 Celebration of Learning Date(s) November 13th, 24	<input type="checkbox"/> Host/ <input checked="" type="checkbox"/> Attendee. <input checked="" type="checkbox"/> Booth/Presenter Topic(s): NR Community Mitigation Funding Area Services	NR Resident Attendees that Learned about NRMF Activities Verbally: 50 / Flyers: 100

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	& Related Waste Resources	
City of Richmond Career Fair Date (s) November 21st, 24	<input type="checkbox"/> Host/ <input checked="" type="checkbox"/> Attendee. <input checked="" type="checkbox"/> Booth/Presenter Topic(s): NR Community Mitigation Funding Area Services & Related Waste Resources	NR Resident Attendees that Learned about NRMF Activities Verbally: 60 / Flyers: 100

Quarter 3

COMMUNITY MEETINGS ATTENDED/HOSTED

Meeting Name/Type & Date(s)	Role	Community Awareness of NRMF-funded Activities
North Richmond Mac Date(s): 1st Tuesday of Month In-Person & Virtual Microsoft Team meeting held at 515 Silver Avenue, Richmond, CA	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience. <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 58 /Virtual: 75 Verbally: 94
North Richmond Green Date(s): 1st Wednesday of Month In-Person & Microsoft Team meeting held at 1540 Fred Jackson Way, Richmond, CA	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 10 /Virtual: 35 Verbally: 55
NR Community Resource Team Patrol Street Walks Dates (s): 2nd Thursday of each Month (In-Person-Walk)	<input type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience. <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Republic Sanitary Services (RSS) Stats/CHDC Mitigation Team Illegal Dumping Updates	NR Resident Attendees that Learned about NRMF Activities In-Person: 17 /Outreach: 100

COMMUNITY EVENTS ATTENDED/HOSTED

Community Event(s) & Date(s)	Role	Community Awareness of NRMF-funded Activities
Community Resource Center's Health Fair Date: March 19, 2025	<input checked="" type="checkbox"/> Host/ <input checked="" type="checkbox"/> Attendee. <input checked="" type="checkbox"/> Booth/Presenter Topic(s): NR Community Mitigation Funding Area Services & Related Waste Resources	NR Resident Attendees that Learned about NRMF Activities Verbally: 50 / Flyers: 75

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Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

N/A

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or the Strategy's overall success addressing the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned this period and explain why.

N/A

Success Stories, Lessons Learned & Feedback Received to Date:

Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period. Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period.

Quarter 1

During the quarterly reporting period, the Republic Sanitary Services (RSS) Hot Spot Crew continues removal of overgrown weeds and tree branches that are on the public right-of-way on sidewalks. The purpose is to help prevent potential fire hazards. In addition, RSS continues reporting illegally dumped hazardous waste items such as computer monitors, tires, refrigerators, microwaves, and televisions. RSS reports items such as mattresses, furniture, exercise equipment, scattered clothes, large bags of trash, construction debris, scattered trash, carpet, and other household items.

With continued efforts of combating illegally dumped waste, the collaboration between RSS and the Contra Costa County Sheriff's Department illustrates teamwork when substantial amounts of illegally dumped waste items are found in the mitigation area of North Richmond. The collaboration, teamwork and communication between the RSS crew and the Sheriff's department has been successful in capturing those who illegally dump in the area.

Quarter 2

During December, the RSS Hot Spot Crew has been diligently working to improve the cleanliness and safety of the North Richmond community. Their efforts have focused on removing fallen tree branches,

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collecting scattered trash, and cleaning street gutters, curbsides, and sidewalks. Additionally, the team has been addressing loose debris throughout the area, ensuring a cleaner environment for residents. The team has also been proactive in identifying and reporting hazardous waste items, such as used oil, tires, refrigerators, TVs, and microwaves. Household items like scattered clothes, plastic storage containers, mirrors, mattresses, bed frames, toys, bikes, and furniture have also been documented and reported for removal.

A key component of this ongoing work has been the collaboration between RSS and the Sheriff's Department. This partnership has proven essential in addressing the growing issue of illegally dumped waste, as both parties work together to tackle the substantial amounts of debris within the North Richmond mitigation area. Their combined efforts exemplify the power of teamwork in combatting environmental hazards and promoting a cleaner, safer community for all.

Task Force Walks- Outreach

The Task Force Walk took place on December 12, 2024, at 1307 Fred Jackson Way and Sanford Avenue and York Street, marking another step in the ongoing efforts to combat illegal dumping in North Richmond.

Key highlights of the walk and the continued community outreach efforts include:

- **Collaboration and Engagement:** The Mitigation Team has extended invitations to several key stakeholders, including the Contra Costa County Sheriff's Department, Contra Costa County Code Enforcement, City of Richmond Public Works, Contra Costa County Supervisor John Gioia's Office, and North Richmond community members. These efforts aim to strengthen collaboration and encourage greater involvement from local partners in addressing environmental concerns.
- **Purpose of Task Force Walks:** The primary goal of the task force walks is to identify areas with frequent illegal dumping. The walks help pinpoint hot spots that have been repeatedly reported by the RSS Hot Spot Crew. This direct engagement ensures that the mitigation team can take targeted actions in the areas most affected by illegal waste.
- **Community Outreach:** During the walk, the mitigation team engaged in door-to-door outreach, visiting homes block by block. They provided residents with information about available waste disposal resources, such as bulk item pickups and proper waste disposal channels. This outreach helps residents understand their options for proper waste management and encourages them to take part in community efforts to keep the area clean.
- **Ongoing Patrolling:** The Mitigation Team continues to patrol North Richmond regularly, actively searching for illegally dumped items. These patrols are crucial for identifying and removing waste, as well as for maintaining an ongoing presence in the community to deter illegal dumping.

This collaborative and proactive approach highlights the commitment of local authorities, community members, and organizations to address illegal dumping, reduce waste, and promote a cleaner, safer North Richmond.

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Quarter 3

The RRS Hot Spot Crew and the Sheriff's Department are making a significant impact in the North Richmond area, particularly through their collaboration and efforts to improve cleanliness and safety. Their proactive approach to addressing illegal dumping and waste management is setting a strong foundation for community development.

During this reporting period the RRS Hot Spot Crew has been diligently working to improve the cleanliness and safety of the North Richmond community. A key component of this ongoing work has been the collaboration between RSS and the Sheriff's Department. Their efforts have focused on large dumps, reporting burned abandoned vehicles, removing fallen tree branches, collecting scattered trash, and cleaning street gutters, curbsides, and sidewalks. Additionally, the team has been addressing blithe throughout the North Richmond community, ensuring a cleaner environment for residents.

The team has also been proactive in identifying and reporting hazardous waste items, such as stoves, paint buckets, used oil, tires, refrigerators, TVs, and microwaves. Household items like scattered clothes, dresses, nightstands, boxsprings, plastic storage containers, mirrors, mattresses, bed frames, toys, bikes, and furniture have also been documented and reported for removal.

From removing debris to engaging with residents, this collaboration is essential in building stronger ties between local authorities and community members.

Task Force Walks – Outreach

The Task Force Walks are an example of community-based engagement, and they play a crucial role in building trust and collaboration between local authorities, such as the CCC Sheriff's Department, County Supervisor John Gioia's office, CCC Environmental Health, CCC Code Enforcement and the residents of North Richmond. By walking through the neighborhoods, the team mitigation team isn't just cleaning up or identifying illegal dumping sites; we are also engaging directly with the community, listening to concerns, and providing education on waste disposal practices.

These walks allow the team to:

1. **Identify High-Risk Areas:** By walking the streets, we can visually assess areas that are more prone to illegal dumping, whether due to lack of proper waste disposal facilities, isolated locations, or recurring issues with certain types of waste.
2. **Build Relationships with Residents:** This direct interaction gives residents a chance to voice their concerns, ask questions, and feel heard. It also helps to build trust between the community and the authorities, which is essential for ongoing cooperation and success.
3. **Provide Resources and Information:** One of the key benefits of these walks is the opportunity to share resources with residents. Whether it's informing them about local waste disposal

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services, offering tips on reducing waste, or guiding them to proper recycling centers, these interactions can help foster long-term changes in waste management practices.

4. **Promote a Culture of Responsibility:** When residents see local authorities actively involved in their neighborhood, they are more likely to feel responsible for their surroundings. The walks also give residents the opportunity to take ownership of their community's cleanliness, which can lead to sustained improvements over time.

This kind of collaboration is essential not just for tackling the immediate issues of waste and cleanliness but also for building a stronger sense of community. When local authorities and residents work together, we can address challenges more effectively and create lasting change.

Next Reporting Free Mitigation *planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.*

Quarter 1

For the next quarterly reporting period the mitigation team will continue strategizing outreach efforts promoting the Disposal Vouchers and Free Bulky Item Pick-Up services and waste related resources to the North Richmond community residents.

Quarter 2

For the next quarterly reporting period, the mitigation team will focus on strategizing outreach efforts to promote the Disposal Vouchers, free Bulky Item Pick-Up services, and other waste-related resources to the North Richmond community residents. This will involve developing targeted communication plans, organizing community events, and utilizing various outreach channels such as flyers, social media, and community meetings to ensure that residents are well-informed about these valuable services. The team will also collaborate with local organizations to enhance engagement and ensure accessibility to these resources for all residents in the area.

Quarter 3

For the next quarterly period strategizing outreach efforts to promote key waste-related resources such as Disposal Vouchers and free Bulky Item Pick-Up services to ensure that residents are aware of the options available to them. The combination of targeted communication, community events, and a variety of outreach channels like flyers, social media, and community meetings will be crucial in reaching a broad audience. The mitigation team will continue collaborating with local organizations

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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and will also help make sure these resources are accessible to everyone in the community, including those who may have difficulty accessing certain services on their own.

The mitigation team is really putting an emphasis on communication and community engagement, which is key for long-term success.

FILE: Prevention Services Coordinator_Template-Final.doc

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

Strategy: City/County Right-of-Way Pick-up & Tagging Abatement #: 4

Reporting Period: July 1, 2024 to March 31, 2025

Implementing Entity: Richmond City Manager's Office

Submitted by (name): Hugo Mendoza

Strategy Statistics/Reporting Details

Right-of-Way Pick-up and Tagging Abatement activity reported should correspond to the reimbursable costs to be funded with NRMF for illegally dumped material and graffiti removed from public property located within the NRMF funding area during this Reporting Period.

