



### Family and Human Services

November 2025, Tamia Brown

### Workforce Development Board 2025

Strategic Vision and Annual Projections for Contra Costa County's Future-Ready Workforce Development Initiatives



### **Presentation Order**



- I. Strategic Vision 2025
- II. Fiscal Overview
- III. Program Highlights & Accountability
- IV. Training & Investments
- V. Performance & Projections
- VI. Implementation



### Strategic Vision for 2025

### Strategic Vision

#### Future-Ready Workforce Strategy

Building pathways to emerging sectors, including clean energy, semiconductors, healthcare technology, and broadband infrastructure. Our comprehensive approach combines Al literacy training, skills-based career development, and wraparound supportive services to ensure no one is left behind in the evolving economy.





Advancing opportunity through technology-enabled workforce development, preparing our community for Al-integrated careers while addressing fundamental barriers to employment and economic mobility.



### Fiscal Overview

# Workforce Innovation Opportunity Act (WIOA) Formula Funds

| Grant<br>Name                  | FY 24/25<br>Budget | FY 25/26<br>Adopted Budget | FY 25/26 Actual Allocations | Change+ / -    | Percentage<br>Change |
|--------------------------------|--------------------|----------------------------|-----------------------------|----------------|----------------------|
| Adult                          | \$2,682,189.00     | \$1,639,189.00             | \$2,489,329.00              | \$850,140.00   | 51.86%               |
| Dislocated Worker              | \$985,521.00       | \$1,985,521.00             | \$2,647,184.00              | \$661,663.00   | 33.32%               |
| Youth Formula                  | \$1,756,410.00     | \$1,756,410.00             | \$2,576,509.00              | \$820,099.00   | 46.69%               |
| Rapid Response                 | \$244,469.00       | \$244,469.00               | \$218,836.00                | -\$25,633.00   | -10.49%              |
| Rapid Response Layoff Aversion | \$71,894.00        | \$71,894.00                | \$82,717.00                 | \$10,823.00    | 15.05%               |
| Total                          | \$5,740,483.00     | \$5,697,483.00             | \$8,014,575.00              | \$2,317,092.00 | 40.67%               |

### Discretionary Funds

| Category                                  | Program   | FY 24/25<br>Final Budget | FY 25/26<br>Adopted Budget |
|---|---|--------------------------|----------------------------|
|   | AB109   | \$212,406.00             | \$233,647.00               |
| Justice-Involved & Reentry Initiatives    | AB109 County Pathways                                   | \$58,838.00              | \$972,000.00               |
|   | Prison 2 Employment                                     | \$22,901.00              | 0                          |
|   | Regional Equity and Recovery Partnerships Grant (RERP)  | \$720,286.00             | \$414,892.00               |
| Clean Energy & Transition Initiatives     | High Roads Training Partnership 1,2, & MTWTC            | \$925,744.00             | \$951,715.00               |
|   | Dislocated Oil and Gas Workers Fund (DOGWF)             | \$1,156,715.00           | \$1,524,125.00             |
|   | Civil Engineering Degree Apprenticeship Pathway (CEDAP) | \$685,000.00             | \$1,012,149.00             |
|   | California for All Grant                                | \$39,807.00              | 0                          |
| Federal and State Competitive Initiatives | California Jobs First                                   | \$40,000.00              | \$60,000.00                |
| rederar and State Competitive initiatives | Employment Training Panel (ETP 1 & 2)                   | \$1,060,562.00           | \$963,207.00               |
|   | Regional Planning Implementation (RPI) 5.0              | \$73,550.00              | 0                          |
|   | Workforce Accelerator Fund (WAF) 11                     | \$26,687.00              | 0                          |
| Private & Foundation Support Initiatives  | James Irvine Foundation                                 | \$25,000.00              | 0                          |
|   | Division of Apprenticeship Standards (DAS)              | \$26,655.00              | 0                          |
| Total                                     |   | \$5,074,151.00           | \$6,131,735.00             |

