Table 1 - Illegal Dumping Initiative Strategy Table - September 2023 Updates

Educate Prevent Clean-up Enforce	#	CCC Illegal Dumping Initiative Strategies	Only if #	Dept. (Bold = Lead)	September 2023 Think Tank Updates (Italicized blue text carried over from past updates) Yellow highlighting denotes new updates
	EXIS	TING - NO PROPOSED CHANGES			
	1	Countywide Recycling Hotline & Website - Legal options to discard unwanted items/trash		DCD	(Existing)
	2	Printed Outreach Materials by Franchise Haulers - Annual Mailer/Newsletters, Bill Inserts & Bill Messages.		DCD	(Existing)
	EXP/	AND - PROPOSED CHANGE TO EXISTING			
EDUCATE	3	Educate persons living or working in the unincorporated area that only hauling companies approved by the County (permitted or franchised) can legally be hired to pick-up trash.		CCEH, DCD	CCEH provides content for JPA Newsletters (RecycleSmart and RecycleMore) to promote & educate about the County's non-franchise hauler permit program and reasoning for using permitted haulers. Currently there are 5 permitted non-franchise haulers for 2023 with 3 applications still in process.
Ш	4	Seek additional opportunities to raise awareness about and increase utilization of the Bulky Item Pick-up services and/or extra waste pick-ups offered upon request at no additional charge for residential customers within the County's unincorporated franchise areas.		DCD	DCD has compiled data regarding utilization of residential on-call Bulky Item Pick-up services and Extra Bagged Waste Pick-ups to inform and prioritize future outreach efforts. Based on this data, DCD will determine if participation is increasing vs. decreasing, as well as whether participation rates differ significantly from one community to the next within individual Franchise areas. This is one of the services intended to be promoted as part of the "How to do the right thing" outreach campaign effort (Strategy 5).

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	NEW				
EDUCATE	5	Create public outreach campaign(s) with messaging that is effective for applicable target populations (may need carrot & stick since some respond better to one vs. the other) that can be deployed using these various methods: * Curbside haulers – Mail/Robo-calls/E-Blasts/Direct Face-to-Face or Phone contact * Supervisors' offices – Newsletters/E-Blasts/Direct Face-to-Face or Phone contact * On-line – Social Media (posts & ads) and Digital (internet ads) * Web/Mobile App - Curbside and local reuse & recycling services/facilities * News Media – Print, Radio & TV * Word-of-Mouth (most effective) – Engage community leaders/members/groups to raise awareness (including Youth – e.g. boy/girl scouts, Seniors, Community based non-profit organizations and Religious & philanthropic groups)		CCEH , PWD, DCD, SO	Clean California Local Grant Agreement was fully executed in late 2022. \$220,000 was earmarked to implement several components of this public outreach campaign including: *Develop New Creative and Messenging in Multiple Languages *:15 and :30 Videos *Quarterly Newsletter *Transit Shelter Postings *Outdoor Billboards *Outdoor Posters *Mobile Ad Messenger *Radio *Social Media Grant agreement was approved and fully executed in late 2022. Staff has prepared draft RFP which soon be finalized and released.
	EVIC	TING - NO PROPOSED CHANGES			
PREVENT	6	Fencing off road right-of-way dumping hot spot if/when deemed necessary		PWD	No new fencing installed.