Right-of-Way Dumping & Tagging Abatement Activity from July to September 2024

Month	Tons of Illegally Dumped Debris Removed	Illegal Dumping Complaints/ Referrals – CRW**	Illegal Dumping Complaints/ Referrals - Other	Illegal Dumping Locations Abated	# of Right-of-Way Abatement Days	# of Right-of-Way Abatement Hours	# of Graffiti (Tagging) Removal Locations
July 2024	1.59	69	0	68	5	57	7
August	1.11	66	1	36	3	46	21
September	2.78	65	3	40	4	32	7
TOTALS	5.48	200	4	144	12	135	35

* Data not available at the time this Report was prepared/submitted.

** CRW is the internet-based complaint/inquiry tracking & referral system available for use by the public and agencies, the preferred method for reporting incidents to be addressed by City Code Enforcement.

Right-of-Way Dumping & Tagging Abatement Activity from Oct to Dec 2024

Month	Tons of Illegally Dumped Debris Removed	Illegal Dumping Complaints/ Referrals – CRW**	Illegal Dumping Complaints/ Referrals - Other	Illegal Dumping Locations Abated	# of Right-of-Way Abatement Days	# of Right-of-Way Abatement Hours	# of Graffiti (Tagging) Removal Locations
Oct. 2024	5.42	79	3	56	5	48	12
November	2.67	76	2	64	4	38	2
December	2.35	71	2	36	4	34	10
TOTALS	10.44	226	7	156	13	120	24

* Data not available at the time this Report was prepared/submitted.

** CRW is the internet-based complaint/inquiry tracking & referral system available for use by the public and agencies, the preferred method for reporting incidents to be addressed by City Code Enforcement.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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Right-of-Way Dumping & Tagging Abatement Activity from Jan to March 2025

Month	Tons of Illegally Dumped Debris Removed	Illegal Dumping Complaints/ Referrals – CRW**	Illegal Dumping Complaints/ Referrals - Other	Illegal Dumping Locations Abated	# of Right- of-Way Abatement Days	# of Right- of-Way Abatement Hours	# of Graffiti (Tagging) Removal Locations
Jan. 2025	1.1	51	4	44	4	34	11
February	1.98	50	2	30	3	24	4
March	2.33	50	4	58	5	41	12
TOTALS	5.41	151	10	132	12	99	27

* Data not available at the time this Report was prepared/submitted.

** CRW is the internet-based complaint/inquiry tracking & referral system available for use by the public and agencies, the preferred method for reporting incidents to be addressed by City Code Enforcement.

Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or this Strategy's overall ability to effectively address the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned during this period and explain why.

Success Stories, Lessons Learned & Feedback Received to Date:

Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period. Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period.

Next Steps - Planned Accomplishments During the Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

FILE: Right-of-Way Abatement_Template-FINAL.doc

Reporting Template Created: 7/16/2012

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

Strategy: Code Enforcement Staff -- County

#: 5

Reporting Period: July 1, 2024 to March 31, 2025

Implementing Entity: County Department of Conservation & Development -- Building
Inspection Division

Submitted by (name): Andrew Gomer

Strategy Statistics/Reporting Details

Code Enforcement Case activity reported should correspond to the assigned County Code Enforcement billable time to be reimbursed with NRMF funding.

July 2024 to March 2025 Code Enforcement Case Activity

County Code Enforcement Cases/Actions Taken	Jul 2024	Aug 2024	Sept 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025
Cases Opened	7	1	3	4	5	3	4	5	6
Cases Closed	9	4	1	7	4	4	7	2	4
Active Cases	24	21	23	20	22	21	18	22	24
Construction without Permits	9	8	5	7	11	11	11	10	12
Vacant Unoccupied Structures	2	3	4	7	3	4	5	6	8
Cases on Vacant Lots (generally for overgrown vegetation or illegal dumping)	9	7	6	6	4	8	5	4	3
Cases involving Graffiti	1	1	1	1	1	1	0	0	0
Notice to Comply Letters Sent	7	1	3	4	5	3	4	5	6
Notice of Pending Action Letters Sent	9	2	3	2	1	3	2	3	0

Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

During the months included above there were 23 posted NOI (Notice of the Intent to Abate) to properties who did not respond to NTC letters sent. Also 14 posted NOA (Notice to abatement) for violations not cleared. As a result 6 properties had abatements which includes boarding up vacant structures, clearing trash and debris dumped on vacant lots and removal of weeds.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or this Strategy's overall ability to effectively address the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned during this period and explain why.

The only obstacle, but did not inhibit activity, is an attempt to locate or contact parties whose names show up on property but get no response. This leads to a reoccurring clean up of the same properties.

Success Stories, Lessons Learned & Feedback Received to Date:

Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period. Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period.

Nothing beyond the normal clearing of violations found. Removal of violations help keep neighborhood safe and properties in good condition.

Next Steps - Planned Accomplishments During the Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

The property at 1852 Fred Jackson Way which has a dangerous home from fire damage and illegal dumping will be removed and cleared in the next few weeks.

Strategy: Illegal Dumping Law Enforcement#: 6**Reporting Period:** **July 2024 – March 2025****Implementing Entity:** County Sheriff's Department**Submitted by (name):** **Deputy Sakai****Date:** 5/ 07 /2025

Strategy Statistics/Reporting Details

Law enforcement activity reported should correspond to the assigned Deputy's billable time to be reimbursed with NRMF funding. Details reported herein supplement the information provided in the monthly logs prepared/submitted by the assigned Deputy.

Illegal Dumping and/or Related Criminal Activity Reported/Investigated:

Number and type(s) of new specified law enforcement activity(ies) that occurred during the reporting period for alleged crimes/incidents within the NRMF funding area.

Law Enforcement Activity	# of Incidents	Incident Details & Status
Illegal Dumping Incident(s) Identified (Reported/Observed)	42	
Littering Incident(s) Identified (Reported/Observed)	17	
Illegal Dumping/Littering Case(s) Opened	14	
Illegal Dumping Evidence Identified by Hot Spot Crew/CHDC	58	
Illegal Dumping Evidence Letters Sent	5	
Illegal Dumping Suspect(s) Contacted/Warned	13	
Littering Suspect(s) Contacted/Warned	0	
Removal of Illegal Dumping by Suspect(s)	0	
Removal of Litter by Suspect(s)	0	
Illegal Dumping Report(s) Written	14	CCCSO cases
Litter Report(s) Written	0	
Illegal Dumping Citation(s) Issued	1	CCCSO Citations
Littering Citation(s) Issued	0	
Uncovered Load Violation(s) Investigated and/or Cited	0	

Task Force Attendance & Activities Completed	30	Includes MAC, Verde Elementary PTA meetings
Illegal Dumping/Littering Case(s) Closed	61	
Total Incidents		

Public Right-of-Way Dumping Referrals	# of Referrals	Dumping Referral Details
Illegal Dumping Location(s) Referred to Richmond Sanitary		
Illegal Dumping Location(s) Referred to City Abatement		

Other Funded Activities – Status, Findings, Results and Outcomes: *

This year the focus was on North Richmond as a whole. To include removing abandoned and recovered stolen vehicles.

CCCSO towed 338 abandoned or expired vehicles out of North Richmond

CCCSO located and recovered 35 stolen vehicles out of North Richmond

Challenges, Obstacles & Barriers Encountered: *

- 1) CHALLENGE: Cameras and/or license plate readers – without cameras having a difficult time identifying the large haulers of the mass dumps
- 2) CHALLENGE: Trying to catch someone in the act of littering or dumping is extremely difficult
- 3) CHALLENGE: Trying to keep up with evidence found, then investigate, then document
- 4) July – December 2024 Focus was addressing Wild Cat Creek and county property inhabited by the homeless. Three subjects arrested for trespassing during this time frame
RESULTS: No homeless encampments have arisen on unincorporated property along Wild Cat Creek
- 5) January 2025 – April 30, 2025
Focused on criminal enforcement, Wild Cat Creek and unincorporated properties remain cleared, assisting with investigating larger property crimes
- 6) Overall, the illegal dumpers have become more aware hiding and/or concealing mail, and mailing labels dumped at specific locations.

Success Stories, Lessons Learned & Feedback Received to Date: *

- 1) We have seen an overall drop in the number of illegal dumps in North Richmond, but the dumps that are located are becoming larger in size. In addition, the dumps are being committed by a commercial truck with a hydraulic lift gate. This is still under investigation.
- 2) October 2024 – I assisted CCCSO Investigations unit with executing a search warrant on a metals recycling center near North Richmond and recovered 700 stolen catalytic converters, 1,200 pounds in AT&T copper theft, and \$49,000 cash.

- 3) Deploy Surveillance setup four cameras throughout North Richmond. Although the cameras deterred a lot of illegal dumpers dumping at these common areas, 3 of 4 cameras were destroyed by unknown suspects. I took three reports regarding all three destroying camera systems.
- 4) Both Willie Spears cleanups, I have seen a significant drop in illegal dumps being left at the designated areas due to increased patrols the night before. Note: Martin Drive is still a problem with regards to illegal dumping

Next Steps - Planned Accomplishments During the Next Reporting Period: *

Total number of citations are down this year, but I suspect the illegal dumpers are more aware of NOT leaving their mail and/or mailing labels within the pile of debris. In addition, the dumps are being in areas that are near open fields, abandoned houses, or side of the road.

- 1) Continue to search for private haulers dumping illegally in North Richmond
 - a. Issue citation and/or arrest depending on the offense
- 2) Continue to inform citizens through all types of media and source of communication about illegal dumping and how to properly dispose of their unwanted waste
- 3) Looking for an alternative carbon copy written citation book style document that generates response from the public to the NRI Trash Mitigation Deputy

Strategy: Surveillance Camera System

#: 7

Reporting Period: July 2024 – March 2025

Implementing Entity: County Sheriff's Department -- Five (5) FlashCam Cameras

Submitted by (name): Deputy Sakai

Strategy Statistics/Reporting Details

Reporting data should separately identify activity/cases captured by the six FlashCam Cameras (photos) operated by the County and eight Wireless CCTV Cameras (videos) operated by the City Police Department.

Illegal Dumping or Related Criminal Activity Caught on Surveillance Cameras:

Number and types of new NRMF funding area dumping/criminal activity incidents captured by surveillance cameras during the reporting period.

