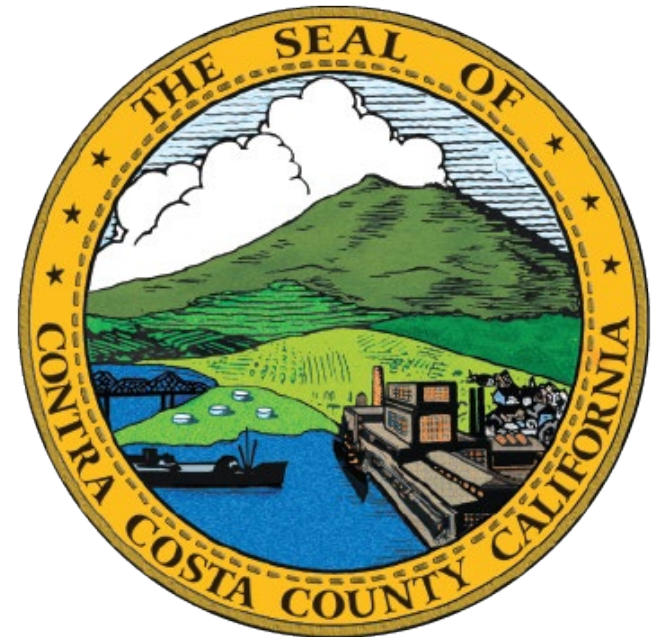


# **COVID-19 FEMA Reserve Allocation Community Survey Follow-Up Discussion**

---

**County Administrator's Office**

August 12, 2025





# Agenda

---

1. Recap of July 8, 2025 Board Actions
2. Formal Title of Grant Program
3. Proposed Community Survey
4. Requested Actions of the Board
5. Discussion/Questions



# Recap of July 8, 2025 Board Actions

---

1. **Community Engagement Allocation**: The Board allocated \$15,000 per Supervisorial District to conduct community engagement processes related to the grant program.
2. **Community Survey Development**: The Board directed the County Administrator's Office to develop a proposed community survey to be used during the community engagement processes to inform allocation decisions and return in August for final review and approval by the Board.
3. **Final Discussion on Grant Allocations**: The Board directed staff to return at the October 21, 2025 Board meeting to discuss the \$1 million per District allocations following community engagement processes carried out by each Supervisorial District.



# Formal Title of Grant Program

---

- The Board may consider establishing a formal title for this grant program in concert with conducting community engagement
- Staff solicited feedback on six (6) potential grant program titles:
  1. Contra Costa County Community Investment Fund
  2. Contra Costa County Community Investment Initiative
  3. Contra Costa County Community Impact Fund
  4. Contra Costa County Community Impact Initiative
  5. Contra Costa County Community First Fund
  6. Contra Costa County Community First Initiative
- Based on feedback there seems to be a preference for the following:
  1. Contra Costa County Community Investment Fund
  2. Contra Costa County Community Investment Initiative
  3. Contra Costa County Community Impact Fund



# Proposed Community Survey - Structure

- **Structure**
  - 10 general sentiment questions
  - Six (6) demographic questions  
(without Personally Identifiable Information (PII))
- **Options**
  - **Standalone Common Survey.** Each District can rely on a single, common County survey
  - **Hybrid.** The Board selects a set of common questions to ask along with unique, District specific questions.
  - **No Common Survey.** Each District conducts their own survey

Contra Costa County Community  
[Investment/Impact] Fund Survey  
(DRAFT)





# Proposed Community Survey - Logistics

- **Platform.** Microsoft Forms using our County enterprise environment
- **Security.** No Personally Identifiable Information (PII) is being collected, and all information remains in the County's native IT environment
- **Accessibility.**
  - Desktop and mobile friendly user interfaces
  - County can receive feedback for manual tabulation via mail, fax or email
  - Surveys can be completed on computers at County libraries
  - Staff to distribute survey QR codes to County departments for inclusion in office locations and external communication

A screenshot of a mobile device displaying the "Contra Costa County Community [Investment/Impact] Fund Survey (DRAFT)". At the top, there is a language selection dropdown menu set to "English (United States)". The main heading is "Contra Costa County Community [Investment/Impact] Fund Survey (DRAFT)". Below this, a paragraph states: "Contra Costa County is conducting a community survey to help determine the priorities of residents in allocating funds for community services. The survey aims to gather general input from the public to better understand community needs and preferences. Responses will help inform decision-making as the County considers how to distribute available resources." A disclaimer follows: "When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself." Below the disclaimer is a note: "\* Required". The first question is "1. How satisfied are you with the current quality of life in your".



# Recommendations

---

## 1. Provide direction on a formal title of the grant program:

- Contra Costa County Community Investment Fund
- Contra Costa County Community Investment Initiative
- Contra Costa County Community Impact Fund
- Other title as specified by the Board

## 2. Approve a community survey approach, including identification of specific questions:

- **Standalone Common Survey.** Each District can rely on a single, common County survey
- **Hybrid.** The Board selects a set of common questions to ask along with unique, District specific questions.
- **No Common Survey.** Each District conducts their own survey



# Questions/Discussion

---