

# QUARTERLY ANALYTICS REPORT:

Q4 2025

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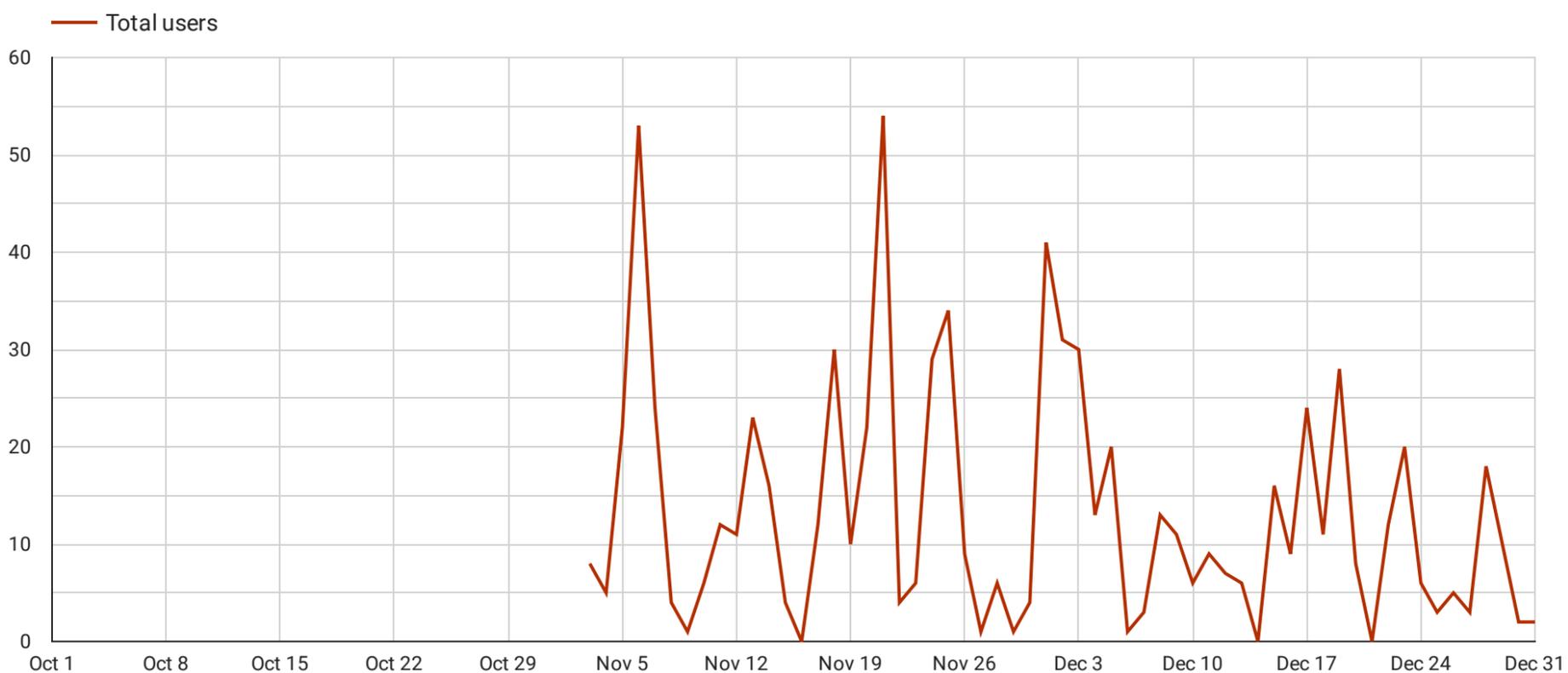




# Google Analytics Audience Overview

Oct 1, 2025 - Dec 31, 2025

Your audience at a glance!