Camera Activity	Camera Incident Details	# of Incidents
New Illegal Dumping Activity/Incidents captured by FlashCams	*	*
Other New Criminal Activity/Incidents (non-dumping) captured by FlashCams	*	*
New Illegal Dumping Activity/Incidents captured by Wireless CCTV Cameras operated by RPD	*	*
Other New Criminal Activity/Incidents (non-dumping) captured by Wireless CCTV Cameras	*	*
Total New Incidents Captured		*

Photo Evidence Cases	Status of Case(s) with Surveillance Camera Photo Evidence	# of Cases
Update on case(s) involving photos captured by FlashCam(s)	Status: Other Status: Case/Status Details:	*
Update on case(s) involving photos captured by Wireless CCTV Camera(s)	Status: Other Status: Case/Status Details:	*

Camera Activity	Incorporated Area Incident Referral(s) - Details/Status	# of Referrals
Non-Dumping Criminal Activity/Incidents captured on FlashCam(s) in incorporated NR area	Referred to: Date: Other Referral Type/Status:	*

**Cameras are non-operational at this time*

Camera Status Updates:

No updates since no cameras are operational.

Camera Status Updates	Cameras (#)	Camera Service/Relocation Details
FlashCams in Operation	*	
FlashCam(s) not in Service & Being Repaired	*	
FlashCam(s) Cleaned/Adjusted	*	
FlashCam(s) Relocated		
Pending Relocation of FlashCam(s)	*	
Pending Relocation of Wireless CCTV Camera(s)	*	Dates Requested: Expected: Status/Notes:

**Cameras are non-operational at this time*

Other Surveillance Camera Activities – Status, Findings, Results and Outcomes: *

Challenges, Obstacles & Barriers Encountered: *

Success Stories, Lessons Learned & Feedback Received to Date: *

Next Steps - Planned Accomplishments During the Next Reporting Period:

*

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps will occur.

**Cameras are non-operational at this time*

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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Strategy: Community Service Coordinator

#: 9

Reporting Period: 07/01/2024 - 03/31/2025

Implementing Entity: Community Housing Development Corporation (CHDC)

Submitted by (name): Kalu Dennis

Date:

Strategy Statistics/Reporting Details

Community Service Coordinator's activity reported should include details for all applicable occurrences within this Reporting Period in order to correspond with applicable actual costs to be reimbursed with NRMF funding.

COMMUNITY MEETINGS ATTENDED/HOSTED

Meeting Name/Type & Date(s)	Role	Community Awareness of NRMF-funded Activities
North Richmond Green Date(s): 1st Wednesday of the month In-person & Microsoft Team meeting held at 1540 Fred Jackson Way, Richmond, Ca.	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Agencies report on monthly accomplishments, incidents, events and concerns in North Richmond. Announce Community Based projects and new resource available.	# of NR Resident Attendees that Learned about NRMF Activities Verbally: Q1 & Q2: 40+, Q3: 45+ Reporting to NRG and NRMAC Meetings as well as when the Community Services Coordinator (CSC) perform outreach in the community, the CSC invite partners and residents to attend North Richmond Green meetings. NRG Meetings are held IN-PERSON AND VIA ZOOM to allow our NRG Team to grow. / Flyers: 1,300
North Richmond MAC Date(s): 1 st Tuesday of every month Hybrid Meeting held at the 515 Siliver	<input checked="" type="checkbox"/> Host / <input type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): The mitigation team reports on patrols, North Richmond Green Meeting, Taskforce Walks, Resource updates & outreach	# of NR Resident Attendees that Learned about NRMF Activities Verbally: Q1: 31+, Q2: 17+, Q3: 60+ Q1: August meeting was cancelled due to National Night Out. Mitigation Team invite residents to the MAC meetings when out in the community. Q2/Q3: Mitigation Team invite residents to the MAC meetings when out in the community. / Flyers: 1,300
NRMF Coordination Meeting	<input type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter	# of NR Resident Attendees that Learned about NRMF Activities

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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Date(s): 2 nd Wed of the month Microsoft Team meeting	Topic(s): Monthly strategy updates and completions.	Verbally: 5 every month / Flyers: 0 CLOSED MEETING with small group.
North Richmond Green Team Patrol Street Walk or Task Force Walk Date(s): 2 nd Thursday of every month	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): North Richmond Green team walks different neighborhood in North Richmond to address illegal dumping and blight.	# of NR Resident Attendees that Learned about NRMF Activities Verbally: Q1/Q1: 14+, Q3: 25+ Informed residents about locations we walk and on updates of walks. Verbal: Q1/Q2: 14+, Q3: 20+ / Flyers: 1300+ Resource flier given out during this last quarter.
Willie Spears Community Cleanup (WSCC) Date(s): October 19, 2024	<input checked="" type="checkbox"/> Host / <input type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Residents, take part in WSCC by visiting one of our drop off sites.	# of NR Resident Attendees that Learned about NRMF Activities Verbally: 250+ / Flyers: 1300+
Willie Spears Community Cleanup Date(s): The next Willie Spears Community Cleanup will be held in May 2025	<input type="checkbox"/> Host / <input type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Residents, take part in WSCC by visiting one of our drop off sites. Working with the County to have a drop off station for tires this cleanup at Shields-Reid Community Center. Only 20 tires per resident.	# of NR Resident Attendees that Learned about NRMF Activities Verbally: / Flyers:
Earth Day Festival Date(s): April 19, 2025	<input checked="" type="checkbox"/> Host / <input type="checkbox"/> Audience <input checked="" type="checkbox"/> Speaker/Presenter Topic(s): Residents, volunteers, sponsored sports program & mitigation partners take part in community cleanup & beautification projects throughout North Richmond	# of NR Resident Attendees that Learned about NRMF Activities Verbally: 300+ / Flyers: 1300+
Date(s):	<input type="checkbox"/> Host / <input type="checkbox"/> Audience <input type="checkbox"/> Speaker/Presenter Topic(s):	# of NR Resident Attendees that Learned about NRMF Activities Verbally: / Flyers:

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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COMMUNITY EVENTS ATTENDED/HOSTED

Community Event(s) & Date(s)	Role	Community Awareness of NRMF-funded Activities
North Richmond Green Meeting. Monthly Check In with Mitigation partners. Date(s): July 2024 - March 2025	<input checked="" type="checkbox"/> Host / <input checked="" type="checkbox"/> Attendee <input checked="" type="checkbox"/> Booth/Presenter Topic(s): Follow ups regarding illegal dump and evidence pick up in our office	# of NR Resident Attendees that Learned about NRMF Activities Verbally: over 200 / Flyers: 1300+
Date(s):	<input type="checkbox"/> Host / <input type="checkbox"/> Audience <input type="checkbox"/> Speaker/Presenter Topic(s):	# of NR Resident Attendees that Learned about NRMF Activities Verbally: / Flyers:

OUTREACH MATERIALS / WEBSITE UPDATES DEVELOPED

Outreach Materials Developed/Updated	Type of Outreach	Date(s) Prepared
Willie Spears Clean October 19, 2024 and May 31, 2025 Fliers [ATTACH SAMPLES]	<input type="checkbox"/> Handout/Flyer <input checked="" type="checkbox"/> Newsletter <input type="checkbox"/> Signage / <input type="checkbox"/> T-shirt <input checked="" type="checkbox"/> Website	Prepared July - September 2024 & February-May 2025
Quarterly Newsletter - September 2024, December 2024, March 2025 [ATTACH SAMPLES]	<input checked="" type="checkbox"/> Handout/Flyer <input checked="" type="checkbox"/> Newsletter <input type="checkbox"/> Signage / <input type="checkbox"/> T-shirt <input checked="" type="checkbox"/> Website	Prepared, August 2024, November 2024, February 2025
Earth Day Festival Flier 2025 [ATTACH SAMPLES]	<input checked="" type="checkbox"/> Handout/Flyer <input checked="" type="checkbox"/> Newsletter <input checked="" type="checkbox"/> Signage / <input type="checkbox"/> T-shirt <input checked="" type="checkbox"/> Website	Earth Day Festival will take place on April 19, 2025. Fliers will be created by the CSC.
Social Media Page [ATTACH SAMPLES]	<input checked="" type="checkbox"/> Handout/Flyer <input checked="" type="checkbox"/> Newsletter <input type="checkbox"/> Signage / <input type="checkbox"/> T-shirt <input checked="" type="checkbox"/> Website	Weekly updates

PLANNING/ARRANGING NR GREEN FESTIVAL & COMMUNITY SERVICE PROGRAMS: Summarize work performed to plan/arrange the NR Green Festival and/or each of the NR Green Community Services Programs during the reporting period.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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Earth Day Festival planning committee has been put together and we are meeting monthly leading up to the festival on April 19, 2025. Urban Tilth and The Watershed Project has planned a cleanup at Wildcat Creek as well as a small beautification project. There will be a couple of baseball games played that day for the community. Our baseball teams will participate in cleanups throughout North Richmond. CSC has also reserved a petting zoo and face painting company for all to enjoy.

Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

Republic Sanitary Services (RSS) continues to impact North Richmond by addressing the six major Hot Spots throughout the community. The mitigation team continues to see illegal dumping occur in North Richmond, even though RSS continues to do a great job addressing all mitigation concerns that occurs in the area. The mitigation team has seen a slight increase in bigger dumps this past quarter, throughout North Richmond. CSC drives North Richmond in the morning to gage dumping from the previous day. This helps the CSC to know how much dumping occurred and what Republic Sanitary Services (RSS) day will be like addressing trash in the community. CSC has noticed that trash continues to be dumped on the streets of North Richmond at an alarming rate, the mitigation teams will continue to perform outreach to the community until we see a downturn in trash being dumped. Our goal is to reduce RSS monthly pickups by 100+ through outreach, social media, tabling events, etc. to educate the community.

Since the first cleanup at Wildcat Creek in late June 2024 the mitigation team has performed another cleanup due to trash being dumped at an alarming rate at the creek. Our mitigation team has worked with other agencies to fix this on going trash and tire issue in North Richmond. Many of the tires are coming from Pick N Pull due to theft. During our cleanups at the creek we work with Pick N Pull and other business that surround Wildcat Creek, this helps us to execute well organized cleanup around the creek. Our cleanup on December 4, 2024, yielded us well over 277 tires collected at the creek. The Mitigation team has also encountered tires being burnt from time to time, which is used to melt the protective covering around copper wire. The burning of tires cause a huge concern for the environment because of the toxic fumes.

