

Cannabis Awareness and Prevention Project (CAPP) Annual Update

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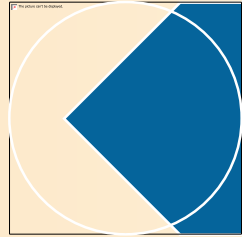
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Monday, July 13 2026

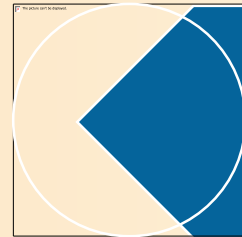


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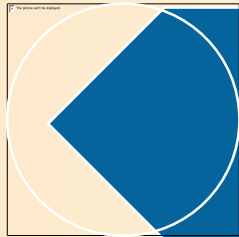
Agenda Overview



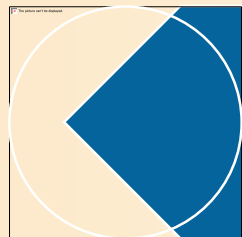
Program Background



CCH + TUPE Cannabis Prevention
Project Update



Cannabis Tax Revenue
Analysis



Staff Recommendations

Program Background and Updates



- Project Background
- Cannabis Awareness and Prevention Project Update
- Partnership Efforts
- Future Efforts
- Cannabis Tax Revenue Analysis
- Next Steps
- Recommendations

