



Contra Costa County
Public Works
Department

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December 9, 2024

TO: **Equity Committee**
Supervisor Federal D. Glover, District V, Chair
Supervisor John Gioia, District I, Vice Chair

FROM: Cynthia Shehorn, Procurement Services Manager

SUBJECT: **Small Business Enterprise and Local Business Preference
Program Report - January through June 2024**

RECOMMENDATION:

ACCEPT the Small Business Enterprise and Local Business Preference Program Report, reflecting departmental program data for the period: January 1 through June 30, 2024

BACKGROUND:

Contra Costa County values the contributions of small business and developed programs to assist in soliciting and awarding contracts to the SBE community. The Board of Supervisors adopted these programs to enable small and local businesses to compete for a share of the County's purchasing transactions.

The Board of Supervisors has set a goal of awarding at least 50% of eligible product and service dollars to small businesses. The Small Business Enterprise (SBE) Program applies to: (1) County-funded construction contracts of \$200,000 or less; (2) purchasing transactions of \$200,000 or less; and (3) professional/personal service contracts of \$200,000 or less. In November 2023, the Board of Supervisors approved increasing the threshold for the three categories to \$200,000 and that information is reflected in this report.

The following businesses are included under the SBE Program:

- Disabled Veteran Business Enterprise
- Disadvantaged Business Enterprise
- Local Business Enterprise
- Women Business Enterprise
- Minority Business Enterprise
- Small Business Enterprise

Reporting Requirements

It is the responsibility of each County department to track and compile the data for

purchasing activities to provide a countywide report to the Board of Supervisors.

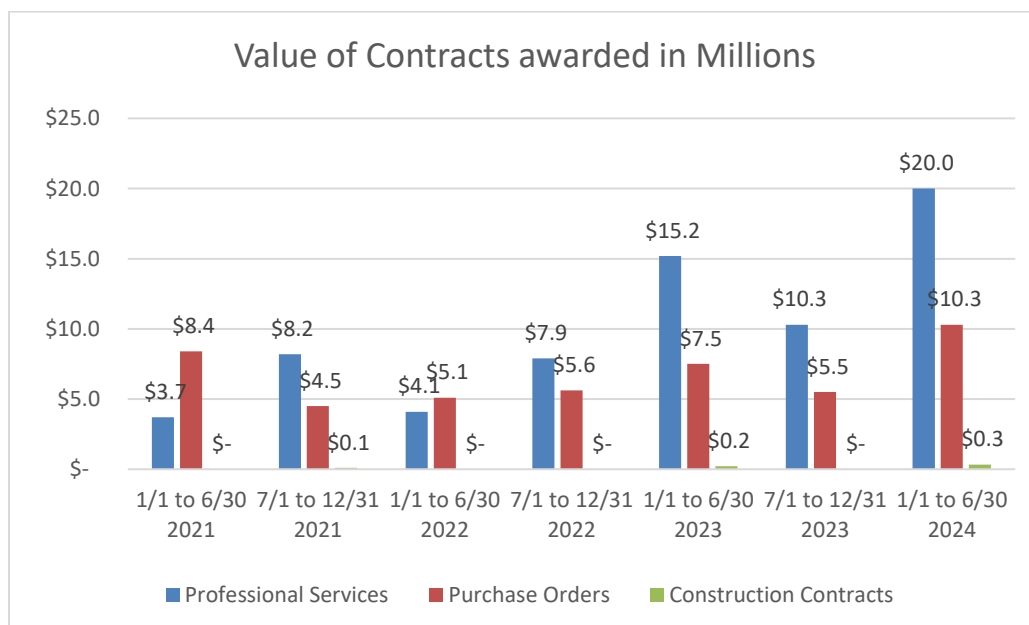
The Equity Committee has responsibility for evaluating the semi-annual reports and making recommendations to the Board regarding program policies and reporting. The Board receives reports in six-month increments, with the last report submitted to the Board for the period ending December 2023. Attachment A constitutes the report due for the period of January 1 – June 30, 2024.