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	EXIS	TING - NO PROPOSED CHANGES			
					Utilization of community clean-up boxes so far in 2023:
					-The Republic/Crockett Franchise includes five 20-cubic yard boxes per year. In 2023, five of five were used. (April-1, June-2, Oct-1, Nov-1)
				DCD (-The Republic/RSS Franchise includes 16 20-cubic yard boxes per year.
PREVENT	7	Franchise Hauler provided Community Clean-up Boxes			- The Republic/Allied franchise includes 16 20-cubic yard boxes per year. In 2023, has scheduled the following community clean-up events: October 28 - Pacheco/Mt. View/Vine Hill (six to eight 20- November 4 - Bay Point (eight-ten 20-yard boxes slated)
					-The Garaventa/MDRR franchise includes 40 40-cubic yard boxes per year. In 2023, they have held/scheduled the following community cleanup events: May 6 – Bay Point (four 40-yard boxes used) TBD – Knightsen (ten 40-yard boxes used) September 16 – Bethel Island (20-22 40-yard boxes slated) October 21 – Byron (five 40-yard boxes slated)
	8	Franchise Hauler provided On-call Extra Bagged/Bundled Pick-ups for residential customers (not available to multi-family)		DCD	(Existing)
		Franchise Hauler provided On-call Bulky Item Pick-ups for residential			
	9	customers in three of the four County Franchise areas (not available to multi-family)		DCD	(Existing)
	10	CalGreen Mandatory Waste/Recycling Tracking & Reporting for covered projects		DCD	(Existing)

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PREVENT	11	Coordinate with Resource Conservation District about grant awarded for rural illegal dumping site abatement (for agricultural lands)		DCD	The Contra Costa RCD currently addresses projects and issues like this through the CalRecycle Farm and Ranch Solid Waste Cleanup and Abatement Program. The next round of applications is due November 10th Funding through this program can support: •The removal of ongoing or collected illegal dumping •Construction of prevention measures like fences, gates, lights, signage, etc. •Reimbursement for past illegal dumping cleanup with sufficient evidence like receipts, photos, etc. More information can be found at https://calrecycle.ca.gov/LEA/GrantsLoans/FarmRanch/ and https://calrecycle.ca.gov/lea/grantsloans/farmranch/fy202223/
		AND - PROPOSED CHANGE TO EXISTING Mandatory Subscription Ordinance - Expand current complaint based enforcement to proactive enforcement using franchise hauler provided lists		ССЕН	No updates for this strategy.
	13	Implement lien process provided for under the County's Mandatory Subscription Ordinance to provide for recovery of costs resulting from forced starts.		ССЕН	The adaptation of the Universal Abatement Process for use with Mandatory Subscription is still ongoing. This will be used as a temporary fix until such time that the ordinance can be revised.
	14	Seek-grant funding when offered through CalRecycle's waste tire grant program to subsidize Waste Tire Amnesty Day events.		ССЕН	An application was submitted for the CalRecycle's Local Government Waste Tire Amnesty Grant program in April 2023. Grant awards have yet to be announced, but are expected by the end of October 2023.

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		Establish and enforce extended producer responsibility ordinances - Require businesses that make/sell items that are commonly dumped or costly and challenging to dispose of properly to accept old items at the end of product life.			There are currently two organizations with approved stewardship plans for drug takeback (Med Project and Inmar). Med Project is in compliance
Ł					with the ordinance. Inmar has less than three kiosks in Supervisor Districts 1 and 5 due to Lucky closing their pharmacies. Inmar is currently working on replacing those kiosks.
PREVENT	16	Maximize existing creek clean-up and/or community clean-up opportunities - Evaluate existing and past usage of clean-up boxes provided for in the County's Franchises to target usage where need is the greatest for maximum effectiveness.		DCD, PWD	See Strategy #7 for utilization of clean-up boxes provided for in the County's Franchises. Community Clean-Up events are held in North Richmond funded by North Richmond Mitigation Fees jointly administered by the County and City of Richmond