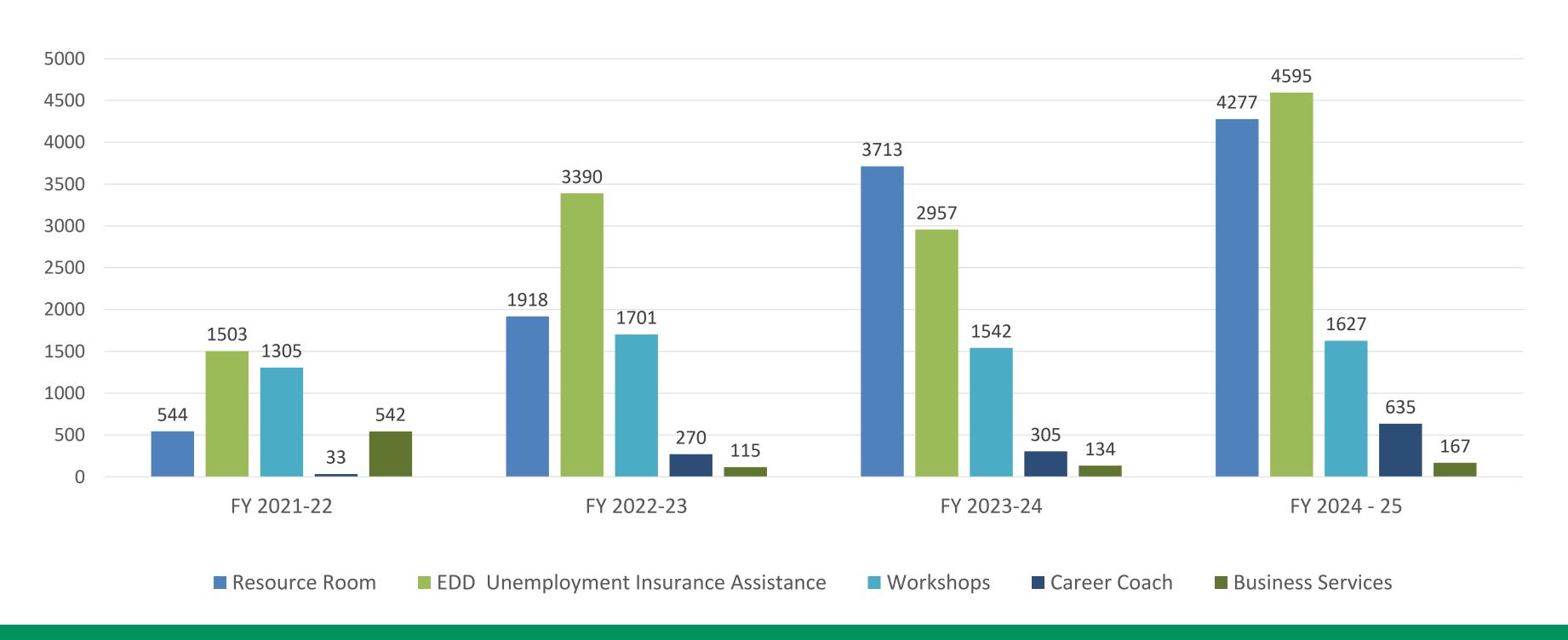
### Measure X Funds

| Program Name                                  | FY 25/26<br>Adopted Budget | FY 25/26 Revised<br>Budget | Rebalanced<br>Amount Change |
|---|----------------------------|----------------------------|-----------------------------|
| Measure X Youth Center                        | \$ 9,717,648               | \$ 16,816,838              | \$ 7,099,190                |
| Measure X Early Childhood Education/Childcare | \$ 16,786,650              | \$ 10,913,850              | \$ (5,872,801)              |
| Measure X Additional Childcare Providers      | \$ 4,715,053               | \$ 4,601,212               | \$ (113,840)                |
| Measure X Children w/Disabilities             | \$ 1,656,124               | \$ 1,336,215               | \$ (319,908)                |
| Measure X Food Security                       | \$ 0                       | \$ 3,675,753               | \$ 3,675,753                |
| TOTAL   | \$ 32,875,474              | \$ 37,343,868              | \$ 4,468,394                |



## Program Highlights

# American Job Center's of California (AJCC) Services & Customer Reach



### Business Services – FY 2024–2025 Highlights



# Advancing Economic Opportunity

- Over 450 businesses contacted
- 275 employer responses (62 Hotline Calls & 213 Webinar Registrations).

# Community & Regional Partnerships

Represented WDBCCC
 at 30+ regional
 business, chamber, and
 economic events,
 fostering collaboration
 across the East Bay.