Summary Findings

The table below summarizes the attached department activity on a countywide basis.

January – June 2024

ACTIVITY TYPE:	Total # of ALL Contracts	Total # of SBE Contracts	SBE Percent of Total	Total Dollar Value of ALL Contracts	Total Dollar Value of SBE Contracts	SBE Percent of Total
Professional/Personal Services	343	212	61.8%	\$31,234,380	\$20,068,246	64.3%
Purchasing Transactions	815	382	46.9%	\$20,834,531	\$10,327,417	49.6%
Construction Contracts	3	2	66.7%	\$528,400	\$328,000	62.1%



The table below reflects the purchasing spend by SBE designation:

MINORITY BREAKDOWN BY DESIGNATION		43%	37%	9%	7%	3%	1%		
	TOTAL	LBE	SBE	MBE	WBE	DBE	DVBE		
PURCHASE ORDERS OR CONTRACTS WITH 1 DESIGNATION	298	129	111	26	22	7	3		298
		2%	24%	28%	15%	20%	2%	9%	
	TOTAL	MBE, LBE	WBE, LBE	SBE, LBE	SBE, WBE	SBE, MBE	MBE, WBE	SBE, DVBE	
PURCHASE ORDERS OR CONTRACTS WITH 2 DESIGNATIONS	147	3	35	42	22	29	3	13	147
		9%	19%	53%	19%				
	TOTAL	SBE, MBE, WBE	LBE, SBE, WBE	SBE, WBE, DISADV	LBE, SBE, MBE				
PURCHASE ORDERS OR CONTRACTS WITH 3 DESIGNATIONS	141	12	26	77	26				141
		50%	25%	25%					
PURCHASE ORDERS OR CONTRACTS WITH 4 DESIGNATIONS	TOTAL	LBE, SBE, MBE, WBE	LBE, SBE, MBE, DBE	LBE, SBE, WBE, DISADV					
	8	4	2	2					8
TOTAL NUMBER OF MINORITY AWARDS									594

In this period, Contra Costa County met our objective of issuing eligible dollars to SBE firms in all categories, awarding over \$20 million in Professional Service Contracts resulting in a 64.3% award rate, \$10.3 million in Purchasing Transactions for a 49.6% award rate and \$328,000 in Construction Contracts resulting in a 62.1% award rate.

The following departments are to be commended for achieving 50% or more program compliance in this reporting period:

- Professional/Personal Services: Animal Services, Conservation and Development, County Administrator’s Office, Department of Information Technology, Employment and Human Services, Health Services/Public Health, Probation, Public Defender, Public Works, Risk Management, and the Office of the Sheriff.
- Purchasing Transactions: Clerk-Recorder, Conservation & Development, Communications and Media, Child Support Services, Human Resources, Probation, Public Defender, and the Veterans Services Office.

SBE and Local Business Preference Program Report

December 9, 2024

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Department/Activity	Total # of ALL Contracts	Total # of SBE Contracts	SBE Percent of Total	Total Dollar Value of ALL Contracts	Total Dollar Value of SBE Contracts	SBE Percent of Total
Professional/Personal Services						
Animal Services	5	4	80%	\$328,000	\$217,000	66.2%
Conservation & Development	21	15	71.4%	\$1,477,690	\$1,158,690	78.4%
County Administrator's Office	2	2	100%	\$213,500	\$213,500	100%
Department of Information Technology	2	2	100%	\$52,500	\$52,500	100%
Employment & Human Svcs	61	41	67.2%	\$5,067,534	\$3,531,956	69.7%
Health Svcs / Public Health	88	61	69.3%	\$7,127,700	\$4,933,920	69.2%
Probation	68	41	60.3%	\$4,405,387	\$3,081,571	70.0%
Public Defender	1	1	100%	\$23,174	\$23,174	100%
Public Works	19	11	57.9%	\$2,804,999	\$1,454,999	51.9%
Risk Management	11	8	72.7%	\$1,646,750	\$1,403,000	85.2%
Office of the Sheriff	14	4	28.6%	\$4,160,776	\$3,069,393	73.8%
Purchasing Transactions						
Clerk Recorder	10	7	70%	\$96,032	\$66,903	69.7%
Conservation & Development	7	3	42.9%	\$70,052	\$35,435	50.6%
Communications and Media	10	3	30.0%	\$220,314	\$132,285	60.0%
Child Support Services	13	6	46.2%	\$377,240	\$252,949	67.1%
County Counsel	1	1	100%	\$6,162	\$6,162	100%
Fire Protection District	29	18	62.1%	\$1,245,264	\$855,536	68.7%
Human Resources	3	2	66.7%	13,970	\$10,804	77.3%
Probation	56	31	55.4%	\$1,247,989	\$679,289	54.4%
Public Defender	33	19	57.6%	\$631,260	\$441,521	69.9%
Veterans Services	1	1	100%	\$55,104	\$55,104	100%

