

2025 Toolkit Layout

I. START HERE [single document]

- a. Intro blurb
- b. Table of Contents with hyperlinks

II. LEARN

- a. Videos
 - i. 1 pager of all videos
- b. Connecting to Services
 - i. Flyer English
 - ii. Flyer Spanish
 - iii. TAY
 - 1. 1 pager guide for TAY
 - iv. Veterans
 - 1. 1 pager guide for Veterans
 - 2. VA housing flyer
 - 3. VA walk in flyer
 - v. Families with Children
 - 1. 1 pager for School aged children
 - 2. 1 pager guide for families with children ages 0-5
- c. Data
 - i. 1 pager Data Overview
 - ii. HNA report
 - iii. PIT report
 - iv. Annual Report

III. ACT

- a. Events
 - i. Calendar of events
 - ii. Flyer for reception
 - iii. Memorial event flyer
 - iv. Other event flyers
- b. How to Help
 - i. 1 pager Guide: Volunteering
 - ii. 1 pager Guide: Landlords
 - iii. 1 pager Guide: Faith Community
 - iv. 1 pager Guide: Donate/Volunteer
 - v. Agency flyers
- c. Social Media Tools
 - i. TBD by CEI

IV. CELEBRATE

- a. Flyer for reception
- b. Outstanding Volunteer

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- c. Outstanding Housing Provider
- d. Outstanding Partnership
- e. Phoenix Rising