### Marketing & Outreach

- Achieved ~48,820 social media impressions and 2,868 engagements via Full Capacity Marketing.
- Strengthened WDBCCC visibility through targeted campaigns promoting business and job seeker services

### **Employer Engagement**

- Healthcare services and medical technology competencies
- Information and communication technology development pathways
- Digital health systems and cybersecurity training

# Training & Employer Support

- 98 employees trained through CEA webinars on HR law, leadership, and conflict management.
- Expanded access to the CEA HR Hotline for compliance and risk prevention

# First 5 Inclusion Initiative – Year 1 (FY 2024–25)

| Deliverable<br>Category            | Target<br>(Contract)            | Actual (Reported)                       | Status            | Notes                                |
|------------------------------------|---------------------------------|---|-------------------|--------------------------------------|
| Professional Development Trainings | 15 inclusive-practice trainings | 15 completed; 213 educators trained     | <b>√</b> Met      | Target achieved – high participation |
| Peer Learning Cohorts              | 3 cohorts (~36 participants)    | 3 completed; 36 participants            | <b>√</b> Met      | Met full capacity                    |
| Inclusion Toolkits Distributed     | 200 toolkits                    | 200 distributed                         | <b>√</b> Met      | Full distribution achieved           |
| Inclusion Supply Stipends          | 210 stipends                    | 210 awarded                             | <b>√</b> Met      | Fully awarded                        |
| Mental Health Consultation         | ≥10 programs                    | 11 programs; 46 educators; 793 children | ✓ Exceeded        | Expanded impact                      |
| ASQ Developmental Screening Pilot  | ≥5 sites                        | 7 sites; 17 hrs 1:1 TA                  | ✓ Exceeded        | High engagement                      |
| Provider Participation (Reach)     | ≥300 ECE providers              | 335 providers; 232 programs             | <b>✓</b> Exceeded | Strong countywide reach              |
| Countywide Inclusion Convening     | 1 convening                     | 1 event; 100+ attendees                 | <b>√</b> Met      | Successful launch                    |
| Reporting Deliverables             | 4 quarterly + 1 annual report   | All submitted on time                   | <b>√</b> Met      | 100% compliance                      |

# CCCOE ECE Youth Apprenticeship Pilot – Year 1(FY 2024–25)

| Deliverable Category                | Target (Contract)                  | Actual (Reported)                               | Status           | Variance / Notes                      |
|-------------------------------------|------------------------------------|---|------------------|---------------------------------------|
| Students Expressing Interest        | Recruit ≥40 students               | 40 students expressed interest                  | <b>√</b> Met     | Target achieved                       |
| Students Fully Committed            | 15–20 enrolled in paid cohort      | 16 students committed                           | <b>√</b> Met     | Within range                          |
| Program Completers                  | ≥10 completers                     | 10 completed                                    | <b>√</b> Met     | 100% completion for committed         |
| Students Remaining in Pipeline      | Track remaining participants       | 6 students active for Summer 2026               | Ongoing          | Continued engagement                  |
| Adult Apprenticeship Transitions    | ≥3 graduate's transition           | 3 graduates transitioned                        | <b>√</b> Met     | Seamless transition achieved          |
| Participant Wages & Support Funds   | \$130,500 budget cap               | \$31,662.35 used; \$98,837.65<br>remaining      | ⚠ Under-expended | 24% utilized – short program duration |
| Average Earnings per<br>Participant | \$2,000 average                    | \$1,979 average                                 | <b>√</b> Aligned | On target                             |
| Fiscal Reporting                    | Submit 3 demands (Jun-Aug<br>2025) | All submitted and approved                      | <b>√</b> Met     | 100% compliance                       |
| Recruitment for 2026 Cohort         | ≥200 interested students           | 232 projected across 3 high schools             | ✓ Exceeded       | 16% above goal                        |
| Documentation & Closeout            | Archive by Sept 2025               | Pending August demand & credential verification | ⚠ In progress    | On track for completion               |