Small Business Enterprise Program

In order to encourage the use of small, local, and disadvantaged businesses, the County's Small Business Enterprise Program requires bids and Request for Proposals greater than \$100,000 to be solicited online. For this period, there were 73 bids totaling \$42,695,624 that fell within the parameters of the program.

The data specific to electronic solicitations is developed and provided by the Purchasing Division of the Public Works Department, and reflects activities with small, women-owned, minority-owned, local, disabled veteran-owned, and disadvantaged business enterprises.

During this reporting period, 73 bids were conducted using the BidSync e-outreach site. Notifications were sent to 1,073,542 businesses, of which 22.6% are considered small, local, or disadvantaged business enterprises.

E-Outreach January 1, – June 30, 2024

Number of Solicitations	73
Total Notifications	1,073,542
Dollar Value	\$42,695,624

BUSINESS CATEGORY	Notifications	Percentage of Total
MBE - Minority Business Enterprise	50,418	4.6%
WBE - Women Business Enterprise	44,214	4.1%
SBE - Small Business Enterprise	114,193	10.6%
LBE - Local Business Enterprise	4,566	0.42%
DVBE - Disabled Veteran Business Enterprise	1,249	0.11%
DBE – Disadvantaged Business Enterprise	30,803	2.8%
Total	245,443	22.6%

Local Business Preference

The Local Business Preference provision, County Ordinance 2023-21 passed on December 12, 2023, raising the threshold from 5 to 7%. For opportunities exceeding \$25,000, the Local Business Preference Program allows local businesses to submit a new offer if within 7% of the lowest bidder. There were no instances of the Local Bid Preference utilized in this reporting period.

Dollar Value Awarded to Local and Bay Area Businesses

The dollar value of Purchase Orders issued for the period was \$30,113,257. The dollar value awarded to Contra Costa County businesses was 17.6% or \$5.2 million. The value awarded to other Bay Area businesses was 19.4% or \$5.8 million. This represents Contra Costa County’s contribution to the local economy.

Contra Costa County	\$5,297,343	17.6%
Other Bay Area Counties	\$5,843,622	19.4%
Other	\$18,972,292	63%
Total	\$30,113,257	100%

Conclusion

The County has consistently demonstrated its commitment to achieving the 50% participation goal for Small Business Enterprises (SBE) in contract and purchasing activities. While some departments are currently below this threshold, they are showing renewed efforts to increase the percentage of contracts awarded to small and local businesses. To support this, guidance has been provided on utilizing the purchasing system's search features, enabling the identification of small, local, women-owned, minority-owned, disabled veteran, and disadvantaged businesses.

Staff are also working on initiatives to enhance outreach to SBEs, including developing a multilingual guide to help businesses understand and compete for County opportunities. Additionally, in collaboration with the Office of Communications and Media, an instructional video on how to do business with the County has been created in multiple languages. Purchasing Services anticipates sharing these resources in January 2025. With support from the Department of Information Technology and the County Administrator's Office, the County Business Finder application has been developed to help staff identify registered SBEs and enable targeted outreach to underrepresented businesses in the Purchasing Portal.

Attachment A