Total users  
**618**

New users  
**618**

Sessions  
**915**

Sessions per user  
**1.48**

Engagement rate  
**37.27%**

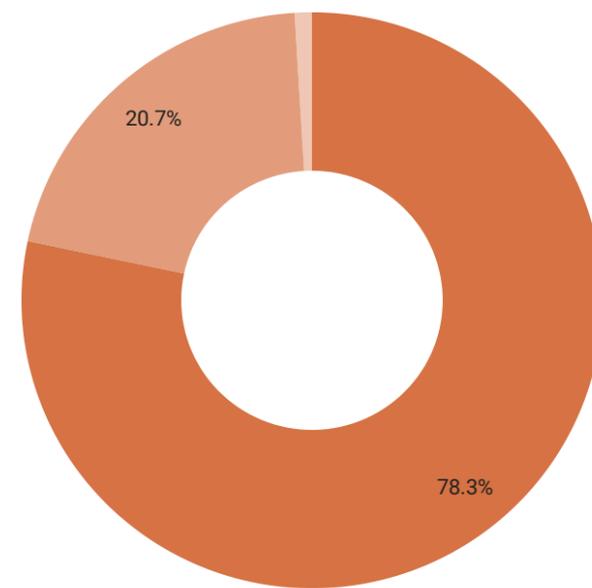
Views  
**1,794**

Engaged sessions  
**341**



Total users 1 • ● 505

## What device are people using?



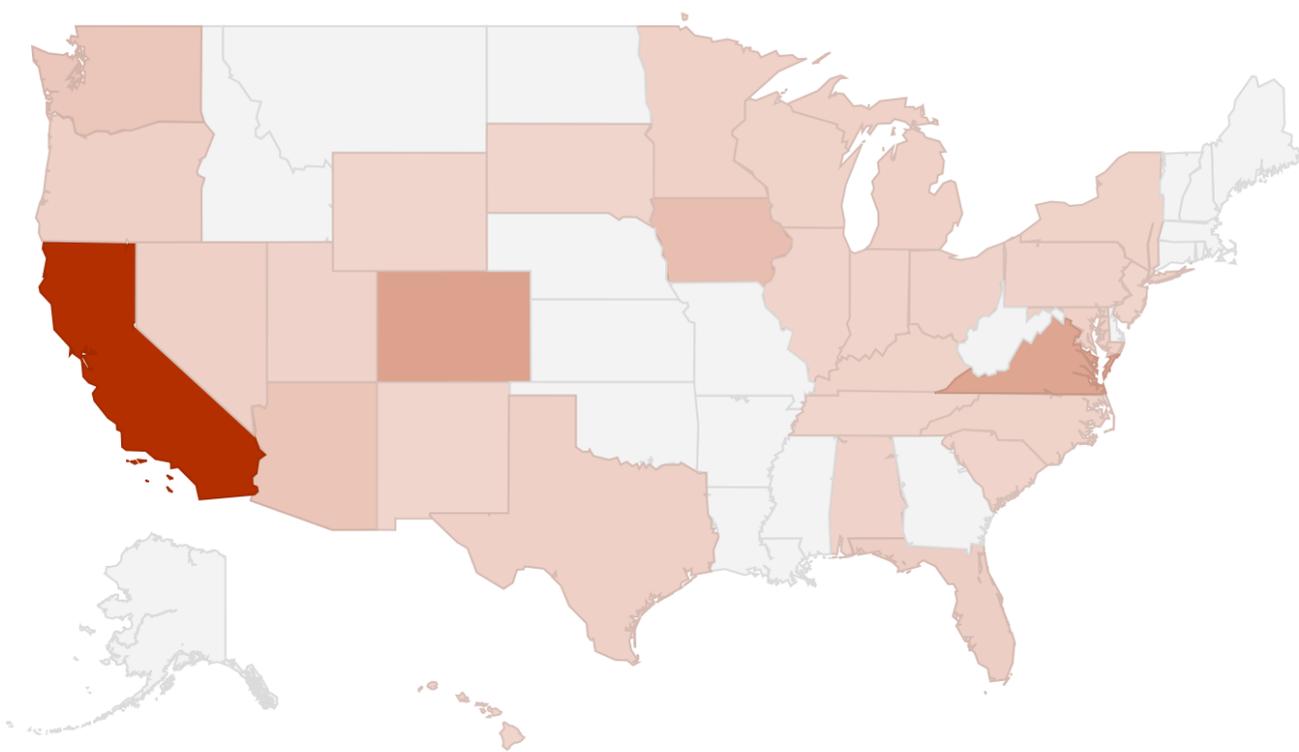
● desktop ● mobile ● tablet

	Country	Total users
1.	United States	503
2.	France	24
3.	Germany	14
4.	Canada	9
5.	Poland	5
6.	Netherlands	4
7.	South Korea	4
8.	Saudi Arabia	3
9.	United Kingdom	3
10.	Bangladesh	1