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PREVENT		Implement additional community clean-ups - Identify where additional clean-ups may be needed/warranted and seek to arrange clean-up box services through the applicable County franchise hauler or seek assistance through applicable agency where the County does not control the Franchise. (Future Phase)		DCD	At the February 2, 2023, Illegal Dumping Ad-Hoc Committee meeting, the interdepartmental team proposed organizing illegal dumping clean-up events funded by the Caltrans Clean CA grant program. Bay Point was chosen as the inaugural location, and we partnered with Supervisor Glover's Community Clean-up Event on May 6, 2023. This event marked the official kick-off event of the Illegal Dumping Initiative Program. PIO/Media Communications was engaged to promote the event, program, and available resources. Preparations, including securing debris boxes and safety equipment, were successfully completed. Supervisors Glover and Burgis, along with County staff and family members, actively participated in the community drop-off and collection of illegally dumped items throughout Bay Point, including creeks and waterways. For the overall event, including Supervisor Glover's Community Clean-up Event and the Illegal Dumping Initiative efforts, eleven 40-yard debris boxes were provided and collected 21.94 tons of material. To provide context, a typical Bay Point community clean-up event collects approximately four to seven tons.
	18	Seek additional free e-waste pick-up options (Curbside Haulers or Free Recyclers) <i>(Future Phase)</i>		DCD	(Future Phase) Minimal e-waste dumping therefore no immediate need warranting action at this time.
	NEW	Explore amending the County's <u>Mandatory Subscription Ordinance</u> to streamline process for forcing service starts and facilitating lien as means of reimbursing hauler for mandated services without County having to incur cost first.		ССЕН	Given the issues with the mandatory subscription ordinance laid out above, this item, if possible, will likely not be addressed until the mandatory subscription ordinance is in the revision process.

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	NEW 20	Offer option of disposal vouchers in lieu of on-call pick-ups for those who prefer. (Future Phase)		DCD	(Future Phase) Can only be pursued during rate setting time.
	21	Subsidize free disposal vouchers or free disposal day at landfill/transfer station. (Future Phase)		DCD	(Future Phase) Can only be pursued during rate setting time.
	22	Explore switching some on-call pick-ups for extra bagged waste to scheduled clean-up days to increase participation. <i>(Future Phase)</i>		DCD	(Future Phase) Can only be pursued during rate setting time.
PREVENT	23	Seek to identify local disposal option for treated wood self-hauled by the general public; more being dumped since in-County Transfer Stations don't accept it. Closest option for public self-haul is in Livermore.		DCD, CCEH	The Contra Costa Waste Services transfer station located at 1300 Loveridge Rd. in Pittsburg accepts treated wood waste.
<u>a</u>	24	Seek to identify feasible options for proper disposal of unwanted Recreational Vehicles, Trailers & Boats.		DCD, SO	An annual Measure X investment of \$150,000 was approved by the Board of Supervisors on November 16, 2021 to continue implementation of this strategy.
	25	Secure commitment(s) to establish <u>free local recycling drop-off sites</u> <u>for mattresses and box springs</u> through participation in the statewide Bye Bye Mattress program - Work with transfer stations and/or other appropriate sites/operators, consistent with neighboring counties.		DCD, PWD	The 1-800-Got-Junk location in Concord operates as a designated ByeByeMattress drop-off site where they accept mattresses and box springs for recycling. They have a limit of up to four units for both residential and commercial vehicles. People can drop off mattresses at this location on Sundays between 8 AM and 3 PM.

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PREVENT	26	Install street signs with info about How To Report posted at key entry ways or at/near dumping Hot Spots so people are reminded how to take the desired action. <i>(Initial Phase - 50 signs @ \$200/each)</i>	45	PWD	To date, all signs designated for installation from the last update have been installed. A total of 52 signs have been installed. Signs that have been vandalized, i.e. graffitti, have been replaced (5 total) or cleaned (8 total). This has occurred on multiple occasions on various sites. Additional funds have been received to fund additional sign installations. Draft locations of additional sites have been identified. Original estimate of \$200/sign only covered the material cost for the signs. It is estimated that it costs a total of \$500/sign to install, which includes the cost of the sign, posts, other hardware, equipment and labor.
	27	Identify capital improvements that may be needed, such as street lighting or barricades. Initial Phase - Currently developing initial phase targeting Bay Point, involves 10 street lights in two specific areas.		PWD	Continuing to explore capital improvement options throughout the County, e.g. streetlighting on roadways with a history of illegal dumping.
	EVIC	TING - NO PROPOSED CHANGES			
		Blow & Flow Litter Removal (Roads & Creeks)		PWD	(Existing)
Ş	29	Street Sweeping		PWD	(Existing)
CLEAN-UP	30	Volunteer driven litter removal/consolidation through the Adopt-a-Road Program		PWD	(Existing)
C	31	Solid Waste Facility Operator Off-site Litter/Debris Removal: North Richmond Hot Spot Crew Weekday Route & Routine Litter Policing by Transfer Stations & Landfill		DCD	(Existing)
	32	Sheriff's Office: Building community trust & pride in Bay Point by assisting with removal of illegal dumping (free disposal at Transfer Station outside Martinez)		SO	(Existing)

