



90 Hill Road Novato, CA 94945

Phone: (415) 898-1400 / Fax: (415) 898-5991



Date: 7/29/25

Via Email To: adelina.huerta@pw.cccounty.us and DecoContracts@pw.cccounty.us

Adelina Huerta

255 Glacier Dr

Martinez, CA 94553

RE: Vasco Road Safety Improvements Projects-

Walnut Blvd to Frisk Creek Bridge Bid Appeal

County Project No: 0662-6R4100

State Project No: HSIPSL-5928 (168)

Dear Ms. Hurta,

We are writing to formally appeal against the bid rejection decision dated July 22, 2025. After thoroughly reviewing the stated deficiencies, we respectfully submit that W. Bradley Electric fully met the Good Faith Effort (GFE) requirements as outlined in Section 2-1.12 of the project specifications. Below is our response to each of the listed concerns:

1.) Paid Advertisements

(Refer to pages 4–13 of the attached WBE GFE package.)

Our advertisements were directed toward Disadvantaged Business Enterprises (DBEs), which is all encompassing to include small, minority-, women-owned, etc. businesses. There was no exclusivity in our outreach. While the advertisements did not explicitly state assistance with bonds, lines of credit, or insurance, it should be noted that W. Bradley Electric provides such coverage under our prime contractor bond covering our subcontractors. Therefore, separate solicitation for these services is not necessary.

(Resulting Indicator #4: 9 out of 9 points)

2.) Written Notices

(Refer to pages 14–29 and 31–56 of the attached GFE package.)

Written notices were sent to DBEs which cover all classifications, ensuring no group was excluded. Separating outreach by specific classifications (e.g., MBE, LBE) inherently

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creates the risk of excluding eligible firms by limiting to single categories. As previously noted, bonding assistance is covered under our prime contract.

(Resulting Indicator #5: 10 out of 10 points)

3.) Follow-Up Solicitations

(Refer to page 30 of the attached GFE package.)

Follow-ups were conducted in a timely and thorough manner, fulfilling the GFE requirements.

(Resulting Indicator #5: 10 out of 10 points)

4.) Bid Summary Sheet

(Refer to page 57 of the attached GFE package.)

We submitted a detailed sheet organized by work area, listing the bids received, name of the company that submitted the bid, dollar amount of the bid with the subcontractor that was selected for the work areas was provided (Please refer to pg. 57 of attached GFE package). Additionally, the Mandatory Subcontracting Minimum (MSM) 25% was met with the subcontractor listed. (Resulting Indicator #9: 26 out of 26 points)

5.) Bonding and Financial Assistance

As addressed in Items #1 and #2, W. Bradley Electric's subcontractors are covered under our prime contractor bond. Therefore, no additional solicitation for bonding, insurance, or financial assistance is required.

Based upon the fulfillments to indicators listed above, W. Bradley's documents have adequately complied with the Good Faith Effort and Outreach Program requirements, achieving at minimum 93 points out of 100 points of the 75 minimum requirement.

We respectfully request reconsideration and award of the contract to W. Bradley Electric, the lowest responsive bidder. We are confident in our ability to deliver a high-quality, timely completion of the project in full compliance with all requirements for the County. Please let us know if there are any other questions or information needed.

Sincerely,



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Bob Marin

Senior Estimator

Traffic Division

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