CAPP Program Components

- Cannabis Prevention Curriculum

Stanford's Small Talk

- Alternatives to Suspensions

Cannabis Specific

- Youth Development

Youth Leadership

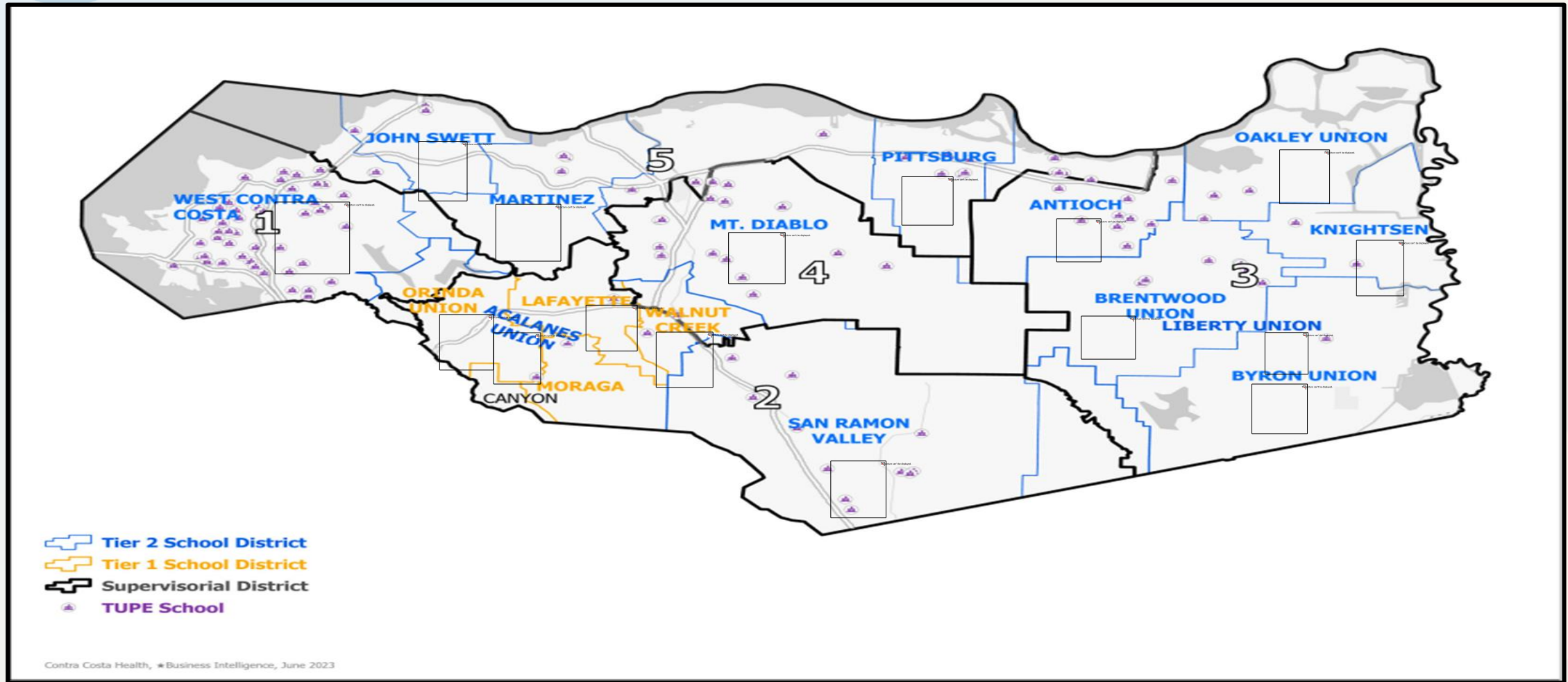
- Family and Stakeholder Engagement

Community Awareness and Support

- Staff Professional Development

Increasing Staff Capacity

Participating School Districts FY 2025-2026

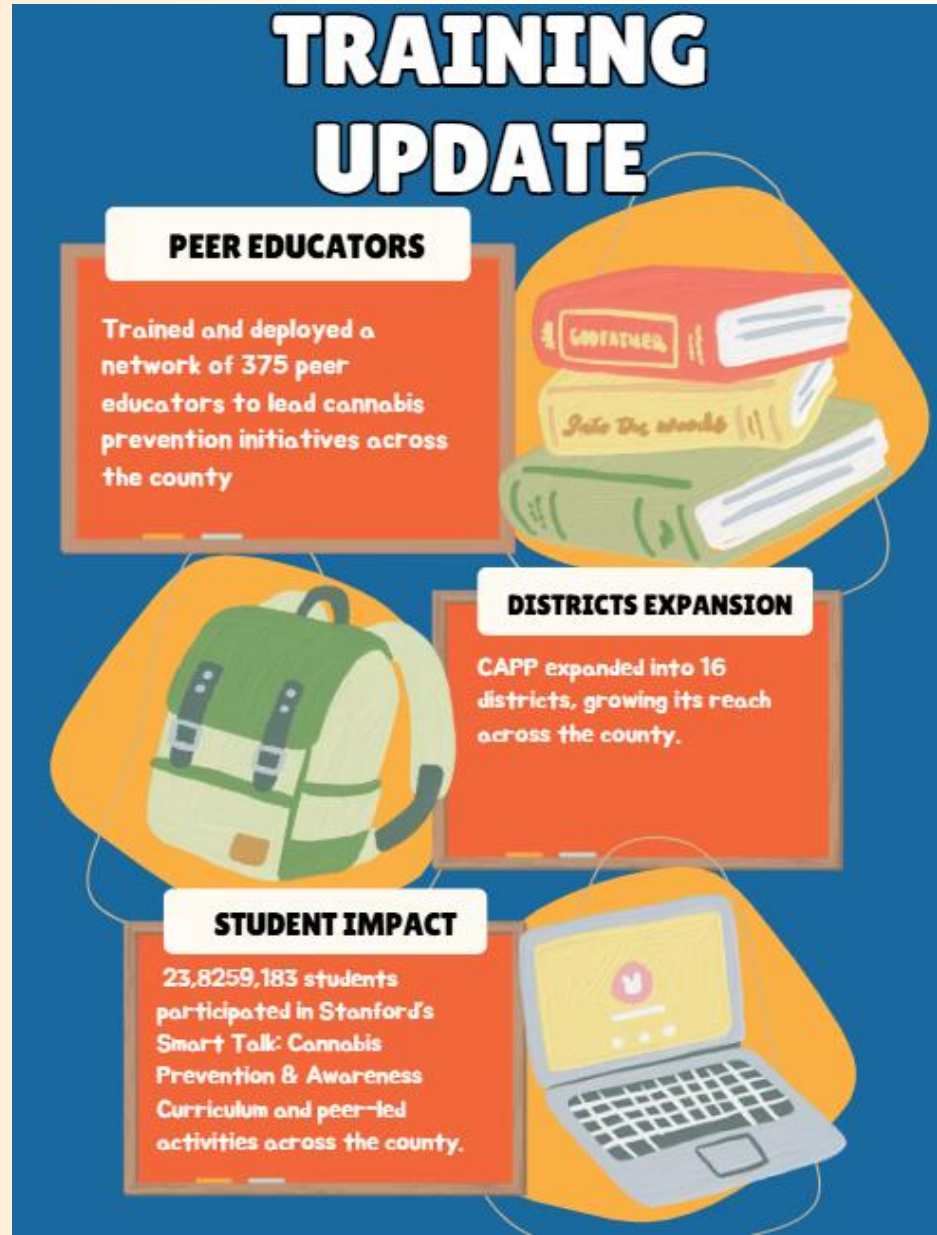


CANNABIS TAX REVENUE

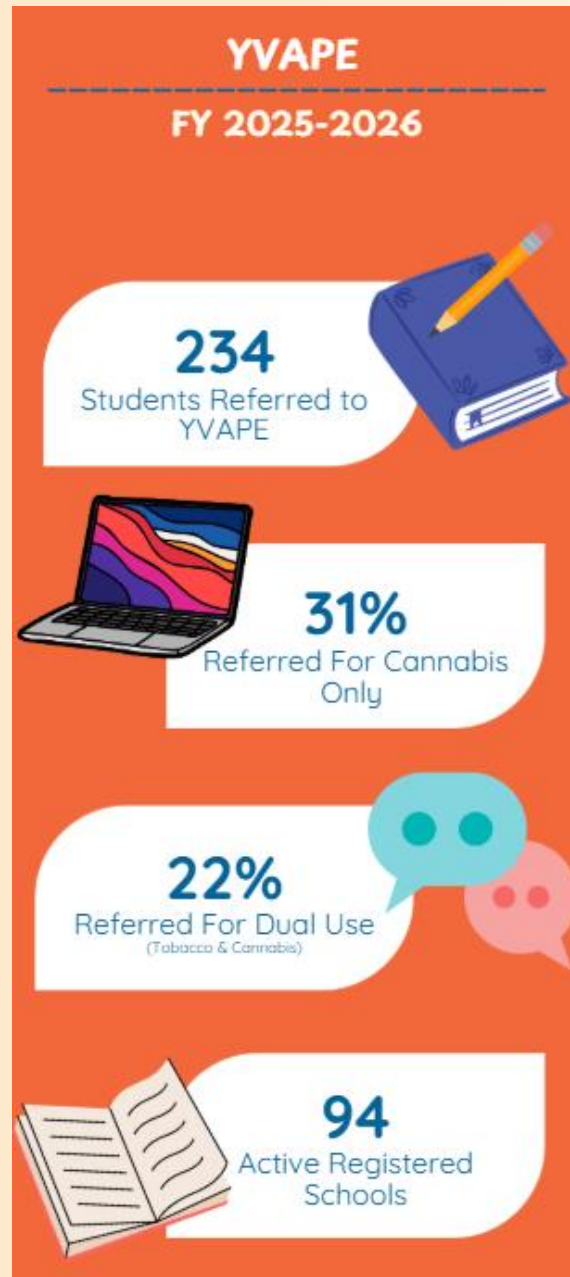
(As of June 30, 2026)

Cannabis Dispensaries in Unincorporated Contra Costa County	FY25-26 Revenue
STIIIZY PACHECO	\$412,009.69
703 CHESLEY LLC	\$16,590.00
THE ARTIST TREE	\$84,833.84
Dispensary #4 (Vacant)	\$0.00
Total Revenue Available	\$513,433.53

Stanford's Smart Talk: Cannabis Prevention Curriculum



Alternatives to Suspension



- **BRIEF INTERVENTION & OUR HEALTHY FUTURES:** 128 students served
- **LIBERTY UNION PEER LED YOUTH COURT:**
 - 38 students referred, 22 completed