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		AND - PROPOSED CHANGE TO EXISTING Assist with hauling and removal of waste tire piles illegally dumped in the public right-of-way on an as needed basis. CCEH staff will haul away piles of up to 35 waste tires, however they can partner with the local conservation corps to clean-up large waste tire piles (36 waste tires or more) illegally dumped on public lands.		ССЕН	CCEH continues to pick up and dispose of illegally dumped tire piles of 35 tires or less. Overall, 1,465 illegally dumped waste tires were cleaned up between 1/1/23 and 6/30/23. Of those, 241 illegally dumped tires were picked up by CCEH staff and disposed of and CCEH worked with CivicCorps to dispose of 887. In addition, CCEH staff had the responsible party remove 305 illegally dumped tires.
	34	Franchise Hauler provided On-call <u>Right-of-Way Debris Removal</u> : Establish service in the one County Franchise area not currently implemented -and- Increase area (currently in place for three of the County's four Franchises) and potential scope/frequency		DCD	Complete
CLEAN-UP	35	Public Works: Dumping in creeks, roadways outside County Franchise Areas where hauler provides on-call removal service and hazardous waste or oversized items not serviced by the Franchisees. Potential for increasing removal frequency within the existing budget (\$400K) is dependent upon reducing the area Public Works is responsible for (limit to areas outside County Franchise authority).	34	PWD	Right-of-way pickup services are performed by franchise haulers and PWD maintenance crews. PWD also provides right-of-way pickup through the use of a contractor administered by Contra Costa County Watershed Program.
ם י	36	Utilize and make available on-line reporting tool to supplement 1-800-No-Dumping tip line to make it easy for people to report illegally dumped waste in the right-of-way, including ability to upload photos and location coordinates. (Currently pilot testing)		PWD	Complete PWD has launched "Mobile Citizen", a user-friendly smart phone (Android, iOS) mobile application to help residents "on the go" report non-emergency concerns including illegal dumping in unincorporated communities. With Mobile Citizen, residents can simply select illegal dumping, take a photo, provide comments, details about location and then submit. The submitted request is automatically assigned a unique Work Request number and then sent to the appropriate division of Public Works for follow up. A new "Mobile Citizen" web page has been added to the County's website: https://www.contracosta.ca.gov/7875/Mobile-Citizen
	37	Coordinate/support more volunteer creek clean-ups if needed. <i>(Future Phase)</i>		PWD, DCD	(Future Phase)

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	EXP	AND - PROPOSED CHANGE TO EXISTING			
N-UP	38 NEW	Expand the volunteer Adopt-a-Road program to include adopting spots/blocks. <i>(Future Phase)</i>		PWD	(Future Phase) PWD will continue to explore expanding the program to include adopting spots/blocks. We have already done some of this as we have been flexible with adopters who want to adopt a defined area smaller than the program's 2 mile segment minimum. We will continue to meet with MACs and subcommittees as interest dictates.
CLEAN-UP	39	Explore how Franchise Haulers might assist with cleaning up illegal dumping in areas beyond the road right-of-way. <i>(Future Phase)</i>		PWD, DCD	(Future Phase)
	40	Make arrangements with abatement contractors/towing companies for removal of the approximate 48-50 derelict boats/RVs that have been identified by Sherriff's Office.		CCEH, DCD, PWD, SO	In 2023, 41 RV/boats have been abated for the total cost of \$63,793.83.
				•	
	EXIS	TING - NO PROPOSED CHANGES			
	41	Regulate Solid Waste Haulers & Facilities: Oversee Non-Franchise Waste Hauler Permitting (County Code Chapter 418-2) and Enforce State Minimum Standards for Solid Waste Facilities: Illegal Transfer Stations. Continue working with potentially interested cities and encourage remaining cities to pursue adoption of model ordinance designating the CCEH as City's enforcement agency.		ССЕН	No other cities expressed interest on adopting the non-franchise hauler ordinance since the previous update. Environmental Health is monitoring the status of AB 592 as it would allow permits to be required for hauling waste on unincorporated streets in our county. AB 592 authorizes counties to adopt ordinances to regulate the transport of solid waste by nonfranchise solid waste haulers on public roads in unincorporated areas of the county. AB 592 passed Senate, 38-0 and will move to Assembly for concurrence.

