Meeting of the North Richmond
Waste & Recovery Mitigation Fee
Joint Expenditure Planning Committee

Friday, October 18, 2024
2:00 pm – 4:00 pm
Richmond City Council Chambers | 440 Civic Center Plaza | Richmond, CA 94804

Members:
Dulce Galicia, **Chair** NRMAC Representative: Unincorporated Area
John Gioia, **Vice Chair** Contra Costa County Supervisor
Annie King-Meredith, Richmond Incorporated Area Resident
Beverly Scott, NRMAC Representative: Unincorporated Area
Doria Robinson, Richmond City Councilmember
Eduardo Martinez, Richmond City Councilmember
Melvin Willis, Richmond City Councilmember

Members Present:
Tania Pulido, Alternate **Vice Chair** Contra Costa County Supervisor
Annie King-Meredith, Richmond Incorporated Area Resident
Beverly Scott, NRMAC Representative: Unincorporated Area
Doria Robinson, Richmond City Councilmember

Meeting Agenda:

1. Welcome and Introductions.
   Alternate Vice Chair Pulido called the meeting to order at 2:04.

2. Public Comment on any item not on the agenda *(not to exceed 2 minutes).*
   There were no public comments.

3. *APPROVE* the May 17, 2024 Meeting Minutes.
   Scott motioned to approve the minutes. Pulido seconded. Minutes approved unanimously (Scott – Aye, Pulido – Aye, Robinson – Aye, King-meredith – Aye)

4. *RECEIVE* the following reports:
   a. Actual Tonnage & Revenue Update – Final for 2023/2024
   Staff provided a table highlighting actual revenue received in fiscal year 2023/2024. Actual revenue exceed the projected revenue estimates. Robinson asked what area changed that resulted in the increased revenue. Staff indicated the amount of processible tonnage exceeded the projected amount significantly, while solid waste tons were slightly below projections. Processible tonnage exceeded projections by roughly twenty-five percent. Robinson asked if staff had been tracking tonnage for awhile. Staff has been tracking tonnage over time and can bring back a table highlighting the tonnage changes over time at the May 2025 meeting.

   b. Summary Close-Out of Expenditures – Final for 2023/2024 EP
   Staff informed the Committee that they were made aware of additional costs after the summary close-out was published and the attached close-out is not final. Staff will bring this item back in May as a final version.

5. *RECEIVE* report regarding Fred Jackson Way Street Banners.

Staff provided a report that included background on the previous NRMF Fred Jackson Way banners, challenges with previous banners, details about the City's recent process to create banners promoting the City of Richmond's Farmers Market, and alternative outreach methods. Based on details of historical banners and the City's recent Farmer's Market banners, staff believes the banners are not a cost-effective outreach method to promote NRMF funded programs. The banners are also limited in size, which creates significant challenges when trying to include enough detail about NRMF programs to make them effective outreach medium. Staff recommends utilizing funding for alternative outreach methods. Scott mentioned that her, and other community members had pride seeing the banners. Scott asked if there are any banners in the City of Richmond. City Staff stated that they recently erected Farmer's Market banners. These banners were completed in-house and are very simple designs as banners are limited in space. Scott inquired if we could have a third party manage this process. Staff indicated the banners are already eligible expenditures in Strategy 12, which is managed by CHDC. CHDC could lead this process and staff could provide more details to the Committee in May 2025. Scott mentioned the existing outreach promotes the programs, but the previous NRMF banners focused more on beautification. King-Meredith inquired why the banners stopped at CHDC office. King-Meredith would like new banners and have them cover Fred Jackson way from Version to Market. Robinson echoed King-Meredith's thoughts and mentioned the banners instilled a sense of pride. That these new banners be thought of as a beautification tool and not primarily as outreach material. Committee directed staff to come back in May with a recommendation that incorporates funding for banners. Staff explained the purpose of the fee is to reduce City and County costs associated with illegal dumping. Robinson inquired why there are some beautification projects, like community gardens, funded through this fee. Staff explained that if a previous vacant lot was now a garden, then it is less likely to be dumped on. This is the rationale that allows for the fee to be used to fund garden projects. Robinson believes we could come up with simple messaging that anti-dumping, but also beautification.

Darrell Davis, Director of CHDC, mentioned the goal was to remove blight and illegal dumping. We had not been looking at it from a beautification lens. We represent the community and will do what we can to support the community and expand the services that we offer.

Robinson inquired if the City and County have other monies available to support banners. Certain banners focused on illegal dumping and other NRMF programs could be funded here and we could leverage other funding to get additional banners that focus more on pride and beautification. Vice Chair Pulido asked what staff could do. Staff indicated we can come back in May with more details about the process and cost for banners when allocating a budget for the 25/26 Expenditure Plan.

6. *NOMINATE* and *ELECT* Chairperson and Vice Chairperson pursuant to the Committee Bylaws.

According to the Bylaws the committee shall elect a chairperson and vice-chairperson for terms of two years. Scott nominates Annie King for chair. Pulido second. Scott nominate Robinson for Vice Chair. Pulido second. Nominations approved unanimously (Scott – Aye, Pulido – Aye, Robinson – Aye, King-meredith – Aye)

7. *ADJOURN* to next meeting – May 16, 2025.

Vice Chair Pulido called the meeting to close at 2:47pm.

Agendas, meeting notes and other information regarding this committee can be found online at:
www.cccounty.us/nr

If you have questions about this agenda, you may contact Justin Sullivan of the Contra Costa County Department of Conservation and Development at 925-655-2914, Justin.Sullivan@dcd.cccounty.us. The Committee will provide reasonable accommodation for persons with disabilities planning to participate in this meeting who contact staff at least 72 hours before the meeting.