	Device category	Total users
1.	desktop	487
2.	mobile	129
3.	tablet	6



## USA Audience



1 217

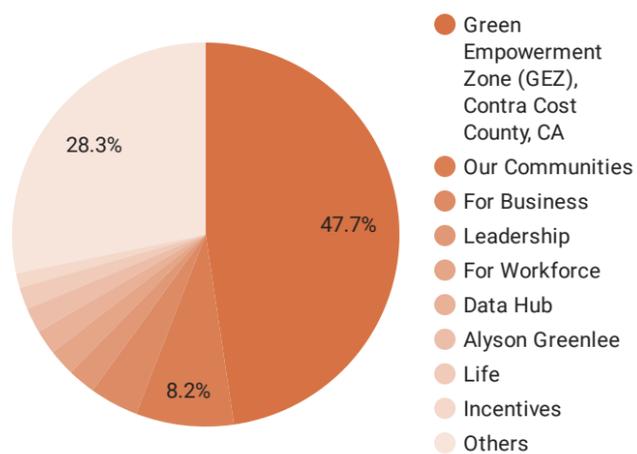
## Higher Traffic - States (globally)

Region	Total users
1. California	217
2. Colorado	68
3. Virginia	64
4. Iowa	31
5. Arizona	22
6. Washington	19
7. Florida	10
8. Nevada	7
9. Oregon	7
10. Texas	7

## Higher Traffic - Cities (globally)

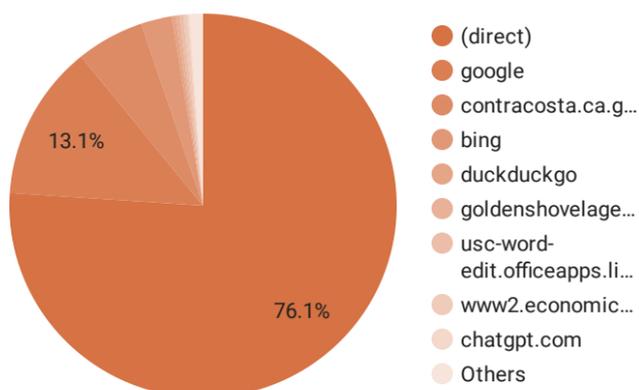
City	Total users
1. San Jose	49
2. Phoenix	21
3. San Francisco	21
4. Council Bluffs	20
5. Oakland	20
6. Berkeley	16
7. Moses Lake	15
8. Martinez	12
9. Des Moines	11
10. Sacramento	11

## Higher Traffic - Pages



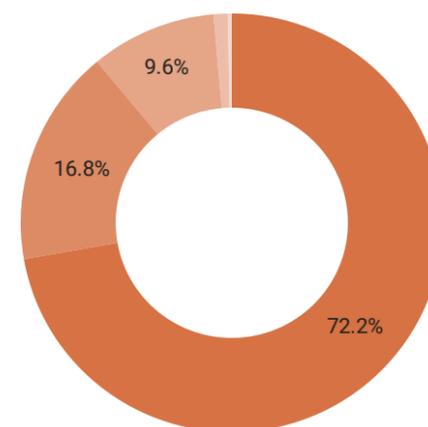
Page title	Total users	Visits	Engagement rate
1.. Green Empowerment Zone (GEZ), Contra Cost County, CA	536	855	40.26%
2.. Our Communities	80	147	84.26%
3.. For Business	53	73	66.1%
4.. Leadership	35	42	80%
5.. Data Hub	29	37	88.24%
6.. For Workforce	29	40	87.88%
7.. Alyson Greenlee	28	38	89.66%
8.. Life	24	33	88%
9.. Incentives	19	22	95.45%
1.. Meetings and Agendas	18	22	100%

