Bay Area Equity Atlas

Contra Costa County Board of Supervisors Budget Retreat

January 30, 2024

Ryan Fukumori, PhD, Senior Associate, PolicyLink





Two trends:

- There is an enduring divide in wealth between different parts of the county.
- The Covid-19 pandemic was a wealth-stripping event for **many** residents countywide.

Percent of households with income from interest, dividends, and/or rent



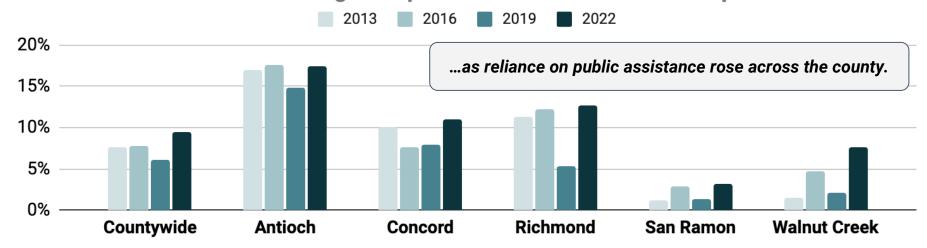
Source: Bay Area Equity Atlas analysis of American Community Survey data, via data.census.gov.



Two trends:

- There is an enduring divide in wealth between different parts of the county.
- The Covid-19 pandemic was a wealth-stripping event for **many** residents countywide.

Percent of households receiving cash public assistance or food stamps/SNAP



Source: Bay Area Equity Atlas analysis of American Community Survey data, via data.census.gov.



A larger share of locals are struggling, even with an exodus of low-income residents.

- The county has a growing net loss of residents to other parts of the state & nation.
- "Departers" are far more likely to be economically distressed than "newcomers."

Year	Departed CCC in past 12 months	Moved to CCC in past 12 months	Net gain from residents moving in past 12 months	Percent of residents w/ household income below 200% of federal poverty limits	
				"Departers"	"Newcomers"
2013	38,419	50,807	+12,388	22%	8%
2016	55,978	64,721	+8,743	15%	6%
2019	57,588	55,892	-1,696	13%	4%
2022	75,597	55,552	-20,045	17%	8%

Does not include moves between Contra Costa County and other parts of the world, as emigration data is not available.

Source: Bay Area Equity Atlas analysis of American Community Survey data, via IPUMS USA.





Reliable, sustainable data infrastructures are a cornerstone of equitable governance.

- You can't change what you can't measure!
- Integrating population- and market-level data with:
 - Program-level data for county agencies
 - Results-based planning & performance measures
 - Track impact & lift up effective practices
 - Community engagement & qualitative data
 - Pursue alignment between resident needs & county priorities
 - Less about scientific samples than commitment to engaging residents



Effectively addressing urgent disparities requires commitment to the long haul of building equity.

- Support the groundwork that's already been done (ORESJ, CAO, etc.) in countywide systems change – impact requires investment
 - Technical skill-building requires culture change
- Participatory planning/budgeting does not equal anarchy!
 - See examples of: Vallejo, Seattle, Chicago, Phoenix, many more
- Please consider the Bay Area Equity Atlas a living resource for county agencies & officials



Bay Area Equity Atlas

http://bayareaequityatlas.org

<u>ryan@policylink.org</u>