The North Richmond Green Committee will continue to collaborate with outside agencies when involved in major cleanups like Wild Cat Creek. Organizations like BNSF Railroad, Union Pacific (UP), CCC Environmental Health, Supervisor John Gioia's Office, Public Works, PG&E, Richmond Fire Department, Pick-N-Pull, Abatement Division from the City of Richmond, Service Masters, Clean Harbor, Contra Costa County, CORE and SOS.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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The Mitigation Team will continue to conduct patrols throughout North Richmond (NR) and make referrals to RSS. In addition, the Community Services Coordinator (CSC) will continue to collaborate with the mitigation team and partners like: City of Richmond, Public Works, Supervisor John Gioia's office, Republic Sanitary Services, County and City Code Enforcement, Contra Costa County Environmental Health and the Contra Costa County Sheriff's Department to address the blight and illegal dumping in the North Richmond community.

The mitigation team continues to walk different neighborhoods in North Richmond to address Hot Spot areas that need attention. Task Force Walks this quarter was focused on areas where we are seeing an increase in illegal dumping. The team walked the Wildcat Creek, Fred Jackson Way & Sanford Ave (City Side) and Second St. The mitigation team's concern is due to the increase in illegal dumping occurring in these areas. On these walks the mitigation team address illegal dumping, blight, overgrown weeds, to trash dumped on private property. Sometimes it takes code enforcement several warnings and citations to get owners of private property to come out and clean up the trash or cut the high weeds on their properties. On these walks the Task Force Team approaches residents to ensure they are aware of what resources are available to them when disposing of household items. Residents continue to approach the mitigation team to report illegal dumping, and ask for updates concerning the street sweeping program and for information about the voucher program. The mitigation team encourages residents to express their concerns at the Neighborhood Council Meetings, City Council Meetings and the North Richmond Municipal Advisory Council Meeting.

The North Richmond Green Team focus for 2025 is getting the North Richmond residents involved in community cleanup, NRG agenda's and with our Task Force Walks because their input is vital to the change we are working for. Our mantra is "See Something, Say Something". We encourage residents to take ownership of their neighborhoods.

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or the Strategy's overall success addressing the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned this period and explain why.

The mitigation team continues to struggle to maintain Wild Cat Creek due to the unhoused population returning to find refuge. Our team continues to patrol this high traffic dumping area, but it is a frustrating process every few months. The mitigation

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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team, C.O.R.E. and SOS has been out to the creek to perform outreach and provide resources. Despite all of our efforts, the process seems to be broken and this cycle continues to repeat itself. Our team and partners who have lead the charge on keeping Wild Cat Creek clean from blight, illegal dumping and assisting our unhoused population, at this point are feeling like we are failing to come up with viable solutions. We continue to connect our unhoused population with CORE representatives, in hope of them receiving the help the resources needed. The mitigation team game plan is to create a network for communication with the other agencies in order to address concerns surrounding the creek. We will continue to build this network as we search for more viable solutions.

The Community Services Coordinator does weekly morning drives through North Richmond to see what the day will be like for our partners from Republic Sanitary Services. Although RSS is doing a fine job addressing illegal dumping in North Richmond, the mitigation team is noticing that trash is being dumped daily still around the community. The RSS Hot Spot crew continues to bring 9 to 12 pages of trash on a daily basis, trash that was collected by them. Our goal is to reduce the number of collections RSS has monthly, this will be a tough task but, the mitigation team hopes through outreach we can make an impact on the amount of trash being dumped in North Richmond.

Success Stories, Lessons Learned & Feedback Received to Date:

Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period. Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period.

Our team continues to host our North Richmond Green Meeting, over the past couple of months we have had several residents and outside agencies join us either in-person or on-line. The mitigation team is extremely excited to have these agencies participate and report out to the community. We record our meetings monthly to be posted on the county website, the mitigation team wants to be transparent with the community.

The mitigation team is seeing a huge impact on illegal dumping due to North Richmond residents involvement in our NRG Meetings, and Task Force Walks. The Community Services Coordinator engages resident weekly to discuss their concerns about the community and what can the mitigation team do to create sustainable change. Having residents of North Richmond help come up with ideas to create sustainable change is the right direction for the mitigation team and the community. The mitigation team will continue to invite residents to our monthly NRG Meetings and Task Force Walks.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

The mitigation team continues to engage with community residents to discuss issues as it pertains to illegal dumping and mitigation resources available to them, by being creative as we come up with ways to ensure all North Richmond residents are knowledgeable about North Richmond Green programs through our constant outreach. Lastly, North Richmond Green has made a concerted effort to bring more light on the programs we offer by purchasing promotional items for giveaways, for tabling events to keep NRG programs on everyone's mind to be conscience of the environment.

Next Steps - Planned Accomplishments During the Next Reporting Period:

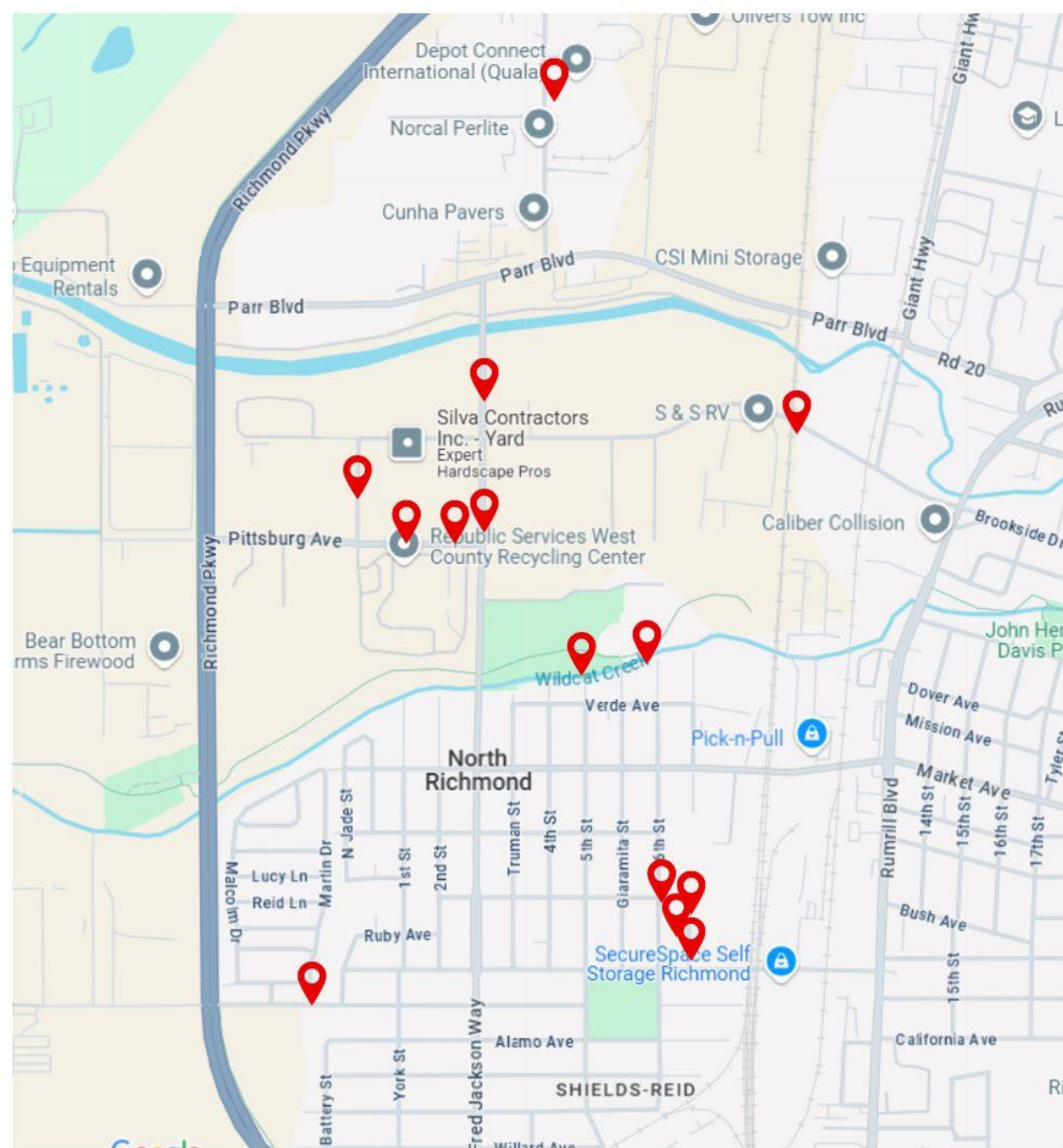
Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

The mitigation staff will continue to focus on addressing illegal dumping while educating the community and providing them resources that will help with NR Green initiatives. In addition, the team will continue to use the NR Green website and social media to promote NR Green initiatives and programs. Also, the team will continue to use QR Codes that when scanned will lead our residents directly to the North Richmond Green Newsletter as well as other North Richmond Green programs on the County website .

In addition, the mitigation staff will continue to perform outreach by participating in tabling events throughout the NR Mitigation Fund Area and will continue to invite North Richmond residents to our Task Force Walks and North Richmond Green Meetings. The mitigation team believes that our purchase of promotional items tabling giveaways will help keep North Richmond Green program on everyone's mind to be conscience of the environment

