

To: CCCWG Chair Lucey
From: Public Relations Committee Chair Adusumilli
Date: June 13, 2026
RE: CCCWG Public Relations Committee June 2026 Report

The Committee met on June 13, at 11am and quorum was established. The committee reviewed Bylaws Article VI, Section 2, Item 3 to confirm the responsibilities of the Public Relations Committee and accepted the responsibilities.

The committee identified these main responsibilities: 1) website update and maintenance, 2) producing a quarterly newsletter, 3) continuing a strong presence on social media. Three social media campaigns were discussed: 1) voter information and education, 2) county resources and partner organizations' resources and services, 3) Commission-based HERstory spotlights, Commissioner field spotlights, targeted recruitment (based on Membership Committee's recommendations), and legislation news (based on Legislation Committee's recommendations). Commission Chair Lucey will retain media relations and press releases as part of the Chair's duties, as CCCWG spokesperson.

Commissioner Adusumilli was elected as Public Relations Committee Chair.

Chair Adusumilli will poll committee members and schedule a committee meeting in July, and determine a standing monthly meeting schedule.

Action Items directed by Committee:

- Commissioner Lucey to investigate free social media content scheduling dashboards.
- Commissioner Lucey to continue working on receiving ownership of MailChimp and Instagram accounts for the Commission.
- Committee Chair Adusumilli to poll committee members for monthly meeting availability.
- All committee members to reflect on which duties they would like to be responsible for (social media campaign content creation, newsletter, website) before next committee meeting.

Recommendations to the Commission:

Move to approve the Public Relations Committee's work plan to update the website, create social media campaign briefs and content calendar, and to produce a quarterly newsletter - all to be published upon Chair approval.