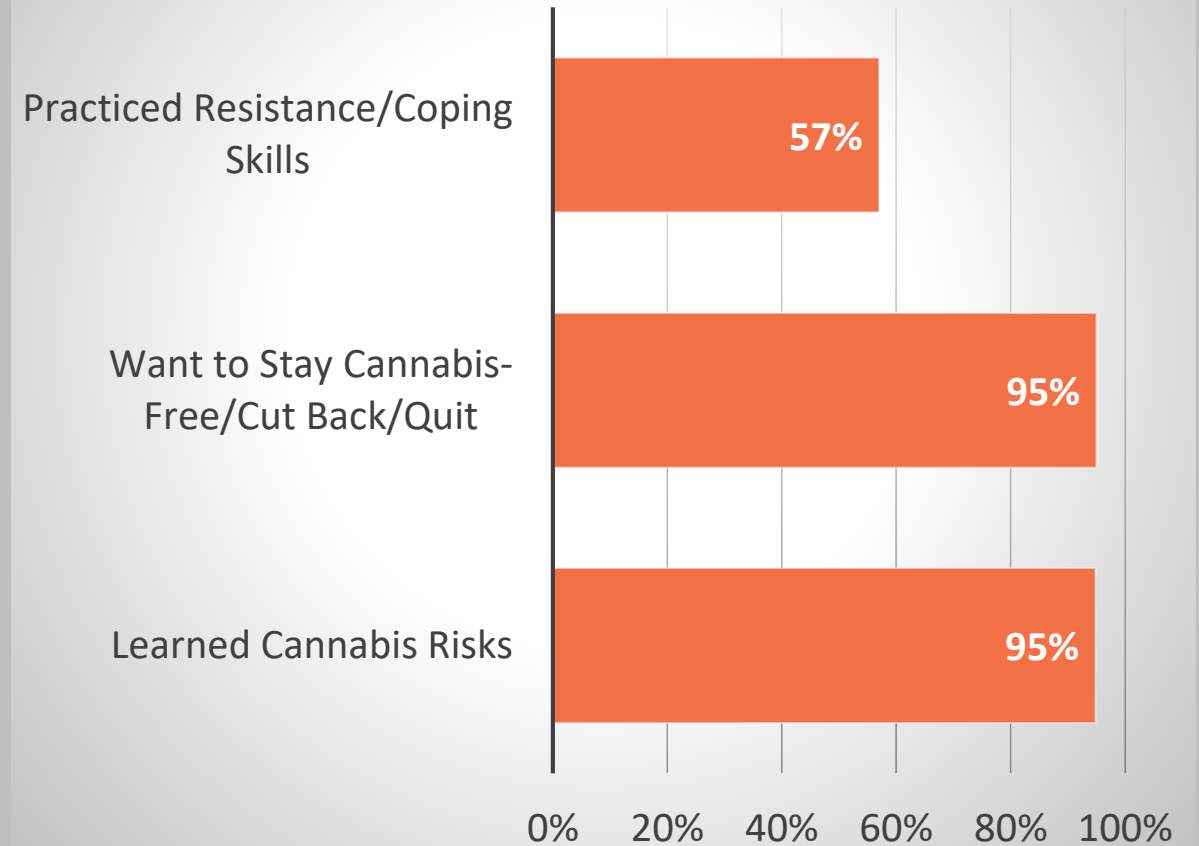


Youth Development

25-26 Outcomes

- 23,825 students reached countywide.
- 375 peer educators trained.
- 25 peer educator trainings conducted.

Youth Development Post-Survey Results (n=593)



Family & Stakeholder Engagement



- 12,122 parent guides distributed on substance use & mental health.
- 45 community events hosted (District-led & Countywide).
- Events focused on fentanyl awareness, also connected to cannabis risks.



Staff Professional Development



- A CCCOE's TUPE/CAPP Curriculum Specialist led multiple sessions on cannabis education
 - Conference Success: Hosted the 7th Annual Teaching Cannabis (and Other Drugs!) Awareness and Prevention Virtual Conference in April 2026.
 - Broad Reach: Registered 2,089 attendees.
 - Global Impact: Attracted participants from 50 states and 5 countries, with 75% of registrants based outside of California.
 - High Engagement: Achieved a 99.5% rating of "excellent" or "good" from attendees.
 - Instructional Quality: 98.4% of attendees strongly agreed or agreed that the conference met their expectations

Next Steps

- With Cannabis Tax and Revenue funding for the Cannabis Awareness and Prevention Project (CAPP) ending on June 30, 2026, priority efforts in FY 2026–27 Contra Costa Health's Tobacco Prevention Program (TPP) and TUPE will focus on sustaining and expanding the program through Prop 64 Cohort 4 funding and strategic partnerships.
- Key priorities for TPP and TUPE will include expanding implementation of evidence-based cannabis prevention curriculum across additional school districts and strengthening Alternatives-to-Suspension interventions for youth identified as at risk for substance use. As well as increasing services in middle schools.
- TPP and TUPE will place additional focus on expanding youth leadership and peer mentoring opportunities, increasing family and community engagement, and strengthening cross-sector partnerships to support a coordinated countywide approach to cannabis prevention.
- In FY 2026–27 TPP and TUPE will prioritize strengthening evaluation and data collection efforts to better measure program outcomes, including changes in youth knowledge, attitudes, behaviors, and school-based intervention outcomes. Enhanced evaluation efforts will support continuous quality improvement, demonstrate program effectiveness, and strengthen future funding and sustainability efforts.

Staff Recommendations

- ACCEPT the Report from Contra Costa Health (CCH) with updates on the implementation of TUPE's cannabis school-based education program and baseline outcomes for Fiscal Year 25-26.
- CONSIDER redirecting some of the Cannabis Tax Revenue towards implementation of cannabis prevention education as well as Screening and Brief Intervention (SBI) in alternative education and at Juvenile Hall settings where youth report disproportionately higher rates of cannabis exposure, school disengagement, and prior disciplinary referrals due to cannabis use.
- RECOGNIZE an upstream, equity-centered prevention system that addresses evolving youth cannabis and vaping trends through integrated cannabis strategies that build protective factors, improve youth outcomes, and reduce disparities.
- CONTINUE to receive updates through the CCH Public Health and The Contra Costa County Office of Education (CCOE) regarding efforts to address youth cannabis and vaping trends through its newly awarded P64 Cohort 4 program.

Thank you!

Questions?



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