FILE: Community Services Coordinator_Template-Final.doc

Strategy 10
Community
Clean-Ups
7-1-24 to 3-31-25



Goodrick Avenue



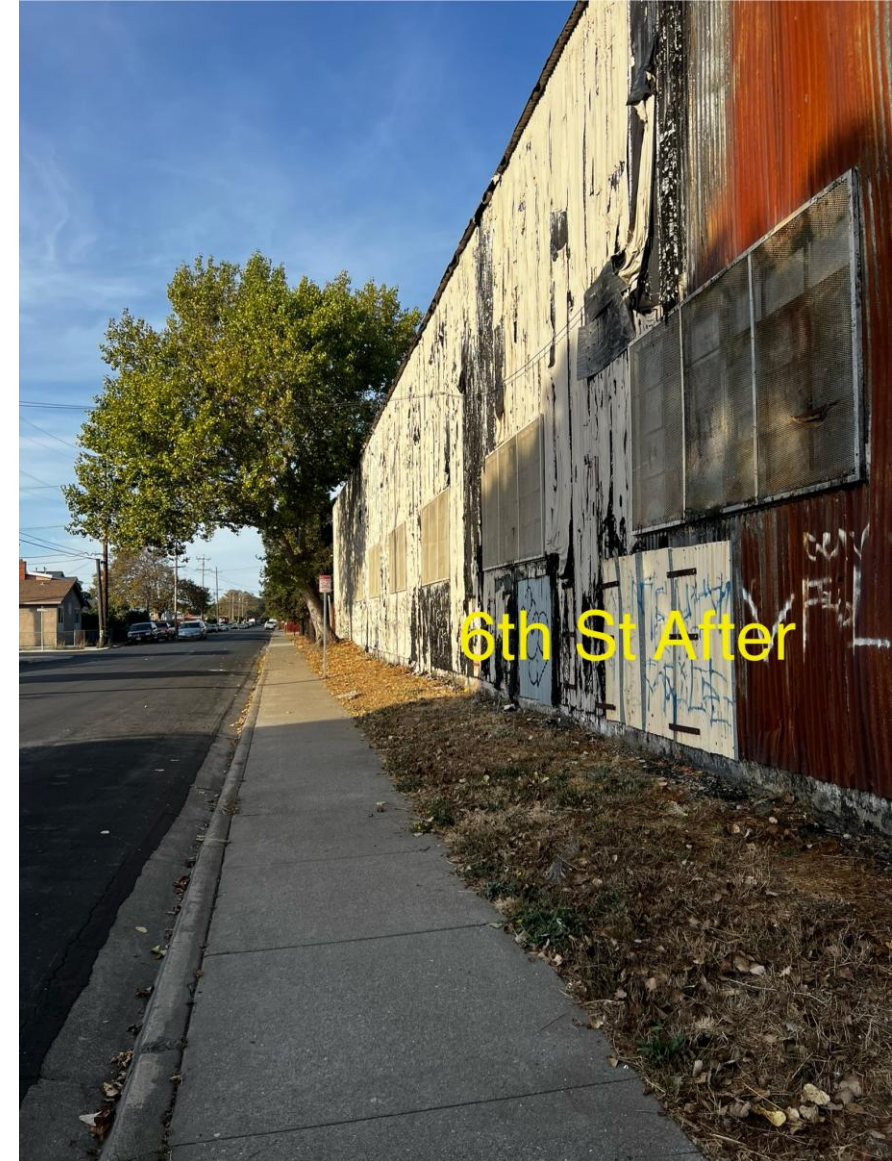
6th & Grove to 1541 7 St



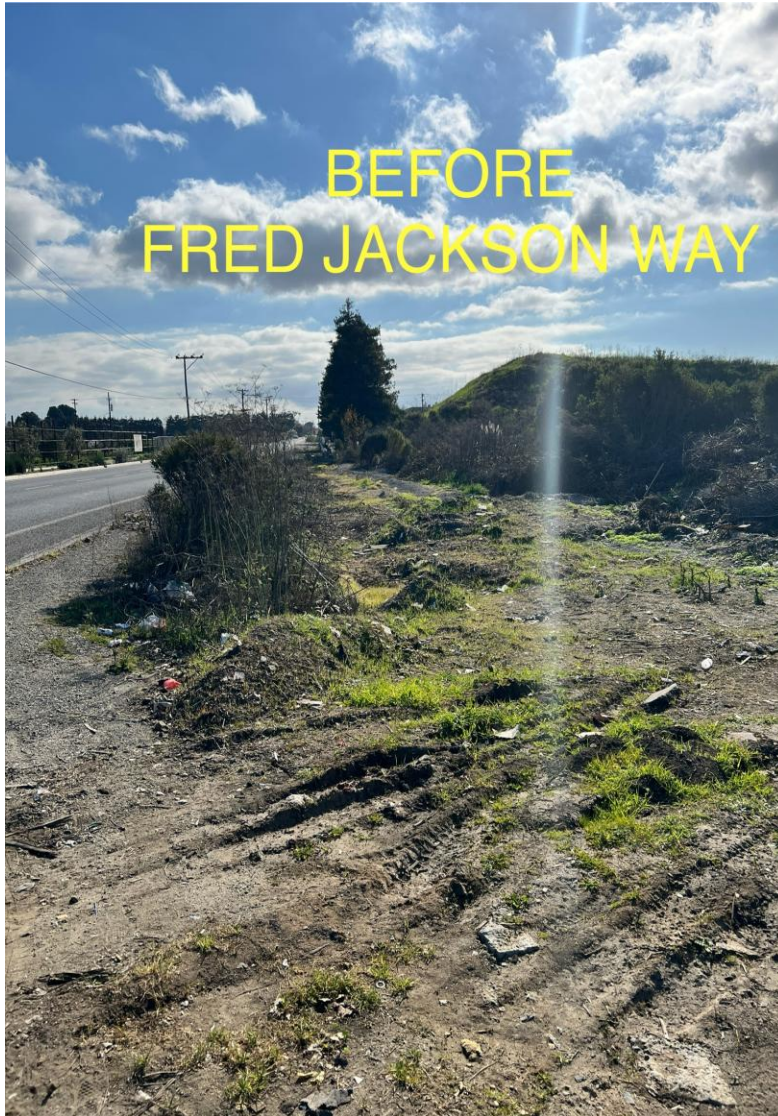
Gertrude Avenue



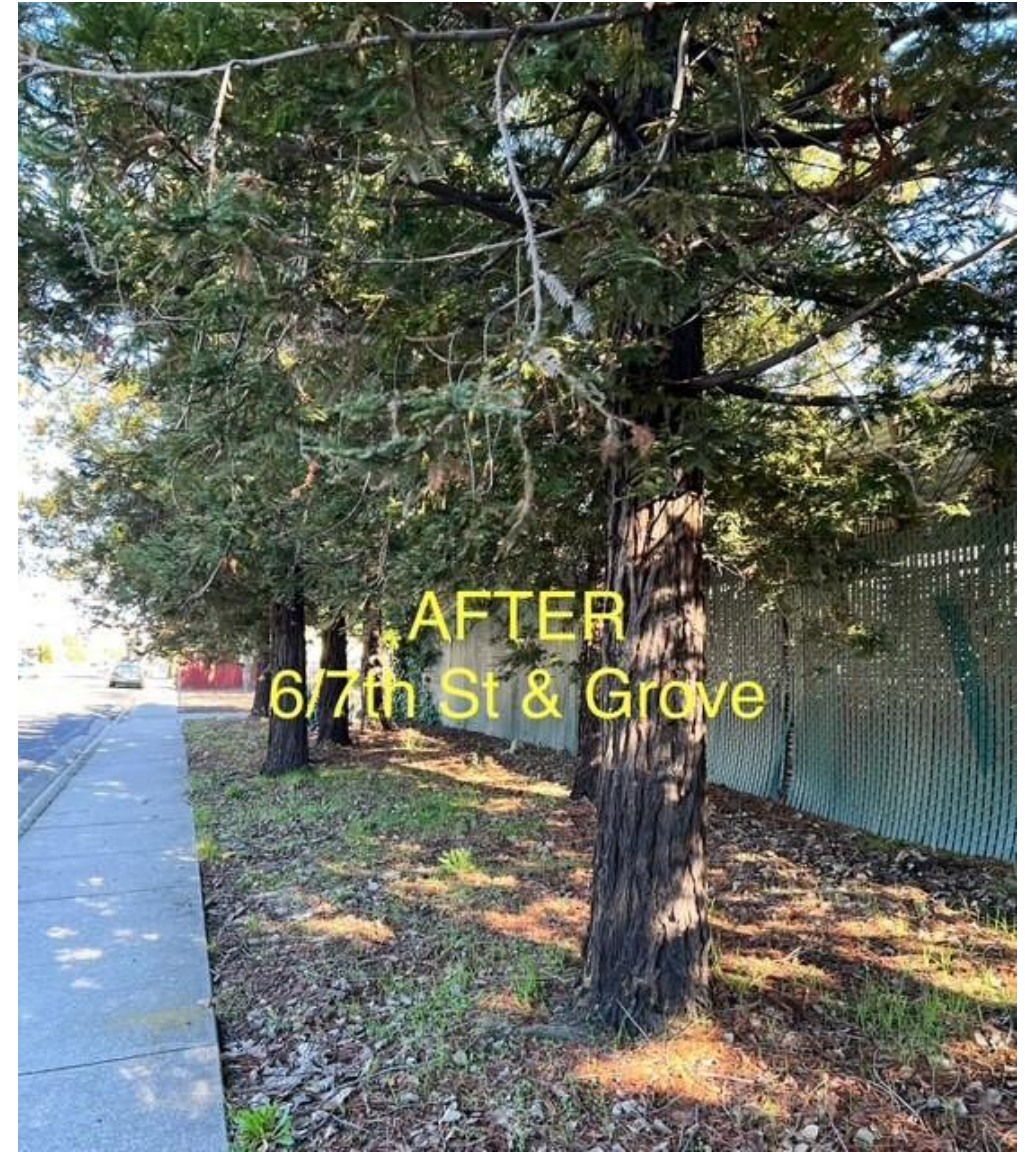
1731 6th St to Grove



Fred Jackson Way



6th & 7th and Grove



Fred Jackson Way and Parr Blvd



6th & 7th and Grove



Fred Jackson Way & Brookside Dr



Fred Jackson Way & 101 Pittsburg Ave



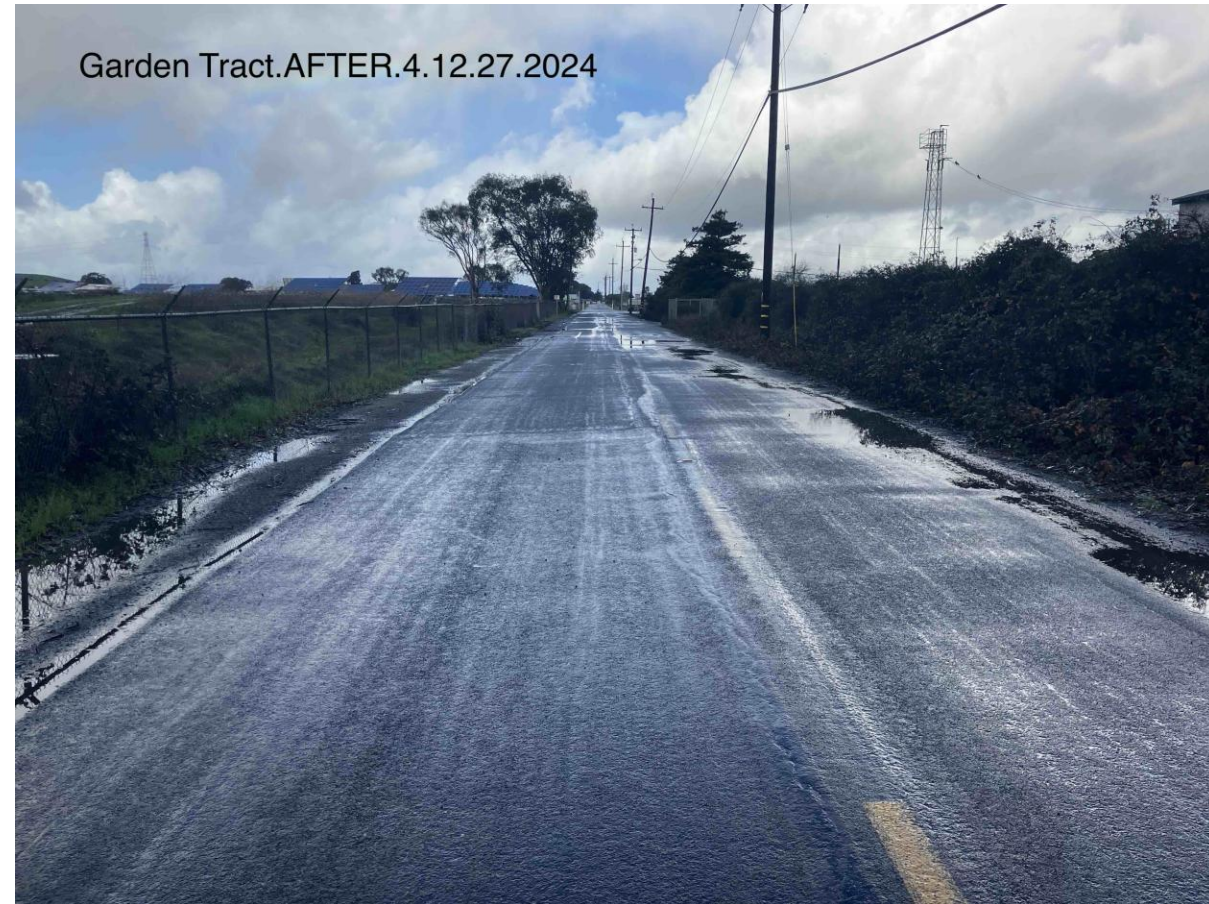
Brookside Dr and Fred Jackson Way



Wildcat Creek Clean-ups



Garden Tract



North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

Strategy: Communtiy Services Programs

#: 11

Reporting Period: 07/01/2024 - 03/31/2025

Implementing Entity: Community Housing Development Corporation (CHDC)

Submitted by (name): Kalu Dennis

Date:

Strategy Statistics/Reporting Details

Program activity reported should include everything that occurred in this Reporting Period and correspond to any actual costs to be reimbursed with NRMF funding.

LITTLE LEAGUE BASEBALL PROGRAM

# of Teams	# of Boys Teams: 4 / # of Girls Teams: 2 Co-ed
# of Players living in North Richmond	# of Boys: 33 / # of Girls: 8
Season & Games	Opening Date: April 5, 2025 / End Date: June 2025 Game Dates: EVERY SATURDAY
Uniforms with NRG Patches	# of Uniforms: N/A Uniforms provided by San Pablo Baseball League
Stipends for Monitoring/Oversight	# of People: 10 / # of Hours: 3 hours per week Dates: Starting Jan 2025 - Ending June 2025
Kick-off Event / Parade	Date: Kick-off in Feb 2025 and Parade on April 5, 2025 Details: Parade at the Earth Day Festival
Food for Games/Events	# of People: N/A / Dates: N/A
Transportation for Games/Events	# of People: N/A / Dates: N/A
Volunteer Activities Completed by Players	# of Volunteers: 41+ / Dates: April 19, 2025 Provide Description of Each Volunteer Activity: Plan: Volunteer to pick up trash at Shields-Redi & Luck A's Park
OTHER: Earth Day Celebration 2025 / ECO Academy	DETAILS/#s: TBA

ADULT SOFTBALL PROGRAM

Teams	# of Mens Teams: 0 / # of Womens Teams: 0
Players living in North Richmond	# of Boys: 0 / # of Girls: 0
Season & Games	Opening Date: N/A / End Date: N/A Game Dates: N/A

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

Jerseys with NRG Patches	# of Jerseys: N/A
OTHER:	DETAILS/#s:

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

YOUTH TWILIGHT BASKETBALL PROGRAM

# of Teams	# of Boys Teams: 1 / # of Girls Teams: Co-ed
# of Players living in North Richmond	# of Boys: 0 / # of Girls: 0
Season & Games	Opening Date: / End Date: Game Dates:
Uniforms with NRG Patches	# of Uniforms: N/A
Stipends for Monitoring/Oversight	# of People: / # of Hours: Dates:
Kick-off Event / Parade	Date: N/A Details: N/A
Food for Games/Events	# of People: 0 / Dates:
Transportation for Games/Events	# of People: N/A / Dates: N/A
Volunteer Activities Completed by Players	# of Volunteers: 0 / Dates: Provide Description of Each Volunteer Activity: n/a
OTHER: ECO Academy	DETAILS/#s:

YOUTH ECO-ACADEMY: *Provide details about each Youth Eco-Academy project that occurred during the reporting period.*

Eco-Academy Project(s)	Date(s) & NR Youth Participants
Verde Little Stars	# of Participants living in NR: 12+ Date(s): TBA
11u Punishers	# of Participants living in NR: 10+ Date(s): TBA
8u Punishers	# of Participants living in NR: 12 Date(s): TBA
6u Punishers	# of Participants living in NR: 7 Date(s): TBA
	# of Participants living in NR: Date(s):

Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

Quarter 1

All three teams had great success this year and the mitigation team want to shout out our great parents & coaches for the job they all done this year.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

The youth baseball season has ended and we are proud that the North Richmond Mitigation Fund was able to sponsor three baseball teams (1 T-ball, 1 AA from Shield Reid Community Center, 1 AA team from Verde k-8 School).

Quarter 2

The Community Services Coordinator has been meeting with Shields-Reid Community Center and Verde K-8 School in preparation for this upcoming Baseball Season 2025

Quarter 3

The Community Services Coordinator has been meeting with Shields-Reid Community Center and Verde K-8 School in preparation for this upcoming Baseball Season 2025. We are proud to be able to provide some funding for 4 baseball team this year. The opening day parade way awesome with the San Pablo Police Department escorting the kids from Contra Costa College to Davis Park. The parade was followed up by several games, food, and fun.

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or this Strategy's overall ability to effectively address the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned during this period and explain why.

Quarter 1