## Acquisition Sources



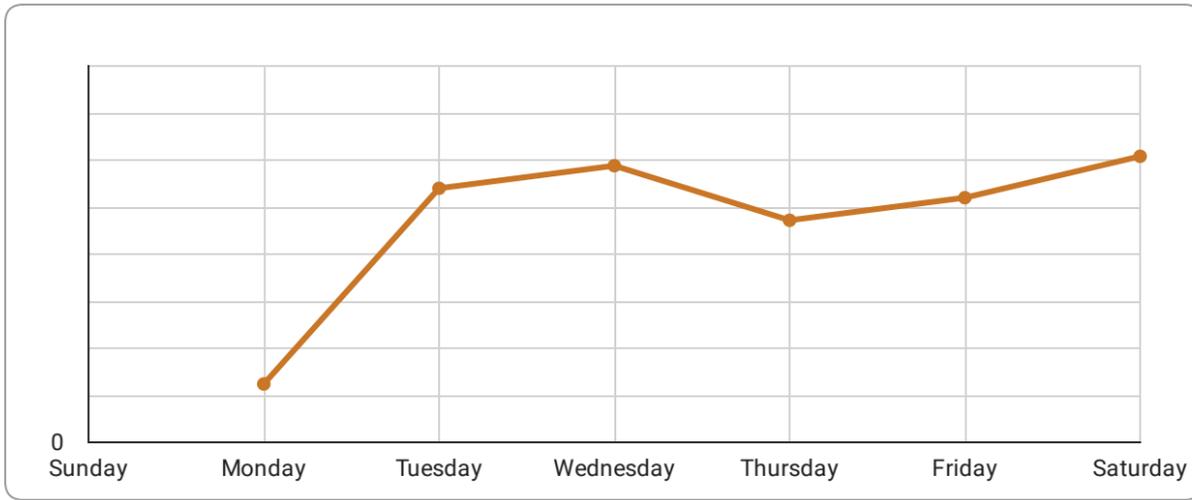
First user source	Total users
1. (direct)	470
2. google	81
3. contracosta.ca.gov	35
4. bing	16
5. duckduckgo	2
6. goldenshovagency.com	2
7. usc-word-edit.officeapps.live.com	2
8. www2.economicgateway.com	2
9. chatgpt.com	1
10. dubgtcg.dbz	1

## Traffic Type



Session type	Total users
1. Direct	465
2. Organic Search	108
3. Referral	62
4. Organic Social	2