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ENFORCE	42	Proactively go after uncovered loads on the road and parked on street.	45	SO, CHP	Lt. Terrill and Deputy Haley worked on an uncovered load / illegal dumping and related sections of the vehicle code easy reference sheet. The information was sent to all Stations in the Sheriff's Office and distributed to patrol deputies. This should create a more proactive approach to illegal dumping and related CVC violations before or to deter illegal dumping. Cheat sheet created and distributed to station houses to crack down on illegal haulers.
	43	Establish process for identifying and using any address containing evidence located in illegally dumped waste to contact the potentially responsible party in order to find out if there is cause for further investigation, encourage them to remove the material to avoid further follow-up regarding the matter and/or simply inform them that enforcement resources are dedicated to this issue and will be aware of and follow-up if found to recur.	45	DCD, PWD, CCEH, SO, DA	Contra Costa County District Attorney's Environmental Senior Inspector is available to be contacted and assist in these investigations. Sheriff's Office is still in the process of trying to hire more per diem deputies, and is creating a plan to have current deputies on overitme assist with this.

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	EXP/	AND - PROPOSED CHANGE TO EXISTING			
	44	Establish process and parameters for pursuing misdemeanor conviction/penalty provided for under County Code Chapter 418-7 for persons hauling waste routinely generated from unincorporated residences & commercial establishments.	45	DCD, SO, DA	Strategy implementation pending the hiring of per diem deputies under Strategy #45.
	NEW				
ENFORCE	45	Dedicate four per-diem deputies (combined total of 3,600 hours per year; equivalent to approx. 1.73 FTE) to investigating dumping crimes.		SO	The Sheriff's Office has one Per Diem Deputy currently assigned to illegal dumping. He has been identifying problem areas for additional enforcement, signage throughout the County. January 2023-August 2023 -53 submissions through Mobile Citizen App for clean-up107 Deputy reports written -24 Cases submitted for filing to DA's Office/ 1 citation issued -3 Incidents of illegal dumping cleaned-up by suspect prior to enforcement action
ENFO	46	Wireless high definition, license plate reader <u>surveillance cameras</u> with night vision, infrared & solar powered. Remote-controlled to zoom and capture evidence – Place at key entry ways or at/near hot spots. PILOT: Initial pilot of surveillance monitoring service for five rental cameras.	45	CCEH, DA, PWD, SO	Pilot project has ended. Staff is currently in the process of drafting a Request for Qualifications (RFQ) for solicitation to establish a new service contract to deploy surveillance cameras throughout the County. The number of cameras that will be deployed will be significantly more than the pilot project. The RFQ will be sent out in the next two months and depending on successful negotiations with a new vendor/contractor, surveillance cameras will be in service in the coming year.
	47	Establish a well-publicized tip line, mobile app and/or other user-friendly alternative to make it easy for witnesses to report illegal dumping/dumpers and share photographic evidence when applicable. (could be linked to # 36)	45	PWD, SO	In addition to traditional phone and email methods, PWD has established two online request options to report illegal dumping. The first option is the Mobile Citizen App. The second option is the PWD Customer Portal found on the PWD website. In 2023 to date, PWD received 516 illegal dumping complaints through the Mobile Citizen App, 95 illegal dumping complaints through the Customer Portal, and 293 illegal dumping complaints from traditional methods.