One major challenge the mitigation team faces is funding. As we grow our sports programs in North Richmond, funding is becoming an obstacle. Due to the lack of funding we are unable to support other sports programs in North Richmond. Next year we are looking to support 4 baseball teams, and 1 basketball team. In addition, baseball continues during the summer months (which NRG is unable to support the summer sports programs). The mitigation team is hoping to grow NRG's support and commitment to our youth here in North Richmond.

Quarter 2'

No Challenges at this time.

Quarter 3

No Challenges at this time.

Success Stories, Lessons Learned & Feedback Received to Date:

Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period. Summarize feedback or lessons learned

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

about this NRMF-funded Strategy received from community members, partners and/or staff during this period.

Quarter 1

All three teams had great seasons and mitigation hopes to continue to support our youth in the future.

Quarter 2

Looking forward to a great sports season for the community of North Richmond.

Quarter 3

Looking forward to a great sports season for the community of North Richmond. Proud to provide funding to 4 little league baseball teams this year.

Next Steps - Planned Accomplishments During the Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

Quarter 1

The mitigation team is hoping to sponsor more youth programs in the future. Need to get more funding for this strategy.

Quarter 2

Currently working on the rosters for the baseball season and to see how many kids will be participating this upcoming season 2025.

Quarter 3

Currently working on the planning of the Eco Academy for all teams and cleanups.

FILE: NRGreen Community Services Programs_Template-Final.doc

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

Strategy: North Richmond Green Campaign

#: 12

Reporting Period: 07/01/2024 - 03/31/2025

Implementing Entity: Community Housing Development Corporation (CHDC)

Submitted by (name): Kalu Dennis

Date:

Strategy Statistics/Reporting Details

Campaign activity reported should include everything that occurred in this Reporting Period and correspond to any actual costs to be reimbursed with NRMF funding.

PRINTED OUTREACH MATERIALS PRODUCED/DISTRIBUTED

Outreach Material Description	Distribution Dates/Method(s)	Dates/Quantities Produced
September Newsletters	Date Distributed: Sept -Oct 2024 # Hand-delivered: Over 1300+ # Mailed: 200+ <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: Sept 2024 # Printed: 1300+ # Shared via Email: Yes
Social Media @northrichmondgreen	Date Distributed: Sept 2024 # Hand-delivered: 0 # Mailed: 0 <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: Sept 2024 # Printed: 0 # Shared via Email: Yes
Doorhangers	Date Distributed: n/a # Hand-delivered: n/a # Mailed: 0 <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: n/a # Printed: n/a # Shared via Email: n/a
Mailing Newsletters/Postcards	Date Distributed: Sept 2024 # Hand-delivered: 1300+ # Mailed: 200+ <input type="checkbox"/> Posted on NRGreen.org	Date Printed: n/a # Printed: 1300+ # Shared via Email: Yes
December Newsletters	Date Distributed: December 2024 # Hand-delivered: Over 1300+ # Mailed: 137+ <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: December 2024 # Printed: 1300+ # Shared via Email: Yes
Social Media @northrichmondgreen	Date Distributed: December 2024 # Hand-delivered: 0 # Mailed: 0 <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: December 2024 # Printed: 0 # Shared via Email: Yes
Doorhangers	Date Distributed: 0 # Hand-delivered: 0	Date Printed: # Printed: 0

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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	# Mailed: 0 <input checked="" type="checkbox"/> Posted on NRGreen.org	# Shared via Email: Yes
Mailing Newsletters/Postcards	Date Distributed: December 2024 # Hand-delivered: Over 1300+ # Mailed: 150+ <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: December 2024 # Printed: 1300+ # Shared via Email: Yes
March Newsletters	Date Distributed: March 2025 # Hand-delivered: Over 1300+ # Mailed: 137+ <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: March 2025 # Printed: Over 1300+ # Shared via Email: Yes
Social Media @northrichmondgreen	Date Distributed: March 2025 # Hand-delivered: 0 # Mailed: 0 <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: March 2025 # Printed: 0 # Shared via Email: Yes
Doorhangers	Date Distributed: 0 # Hand-delivered: 0 # Mailed: 0 <input type="checkbox"/> Posted on NRGreen.org	Date Printed: # Printed: 0 # Shared via Email:
Mailing Newsletters/Postcards	Date Distributed: March 2025 # Hand-delivered: Over 1300+ # Mailed: 150+ <input checked="" type="checkbox"/> Posted on NRGreen.org	Date Printed: March 2025 # Printed: Over 1300+ # Shared via Email: Yes