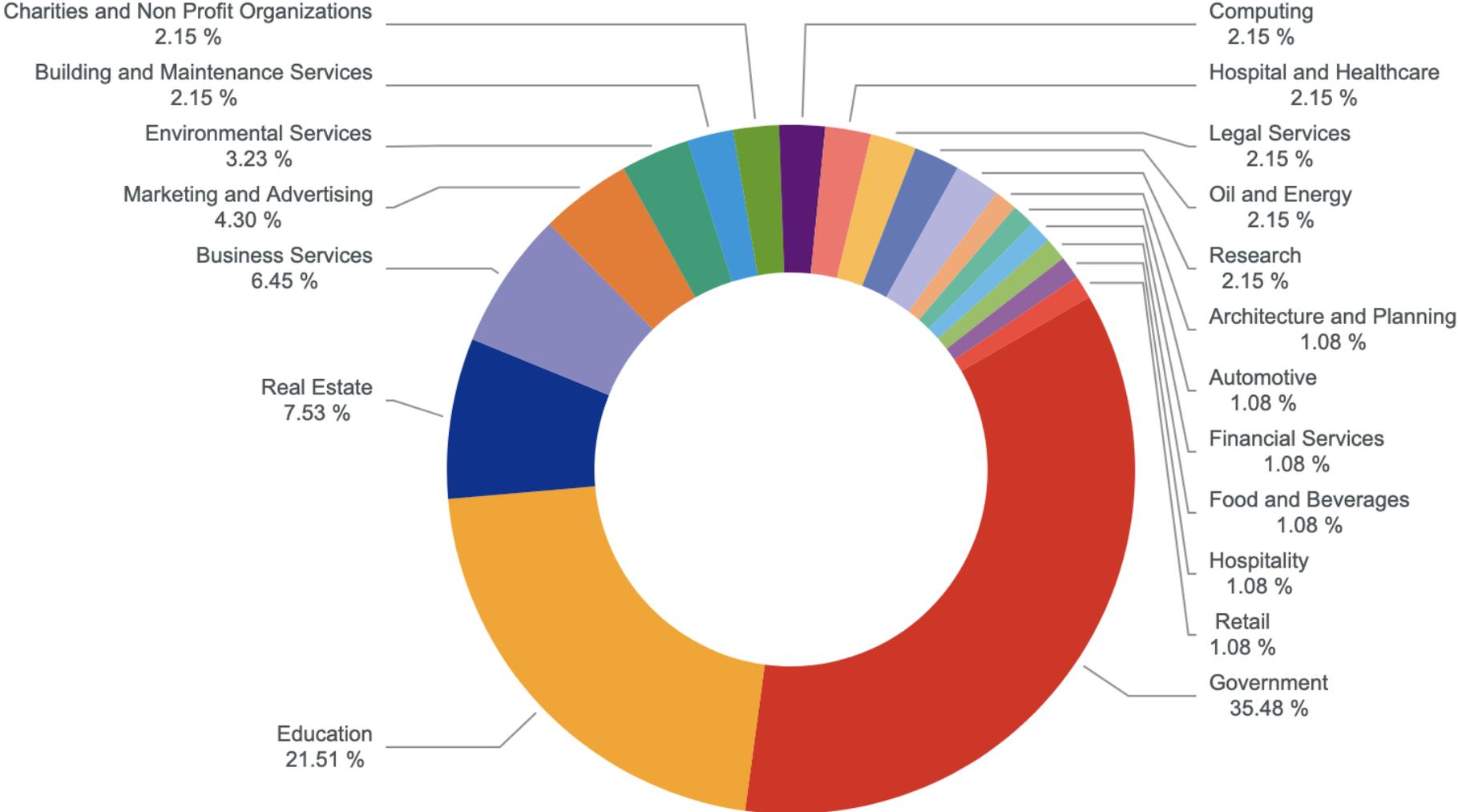
### What day of week users visit your website?



### Social Media Following



# Lead Forensics



Report: Visitor Statistics (Industry)

Date Range: Oct 1 2025 - Dec 31 2025

Print Date: Jan 13 2026 8:04PM

Industry	% of Visits	Number of Visits
Government	35.48%	33
Education	21.51%	20
Real Estate	7.53%	7
Business Services	6.45%	6
Marketing and Advertising	4.30%	4
Environmental Services	3.23%	3
Research	2.15%	2
Oil and Energy	2.15%	2
Legal Services	2.15%	2
Hospital and Healthcare	2.15%	2
Computing	2.15%	2
Charities and Non Profit Organizations	2.15%	2
Building and Maintenance Services	2.15%	2
Retail	1.08%	1
Hospitality	1.08%	1
Food and Beverages	1.08%	1
Financial Services	1.08%	1
Automotive	1.08%	1
Architecture and Planning	1.08%	1



Report: Visitors Most Active

Date: Oct 1 2025 - Dec 31 2025

Print Jan 13 2026 8:05PM

Date:

Company Name	Location	Website	Telephone	Pages	Visits	Category
Contra Costa County CA	Martinez (CA) United States	<a href="http://www.contracosta.ca.gov">www.contracosta.ca.gov</a>	+1 (925) 608-8400	25	14	
Poquet Auto	Minneapolis (MN) United States	<a href="http://www.poquetauto.com">www.poquetauto.com</a>	(763) 522 2000	17	1	
Bread & Butter	San Francisco (CA) United States	<a href="http://www.wearebreadandbutter.com">www.wearebreadandbutter.com</a>	+1 (415) 589 7607	13	3	
University of California, Berkeley	Berkeley (CA) United States	<a href="http://www.berkeley.edu">www.berkeley.edu</a>	+1 (510) 642 6000	13	8	
University of California, Davis	Davis (CA) United States	<a href="http://www.ucdavis.edu">www.ucdavis.edu</a>	+1 (530) 752 1011	7	1	
Estavillo Law Group	Oakland (CA) United States	<a href="http://www.estavillolaw.com">www.estavillolaw.com</a>	(510) 982 3001	6	2	
Cumberland Group	Warrenville (IL) United States	<a href="http://www.cumberlandgroup.net">www.cumberlandgroup.net</a>	(630) 416 9494	6	3	
Burlingame City Manager	Burlingame (CA) United States	<a href="http://www.burlingame.org">www.burlingame.org</a>	(650) 558 7200	6	3	
Keller Williams Realty, Inc	Austin (TX) United States	<a href="http://www.kw.com">www.kw.com</a>	+1 877-507-0072	6	4	
Elite Media, Inc.	Las Vegas (NV) United States	<a href="http://www.elitemediainc.com">www.elitemediainc.com</a>	(702) 492 0654	5	1	
Sfgov	San Francisco (CA) United States	<a href="http://www.sfgov.org">www.sfgov.org</a>	+1 415-701-2311	5	2	
Newmark grubb knight frank	Blue Bell (PA) United States	<a href="http://www.ngkf.com">www.ngkf.com</a>	+1 877-526-3562	5	2	
Alameda County	Albany (CA) United States	<a href="http://www.acgov.org">www.acgov.org</a>	+1 510-272-6984	5	5	
City of Modesto	Banta (CA) United States	<a href="http://www.modestogov.com">www.modestogov.com</a>	(209) 577 5200	4	3	
Rickenbach Construction Inc	Astoria (OR) United States	<a href="http://www.rcibuilds.com">www.rcibuilds.com</a>	(503) 325 3749	3	1	
EnSafe	San Diego (CA) United States	<a href="http://www.ensafe.com">www.ensafe.com</a>	+1 858-217-4476	3	2	
ICF International Inc	Reston (VA) United States	<a href="http://www.icf.com">www.icf.com</a>	(703) 934-3000	3	2	
Rafael Advanced Defense Systems	Haifa Israel	<a href="http://www.rafael.co.il">www.rafael.co.il</a>	+972 73 335 4294	3	3	

Company Name	Location	Website	Telephone	Pages	Visits	Category
Contra Costa Community College District	Martinez (CA) United States	<a href="http://www.4cd.edu">www.4cd.edu</a>	(925) 229-1000	2	1	
Premier Roofing, Inc (CA)	Spring Valley (CA) United States	<a href="http://www.premierroofingca.com">www.premierroofingca.com</a>	(619) 667 4565	2	1	
Moore Belgium	Bruxelles Belgium	<a href="http://www.moore.be">www.moore.be</a>		2	1	
Folsom Cordova Unified School District	Rancho Cordova (CA) United States	<a href="http://www.fcusd.org">www.fcusd.org</a>	+1 916-294-9000	2	2	
Brentwood Ca	Fort Worth (TX) United States	<a href="http://www.brentwoodca.gov">www.brentwoodca.gov</a>	(817) 261-1663	2	2	
One Medical	Saugatuck (CT) United States	<a href="http://www.onemedical.com">www.onemedical.com</a>	(888) 663 6331	1	1	
PlaceWorks	South Main (CA) United States	<a href="http://www.placeworks.com">www.placeworks.com</a>	(714) 966 9220	1	1	
Economic & Planning Systems	Oakland (CA) United States	<a href="http://www.epsys.com">www.epsys.com</a>	(510) 841-9190	1	1	
Lexion Medical	Saint Paul (MN) United States	<a href="http://www.lexionmedical.com">www.lexionmedical.com</a>	(651) 635 0000	1	1	
Dropbox	Richmond (KY) United States	<a href="http://www.dropbox.com">www.dropbox.com</a>	+1 855-237-6726	1	1	
Davenport Community Schools	Davenport (IA) United States	<a href="http://www.davenportschools.org">www.davenportschools.org</a>	+1 563-445-5000	1	1	
Pittsburg Corp Yard	Pittsburg (CA) United States	<a href="http://www.pittsburgca.gov">www.pittsburgca.gov</a>	+1 (925) 252 6900	1	1	
Dublin Unified School District	Dublin (CA) United States	<a href="http://www.dublinusd.org">www.dublinusd.org</a>	+1 (925) 828 2551	1	1	
Heritage Restaurant Brands, LLC	San Luis Obispo (CA) United States	<a href="http://www.heritagerb.com">www.heritagerb.com</a>	(805) 269 6090	1	1	
The Unified Judicial System of Pennsylvania	Harrisburg (PA) United States	<a href="http://www.pacourts.us">www.pacourts.us</a>	+1 (717) 231 3300	1	1	
Carnegie Mellon University	Pittsburgh (PA) United States	<a href="http://www.cmu.edu">www.cmu.edu</a>	(412) 268-2000	1	1	
State of California	Sacramento (CA) United States	<a href="http://www.ca.gov">www.ca.gov</a>	+1 916-319-9223	1	1	
U.S. House of Representatives	Washington (DC) United States	<a href="http://www.house.gov">www.house.gov</a>	(202) 224-3121	1	1	
Title Nine	Emeryville (CA) United States	<a href="http://www.titlenine.com">www.titlenine.com</a>	+1 800-342-4448	1	1	

