## **Application Form**

Profile			
Catherine First Name	Middle Initial Last Name		
Home Address		Suite or Apt	
City		State	Postal Code
Primary Phone			
Email Address			
District Locator Tool			
Resident of Supervisoria	I District:		
District 1			
The Dibble Institute	Executive Director		
Length of Employment			
40 years			
Do you work in Contra C	osta County?		
⊙ Yes ⊂ No			
If Yes, in which District d	o you work?		
1			
How long have you lived	or worked in Contra Costa County?	•	
30			
Are you a veteran of the	U.S. Armed Forces?		
⊙ Yes ⊙ No			
Board and Interest			
Which Boards would you	like to apply for?		
Family & Children's Trust Co	ommittee: Submitted		

## Catherine M Reed

Have you ever attended a meeting of the advisory board for which you are applying?

⊙ Yes ⊙ No

If Yes, how many meetings have you attended?

#### Education

Select the option that applies to your high school education \*

☑ High School Diploma

College/ University A

Name of College Attended

Lewis and Clark

Degree Type / Course of Study / Major

Psychology

**Degree Awarded?** 

⊙ Yes ∩ No

College/ University B

Name of College Attended

Degree Type / Course of Study / Major

**Degree Awarded?** 

⊙ Yes ⊙ No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

**Degree Awarded?** 

○ Yes ○ No

Other Trainings & Occupational Licenses	
Other Training A	
YMCA Executive Management Training	
Certificate Awarded for Training?	
⊂ Yes ⊙ No	
Other Training B	
Bank of America Operations Training	
Certificate Awarded for Training?	

**Occupational Licenses Completed:** 

#### **Qualifications and Volunteer Experience**

Please explain why you would like to serve on this particular board, commitee, or commission.

I am very committed to the well-being of children. I have professional experience with programs that support parents and prevent child abuse. Plus, I'd like to give back to Contra Costa County.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

I have spent most of my career successfully managing non-profits. My current work includes exposure to the world of child abuse prevention. I'm very interested in how healthy relationships impact and potentially prevent child abuse and neglect.

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

⊙ Yes ⊙ No

Do you have any obligations that might affect your attendance at scheduled meetings?

⊙ Yes ⊙ No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

⊙ Yes ⊖ No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

Kensington MAC

List any volunteer or community experience, including any advisory boards on which you have served.

Member - Rotary Club of Alameda; Member - California Department of Health Adolescent Sexual Health Working Group.

#### **Conflict of Interest and Certification**

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

⊙ Yes ⊙ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

○ Yes ⊙ No

If Yes, please identify the nature of the relationship:

#### Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and undersand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

✓ I Agree

#### Important Information

- 1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
- 2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
- 3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
- 4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
- 5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
- 6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
- As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships: (1) Mother, father, son, and daughter;
  - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;

(3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;

(4) Registered domestic partner, pursuant to California Family Code section 297;

(5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;

(6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.



#### President and Executive Director The Dibble Institute for Marriage Education, Berkeley, CA

Manages all aspects of The Dibble Institute – board relations, strategic planning, daily operations, project management, regulatory compliance. Responsible for finances and financial reporting. Managed all aspects of Dibble's \$3 million five year federal marriage grant. Supervises staff of 12. Has overseen the development of 12 curricula. Manages program evaluations. Consults with Rand Corporation, Brookings Institute, Institute for American Values, and Healthy Marriage Resource Center on youth relationship skills education. Develops partnerships and projects with major regional and national organizations (National Campaign to Prevent Teen Pregnancy, Healthy Teen Network, National Human Resources Assembly). Educates thought leaders, educators, and policy makers in research and benefits of youth relationship skills education.

## Advancement Director; Major Gifts Officer

## St. Joseph Notre Dame High School, Alameda, CA

Managed annual, capital, and endowment giving for Catholic high school. Supervised student team in alumni giving program. Led project team to develop SJND master plan, close city street, and raise \$9 million to add science wing and renovate classrooms. Raised \$17M in endowment funds. Responsible for SJND alumni, parent, and community outreach including editing alumni newsletter, speaker's bureau, and recruitment materials.

## Director, California Newcomer Service Bank of America, SF, CA

Founded and ran marketing department welcoming new residents to California. Decided on approach to meet project goals, recruited realtors as referral sources, gathered newcomer resources (school scores, driver's license, info). Managed resource center and phone follow-up. Supervised staff of three.

## Executive Director and Youth Program Director YMCA, Pinole, CA

Responsible for planning, operations, and facilities for a youth oriented aquatic facility and pre-school. Served 1,000 youth a day in summer. Supervised full time staff of 10 and part time staff of 30. Started Teen Association of Pinole to meet needs of middle school students. Coordinated City of Pinole, YMCA, and United Way assets to develop afterschool and summer programs.

## EDUCATION/PROFESSIONAL TRAINING Bachelor of Arts- Psychology Lewis and Clark College, Portland, OR

Management Training Programs Bank of America and YMCA of America

#### 1993 – Present

## 1983 - 1986

1988 - 2016

# 1978 - 1981