STIPENDS FOR DISTRIBUTING PRINTED OUTREACH MATERIALS

Description & Quantity of Materials Distributed	Stipends Paid for Distributing Materials
September Doorhanger Distribution # Distributed: 1300+ Dates: 4	# of NR Residents Paid Stipends: 17 # of Stipend Hours: 2 / Dates: Sept 2024 – October 2024
WILLIE SPEARS CLEAN UP # Distributed: 1300+ / Dates: Oct 2024	# of NR Residents Paid Stipends: 17 # of Stipend Hours: 2/ Dates: October 2024
December 2024 Newsletter Distribution # Distributed: 1300+ / Dates: December 2023	# of NR Residents Paid Stipends: 15 # of Stipend Hours: 2 / Dates: December 2023
March 2025 Newsletter Distribution # Distributed: 1300+ Dates: March 2025	# of NR Residents Paid Stipends: 15 # of Stipend Hours: 2 / Dates: March 2025
EARTH DAY FESTIVAL/NORTH RICHMOND GREEN FESTIVAL # Distributed: 1300+ / Dates: March-April 2025	# of NR Residents Paid Stipends: # of Stipend Hours: 2 / Dates: Distributed with March Newsletters
WILLIE SPEARS CLEAN UP # Distributed: 1300+ / Dates: TBA	# of NR Residents Paid Stipends: 17 # of Stipend Hours: 2/ Dates: May 31, 2025

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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T-SHIRTS PROMOTING NRMF-FUNDED ACTIVITIES

# of T-Shirts Produced: 0	# of T-Shirts Distributed: 0
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NR GREEN FESTIVAL

Festival Date	EARTH DAY FESTIVAL - April 19, 2025
Festival Location	Shields-Reid Park, 1410 Kelsey St, Richmond, CA 94801. Wildcat Creek Cleanup @ 1925 Fred Jackson Way, Richmond, Ca. 94801.
Festival Activities	Cleanup at Lucky A's Park, 1925 Fred Jackson Way, Richmond, CA. 94801. Shieds Reid Park - Petting Zoo, Pony Ride, Baseball Games. Tabling Event
Volunteer Activities	Commununity Clean-up, Wildcat Creek Clean-up, Beautification Project.
# of Festival Volunteers	VOLUNTEERS 2025 TBA
# of Festival Booths/Tables	BOOTHS/TABLES 2025 TBA
# of Festival Attendees	Attendees 2025 TBA
Next Festival held on April 19, 2025	Main site Shields-Reid Park and cleanup will be held at Lucky A's Park

SIGNAGE

Description & Quantities of Signage Produced	Dates/Locations Signage Was Posted
Feather Flag NRG hanging outside of CHDC	Location(s): 1452 Fred Jackson Way, Richmond, Ca. 94801 Date(s): June 2024 / Quantity: 0
Car Magnets for North Richmond Green Initiatives	Location(s): 1452 Fred Jackson Way Date(s): March 2025 / Quantity: 2
Car Magnets for Free Disposal Voucher Program	Location(s): 1452 Fred Jackson Way Date(s): March 2025 / Quantity: 2
Keychain Landyards / Tabled Events	Location(s): 1452 Fred Jackson Way Date(s): June 2024 / Quantity: 0

Other Funded Activities – Status, Findings, Results and Outcomes:

Describe any other NRMF-funded activities (not included above) that occurred during the reporting period, including current status and any related findings/outcomes.

Quarter 1

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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The September 2024 North Richmond Green Newsletter included information about the Free Disposal Voucher Program, Bulky Item Pickup, Mobile Tool Library, Street Sweeping Program and other resources pertaining to how to dispose of household items. In addition, the Newsletter also included a quick snapshot of the team participating in international out reach with students from Japan. The Newsletter is also available on the Contra Costa County Website and is mailed to approximately 200+ residents. The quarterly newsletter features information about monthly community meetings, Free Mattress & HHW Waste Drop Off and information on how to report illegal dumping. The QR code on the newsletters will send residents to the mitigation social media accounts which has mitigation resources and information for North Richmond residents.

The next Willie Spears Community Cleanup (WSCC) will take place on October 19, 2024. The mitigation team and our Ambassadors will performed outreach to the community to get the word out about the cleanup. The mitigation team is also proud to announce that the October WSCC will be accepting tires at the Shields-Reids Community Center location. Each resident is allowed to bring up to 20 tires per household.

Quarter 2

The December 2024 North Richmond Green Newsletter included information about the Free Disposal Voucher Program, Bulky Item Pickup, Mobile Tool Library, Street Sweeping Program and other resources pertaining to how to dispose of household items. In addition, the Newsletter is also available on the Contra Costa County Website, Facebook and CHDC's Website under CB&E and is mailed to approximately 200+ residents. The quarterly newsletter features information about monthly community meetings, Free Mattress & HHW Waste Drop Off and information on how to report illegal dumping. The QR code on the newsletters will send residents to the mitigation social media accounts which has mitigation resources and information for North Richmond residents.

The next Willie Spears Community Cleanup (WSCC) will take place in May 2025. The mitigation team and our Ambassadors will performed outreach to the community to get the word out about the cleanup. The mitigation team is also proud to announce that we will continue to work with Environmental Health, in hope to continue to accept tires at the Shields-Reids Community Center location. This past Willie Spears Community Clean-up, we were able to allow each resident to drop off up to 20 tires per household.

Quarter 3

The March 2025 North Richmond Green Newsletter included information about the Earth Day Festival, Free Disposal Voucher Program, Bulky Item Pickup, Mobile Tool Library, Street Sweeping Program and other resources pertaining to how to dispose of household items. In addition, the Newsletter is also available on the Contra Costa

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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County Website, Facebook and CHDC's Website under CB&E and is mailed to approximately 200+ residents. The quarterly newsletter features information about monthly community meetings, Free Mattress & HHW Waste Drop Off and information on how to report illegal dumping. The QR code on the newsletters will send residents to the mitigation social media accounts which has other mitigation resources and information for North Richmond residents.

We are currently planning the annual Earth Day Festival and Wildcat Creek Cleanup scheduled for April 19, 2025. The flier for the Earth Day Festival has gone out with the March North Richmond Green Newsletter.

The next Willie Spears Community Cleanup (WSCC) will take place in May 31, 2025. The mitigation team and our Ambassadors will performed outreach to the community in early May 2025 to get the word out about the cleanup. The mitigation team is also proud to announce that we will continue to work with Environmental Health, in hope to continue to accept tires at the Shields-Reids Community Center location. This past Willie Spears Community Clean-up, we were able to allow each resident to drop off up to 20 tires per household.

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or the Strategy's overall success addressing the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned this period and explain why.

Quarter 1

Our greatest challenge we face is educating the residents of North Richmond about illegal dumping and blight. The mitigation team has been working hard to get different resources in our residents hands, and for them to be a part of the solution that plague Unincorporated North Richmond. Many believe the service Republic Sanitary Services (RSS) provide allows them to put household items on the street to be picked up, but as we engage residents we are educating them that it is not a service, that anyone who is putting household item on the public right of way, that act is considered illegal dumping and you can be fined for doing so.

Quarter 2

Our greatest challenge we face is educating the residents of North Richmond about illegal dumping and blight. The mitigation team has been working hard to get different resources in our residents hands, and for them to be a part of the solution that plague Unincorporated North Richmond. Many believe the service that Republic Sanitary Services (RSS) provide allows them to put household items on the street to be picked up, but as we engage residents we are educating them that it is not a service, but in fact considered an violation of the law. In addition, it is our mission to keep North Richmond clear of illegal dumping as we perform different beautification projects thourghout the year. We want all North Richmond

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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residents to know that anyone who is putting household item on the public right of way, that act is considered illegal dumping and you can be fined for doing so.

Quarter 3

One of our greatest challenge we face is educating the residents of North Richmond about illegal dumping and blight. The mitigation team has been working hard to get different resources in our residents hands, and for them to be a part of the solution in the City of Richmond & Unincorporated North Richmond. Many believe the service that Republic Sanitary Services (RSS) provide allows them to put household items on the street to be picked up. As we engage residents, the mitigation team are educating them that RSS or the Hotspot Crew is in fact a means to address the trash that blows around our community, and not a service for them to put household trash on the streets. NRG explains to residents that dumping household items on the streets is in fact considered an violation of the law. In addition, it is our mission to keep North Richmond clear of illegal dumping, as we perform different beautification projects throughout the year. We want all North Richmond residents to know that anyone who is putting household item on the public right of way, that act is considered illegal dumping and you can be fined for doing so.

The second challenge is addressing the illegal dumping at Wildcat Creek. Wildcat Creek needs more signage shouting out that it is illegal to dump trash along our water ways as well as set up encampments, because these acts will damage the eco-system.

During March the mitigation team was able to addressed several areas in North Richmond due to the public right of way being blocked.

Success Stories, Lessons Learned & Feedback Received to Date:

Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period. Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period.

Quarter 1

The mitigation team continues to engaged with community residents to discuss issues as it pertains to illegal dumping and mitigation resources and services available to them. The mitigation team implemented other methods of communication (doorhangers, post cards, informational trifold and fliers, etc), to make it easier for the ambassadors who sometimes are unable to distribute resources and information to them due to locked gates and animals on the premises. This quarter over 1300 Newsletters were distributed, and 200+ newsletters were mailed out.

The mitigation team purchased several items such as; pens, refrigerator magnets, cup holders, key chains, etc. with the NRG logo on them to enlighten residents

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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about the programs we offer. We also purchased a feathered flag that is outside our 1452 Fred Jackson Way office, which marks this building as the North Richmond Green Headquarters.

Quarter 2

The mitigation team continues to engaged with community residents to discuss issues as it pertains to illegal dumping and mitigation resources and services available to them. The mitigation team implemented other methods of communitcation (doorhangers, post cards, informational trifolds and fliers, etc), to make it easier for the ambassadors who sometimes are unable to distribute resources and information to them due to locked gates and animals on the premises. This quarter over 1300 December Newsletters were distributed, and 200+ newsletters were mailed out.

The mitigation team purchased several items in June 2024, such as; pens, refrigerator magnets, cup holders, key chains, etc. with the NRG logo on them to enlighten residents about the programs we offer. We also purchased a feathered flag that is outside our 1452 Fred Jackson Way office, which marks this building as the North Richmond Green Headquarters. We use these items and printed material to help educate our residents in North Richmond.