Company Name	Location	Website	Telephone	Pages	Visits	Category
ICA Cristo Rey Academy	San Francisco (CA) United States	<a href="http://www.icacademy.org">www.icacademy.org</a>	(415) 824 2052	1	1	
Sussex Charter School	Sparta (NJ) United States	<a href="http://www.sussexcharter.org">www.sussexcharter.org</a>	+1 973-459-4187	1	1	
National Able Network Inc	Chicago (IL) United States	<a href="http://www.nationalable.org">www.nationalable.org</a>	(312) 994-4200	1	1	
Mountain America Credit Union	Arches (UT) United States	<a href="http://www.macu.com">www.macu.com</a>	+1 800-748-4302	1	1	
East Bay Eda Foundation	Largo (FL) United States	<a href="http://www.eastbayeda.org">www.eastbayeda.org</a>	+1 (510) 272-6746	1	1	
One-sixone	Sainte-Luce-sur-Loire France	<a href="http://www.one-sixone.com">www.one-sixone.com</a>	+33 6 71 99 65 64	1	1	
Bridgespan	Charleston (SC) United States	<a href="http://www.bridgespan.org">www.bridgespan.org</a>	+1 617-572-2833	1	1	
DR. WILKINSON'S BACKYARD RESORT & MINERAL SPRINGS	Calistoga (CA) United States	<a href="http://www.drwilkinson.com">www.drwilkinson.com</a>	(707) 942 4102	1	1	
Pacific Gas and Electric Company	Taft (CA) United States	<a href="http://www.pge.com">www.pge.com</a>	+18007435000	1	1	
Computing & Educational Tech	Philadelphia (PA) United States	<a href="http://www.seas.upenn.edu">www.seas.upenn.edu</a>	+1 (215) 898 7246	1	1	
Richland School District 2	Arcadia Lakes (SC) United States	<a href="http://www.richland2.org">www.richland2.org</a>	(803) 787 1910	1	1	
University of New Mexico	Albuquerque (NM) United States	<a href="http://www.unm.edu">www.unm.edu</a>	+1 (505) 277-0111	1	1	
Gresham Technologies plc	Saint Petersburg (FL) United States	<a href="http://www.greshamtech.com">www.greshamtech.com</a>	+1 212-696-1595	1	1	
Calpine	Folsom (CA) United States	<a href="http://www.calpine.com">www.calpine.com</a>	+1 916-608-3800	1	1	
Greenbelt Alliance	Oakland (CA) United States	<a href="http://www.greenbelt.org">www.greenbelt.org</a>	(415) 543 6771	1	1	

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