### CocoKids Accountability Snapshot - Year

| Program                               | Deliverable Focus                                  | Targets (Contract)  | Actuals (Reported)           | Status                   | Key Observations /<br>Variance                                 |
|---------------------------------------|--|---|------------------------------|--------------------------|--|
| Childcare Voucher Program             | Enrollment of children (0–5) in licensed childcare | 300 children minimum (Year 2 goal); 100–150 Year 1 baseline | 145 enrolled                 | ✓ Met Year 1 goal        | In line with planned ramp-up phase; ready for Year 2 expansion |
|                                       | Provider payments within 21 days                   | 100% on-time  | 95% within 21 days           | ⚠ Slight delay           | Minor early-quarter delays, improved timeliness by Q3–Q4       |
|                                       | Provider network expansion                         | 5 target cities   | 63 licensed providers active | <b>√</b> On track        | Geographic coverage achieved in all priority areas             |
|                                       | Family referrals to resources                      | 24 referral types tracked                                   | 42 referrals documented      | ▲ Growth area            | Expanding engagement and referral system Year 2                |
|                                       | Fiscal reporting & documentation                   | Full compliance   | 100% compliant               | <b>√</b> Met             | Timely reporting; strong fiscal controls                       |
| Child Care Boost (Stipend) Initiative | Educator participation                             | 122 enrolled  | 118 active                   | <b>√</b> 96.7% retention | Minor attrition (-4 participants)                              |
|                                       | Monthly stipend payments                           | 100% of active participants                                 | 118 stipends paid monthly    | <b>√</b> On time         | All payments verified within 30 days                           |
|                                       | Total funds disbursed                              | ≈\$520K target  | \$521,806 actual             | <b>√</b> Aligned         | Budget fully expended as planned                               |
|                                       | Training participation                             | ≥75% monthly attendance                                     | >75% achieved                | <b>√</b> Met             | Strong professional development engagement                     |
|                                       | Communications                                     | 12 monthly newsletters                                      | 12 issued                    | ✓ Consistent             | Continuous outreach and engagement maintained                  |

### County Youth Centers Services



| District   | Provider                              | Service Type(s)   |
|------------|---------------------------------------|---|
| District 3 | Bay Area Community Resources          | Youth Employment and Job Readiness                                |
| District 3 | East Oakland Youth Development Center | Sports/Fitness with integrated Youth Employment and Job Readiness |
| District 3 | Improve Your Tomorrow                 | Academic Support  |
| District 3 | Independent Arts & Media (ARTSCC)     | Music/Arts/Cultural   |
| District 3 | Northern California Family Center     | Mental Health/Substance Abuse                                     |
| District 4 | Community Youth Center                | Sports/Fitness  |
| District 4 | Community Youth Center                | Academic Support  |
| District 4 | Community Youth Center                | Mentoring   |
| District 4 | Making Waves Education Foundation     | Youth Employment and Job Readiness                                |
| District 4 | Northern California Family Center     | Mental Health/Substance Abuse                                     |
| District 5 | Ambrose Recreation & Park District    | Academic Support with integrated Youth Leadership                 |
| District 5 | Improve Your Tomorrow                 | Academic Support  |
| District 5 | Independent Arts & Media (ARTSCC)     | Music/Arts/Cultural   |
| District 5 | Northern California Family Center     | Mental Health/Substance Abuse                                     |
| District 5 | People Who Care Children Association  | Youth Employment and Job Readiness and integrated Mental Health   |
| District 5 | YMCA of the East Bay                  | Youth Leadership  |



## Training & Investments

### Training Investments by Industry

#### **Priority Sectors Investment Growth** \$1,400,000.00 \$1,200,000.00 \$1,000,000.00 \$800,000.00 \$600,000.00 \$400,000.00 \$200,000.00 \$0.00 FY 2024-25 FY 2025-26

#### **Significant Investment Growth**

Total training investments are projected to rise from \$1.19 million in PY 2024–25 to \$2.20 million in PY 2025–26, marking an 88% overall increase in workforce development funding across priority sectors.

The Healthcare sector leads with \$1.31 million in planned investments—an increase of 73% over the previous year—representing 60% of total funding. The Transportation sector shows the most dramatic growth, surging from \$15,000 to \$300,200, underscoring the region's strengthened commitment to infrastructure and mobility initiatives.

Construction funding grows by 30%, reflecting steady investment in clean energy and building trades. ICT training expands by 80%, supporting the region's digital transformation and tech talent pipeline. In contrast, Personal Care investments decline by 57%, as priorities shift toward high-demand and high-wage industries.