The team also participates in monthly PTA meetings at Verde K-8 School to address parents concerns within the community as it pertains to mitigation. This is creating a trust amongst residents and the agencies we work with in North Richmond.

Quarter 3

The mitigation team continues to engaged with community residents to discuss issues as it pertains to illegal dumping and mitigation resources and services available to them. The mitigation team implemented other methods of communitcation in the past (doorhangers, post cards, social media, informational trifolds and fliers, etc), to make it easier to get the word out to the community. This quarter over 1300 March Newsletters were distributed, and 200+ newsletters were mailed out.

The mitigation team purchased two sets of car magnets in March 2025. The first one highlights North Richmond Green Initiatives, and the second highlights the Free Disposal Voucher Program. NRG team members hope this will enlighten residents about the programs we offer. We use these items and other printed material to help educate our residents in North Richmond.

The team also participates in monthly PTA meetings at Verde K-8 School to address parents concerns within the community as it pertains to mitigation. This is creating a trust amongst residents and the agencies we work with in North Richmond.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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Next Steps - Planned Accomplishments During the Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

Quarter 1

The mitigation team will continue to work on content for the upcoming newsletter and fliers, etc. for future quarters. In addition, the mitigation team will continue to perform outreach to ensure North Richmond residents are receiving resources, services and information on mitigation.

Quarter 2

The mitigation team will continue to work on content for the upcoming newsletter and fliers, etc. for future quarters. In addition, the mitigation team will continue to perform outreach to ensure North Richmond residents are receiving resources, services and information on mitigation.

Quarter 3

The mitigation team will continue to work on content for the upcoming newsletter and fliers, etc. for future quarters. In addition, the mitigation team will continue to perform outreach to ensure North Richmond residents are receiving resources, services and information on mitigation.

FILE: NRGreen Community Services Programs_Template-Final.doc

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

Strategy: Mobile Tool Library

#: 14

Reporting Period: July 2024 - March 2025

Implementing Entity: City of Richmond Community Services Department

Submitted by (name): Stephanie Ny

Date:

Strategy Statistics/Reporting Details

Mobile Tool Library activity reported should include details for all applicable occurrences within this Reporting Period in order to correspond with applicable actual costs to be reimbursed with NRMF funding.

MOBILE TOOL LIBRARY STATS

July 2024 – March 2025			
Month	Number of Users	Number of Tools Checked Out	Number of Projects Supported
July	1	3	-
August	1	19	-
September	5	83	2
October	4	27	-
November	3	9	-
December	-	-	-
January	-	-	-
February	1	1	-
March	-	-	1
Subtotal	15	142	2

OUTREACH MATERIALS / WEBSITE UPDATES DEVELOPED

Outreach Materials Developed/Updated	Type of Outreach	Date(s) Prepared
City Manager's Weekly Report	<input checked="" type="checkbox"/> Copy Attached	July-Sept 24, Oct-Dec 24, Jan-March 2025
MTL Social Media [ATTACH SAMPLES]	<input type="checkbox"/> Handout/Flyer <input type="checkbox"/> Newsletter <input checked="" type="checkbox"/> Social Media	July-Sept 24, Oct-Dec 24, Jan-March 2025

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

Does not supersede existing invoicing, payment or reporting requirements which also remain in effect.

	<input type="checkbox"/> Website	
MTL E- Newsletter [ATTACH SAMPLES]	<input type="checkbox"/> Handout/Flyer <input checked="" type="checkbox"/> Newsletter <input type="checkbox"/> Social Media <input type="checkbox"/> Website	July-Sept 24, Oct-Dec 24, Jan-March 2025
Postcard Mailer	<input checked="" type="checkbox"/> Handout/Flyer <input type="checkbox"/> Newsletter <input type="checkbox"/> Social Media <input type="checkbox"/> Website	Dec 2024

Tasks Accomplished to Date:

Describe any additional tasks completed in whole or in part during the Reporting Period not already covered above (can be bullet points).

Quarter 1

- Continued bi-monthly operation of the North Richmond Mobile Tool Library: (7/6, 7/20, 8/3, 8/17, 9/7, 9/21).
- Supported the Corinne Sain Senior Center clean-up by providing (42) tool loans (9/11).
- Supported the Shields-Reid Community Center clean-up by providing (23) tool loans (9/7).
- Supported the 13th Annual North Richmond Music Festival (7/13).
- Completed a total of (105) tool loans during the quarter.
- Continued posting to Social Media (Instagram & Facebook) with relevant announcements, upcoming events and service updates. (7/5, 7/11, 7/19, 8/3, 8/30, 9/6).
- Submitted bi-monthly updates to City Manager's Weekly Report. (7/9, 7/16, 8/6, 8/13, 8/27, 9/17).
- Published the North Richmond Mobile Tool Library e-newsletter (7/11, 8/16, 9/1).
- Attended monthly community meetings:
 - NR Green Meeting (7/3, 8/7, 9/4)
 - NRMAC Meeting (7/2, 8/6, 9/3)
- Received a total of (12) in-person visitors at the Mobile Tool Library Operations site.

Quarter 2

- Continued bi-monthly operation of the North Richmond Mobile Tool Library: (10/5, 10/19, 11/2, 11/16, 12/7, 12/21).
- Completed a total of (36) tool loans during the quarter.
- Continued posting to Social Media (Instagram & Facebook) with relevant announcements, upcoming events and service updates. (10/1, 10/30, 11/27, 12/20).
- Submitted bi-monthly updates to City Manager's Weekly Report. (10/8, 10/29, 11/12, 11/26, 12/17).
- Published the North Richmond Mobile Tool Library e-newsletter (10/1, 10/31, 11/27, 12/20).
- Sent promotional mailer out to (1478) residents of North Richmond (12/26).
- Attended monthly community meetings:
 - NR Green Meeting (10/1, 12/3) 11/5 meeting cancelled
 - NRMAC Meeting (10/2, 11/6) 12/4 meeting cancelled

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- Received a total of (15) in-person visitors at the Mobile Tool Library Operations site.

Quarter 3

- Continued bi-monthly operation of the North Richmond Mobile Tool Library: (1/4, 1/18, 2/15, 3/1, 3/15). Operations were canceled on 2/1/25 due to severe weather.
- Continued posting to Social Media (Instagram & Facebook) with relevant announcements, upcoming events and service updates. (1/27, 1/23, 2/1, 3/1, 3/18).
- Submitted bi-monthly updates to City Manager's Weekly Report. (1/27, 2/17, 3/4, 3/18).
- Published the North Richmond Mobile Tool Library e-newsletter (1/17, 1/23, 2/1, 2/26, 3/1, 3/19).
- Drafted postcard mailer for residents of North Richmond (3/25), to be mailed in Q4.
- Attended monthly community meetings:
 - NR Green Meeting (1/8, 2/4, 3/4)
 - NRMAC Meeting (1/7, 2/5, 3/5)
 - Earth Day Planning Meeting (1/29, 2/26)

Challenges, Obstacles & Barriers Encountered:

Identify challenges/obstacles/barriers encountered that may inhibit or compromise completion of planned activities/tasks or the Strategy's overall success addressing the intended illegal dumping problem(s). Specify which, if any, activities did not occur as planned this period and explain why.

Quarter 1

We continue to be challenged by understaffing despite our hiring efforts. As a result, we are unable to provide the level of service we would ideally like. Our services are limited in that we can only provide rentals of items that can be transported by a single person; additionally, we must require customers to reserve tools in advance because trailer transport of entire tool inventory cannot occur, at present.

Quarter 2

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Quarter 3

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We encountered poor weather during our operating days this quarter. Because our operations are outdoors, the poor weather led to low usage.

Success Stories, Lessons Learned & Feedback Received to Date:

Summarize feedback or lessons learned about this NRMF-funded Strategy received from community members, partners and/or staff during this period. Describe beneficial outcomes/success stories resulting from NRMF-funded Strategy activities during this reporting period.

Quarter 1

Despite our reduced staff the Mobile Tool Library continues to serve the North Richmond community and provide residents with reliable service and products; because we have been operating in North Richmond for over a year, we have established good working relationships and fostered better communication with those customers that routinely use our service. Our customer base has been extremely supportive despite the service limitations.

Quarter 2

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Quarter 3

In January candidate interviews were held for a full-time position dedicated to serving the Mobile Tool Library and in March the new hire began onboarding in the position. This individual along with management will focus on developing a strategy for expanding locations served and total weekly hours of the Mobile Library, while maintaining service hours in North Richmond.

Next Steps - Planned Accomplishments During the Next Reporting Period:

Describe planned NRMF-funded actions/activities that you expect to be accomplished during the next reporting period. If not planned until a later date, specify when the next steps are expected to occur.

Quarter 1

Our continued goal is to hire another staff member as soon as possible with hopes of returning to full operating capacity as quickly as possible.

North Richmond Waste & Recovery Mitigation Fee (NRMF) Expenditure Plan Strategy Specific Reporting/Payment Requirements

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Due to the success of the North Richmond Mobile Tool Library brought on by investment from the North Richmond Mitigation Fee Fund, the City of Richmond established a permanent, full-time job classification to support tool library programs. The Mobile Tool Library will be able to maintain its level of service to North Richmond residents while expanding services to the rest of Richmond. Recruitment is anticipated to begin in Quarter 2.

Quarter 2

Due to the success of the North Richmond Mobile Tool Library brought on by investment from the North Richmond Mitigation Fee Fund, the City of Richmond was able to establish a permanent, full-time job classification to support tool lending library programs within Richmond. The Mobile Tool Library will be able to maintain its level of service to North Richmond residents while expanding those services to the rest of Richmond.

Recruitment for the new position is currently underway with candidate interviews and hiring anticipated in Q3 2025. We are excited at the prospect of expansion and the potential opportunity to serve a wider audience.

Quarter 3

In March a Needs Assessment Implementation Plan was created to identify how to best obtain community input for expanding the service area and increasing the hours of the Mobile Tool Library. The campaign will involve door-to-door canvassing, online surveys, event outreach, social media and email targeting the Richmond community and current library patrons. This campaign should be complete by close of Q4 2025.

Additionally, the Mobile Tool Library has been involved in preparation for North Richmond's annual Earth Day Celebration to be held in Q4 2025.

FILE: Mobile Tool Library_Template.doc

Reporting Template Created: 7/6/2020