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	NEW				
ENFORCE	48	Utilize centralized database to capture details related to illegal dumping found to contain address containing evidence as a means of identifying patterns and recurrences (unpermitted hauler hired by different persons at different times, same one-time excuse used in the past, etc.) for subsequent/future investigations, stings, camera installation, etc.	45	CCEH, DA, DCD, PWD, SO	Strategy implementation pending the hiring of per diem deputies under Strategy #47
	49	Work through the Board of Supervisors legislative platform process and/or explore partnering with coalition of other governmental agencies in the region to propose/pursue legislation to establish statewide permitting requirements for waste haulers.		BoS	AB 592 was sponsored by the County. AB 592 authorizes counties to adopt ordinances to regulate the transport of solid waste by nonfranchise solid waste haulers on public roads in unincorporated areas of the county. AB 592 passed Senate, 38-0 and will move to Assembly for concurrence.
	50	Explore potential for obtaining legal authority to allow for impoundment and/or seizure of vehicles used to illegally dump.	45	SO, DCD, DA	Strategy removed due to potential implications associated with individual rights and protections afforded under the Constitution.
	51	Work through the Board of Supervisors legislative platform process and/or explore partnering with coalition of other governmental agencies in the region to propose/pursue legislation to change illegal dumping of non-commercial quantities (less than 1 cubic yard) from an infraction to a misdemeanor and increased the allowable penalties, including higher fines, mandatory community service time, and/or jail time.	45	BoS	In the 2023/2024 State platform adopted by the Board: Sponsored Bill #2: Statewide permitting for hauling solid waste by non-franchise haulers. Permits are required for non-franchise solid waste haulers in unincorporated areas of the County, but no similar requirement exists for cities, which impedes enforcement of illegal dumping. Lobbyists are actively working on bill language.
	52	Request courts to impose appropriate sentences (fines and community service to clean up illegal dumping elsewhere) of people convicted of illegal dumping.	45	DA	DA: The District Attorney's Office is requesting appropriate sentences to include fines and/or community service.

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ENFORCE		Dedicate prosecutor resources to prosecuting dumping crimes.	45	DA	The District Attorney's Office has and will continue to expend resources to prosecute illegal dumping cases. Illegal dumping referrals are funneled to a Senior Attorney for filing review and assignment. The DA's Office has collaborated with law enforcement to strengthen illegal dumping prosecutions. Approximately 22 illegal dumping cases have been referred to the DA's Office between 1/1/23 and 8/14/23. Of those referrals, 7 illegal dumping cases were filed with 4 cases pending review.
	54	Use mapping (GIS) to track dumping hot spots to target use of enforcement tools/investigative resources.	45	PWD, DCD	The Sheriff's Office has one Per Diem Deputy currently assigned to illegal dumping. He has been identifying problem areas for additional enforcement, signage, or possible camera surveillance throughout the county. Recruitment of additional per diem deputies is ongoing. A strategy is being developed for current deputies to work overtime and support illegal dumping enforcement and investigations.
	55	Use sting operations targeting specific types of dumping crimes/violations or locations/days & times of day.	45	SO	Recruitment of additional per diem deputies is ongoing. A strategy is being developed for current deputies to work overtime and support illegal dumping enforcement and investigations.
ОТНЕК	56	Continue holding interdepartmental "Think Tank" team coordination meetings quarterly, as needed. On-going coordination with cities to facilitate information sharing and collaboration opportunities (e.g. maintain/utilize countywide e-mail list, convene meetings as needed, etc.)		CCEH, DA, DCD, PWD, SO	The interdepartmental team consistently participates in Regional Illegal Dumping Taskforce Meetings hosted by Alameda County and the CalRecycle Illegal Dumping Technical Advisory Committee. These engagements aim to promote ongoing coordination with cities and counties throughout California, facilitating information sharing and collaboration opportunities.