### 2025 Priority Sector Focus Areas



**High-Demand Industries** 

**Targeting workforce development in Contra** Costa County's six priority sectors, driving regional economic growth readiness

- Advanced Manufacturing and precision production technologies
- Healthcare services and medical technology systems
- Energy sector, including renewable and traditional sources

**Building comprehensive AI literacy and digital** skills across all priority sectors for future

**Technology Integration** 

- ICT infrastructure and software development pathways
- Digital transformation skills for manufacturing and construction
- Technology-enabled healthcare and energy management systems

**Regional Infrastructure** 

Supporting regional connectivity and sustainable development through skilled workforce development initiatives.

- Construction trades and green building practices
- Transportation logistics and regional mobility solutions
- Cross-sector career pathway development and advancement

### **Priority Sector Training Investment Portfolio**



#### **Manufacturing & Construction**

#### **Healthcare & ICT**

#### **Energy & Transportation**

Advanced Manufacturing and Construction Trades Workforce Development.

- Advanced manufacturing and precision production training
- Construction trades and green building certification programs
- Robotics and automation integration skills development

Healthcare Services and Information Technology Career Pathways.

- Healthcare services and medical technology competencies
- Information and communication technology development pathways
- Digital health systems and cybersecurity training

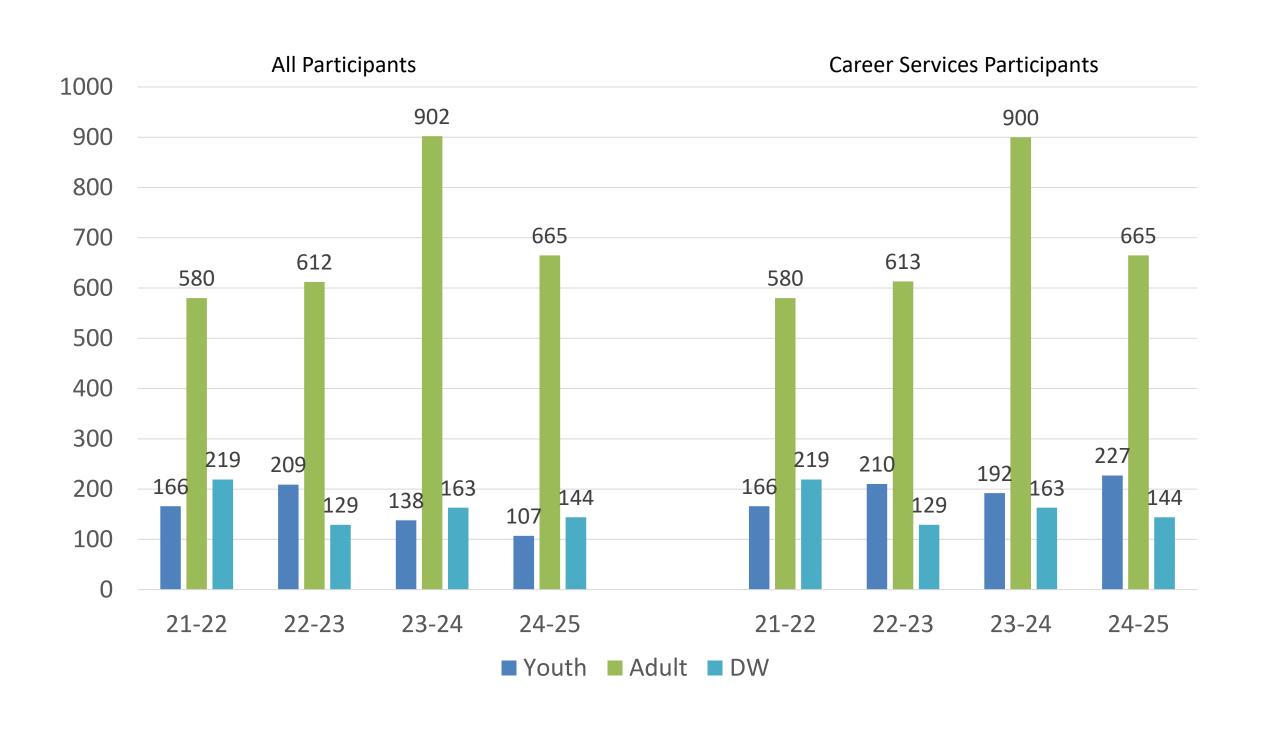
**Energy sector and regional transportation** infrastructure careers.

- Energy sector, including renewable and traditional sources
- Regional transportation and logistics career development
- Infrastructure maintenance and sustainable systems management



## Performance & Projections

### WIOA Performance Measures PY 2024-2025



1,267 Total Participants Enrolled:
Adult (905)
Dislocated Worker (170)
Youth (192)

Skills & Credentials Achievement:
Youth (62.8%)
DW (58.6%)
Adult (38.7%)

# Discretionary Performance Measures PY2024–2025

| Category                                  | Grant   | Individuals<br>Enrolled | Goal | Percentage |
|---|---|-------------------------|------|------------|
| Justice-Involved & Reentry Initiatives    | Prison 2 Employment                                     | 26                      | 15   | 173%       |
|   | Regional Equity and Recovery Partnerships Grant (RERP)  | 189                     | 160  | 118%       |
| Clean Energy & Transition Initiatives     | High Roads Training Partnership 1,2, & MTWTC            | 51                      | 100  | 51%        |
|   | Dislocated Oil and Gas Workers Fund (DOGWF)             | 5                       | 190  | 3%         |
| Federal and State Competitive Initiatives | Civil Engineering Degree Apprenticeship Pathway (CEDAP) | 33                      | 270  | 13%        |
|   | Workforce Accelerator Fund (WAF11)                      | 30                      | 30   | 100%       |
| Private & Foundation Support Initiatives  | Division of Apprenticeship Standards (DAS)              | 64                      | 50   | 128%       |

### FY2024-25 Performance Goals and FY2025-26 Projections



| Category               | Highlights<br>(FY2024–25)   | Targets / Projections (FY2025-26)                                     |
|------------------------|---|---|
| Program Reach          | <ul> <li>1,267 Participants Served (905 Adult, 192 Youth, 170 DW)</li> <li>658 Total Exiters</li> </ul>   | Maintain or increase total participation by +5%                       |
| Demographics           | <ul> <li>32% Hispanic/Latino, 27% Black/African American, 24% White</li> <li>52% High School Graduates or Equivalent</li> <li>26% Hold Postsecondary Credentials</li> </ul> | Expand outreach to underrepresented groups (+10%)                     |
| Employment Barriers    | <ul> <li>68% Low-Income Individuals</li> <li>371 Long-Term Unemployed</li> <li>202 LEP Participants</li> <li>58 Foster &amp; 88 Homeless Youth</li> </ul>                   | Strengthen supports for LEP, foster & homeless youth (+15%)           |
| Employment Outcomes    | • Q2 Employment Rate: DW 75%  | Youth 66%   |
| Training & Credentials | <ul> <li>Credential Attainment: Youth 63%, DW 59%, Adult 39%</li> <li>Skill Gains: Youth 78%, DW 74%, Adult 71%</li> </ul>  | Raise the Adult credential rate to ≥45% and sustain a high MSG (>70%) |
| Earnings               | <ul> <li>Median Earnings (in \$1,000s): Youth \$5.7</li> </ul>  | Adult \$8.74  |



## Implementation

### Strategic Implementation Roadmap 2025







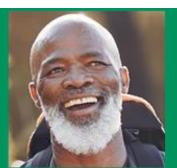
















#### Q1 2025 Launch

Clean energy partnership development with strategic stakeholder engagement.

#### Q3 2025 Assessment

Evaluate performance metrics, adjust strategies based on data, and prepare for next phase expansions.

#### Q2 2025 Expansion

Scale supportive services integration and implement personalized learning pathway systems across all programs.

#### Q4 2025 Optimization

Implement lessons learned, celebrate achievements, and establish foundation for 2026 strategic advancement initiatives.

### Enhanced Access and Opportunity 2025

Accessible Innovation Framework



Expanding beyond traditional diversity metrics to address systemic barriers through technology, partnerships, and community-driven solutions.

#### Multi-Generational Workforce:

Bridging age gaps through mentorship programs, reverse mentoring for technology skills, and flexible learning pathways.

#### **Barrier Removal:**

Comprehensive supportive services addressing childcare, transportation, housing, and digital access through strategic partnerships.





### **Building Tomorrow's Workforce Today**



# Thank you for your partnership in creating equitable pathways to future-ready careers.

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